

Table 4. U.S. Selected Services Revenue¹ - Total and E-commerce: 2004 and 2003

[Except where indicated, estimates are based on data from the 2004 Service Annual Survey. Revenue estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 4A.]

NAICS Code	Description	Value of Revenue				Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		2004		2003				2004	2003	2004
		Total	E-commerce	Revised Total	Revised E-commerce	Total Revenue	E-commerce Revenue			
	Total for Selected Service Industries	5,473,772	59,206	5,113,554	51,435	7.0	15.1	1.1	1.0	100.0
	Selected Transportation and Warehousing²	265,941	4,964	245,767	4,385	8.2	13.2	1.9	1.8	8.4
484	Truck transportation	185,944	4,027	168,487	3,264	10.4	23.4	2.2	1.9	6.8
492	Couriers and messengers	62,246	764	59,825	1,006	4.0	-24.1	1.2	1.7	1.3
493	Warehousing and storage	17,751	(S)	17,455	(S)	1.7	(S)	(S)	(S)	(S)
51	Information	955,084	15,131	908,209	13,483	5.2	12.2	1.6	1.5	25.6
511	Publishing industries	260,348	6,355	247,635	6,533	5.1	-2.7	2.4	2.6	10.7
513	Broadcasting and telecommunications	512,896	2,378	492,997	2,461	4.0	-3.4	0.5	0.5	4.0
51419	Online information services	32,390	4,393	27,628	2,763	17.2	59.0	13.6	10.0	7.4
	Selected Finance³	349,166	6,963	311,525	6,015	12.1	15.8	2.0	1.9	11.8
5231	Securities and commodity contracts intermediation and brokerage	250,080	6,871	225,299	5,934	11.0	15.8	2.7	2.6	11.6
532	Rental and Leasing Services	102,756	(S)	96,387	(S)	6.6	(S)	(S)	(S)	(S)
	Selected Professional, Scientific, and Technical Services⁴	965,669	9,569	900,759	8,281	7.2	15.6	1.0	0.9	16.2
5415	Computer systems design and related services	173,171	4,834	171,394	5,522	1.0	-12.5	2.8	3.2	8.2
	Selected Administrative and Support and Waste Management and Remediation Services⁵	443,507	10,385	414,606	10,168	7.0	2.1	2.3	2.5	17.5
5615	Travel arrangement and reservation services	28,199	6,268	26,593	5,965	6.0	5.1	22.2	22.4	10.6
62	Health Care and Social Assistance Services	1,383,439	(S)	1,289,368	(S)	7.3	(S)	(S)	(S)	(S)
71	Arts, Entertainment, and Recreation Services	158,545	(S)	149,346	(S)	6.2	(S)	(S)	(S)	(S)
72	Accommodation and Food Services⁶	517,495	(S)	484,174	(S)	6.9	(S)	(S)	(S)	(S)
	Selected Other Services⁷	332,170	2,279	313,413	1,860	6.0	22.5	0.7	0.6	3.8
811	Repair and maintenance	127,823	226	123,079	232	3.8	-2.6	0.2	0.2	0.4
813	Religious, grantmaking, civic, professional, and similar organizations	129,866	1,526	118,281	1,304	9.8	17.1	1.2	1.1	2.6

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/seststats.html.

¹ Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees.

² Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).

³ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).

⁴ Excludes NAICS 54112 (offices of notaries) and 54132 (landscape architectural services).

⁵ Excludes NAICS 56173 (landscaping services).

⁶ Estimates are based on data from the 2004 Annual Retail Trade Survey.

⁷ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

Source: U.S. Census Bureau, 2004 Service Annual Survey