

Table 4A. Measures of Sampling Variability - U.S. Selected Services Revenue - Total and E-commerce: 2004 and 2003

[Except where indicated, estimates are based on data from the 2004 Service Annual Survey. Estimates are shown as percents and are associated with the estimates in Table 4.]

NAICS Code	Description	Coefficient of Variation for Value of Revenue				Standard Error for Estimate of:				
		2004		2003		Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		Total	E-commerce	Revised Total	Revised E-commerce	Total Revenue	E-commerce Revenue	2004	2003	2004
	Total for Selected Service Industries	0.3	2.6	0.2	3.9	0.3	2.0	(Z)	(Z)	NA
	Selected Transportation and Warehousing¹	0.9	6.6	0.7	5.3	0.8	6.8	0.1	0.1	0.6
484	Truck transportation	1.1	7.4	0.8	7.1	0.9	4.6	0.2	0.1	0.5
492	Couriers and messengers	1.2	11.9	1.5	7.9	1.5	11.1	0.2	0.1	0.2
493	Warehousing and storage	5.2	S	3.3	S	3.0	S	S	S	S
51	Information	0.3	3.4	0.3	4.0	0.3	2.4	0.1	0.1	0.9
511	Publishing industries	0.8	8.1	0.5	7.3	0.6	3.7	0.2	0.2	0.8
513	Broadcasting and telecommunications	0.5	1.6	0.3	1.6	0.3	0.3	(Z)	(Z)	0.1
51419	Online information services	1.5	3.8	1.4	7.7	0.7	8.9	0.5	0.7	0.3
	Selected Finance²	1.2	3.6	1.0	4.2	0.6	1.0	0.1	0.1	0.4
5231	Securities and commodity contracts intermediation and brokerage	1.1	3.6	1.1	4.2	0.4	1.0	0.1	0.1	0.4
532	Rental and Leasing Services	1.3	(S)	1.0	(S)	0.8	(S)	(S)	(S)	(S)
	Selected Professional, Scientific, and Technical Services³	1.3	14.8	1.0	20.4	1.0	9.0	0.2	0.2	1.7
5415	Computer systems design and related services	1.9	19.9	1.4	30.6	1.6	7.2	0.6	0.9	1.2
	Selected Administrative and Support and Waste Management and Remediation Services⁴	1.5	2.8	0.9	2.6	1.1	1.8	0.1	0.1	0.6
5615	Travel arrangement and reservation services	2.3	3.5	2.2	2.5	0.7	2.8	0.6	0.6	0.4
62	Health Care and Social Assistance Services	0.4	(S)	0.4	(S)	0.3	(S)	(S)	(S)	(S)
71	Arts, Entertainment, and Recreation Services	1.0	(S)	0.7	(S)	0.5	(S)	(S)	(S)	(S)
72	Accommodation and Food Services⁵	0.6	(S)	0.1	(S)	0.7	(S)	(S)	(S)	(S)
	Selected Other Services⁶	1.2	5.5	1.0	7.7	0.6	5.5	(Z)	(Z)	0.2
811	Repair and maintenance	2.5	13.0	2.3	18.8	1.3	8.8	(Z)	(Z)	0.1
813	Religious, grantmaking, civic, professional, and similar organizations	1.3	7.4	1.2	9.4	0.7	7.2	0.1	0.1	0.2

NA Not applicable.

(S) Corresponding estimate in Table 4 does not meet publication standards because of high sampling variability or poor response quality.

(Z) Estimate is less than 0.05%.

Note: For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/sestats.html.¹ Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).² Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).³ Excludes NAICS 54112 (offices of notaries) and 54132 (landscape architectural services).⁴ Excludes NAICS 56173 (landscaping services).⁵ Estimates are based on data from the 2004 Annual Retail Trade Survey.⁶ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

Source: U.S. Census Bureau, 2004 Service Annual Survey