

Table 4. U.S. Selected Services Revenue¹ - Total and E-commerce: 2002 and 2001

[Except where indicated, estimates are based on data from the 2002 Service Annual Survey. Revenue estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 4A.]

NAICS Code	Description	Value of Revenue				Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		2002		2001				2002	2001	2002
		Total	E-commerce	Revised Total	Revised E-commerce	Total Revenue	E-commerce Revenue			
	Total for Selected Service Industries	4,862,961	41,463	4,756,317	36,045	2.2	15.0	0.9	0.8	100.0
	Selected Transportation and Warehousing ²	237,485	3,429	235,659	2,810	0.8	22.0	1.4	1.2	8.3
484	Truck transportation	169,443	2,422	169,069	1,526	0.2	58.7	1.4	0.9	5.8
492	Couriers and messengers	53,101	913	53,317	1,192	-0.4	-23.4	1.7	2.2	2.2
493	Warehousing and storage	14,941	(S)	13,273	(S)	12.6	(S)	(S)	(S)	(S)
51	Information	876,984	11,059	870,684	10,438	0.7	5.9	1.3	1.2	26.6
511	Publishing industries	230,916	5,362	231,714	4,941	-0.3	8.5	2.3	2.1	12.9
513	Broadcasting and telecommunications	484,652	2,549	487,799	2,516	-0.6	1.3	0.5	0.5	6.1
51419	Online information services	31,842	1,823	32,347	1,850	-1.6	-1.5	5.7	5.7	4.4
	Selected Finance ³	256,879	4,191	288,417	3,754	-10.9	11.6	1.6	1.3	10.1
5231	Securities and commodity contracts intermediation and brokerage	163,080	4,071	191,007	3,570	-14.6	14.0	2.5	1.9	9.8
532	Rental and Leasing Services	100,507	(S)	99,126	(S)	1.4	(S)	(S)	(S)	(S)
	Selected Professional, Scientific, and Technical Services ⁴	848,109	6,490	842,261	5,237	0.7	23.9	0.8	0.6	15.6
5415	Computer systems design and related services	162,175	4,267	174,367	3,526	-7.0	21.0	2.6	2.0	10.3
	Selected Administrative and Support and Waste Management and Remediation Services ⁵	421,107	10,463	409,984	9,612	2.7	8.9	2.5	2.3	25.2
5615	Travel arrangement and reservation services	26,545	6,385	26,487	6,269	0.2	1.9	24.1	23.7	15.4
62	Health Care and Social Assistance Services	1,203,447	(S)	1,110,231	(S)	8.4	(S)	(S)	(S)	(S)
71	Arts, Entertainment, and Recreation Services	137,236	(S)	128,904	(S)	6.5	(S)	(S)	(S)	(S)
72	Accommodation and Food Services ⁶	456,232	(S)	445,236	(S)	2.5	(S)	(S)	(S)	(S)
	Selected Other Services ⁷	324,975	1,097	325,815	656	-0.3	67.2	0.3	0.2	2.6
811	Repair and maintenance	131,205	254	130,482	214	0.6	18.7	0.2	0.2	0.6
813	Religious, grantmaking, civic, professional, and similar organizations	121,381	639	124,457	383	-2.5	66.8	0.5	0.3	1.5

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/sestata.html.

¹ Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees.

² Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).

³ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).

⁴ Excludes NAICS 54112 (offices of notaries) and 54132 (landscape architectural services).

⁵ Excludes NAICS 56173 (landscaping services).

⁶ Estimates are based on data from the 2002 Annual Retail Trade Survey.

⁷ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

Source: U.S. Census Bureau, 2002 Service Annual Survey