

Table 5. U.S. Retail Trade - Total and E-commerce Sales¹: 2000 and 1999

(Estimates are based on data from the 2000 Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 5A.) [Revised data for Tables 5, 6, 5A, and 6A are available.](#)

NAICS code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2000		1999						
		Total	E-commerce	Total	Revised E-commerce	Total Sales	E-commerce Sales	2000	1999	2000
	Total Retail Trade	3,060,748	28,824	2,866,898	15,004	6.8	92.1	0.9	0.5	100.0
441	Motor vehicles and parts dealers	817,761	4,628	779,981	1,794	4.8	158.0	0.6	0.2	16.1
442	Furniture and home furnishings stores	91,629	(S)	84,907	(S)	7.9	(S)	(S)	(S)	(S)
443	Electronics and appliance stores	87,598	548	81,871	245	7.0	123.7	0.6	0.3	1.9
444	Building materials and garden equipment and supplies stores	278,326	449	264,194	(S)	5.3	(S)	0.2	(S)	1.6
445	Food and beverage stores	459,594	(S)	441,321	(S)	4.1	(S)	(S)	(S)	(S)
446	Health and personal care stores	157,143	(S)	145,637	39	7.9	(S)	(S)	(Z)	(S)
447	Gasoline stations	247,222	(Z)	208,908	(Z)	18.3	(Z)	(Z)	(Z)	(Z)
448	Clothing and clothing accessories.stores	167,385	259	159,656	86	4.8	201.2	0.2	0.1	0.9
451	Sporting goods, hobby, book and music stores	77,942	419	73,909	262	5.5	59.9	0.5	0.4	1.5
452	General merchandise stores	404,590	(S)	382,564	(S)	5.8	(S)	(S)	(S)	(S)
453	Miscellaneous store retailers	109,827	392	105,616	251	4.0	56.2	0.4	0.2	1.4
454	Nonstore retailers	161,731	21,588	138,334	11,769	16.9	83.4	13.3	8.5	74.9
454110	Electronic shopping and mail-order houses	107,664	21,368	92,923	11,720	15.9	82.3	19.8	12.6	74.1

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(Z) Sales estimate is less than \$500,000 or percent estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/restats.html.

¹ Estimates include data for businesses with or without paid employees and are subject to revision.

Source: U.S. Census Bureau, 2000 Annual Retail Trade Survey