

Table 5. U.S. Retail Trade Sales¹ - Total and E-commerce: 2001 and 2000

[Estimates are based on data from the 2001 Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 5A.] [Revised data Table 5 is available.](#)

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2001		2000						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2001	2000	2001
	Total Retail Trade	3,141,400	34,382	3,059,173	28,152	2.7	22.1	1.1	0.9	100.0
441	Motor vehicles and parts dealers	839,971	5,372	816,902	4,296	2.8	25.0	0.6	0.5	15.6
442	Furniture and home furnishings stores	90,403	(S)	91,496	(S)	-1.2	(S)	(S)	(S)	(S)
443	Electronics and appliance stores	84,729	601	86,542	506	-2.1	18.8	0.7	0.6	1.7
444	Building materials and garden equipment and supplies stores	288,972	525	276,533	447	4.5	17.4	0.2	0.2	1.5
445	Food and beverage stores	481,409	(S)	460,074	(S)	4.6	(S)	(S)	(S)	(S)
446	Health and personal care stores	167,964	(S)	157,461	(S)	6.7	(S)	(S)	(S)	(S)
447	Gasoline stations	244,664	(Z)	246,038	(Z)	-0.6	(Z)	(Z)	(Z)	(Z)
448	Clothing and clothing accessories stores	166,798	400	167,797	254	-0.6	57.5	0.2	0.2	1.2
451	Sporting goods, hobby, book, and music stores	79,007	505	77,673	400	1.7	26.3	0.6	0.5	1.5
452	General merchandise stores	429,812	(S)	405,978	(S)	5.9	(S)	(S)	(S)	(S)
453	Miscellaneous store retailers	107,142	512	108,586	383	-1.3	33.7	0.5	0.4	1.5
454	Nonstore retailers	160,529	25,865	164,093	21,428	-2.2	20.7	16.1	13.1	75.2
454110	Electronic shopping and mail-order houses	109,238	25,680	110,211	21,209	-0.9	21.1	23.5	19.2	74.7

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(Z) Sales estimate is less than \$500,000 or percent estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/restats.html.

¹ Estimates include data for businesses with or without paid employees and are subject to revision.

Source: U.S. Census Bureau, 2001 Annual Retail Trade Survey