Table 2.2. U.S. Manufacturers' Sales Branches and Offices Sales[1] - Total and E-commerce: 2004 and 2003

[Estimates are based on data from the 2004 Annual Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.
Estimated measures of sampling variability for these estimates are provided in Table 2.2A.]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2004		2003						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2004	2003	2004
42	**Total Manufacturers' Sales Branches and Offices**	**1,503,159**	**373,128**	**1,383,052**	**345,947**	**8.7**	**7.9**	**24.8**	**25.0**	**100.0**
423	**Durable goods**	**834,008**	**189,497**	**768,757**	**177,066**	**8.5**	**7.0**	**22.7**	**23.0**	**50.8**
4231	Motor vehicles and automotive equipment	369,196	(D)	349,437	(D)	5.7	(D)	(D)	(D)	(D)
4232	Furniture and home furnishings	17,992	3,910	17,136	3,404	5.0	14.9	21.7	19.9	1.0
4233	Lumber and other construction material	24,699	1,413	22,011	1,269	12.2	11.3	5.7	5.8	0.4
4234	Professional and commercial equipment and supplies	158,612	18,920	149,051	16,314	6.4	16.0	11.9	10.9	5.1
42343	Computer equipment and supplies	99,471	12,403	95,026	11,467	4.7	8.2	12.5	12.1	3.3
4235	Metals and minerals, excluding petroleum	46,216	4,264	37,574	3,332	23.0	28.0	9.2	8.9	1.1
4236	Electrical goods	104,215	13,375	94,401	11,273	10.4	18.6	12.8	11.9	3.6
4237	Hardware, plumbing and heating equipment	15,643	3,188	14,262	2,592	9.7	23.0	20.4	18.2	0.9
4238	Machinery, equipment and supplies	83,451	14,323	73,205	12,803	14.0	11.9	17.2	17.5	3.8
4239	Miscellaneous durable goods	(S)	(D)	(S)	(D)	(S)	(D)	(D)	(D)	(D)
424	**Nondurable goods**	**669,151**	**183,631**	**614,295**	**168,881**	**8.9**	**8.7**	**27.4**	**27.5**	**49.2**
4241	Paper and paper products	45,607	6,060	42,335	5,603	7.7	8.2	13.3	13.2	1.6
4242	Drugs, drug proprietaries and druggists' sundries	167,605	90,858	153,104	82,758	9.5	9.8	54.2	54.1	24.4
4243	Apparel, piece goods, and notions	12,299	(D)	11,630	(D)	5.8	(D)	(D)	(D)	(D)
4244	Groceries and related products	142,403	39,209	136,487	37,827	4.3	3.7	27.5	27.7	10.5
4246	Chemicals and allied products	56,553	9,860	50,816	6,576	11.3	49.9	17.4	12.9	2.6
4247	Petroleum and petroleum products	174,888	9,648	152,905	8,701	14.4	10.9	5.5	5.7	2.6
4248	Beer, wine, and distilled beverages	9,606	(D)	8,523	(D)	12.7	(D)	(D)	(D)	(D)
4249	Miscellaneous nondurable goods	60,190	26,597	58,495	26,229	2.9	1.4	44.2	44.8	7.1

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.
(D) Estimate is withheld to avoid disclosing data of individual companies; these data are included in broader industry totals.
Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/whestats.html .
[1] Estimates include data only for businesses with paid employees and are subject to revision.

Source: U.S. Census Bureau, 2004 Annual Trade Survey