

Table 5. U.S. Retail Trade Sales¹ - Total and E-commerce: 2005 and 2004

[Estimates are based on data from the 2005 Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 5A.]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2005		2004		Total Sales	E-commerce Sales	2005	2004	2005
		Total	E-commerce	Revised Total	Revised E-commerce					
	Total Retail Trade	3,693,430	93,280	3,474,340	76,344	6.3	22.2	2.5	2.2	100.0
441	Motor vehicles and parts dealers	888,307	16,729	864,541	13,442	2.7	24.5	1.9	1.6	17.9
442	Furniture and home furnishings stores	112,403	544	105,303	458	6.7	18.8	0.5	0.4	0.6
443	Electronics and appliance stores	102,176	1,303	94,811	1,053	7.8	23.7	1.3	1.1	1.4
444	Building materials and garden equipment and supplies stores	327,410	(S)	298,782	(S)	9.6	(S)	(S)	(S)	(S)
445	Food and beverage stores	516,851	530	494,966	431	4.4	23.0	0.1	0.1	0.6
446	Health and personal care stores	208,711	(S)	198,933	(S)	4.9	(S)	(S)	(S)	(S)
447	Gasoline stations	373,344	(S)	320,435	(S)	16.5	(S)	(S)	(S)	(S)
448	Clothing and clothing accessories stores	201,896	1,786	190,079	1,463	6.2	22.1	0.9	0.8	1.9
451	Sporting goods, hobby, book, and music stores	82,456	1,116	80,061	942	3.0	18.5	1.4	1.2	1.2
452	General merchandise stores	524,950	(S)	497,174	(S)	5.6	(S)	(S)	(S)	(S)
453	Miscellaneous store retailers	110,593	1,771	105,253	1,437	5.1	23.2	1.6	1.4	1.9
454	Nonstore retailers	244,333	68,054	224,002	56,010	9.1	21.5	27.9	25.0	73.0
45411	Electronic shopping and mail-order houses	161,598	65,387	147,199	53,420	9.8	22.4	40.5	36.3	70.1

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/mrts/www/nrely.html.

¹ Estimates include data for businesses with or without paid employees and are subject to revision.

Source: U.S. Census Bureau, 2005 Annual Retail Trade Survey