Table 4. U.S. Selected Services Revenue[1] - Total and E-commerce: 2009 and 2008

[Except where indicated, estimates are based on data from the 2009 Service Annual Survey. Revenue estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Select estimates have been adjusted using results of the 2007 Economic Census. Estimated measures of sampling variability for these estimates are provided in Table 4A]

NAICS Code	Description	Value of Revenue				Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		2009		2008						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Revenue	E-commerce Revenue	2009	2008	2009
	Total for Selected Service Industries[2]	**10,684,572**	**243,748**	**NA**	**NA**	**NA**	**NA**	**2.3**	**NA**	**100.0**
	Total for Selected Service Industries[3]	**6,773,726**	**153,007**	**6,886,995**	**149,668**	**-1.6**	**2.2**	**2.3**	**2.2**	**NA**
22	**Utilities[4]**	**455,903**	**1,048**	**NA**	**NA**	**NA**	**NA**	**0.2**	**NA**	**0.4**
2211	Electric power generation, transmission, and distribution	347,854	931	NA	NA	NA	NA	0.3	NA	0.4
4849y	**Transportation and Warehousing[5]**	**608,455**	**52,573**	**NA**	**NA**	**NA**	**NA**	**8.6**	**NA**	**21.6**
4849x	**Selected Transportation and Warehousing[6]**	**273,246**	**6,912**	**324,890**	**7,945**	**-15.9**	**-13.0**	**2.5**	**2.4**	**2.8**
481	Air transportation	123,124	34,878	NA	NA	NA	NA	28.3	NA	14.3
483	Water transportation	37,177	5,883	NA	NA	NA	NA	15.8	NA	2.4
484	Truck transportation	180,663	6,711	222,529	7,736	-18.8	-13.2	3.7	3.5	2.8
485	Transit and ground transportation	25,826	222	NA	NA	NA	NA	0.9	NA	0.1
486	Pipeline transportation	28,831	285	NA	NA	NA	NA	1.0	NA	0.1
487	Scenic and sightseeing transportation	2,057	188	NA	NA	NA	NA	9.1	NA	0.1
488	Support activities for transportation	118,194	4,205	NA	NA	NA	NA	3.6	NA	1.7
492	Couriers and messengers	69,834	107	78,839	(S)	-11.4	(S)	0.2	(S)	(Z)
493	Warehousing and storage	22,749	(S)	23,522	(S)	-3.3	(S)	(S)	(S)	(S)
51	**Information**	**1,076,833**	**53,791**	**1,107,368**	**50,975**	**-2.8**	**5.5**	**5.0**	**4.6**	**22.1**
511	Publishing industries (except Internet)	263,689	21,180	284,242	19,427	-7.2	9.0	8.0	6.8	8.7
517	Telecommunications	494,337	5,966	498,068	6,145	-0.7	-2.9	1.2	1.2	2.4
51811	Internet service providers and web search portals	29,057	7,062	29,702	(S)	-2.2	(S)	24.3	(S)	2.9
52	**Finance and Insurance[7]**	**3,302,955**	**51,451**	**NA**	**NA**	**NA**	**NA**	**1.6**	**NA**	**21.1**
5223	Activities related to credit intermediation	62,024	(S)	NA	NA	NA	NA	(S)	NA	(S)
523x	Selected Finance[8]	462,333	12,635	393,986	14,022	17.3	-9.9	2.7	3.6	5.2
5231	Securities and commodity contracts intermediation and brokerage	286,348	12,040	202,520	13,556	41.4	-11.2	4.2	6.7	4.9
53	**Real Estate and Rental and Leasing Services**	**346,419**	**11,963**	**NA**	**NA**	**NA**	**NA**	**3.5**	**NA**	**4.9**
532	Rental and Leasing Services	110,222	9,593	123,569	8,484	-10.8	13.1	8.7	6.9	3.9
54	**Selected Professional, Scientific, and Technical Services[9]**	**1,253,786**	**23,608**	**1,323,190**	**21,748**	**-5.2**	**8.6**	**1.9**	**1.6**	**9.7**
5415	Computer systems design and related services	259,200	5,089	265,719	5,130	-2.5	-0.8	2.0	1.9	2.1
56	**Administrative and Support and Waste Management**	**592,846**	**17,351**	**639,287**	**17,140**	**-7.3**	**1.2**	**2.9**	**2.7**	**7.1**
5615	Travel arrangement and reservation services	32,907	7358	37,026	8,144	-11.1	-9.7	22.4	22.0	3.0
61	**Educational Services[10]**	**42,915**	**2,846**	**NA**	**NA**	**NA**	**NA**	**6.6**	**NA**	**1.2**
62	**Health Care and Social Assistance Services**	**1,835,384**	**1,428**	**1,756,177**	**1,023**	**4.5**	**39.6**	**0.1**	**0.1**	**0.6**
71	**Arts, Entertainment, and Recreation Services**	**188,436**	**4,204**	**193,016**	**4,203**	**-2.4**	**0.0**	**2.2**	**2.2**	**1.7**
72	**Accommodation and Food Services[11]**	**616,268**	**15,876**	**640,699**	**16,712**	**-3.8**	**-5.0**	**2.6**	**2.6**	**6.5**
81	**Selected Other Services[12]**	**364,372**	**7,609**	**384,813**	**7,416**	-5.3	**2.6**	**2.1**	**1.9**	**3.1**
811	Repair and maintenance	127,383	1,030	136,692	1,039	-6.8	-0.9	0.8	0.8	0.4
813	Religious, grantmaking, civic, professional, and similar organizations	155,371	4,822	164,372	4,889	-5.5	-1.4	3.1	3.0	2.0

