Table 5/Historical. U.S. Retail Trade Sales[1] - Total and E-commerce: 1998-2009

[Estimates are based on data from the Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS Code	Description	Value of Sales											
		2009		2008 Revised		2007 Revised		2006 Revised		2005 Revised		2004 Revised	
		Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
	Total Retail Trade	**3,638,471**	**145,214**	**3,952,933**	**142,281**	**4,005,798**	**138,145**	**3,880,136**	**114,912**	**3,696,691**	**92,804**	**3,480,430**	**74,175**
441	Motor vehicles and parts dealers	676,801	17,201	788,688	19,337	911,787	23,520	901,654	20,297	890,051	17,139	868,155	13,789
442	Furniture and home furnishings stores	86,657	(S)	99,913	(S)	111,335	(S)	112,960	717	109,362	593	103,979	502
443	Electronics and appliance stores	98,384	1,140	108,869	1,120	110,849	1,073	107,826	872	101,449	945	94,524	921
444	Building materials and garden equipment and supplies stores	268,206	477	305,085	575	321,313	547	334,520	451	321,356	458	295,884	406
445	Food and beverage stores	570,581	883	571,245	866	548,867	989	526,175	818	508,961	549	491,022	441
446	Health and personal care stores	253,243	177	246,976	160	237,411	197	223,586	214	210,406	(S)	199,645	(S)
447	Gasoline Stations	388,515	(ZZ)	502,469	(ZZ)	451,966	(ZZ)	422,250	(S)	379,231	(S)	324,419	(S)
448	Clothing and clothing accessories stores	204,866	2,965	216,087	2,547	221,592	2,078	213,423	1,630	201,309	1,637	190,538	1,407
451	Sporting goods, hobby, book and music stores	81,373	1,865	84,323	1,803	84,967	1,555	83,460	1,358	81,190	1,045	79,583	898
452	General merchandise stores	592,009	220	596,541	165	578,728	(S)	554,392	(S)	528,534	(S)	497,506	(S)
453	Miscellaneous store retailers	105,366	2,360	113,170	2,347	117,845	2,053	115,111	1,668	108,756	1,356	105,694	1,068
454	Nonstore retailers	312,470	116,543	319,567	112,035	309,138	105,045	284,779	86,778	256,086	68,746	229,481	54,436
45411	Electronic shopping and mail order houses	234,667	112,791	228,545	108,404	223,885	101,362	202,434	83,526	175,923	67,001	154,144	52,751

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see <www.census.gov/quality/standards/standardf1.html>.

(ZZ) Estimate is less than $500,000.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at <http://www.census.gov/retail/arts/how_surveys_are_collected.html>.

[1] Estimates include data for businesses with or without paid employees.

Source: U.S. Census Bureau, Annual Retail Trade Survey

Table 5/Historical. U.S. Retail Trade Sales[1] - Total and E-commerce: 1998-2009 - Continued

[Estimates are based on data from the Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS Code	Description	Value of Sales											
		2003 Revised		2002 Revised		2001 Revised		2000 Revised		1999 Revised		1998 Revised	
		Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
	Total Retail Trade	**3,268,154**	**58,157**	**3,134,322**	**45,212**	**3,067,725**	**34,593**	**2,988,756**	**27,763**	**2,808,556**	**14,529**	**2,587,105**	**4,988**
441	Motor vehicles and parts dealers	843,057	10,713	820,269	7,281	816,941	5,389	797,568	4,138	765,549	1,715	689,679	382
442	Furniture and home furnishings stores	96,882	(S)	94,610	(S)	91,644	(S)	91,328	(S)	84,451	(S)	77,569	(S)
443	Electronics and appliance stores	86,796	618	83,897	471	80,395	433	82,363	396	79,138	185	74,686	127
444	Building materials and garden equipment and supplies stores	263,660	345	248,888	265	239,707	222	229,320	147	218,611	130	202,724	25
445	Food and beverage stores	475,185	(S)	465,794	(S)	463,330	(S)	445,666	(S)	434,599	(S)	417,433	(S)
446	Health and personal care stores	192,555	(S)	180,143	(S)	166,678	(S)	155,372	(S)	142,829	(S)	129,699	(S)
447	Gasoline Stations	275,263	(S)	250,770	(S)	251,537	(S)	249,975	(S)	212,682	(S)	191,887	(ZZ)
448	Clothing and clothing accessories stores	179,004	1,048	172,617	600	167,583	338	167,968	203	160,043	80	149,433	12
451	Sporting goods, hobby, book and music stores	77,083	569	76,988	452	77,138	423	76,112	372	72,764	260	68,939	52
452	General merchandise stores	468,906	(S)	446,648	(S)	427,586	(S)	404,344	(S)	380,291	(S)	351,186	(S)
453	Miscellaneous store retailers	103,268	785	104,163	603	104,381	470	108,052	368	105,577	241	99,757	117
454	Nonstore retailers	206,495	43,156	189,535	34,772	180,805	26,732	180,688	21,702	152,022	11,716	134,113	4,031
45411	Electronic shopping and mail order houses	134,368	41,822	122,313	33,701	114,844	25,865	113,877	21,219	94,361	11,620	80,366	4,010

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see <www.census.gov/quality/standards/standardf1.html>.

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[1] Estimates include data for businesses with or without paid employees.

Source: U.S. Census Bureau, Annual Retail Trade Survey