

Table 5/Historical. U.S. Retail Trade Sales¹ - Total and E-commerce: 1998 - 2001

[Estimates are based on data from the 2001 Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS code	Description	Value of Sales							
		2001		2000		1999		1998	
				Revised		Revised		Revised	
		Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
	Total Retail trade	3,153,315	34,595	3,071,692	28,299	2,878,424	14,849	2,644,951	4,985
441	Motor vehicles and parts dealers	840,510	5,393	816,630	4,285	779,763	1,770	699,457	389
442	Furniture and home furnishings stores	91,428	(S)	91,662	(S)	85,218	(S)	78,574	(S)
443	Electronics and appliance stores	85,239	605	86,361	507	81,921	242	75,981	133
444	Building materials and garden equipment and supplies stores	287,360	547	276,163	447	262,958	339	243,490	31
445	Food and beverage stores	480,530	(S)	460,481	(S)	442,503	(S)	421,579	(S)
446	Health and personal care stores	167,567	(S)	156,976	(S)	143,744	(S)	130,228	(S)
447	Gasoline Stations	245,404	(Z)	246,753	(Z)	211,271	(Z)	191,749	(Z)
448	Clothing and clothing access.stores	167,241	354	167,882	232	160,019	85	149,442	12
451	Sporting goods, hobby, book and music stores	79,382	506	77,921	400	74,045	261	69,456	52
452	General merchandise stores	430,363	(S)	406,208	(S)	381,542	(S)	351,872	(S)
453	Miscellaneous store retailers	104,975	517	108,477	383	105,782	242	99,803	116
454	Nonstore retailers	173,316	26,065	176,178	21,611	149,658	11,693	133,320	4,007
454110	Electronic shopping and mail order houses	109,463	25,690	110,310	21,176	92,611	11,597	79,489	3,987

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(z) Sales estimate is less than \$500,000 or percent estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/restats.html

¹ Estimates include data for businesses with or without paid employees.

Source: U.S. Census Bureau, Annual Retail Trade Survey