NA Not applicable

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/standards/standardf1.html>.

(Z) Estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. For additional information on confidentiality protection, sampling error, sample design, and definitions see <http://www.census.gov/services/sas/cv.html>.

[1] Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees.

[2] Includes NAICS 22 (Utilities), NAICS 4849y (Transportation and Warehousing), NAICS 51 (Information), NAICS 52 (Finance and Insurance), NAICS 53 (Real Estate and Rental and Leasing), NAICS 54 (Selected Professional, Scientific, and Technical Services), NAICS 56 (Administrative and Support and Waste Management and Remediation Services), NAICS 61 (Educational Services), NAICS 62 (Health Care and Social Assistance Services), NAICS 71 (Arts, Entertainment, and Recreation Services), NAICS 72 (Accommodation and Food Services), and NAICS 81 (Selected Other Services).

[3] Includes NAICS 4849x (Selected Transportation and Warehousing), NAICS 51 (Information), NAICS 523x (Selected Finance), NAICS 532 (Rental and Leasing Services), NAICS 54 (Selected Professional, Scientific, and Technical Services), NAICS 56 (Administrative and Support and Waste Management and Remediation Services), NAICS 62 (Health Care and Social Assistance Services), NAICS 71 (Arts, Entertainment, and Recreation Services), NAICS 72 (Accommodation and Food Services), and NAICS 81 (Selected Other Services).

[4] Excludes government owned utilities.

[5] Excludes NAICS 482 (Rail Transportation) and NAICS 491 (Postal Service).

[6] Excludes NAICS 481 (Air Transportation), NAICS 482 (Rail Transportation), NAICS 483 (Water Transportation), NAICS 485 (Transit and Ground Passenger Transportation), NAICS 486 (Pipeline Transportation), NAICS 487 (Scenic and Sightseeing Transportation), NAICS 488 (Support Activities for Transportation), and NAICS 491 (Postal Service).

[7] Excludes NAICS 525 (Funds, Trusts, and Other Financial Vehicles).

[8] Excludes NAICS 521 (Monetary Authorities-Central Bank), NAICS 522 (Credit Intermediation and Related Activities), NAICS 5232 (Securities and Commodity Exchanges), NAICS 52391 (Miscellaneous Intermediation), NAICS 52399 (All Other Financial Investment Activities), NAICS 524 (Insurance Carriers and Related Activities), and NAICS 525 (Funds, Trusts, and Other Financial Vehicles).

[9] Excludes NAICS 54112 (Offices of Notaries).

[10] Excludes NAICS 6111 (Elementary and Secondary Schools), NAICS 6112 (Junior Colleges), and NAICS 6113 (Colleges, Universities, and Professional Schools).

[11] Estimates are based on data from the 2009 Annual Retail Trade Survey <http://www.census.gov/retail>.

[12] Excludes NAICS 81311 (Religious Organizations), NAICS 81393 (Labor and Similar Organizations), NAICS 81394 (Political Organizations), and NAICS 814 (Private Households).

Source: U.S. Census Bureau, 2009 Service Annual Survey