Table 7A. Measures of Sampling Variability - U.S. Manufacturers' Sales Branches and Offices - Total and E-commerce: 2003 and 2002

[Estimates are based on data from the 2003 Annual Trade Survey, are shown as percents, and are associated with the estimates in Table 7.]

NAICS Code	Description	Coefficient of Variation for Value of Sales				Standard Error for Estimate of:				
		2003		2002		Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		Total	E-commerce	Total	E-commerce	Total Sales	E-commerce Sales	2003	2002	2003
42	**Total Merchant Wholesale Trade**	**0.1**	**1.5**	**0.0**	**1.3**	**0.1**	**0.5**	**0.4**	**0.3**	**NA**
423	**Durable goods**	**0.1**	**2.3**	**0.0**	**2.2**	**0.1**	**0.7**	**0.5**	**0.5**	**0.7**
4231	Motor vehicles and automotive equipment	0.1	(D)	0.0	(D)	0.1	(D)	(D)	(D)	(D)
4232	Furniture and home furnishings	0.1	1.9	0.0	2.5	0.1	0.8	0.4	0.4	(Z)
4233	Lumber and other construction material	0.6	3.8	0.0	3.7	0.6	0.2	0.2	0.2	(Z)
4234	Professional and commercial equipment and supplies	0.3	4.6	0.0	4.8	0.3	0.6	0.5	0.5	0.2
42343	Computer equipment and supplies	3.6	4.8	0.0	4.8	0.1	(Z)	0.7	0.8	0.1
4235	Metals and minerals, excluding petroleum	0.6	18.2	0.0	16.5	0.7	1.6	1.7	1.4	0.2
4236	Electrical goods	0.9	17.7	0.0	21.0	0.8	3.7	2.3	2.4	0.6
4237	Hardware, plumbing and heating equipment	0.3	6.6	0.0	6.8	0.3	1.3	1.0	1.0	(Z)
4238	Machinery, equipment and supplies	0.6	12.9	0.0	7.3	0.7	8.4	2.0	0.8	0.4
4239	Miscellaneous durable goods	(S)	(D)	(S)	(D)	(S)	(D)	(D)	(D)	(D)
424	**Nondurable goods**	**0.2**	**1.8**	**0.0**	**1.7**	**0.2**	**0.3**	**0.5**	**0.5**	**0.7**
4241	Paper and paper products	0.5	6.2	0.0	7.4	0.5	1.6	0.5	0.5	0.1
4242	Drugs, drug proprietaries and druggists' sundries	0.2	3.3	0.0	3.3	0.2	0.1	1.8	1.7	0.7
4243	Apparel, piece goods, and notions	2.7	(D)	0.0	(D)	2.5	(D)	(D)	(D)	(D)
4244	Groceries and related products	0.5	5.2	0.0	5.3	0.5	0.7	1.8	1.8	0.6
4246	Chemicals and allied products	0.7	14.3	0.0	16.6	0.7	1.9	2.0	2.1	0.3
4247	Petroleum and petroleum products	0.0	1.0	0.0	1.4	0.1	0.5	0.1	0.1	(Z)
4248	Beer, wine, and distilled beverages	0.0	(D)	0.0	(D)	0.0	(D)	(D)	(D)	(D)
4249	Miscellaneous nondurable goods	0.5	3.6	0.0	3.2	0.5	0.6	1.4	1.4	0.3

NA Not applicable.
(S) Corresponding estimate in Table 7 does not meet publication standards because of high sampling variability or poor response quality.
(D) Corresponding estimate in Table 7 is withheld to avoid disclosing data of individual companies; these data are included in broader industry totals.
(Z) Estimate is less than 0.05%.
Note: Sampling variability measures of some estimates are zero because the estimates are not based on a sample. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/whestats.html .

Source: U.S. Census Bureau, 2003 Annual Trade Survey