Table 6/Historical. U.S. Electronic Shopping and Mail-Order Houses (NAICS 45411) - Total and E-commerce Sales by Merchandise Line[1]: 2001-2006

[Estimates are based on data from the Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

Merchandise Lines	Value of Sales											
	2006		2005 Revised		2004 Revised		2003 Revised		2002 Revised		2001 Revised	
	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
Total Electronic Shopping and Mail-Order Houses (NAICS 45411)	**190,865**	**75,230**	**164,345**	**61,940**	**147,199**	**49,686**	**131,171**	**40,407**	**122,313**	**33,433**	**114,844**	**25,731**
Books and magazines	6,306	S	5,729	S	5,338	S	4,794	2,063	4,576	1,862	4,319	1,689
Clothing and clothing accessories (includes footwear)	19,290	11,752	17,109	8,880	14,554	6,346	13,793	5,129	14,164	4,406	15,471	3,265
Computer hardware	20,664	8,915	19,998	8,519	20,213	7,608	18,549	6,388	19,162	6,037	21,408	5,389
Computer software	4,265	2,218	3,931	2,083	3,547	1,760	3,318	1,413	4,003	1,408	4,174	1,249
Drugs, health aids, and beauty aids	59,641	4,238	45,734	3,760	41,248	3,388	33,785	S	27,292	1,836	19,579	1,116
Electronics and appliances	10,074	6,987	8,749	5,860	7,128	4,529	5,848	3,265	4,817	2,336	4,147	1,698
Food, beer, and wine	3,448	1,729	2,944	1,363	2,283	809	2,025	683	1,941	636	1,989	476
Furniture and home furnishings	11,407	7,028	9,838	5,189	7,992	3,663	7,741	3,098	7,181	2,353	6,616	1,630
Music and videos	4,436	3,141	3,824	S	3,939	1,804	3,790	1,631	4,208	1,536	4,284	1,310
Office equipment and supplies	7,860	4,869	6,858	4,122	6,334	3,449	6,043	3,116	5,842	2,417	6,272	1,877
Sporting Goods	4,201	2,422	3,872	1,790	2,613	973	2,425	883	2,737	906	1,753	471
Toys, hobby goods, and games	3,697	1,891	3,724	1,808	3,390	1,341	3,515	1,336	3,463	1,120	2,953	828
Other merchandise[2]	26,476	11,123	24,451	9,092	21,235	6,446	19,251	5,195	17,710	3,947	17,698	2,953
Nonmerchandise receipts[3]	9,100	5,392	7,584	4,236	7,385	5,238	6,294	3,678	5,217	2,633	4,181	1,780

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/mrts/www/nrely.html .

[1] Estimates include data for businesses with or without paid employees, are grouped according to merchandise categories used in the Annual Retail Trade Survey.
[2] Includes other merchandise such as collectibles, souvenirs, auto parts and accessories, hardware, lawn and garden equipment and supplies, and jewelry.
[3] Includes nonmerchandise receipts such as auction commissions, customer training, customer support, advertising, and shipping and handling.

Source: U.S. Census Bureau, Annual Retail Trade Survey