

Table 4. U.S. Selected Services Revenue¹ - Total and E-commerce: 2003 and 2002

[Except where indicated, estimates are based on data from the 2003 Service Annual Survey. Revenue estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 4A.]

NAICS Code	Description	Value of Revenue				Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		2003		2002		Total Revenue	E-commerce Revenue	2003	2002	2003
		Total	E-commerce	Revised Total	Revised E-commerce					
Total for Selected Service Industries		5,076,846	49,945	4,868,907	41,185	4.3	21.3	1.0	0.8	100.0
Selected Transportation and Warehousing²		242,067	4,296	235,478	3,317	2.8	29.5	1.8	1.4	8.6
484	Truck transportation	171,539	3,297	167,308	2,410	2.5	36.8	1.9	1.4	6.6
492	Couriers and messengers	54,409	906	52,932	813	2.8	11.4	1.7	1.5	1.8
493	Warehousing and storage	16,119	(S)	15,238	(S)	5.8	(S)	(S)	(S)	(S)
51 Information		889,276	12,367	875,323	11,058	1.6	11.8	1.4	1.3	25.3
511	Publishing industries	232,427	5,989	230,916	5,362	0.7	11.7	2.6	2.3	12.0
513	Broadcasting and telecommunications	490,390	2,416	482,496	2,549	1.6	-5.2	0.5	0.5	4.8
51419	Online information services	32,267	2,304	31,842	1,823	1.3	26.4	7.1	5.7	4.6
Selected Finance³		273,847	4,464	256,879	4,191	6.6	6.5	1.6	1.6	8.9
5231	Securities and commodity contracts intermediation and brokerage	173,111	4,371	163,080	4,071	6.2	7.4	2.5	2.5	8.8
532 Rental and Leasing Services		97,806	(S)	96,910	(S)	0.9	(S)	(S)	(S)	(S)
Selected Professional, Scientific, and Technical Services⁴		886,245	8,171	854,816	6,487	3.7	26.0	0.9	0.8	16.3
5415	Computer systems design and related services	168,792	5,466	171,111	4,264	-1.4	28.2	3.2	2.5	10.9
Selected Administrative and Support and Waste Management and Remediation Services⁵		436,833	11,611	418,091	10,544	4.5	10.1	2.7	2.5	23.2
5615	Travel arrangement and reservation services	27,589	6,747	26,461	6,408	4.3	5.3	24.5	24.2	13.5
62 Health Care and Social Assistance Services		1,282,342	(S)	1,203,390	(S)	6.6	(S)	(S)	(S)	(S)
71 Arts, Entertainment, and Recreation Services		145,771	(S)	137,436	(S)	6.1	(S)	(S)	(S)	(S)
72 Accommodation and Food Services⁶		485,082	(S)	465,080	(S)	4.3	(S)	(S)	(S)	(S)
Selected Other Services⁷		337,577	1,905	325,504	1,097	3.7	73.6	0.6	0.3	3.8
811	Repair and maintenance	136,533	275	131,537	254	3.8	8.6	0.2	0.2	0.6
813	Religious, grantmaking, civic, professional, and similar organizations	127,286	1,323	121,381	639	4.9	107.0	1.0	0.5	2.6

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/sestats.html.

¹ Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees.

² Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).

³ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).

⁴ Excludes NAICS 54112 (offices of notaries) and 54132 (landscape architectural services).

⁵ Excludes NAICS 56173 (landscaping services).

⁶ Estimates are based on data from the 2003 Annual Retail Trade Survey.

⁷ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

Source: U.S. Census Bureau, 2003 Service Annual Survey