

Table 2.2. U.S. Manufacturers' Sales Branches and Offices¹ - Total and E-commerce Sales: 2009 and 2008

[Estimates are based on data from the 2009 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 2.2A]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2009		2008						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2009	2008	2009
42	Total Manufacturers' Sales Branches and Offices	1,458,684	482,556	1,726,951	572,182	-15.5	-15.7	33.1	33.1	100.0
423	Durable goods	642,919	213,863	770,760	274,911	-16.6	-22.2	33.3	35.7	44.3
4231	Motor vehicles and automotive equipment	207,578	126,408	269,417	167,743	-23.0	-24.6	60.9	62.3	26.2
4232	Furniture and home furnishings	(S)	4,316	21,601	4,869	(S)	-11.4	(S)	22.5	0.9
4233	Lumber and other construction material	34,457	4,634	41,193	5,537	-16.4	-16.3	13.4	13.4	1.0
4234	Professional and commercial equipment and supplies	140,733	30,707	143,516	31,574	-1.9	-2.7	21.8	22.0	6.4
42343	Computer equipment and supplies	90,027	21,090	91,903	21,972	-2.0	-4.0	23.4	23.9	4.4
4235	Metals and minerals, excluding petroleum	39,937	11,703	64,319	19,013	-37.9	-38.4	29.3	29.6	2.4
4236	Electrical goods	93,393	(S)	(S)	(S)	(S)	(S)	(S)	(S)	(S)
4237	Hardware, plumbing and heating equipment	15,770	(S)	19,444	(S)	(S)	(S)	(S)	(S)	(S)
4238	Machinery, equipment and supplies	86,214	13,475	103,909	20,329	-17.0	-33.7	15.6	19.6	2.8
4239	Miscellaneous durable goods	6,178	1,176	7,512	1,163	-17.8	1.1	19.0	15.5	0.2
424	Nondurable goods	815,765	268,693	956,191	297,271	-14.7	-9.6	32.9	31.1	55.7
4241	Paper and paper products	39,885	5,924	45,925	6,764	-13.2	-12.4	14.9	14.7	1.2
4242	Drugs, drug proprietaries and druggists' sundries	201,426	91,442	211,892	87,267	-4.9	4.8	45.4	41.2	18.9
4243	Apparel, piece goods, and notions	6,153	(S)	8,074	(S)	-23.8	(S)	(S)	(S)	(S)
4244	Groceries and related products	201,606	58,540	201,510	55,736	(Z)	5.0	29.0	27.7	12.1
4246	Chemicals and allied products	69,910	(D)	84,617	(D)	-17.4	(D)	(D)	(D)	(D)
4247	Petroleum and petroleum products	212,681	59,086	313,905	92,962	-32.2	-36.4	27.8	29.6	12.2
4248	Beer, wine, and distilled beverages	11,426	(D)	12,220	(D)	-6.5	(D)	(D)	(D)	(D)
4249	Miscellaneous nondurable goods	72,678	34,950	78,048	33,525	-6.9	4.3	48.1	43.0	7.2

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <<http://www.census.gov/quality/standards/standardf1.html>>.

(D) Denotes an estimate withheld to avoid disclosing data of individual companies; data are included in higher level totals.

(Z) Estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. For additional information on confidentiality protection, sampling error, sample design, and definitions, see <http://www.census.gov/wholesale/www/how_surveys_are_collected/annual_methodology.html>.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

Source: U.S. Census Bureau, 2009 Annual Wholesale Trade Survey