

Table 5/Historical. U.S. Retail Sales¹ - Total and E-commerce: 1998-2002

[Estimates are based on data from the Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS Code	Description	Value of Sales									
		2002		2001 Revised		2000 Revised		1999 Revised		1998 Revised	
		Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
	Total Retail trade	3,230,122	44,287	3,156,754	34,263	3,070,186	28,000	2,878,914	14,667	2,644,785	4,926
441	Motor vehicles and parts dealers	846,248	7,231	841,141	5,336	816,631	4,255	779,763	1,762	699,457	389
442	Furniture and home furnishings stores	93,689	(S)	91,442	(S)	91,662	(S)	85,218	(S)	78,574	(S)
443	Electronics and appliance stores	89,930	778	85,174	643	86,362	507	81,921	242	75,981	133
444	Building materials and garden equipment and supplies stores	299,893	603	287,233	527	275,996	447	263,205	339	243,490	31
445	Food and beverage stores	489,445	(S)	481,388	(S)	459,211	(S)	443,159	(S)	421,579	(S)
446	Health and personal care stores	181,111	(S)	168,050	(S)	156,861	(S)	143,610	(S)	130,228	(S)
447	Gasoline stations	244,796	(Z)	246,993	(Z)	247,160	(Z)	211,271	(Z)	191,749	(Z)
448	Clothing and clothing accessories stores	171,759	487	167,313	288	167,864	199	160,050	82	149,442	12
451	Sporting goods, hobby, book and music stores	80,222	662	79,818	506	78,056	400	74,045	261	69,456	52
452	General merchandise stores	451,365	(S)	430,095	(S)	406,204	(S)	381,403	(S)	351,706	(S)
453	Miscellaneous store retailers	104,400	684	105,097	516	108,477	383	105,782	242	99,803	116
454	Nonstore retailers	177,264	33,117	173,010	25,897	175,702	21,381	149,487	11,526	133,320	3,948
454110	Electronic shopping and mail-order houses	114,480	32,191	109,158	25,145	110,073	20,943	92,440	11,430	79,489	3,928

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(z) Sales estimate is less than \$500,000 or percent estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/restats.html.

¹ Estimates include data for businesses with or without paid employees.

Source: U.S. Census Bureau, Annual Retail Trade Survey