

Table 4. U.S. Selected Services Revenue¹ - Total and E-commerce: 2001 and 2000

[Except where indicated, estimates are based on data from the 2001 Service Annual Survey. Revenue estimates are shown in millions of dollars, consequently industry group es may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 4A.] [Revised data Table 4 is available.](#)

NAICS Code	Description	Value of Revenue				Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		2001		2000						
		Total	E-commerce	Revised Total	E-commerce	Total Revenue	E-commerce Revenue	2001	2000	2001
	Total for Selected Service Industries	4,759,796	37,261	4,648,977	37,312	2.4	-0.1	0.8	0.8	100.0
	Selected Transportation and Warehousing ²	234,436	3,930	237,251	3,691	-1.2	6.5	1.7	1.6	10.5
484	Truck transportation	167,800	1,357	171,691	1,158	-2.3	17.2	0.8	0.7	3.6
492	Couriers and messengers	53,363	2,482	52,773	2,453	1.1	1.2	4.7	4.6	6.7
493	Warehousing and storage	13,273	(S)	12,787	(S)	3.8	(S)	(S)	(S)	(S)
51	Information	870,204	10,438	845,665	9,305	2.9	12.2	1.2	1.1	28.0
511	Publishing industries	233,110	4,941	233,327	4,748	-0.1	4.1	2.1	2.0	13.3
513	Broadcasting and telecommunications	487,538	2,516	469,707	1,880	3.8	33.8	0.5	0.4	6.8
51419	Online information services	32,390	1,850	31,438	1,997	3.0	-7.4	5.7	6.4	5.0
	Selected Finance ³	293,981	3,754	338,071	5,976	-13.0	-37.2	1.3	1.8	10.1
5231	Securities and commodity contracts intermediation and brokerage	195,667	3,570	232,798	5,664	-15.9	-37.0	1.8	2.4	9.6
532	Rental and Leasing Services	98,508	(S)	100,847	(S)	-2.3	(S)	(S)	(S)	(S)
	Selected Professional, Scientific, and Technical Services ⁴	843,847	5,309	806,789	5,550	4.6	-4.4	0.6	0.7	14.2
5415	Computer systems design and related services	174,574	3,609	175,495	3,541	-0.5	1.9	2.1	2.0	9.7
	Administrative and Support and Waste Management and Remediation Services ⁵	411,947	9,599	411,236	9,680	0.2	-0.8	2.3	2.4	25.8
5615	Travel arrangement and reservation services	26,054	6,272	26,306	6,185	-1.0	1.4	24.1	23.5	16.8
62	Health Care and Social Assistance Services	1,109,519	(S)	1,027,439	(S)	8.0	(S)	(S)	(S)	(S)
71	Arts, Entertainment, and Recreation Services	128,904	(S)	122,117	(S)	5.6	(S)	(S)	(S)	(S)
72	Accommodation and Food Services ⁶	442,274	(S)	437,186	(S)	1.2	(S)	(S)	(S)	(S)
	Selected Other Services ⁷	326,176	656	322,376	554	1.2	18.4	0.2	0.2	1.8
811	Repair and maintenance	130,868	214	125,032	256	4.7	-16.4	0.2	0.2	0.6
813	Religious, grantmaking, civic, professional, and similar organizations	124,457	383	128,467	267	-3.1	43.4	0.3	0.2	1.0

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/sestats.html.

¹ Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes business without paid employees.

² Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).

³ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).

⁴ Excludes NAICS 54112 (offices of notaries) and 54132 (landscape architectural services).

⁵ Excludes NAICS 56173 (landscaping services).

⁶ Estimates are based on data from the 2001 Annual Retail Trade Survey.

⁷ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).