

Table 5. U.S. Retail Sales¹ -- Total and E-commerce: 2001 and 2000

(Estimates are based on data from the Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 5A.)

NAICS code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2001		2000		2001/2000		2001	2000	2001
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales			
	Total Retail Trade	3,153,315	34,595	3,071,692	28,299	2.7%	22.2%	1.1%	0.9%	100.0%
441	Motor vehicles and parts dealers	840,510	5,393	816,630	4,285	2.9%	25.9%	0.6%	0.5%	15.6%
442	Furniture and home furnishings stores	91,428	(S)	91,662	(S)	-0.3%	(S)	(S)	(S)	(S)
443	Electronics and appliance stores	85,239	605	86,361	507	-1.3%	19.3%	0.7%	0.6%	1.7%
444	Building materials and garden equipment and supplies stores	287,360	547	276,163	447	4.1%	22.4%	0.2%	0.2%	1.6%
445	Food and beverage stores	480,530	(S)	460,481	(S)	4.4%	(S)	(S)	(S)	(S)
446	Health and personal care stores	167,567	(S)	156,976	(S)	6.7%	(S)	(S)	(S)	(S)
447	Gasoline stations	245,404	(Z)	246,753	(Z)	-0.5%	(Z)	(Z)	(Z)	(Z)
448	Clothing and clothing access.stores	167,241	354	167,882	232	-0.4%	52.6%	0.2%	0.1%	1.0%
451	Sporting goods, hobby, book and music stores	79,382	506	77,921	400	1.9%	26.5%	0.6%	0.5%	1.5%
452	General merchandise stores	430,363	(S)	406,208	(S)	5.9%	(S)	(S)	(S)	(S)
453	Miscellaneous store retailers	104,975	517	108,477	383	-3.2%	35.0%	0.5%	0.4%	1.5%
454	Nonstore retailers	173,316	26,065	176,178	21,611	-1.6%	20.6%	15.0%	12.3%	75.3%
454110	Electronic shopping and mail order houses	109,463	25,690	110,310	21,176	-0.8%	21.3%	23.5%	19.2%	74.3%

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(Z) Sales estimate is less than \$500,000 or percent estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/restats.html

¹ Estimates include data for businesses with or without paid employees.

Source: U.S. Census Bureau, Annual Retail Trade Survey (revised April 2003)