

Table 5/Historical. U.S. Retail Trade Sales¹ - Total and E-commerce: 1998-2004

[Estimates are based on data from the Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS Code	Description	Value of Sales													
		2004		2003		2002		2001		2000		1999		1998	
		Revised		Revised		Revised		Revised		Revised		Revised		Revised	
		Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
	Total Retail Trade	3,477,308	70,906	3,265,477	56,644	3,134,322	45,001	3,067,725	34,517	2,988,756	27,765	2,808,556	14,534	2,587,105	N/A
441	Motor vehicles and parts dealers	864,848	11,450	841,215	9,324	820,269	6,567	816,941	5,060	797,568	4,056	765,549	1,701	689,679	N/A
442	Furniture and home furnishings stores	105,477	(S)	97,528	(S)	94,610	(S)	91,644	(S)	91,328	(S)	84,451	(S)	77,569	N/A
443	Electronics and appliance stores	94,989	1,097	86,957	737	83,897	533	80,395	471	82,363	412	79,138	192	74,686	N/A
444	Building materials and garden equipment and supplies stores	298,935	269	265,052	248	248,888	205	239,707	189	229,320	132	218,611	129	202,724	N/A
445	Food and beverage stores	495,717	(S)	477,130	(S)	465,794	(S)	463,330	(S)	445,666	(S)	434,599	(S)	417,433	N/A
446	Health and personal care stores	198,588	(S)	192,224	(S)	180,143	(S)	166,678	(S)	155,372	(S)	142,829	(S)	129,699	N/A
447	Gasoline Stations	320,793	(S)	273,566	(S)	250,770	(S)	251,537	(S)	249,975	(S)	212,682	(S)	191,887	N/A
448	Clothing and clothing accessories stores	190,204	820	178,778	670	172,617	428	167,583	274	167,968	189	160,043	79	149,433	N/A
451	Sporting goods, hobby, book and music stores	80,211	1,363	77,335	817	76,988	597	77,138	499	76,112	398	72,764	261	68,939	N/A
452	General merchandise stores	497,231	(S)	468,734	(S)	446,648	(S)	427,586	(S)	404,344	(S)	380,291	(S)	351,186	N/A
453	Miscellaneous store retailers	105,616	1,249	103,056	894	104,163	668	104,381	504	108,052	382	105,577	244	99,757	N/A
454	Nonstore retailers	224,699	53,630	203,902	43,166	189,535	35,325	180,805	26,991	180,688	21,778	152,022	11,728	134,113	N/A
454110	Electronic shopping and mail order houses	147,123	52,217	131,171	42,022	122,313	34,386	114,844	26,207	113,877	21,327	94,361	11,635	80,366	N/A

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/restats.html.

¹ Estimates include data for businesses with or without paid employees.

Source: U.S. Census Bureau, Annual Retail Trade Survey