

Table 5/Historical. U.S. Retail Sales¹ - Total and E-commerce: 1998-2003

[Estimates are based on data from the Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS Code	Description	Value of Sales											
		2003		2002		2001		2000		1999		1998	
		Total	E-commerce	Total	E-commerce								
	Total Retail Trade	3,275,407	55,731	3,141,468	44,706	3,069,823	34,152	2,983,007	27,158	2,797,885	13,983	2,572,272	4,670
441	Motor vehicles and parts dealers	845,772	9,540	821,664	6,836	818,696	5,233	797,299	4,169	764,397	1,737	687,553	381
442	Furniture and home furnishings stores	97,676	(S)	94,946	(S)	91,398	(S)	90,482	(S)	83,250	(S)	76,009	(S)
443	Electronics and appliance stores	88,084	755	85,172	590	80,891	507	81,601	424	77,154	201	71,647	115
444	Building materials and garden equipment and supplies stores	264,911	456	248,746	400	238,846	374	228,127	331	216,887	248	200,334	24
445	Food and beverage stores	477,294	(S)	466,176	(S)	463,739	(S)	445,892	(S)	434,566	(S)	417,523	(S)
446	Health and personal care stores	193,976	(S)	182,138	(S)	168,065	(S)	156,340	(S)	143,428	(S)	129,995	(S)
447	Gasoline Stations	274,095	(Z)	250,958	(Z)	251,768	(Z)	250,176	(Z)	212,820	(Z)	191,965	(Z)
448	Clothing and clothing accessories stores	178,642	747	172,678	475	167,656	284	167,978	197	160,055	82	149,440	12
451	Sporting goods, hobby, book and music stores	77,280	828	76,889	592	77,087	492	76,079	392	72,743	255	68,927	52
452	General merchandise stores	468,876	(S)	446,666	(S)	427,553	(S)	404,375	(S)	380,248	(S)	351,151	(S)
453	Miscellaneous store retailers	103,558	933	104,634	668	104,632	505	108,032	381	105,410	244	99,412	117
454	Nonstore retailers	205,243	41,562	190,801	34,441	179,492	26,213	176,626	20,839	146,927	11,007	128,316	3,728
454110	Electronic shopping and mail order houses	131,173	40,379	122,631	33,485	112,770	25,418	109,230	20,384	88,891	10,913	74,331	3,707

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(Z) Sales estimate is less than \$500,000 or percent estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/restats.html.

¹ Estimates include data for businesses with or without paid employees.

Source: U.S. Census Bureau, Annual Retail Trade Survey