

Table 2.2. U.S. Manufacturers' Sales Branches and Offices¹ - Total and E-commerce Sales: 2007 and 2006

[Estimates are based on data from the 2007 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 2.2A]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2007		2006						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2007	2006	2007
42	Total Manufacturers' Sales Branches and Offices	1,631,610	536,752	1,645,470	554,670	-0.8	-3.2	32.9	33.7	100.0
423	Durable goods	882,822	297,684	909,446	314,623	-2.9	-5.4	33.7	34.6	55.5
4231	Motor vehicles and automotive equipment	352,906	209,521	371,699	222,640	-5.1	-5.9	59.4	59.9	39.0
4232	Furniture and home furnishings	17,519	4,618	18,714	5,048	-6.4	-8.5	26.4	27.0	0.9
4233	Lumber and other construction material	26,638	3,046	28,436	3,030	-6.3	0.5	11.4	10.7	0.6
4234	Professional and commercial equipment and supplies	180,116	33,258	189,386	33,256	-4.9	(Z)	18.5	17.6	6.2
42343	Computer equipment and supplies	104,929	13,614	114,628	13,706	-8.5	-0.7	13.0	12.0	2.5
4235	Metals and minerals, excluding petroleum	56,610	8,494	58,193	8,634	-2.7	-1.6	15.0	14.8	1.6
4236	Electrical goods	(S)	13,959	(S)	12,947	(S)	7.8	(S)	(S)	2.6
4237	Hardware, plumbing and heating equipment	17,792	(S)	18,324	(S)	-2.9	(S)	(S)	(S)	(S)
4238	Machinery, equipment and supplies	97,028	19,670	100,500	23,552	-3.5	-16.5	20.3	23.4	3.7
4239	Miscellaneous durable goods	13,274	1,788	14,001	1,852	-5.2	-3.5	13.5	13.2	0.3
424	Nondurable goods	748,788	239,068	736,024	240,047	1.7	-0.4	31.9	32.6	44.5
4241	Paper and paper products	47,769	7,102	48,687	6,702	-1.9	6.0	14.9	13.8	1.3
4242	Drugs, drug proprietaries and druggists' sundries	155,502	66,754	170,864	79,278	-9.0	-15.8	42.9	46.4	12.4
4243	Apparel, piece goods, and notions	12,596	(S)	13,002	(S)	-3.1	(S)	(S)	(S)	(S)
4244	Groceries and related products	158,465	56,829	152,517	51,061	3.9	11.3	35.9	33.5	10.6
4246	Chemicals and allied products	61,053	13,004	60,169	13,472	1.5	-3.5	21.3	22.4	2.4
4247	Petroleum and petroleum products	236,295	62,808	216,693	56,919	9.0	10.3	26.6	26.3	11.7
4248	Beer, wine, and distilled beverages	12,224	1,546	11,075	(S)	10.4	(S)	12.6	(S)	0.3
4249	Miscellaneous nondurable goods	64,884	28,310	63,017	28,568	3.0	-0.9	43.6	45.3	5.3

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

Source: U.S. Census Bureau, 2007 Annual Wholesale Trade Survey