

**Table 4A. Measures of Sampling Variability - U.S. Selected Services Revenue - Total and E-commerce: 2003 and 2002**

[Except where indicated, estimates are based on data from the 2003 Service Annual Survey. Estimates are shown as percents and are associated with the estimates in Table 4.]

NAICS Code	Description	Coefficient of Variation for Value of Revenue				Standard Error for Estimate of:				
		2003		2002		Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		Total	E-commerce	Revised Total	Revised E-commerce	Total Revenue	E-commerce Revenue	2003	2002	2003
<b>Total for Selected Service Industries</b>		<b>0.5</b>	<b>4.7</b>	<b>0.5</b>	<b>3.0</b>	<b>0.2</b>	<b>2.7</b>	<b>(Z)</b>	<b>(Z)</b>	<b>NA</b>
<b>Selected Transportation and Warehousing<sup>1</sup></b>		<b>2.2</b>	<b>6.4</b>	<b>2.1</b>	<b>10.7</b>	<b>0.7</b>	<b>5.6</b>	<b>0.1</b>	<b>0.2</b>	<b>0.4</b>
484	Truck transportation	2.7	8.3	2.7	13.1	0.9	7.9	0.1	0.2	0.4
492	Couriers and messengers	2.7	7.6	2.3	3.7	1.4	3.3	0.1	(Z)	0.1
493	Warehousing and storage	3.8	(S)	4.2	(S)	2.1	(S)	(S)	(S)	(S)
<b>51 Information</b>		<b>0.6</b>	<b>4.2</b>	<b>0.6</b>	<b>3.2</b>	<b>0.3</b>	<b>1.4</b>	<b>(Z)</b>	<b>(Z)</b>	<b>1.1</b>
511	Publishing industries	1.6	7.3	1.6	5.5	0.5	1.8	0.2	0.1	0.9
513	Broadcasting and telecommunications	0.7	1.0	0.7	0.8	0.4	0.6	(Z)	(Z)	0.2
51419	Online information services	4.1	10.6	3.8	10.3	1.5	3.3	0.7	0.6	0.5
<b>Selected Finance<sup>2</sup></b>		<b>0.9</b>	<b>3.5</b>	<b>1.3</b>	<b>3.8</b>	<b>1.0</b>	<b>0.8</b>	<b>0.1</b>	<b>(Z)</b>	<b>0.3</b>
5231	Securities and commodity contracts intermediation and brokerage	0.9	3.6	1.4	3.9	1.1	0.8	0.1	(Z)	0.3
<b>532 Rental and Leasing Services</b>		<b>2.3</b>	<b>(S)</b>	<b>1.9</b>	<b>(S)</b>	<b>1.2</b>	<b>(S)</b>	<b>(S)</b>	<b>(S)</b>	<b>(S)</b>
<b>Selected Professional, Scientific, and Technical Services<sup>3</sup></b>		<b>1.5</b>	<b>27.1</b>	<b>1.7</b>	<b>12.5</b>	<b>0.9</b>	<b>9.1</b>	<b>0.2</b>	<b>(Z)</b>	<b>2.5</b>
5415	Computer systems design and related services	4.3	40.9	3.3	19.2	1.4	8.4	1.0	0.3	2.6
<b>Selected Administrative and Support and Waste Management and Remediation Services<sup>4</sup></b>		<b>2.3</b>	<b>2.6</b>	<b>2.3</b>	<b>2.3</b>	<b>0.7</b>	<b>2.2</b>	<b>0.1</b>	<b>0.1</b>	<b>0.9</b>
5615	Travel arrangement and reservation services	5.1	3.3	3.8	3.0	2.2	1.2	0.8	0.8	0.6
<b>62 Health Care and Social Assistance Services</b>		<b>0.9</b>	<b>(S)</b>	<b>0.8</b>	<b>(S)</b>	<b>0.4</b>	<b>(S)</b>	<b>(S)</b>	<b>(S)</b>	<b>(S)</b>
71	Arts, Entertainment, and Recreation Services	2.2	(S)	2.6	(S)	1.0	(S)	(S)	(S)	(S)
72	Accommodation and Food Services <sup>5</sup>	0.5	(S)	0.1	(S)	0.5	(S)	(S)	(S)	(S)
<b>Selected Other Services<sup>6</sup></b>		<b>1.5</b>	<b>8.8</b>	<b>1.6</b>	<b>6.1</b>	<b>0.8</b>	<b>6.7</b>	<b>(Z)</b>	<b>(Z)</b>	<b>0.4</b>
811	Repair and maintenance	3.5	17.7	2.9	11.0	1.2	9.3	(Z)	(Z)	0.1
813	Religious, grantmaking, civic, professional, and similar organizations	2.0	12.6	2.5	9.0	1.3	9.4	(Z)	(Z)	0.4

NA Not applicable.

(S) Corresponding estimate in Table 4 does not meet publication standards because of high sampling variability or poor response quality.

(Z) Estimate is less than 0.05%.

Note: For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit [www.census.gov/eos/www/sestata.html](http://www.census.gov/eos/www/sestata.html).

<sup>1</sup> Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).

<sup>2</sup> Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).

<sup>3</sup> Excludes NAICS 54112 (offices of notaries) and 54132 (landscape architectural services).

<sup>4</sup> Excludes NAICS 56173 (landscaping services).

<sup>5</sup> Estimates are based on data from the 2003 Annual Retail Trade Survey.

<sup>6</sup> Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

Source: U.S. Census Bureau, 2003 Service Annual Survey