

Business Associations & Chambers of Commerce

In November and December 2012, millions of businesses across America will receive an Economic Census form. You can provide information about how their efforts will help your community or your industry — and their business.

To have an impact, information about the Economic Census needs to reach business people in as many different ways and as often as possible from now through February 2013.

You Can Help Promote the 2012 Economic Census!

Talk about it. In your meetings, let your members know the census is coming. Use our [fact sheet](#) [pdf] to tell them how the Economic Census benefits your industry or community.

Publish an article. Adapt [drop-in text](#), or use these [story ideas](#) to develop your own article. We will update the content available here through 2012. See our timeline to the right.

E-mail your members, starting this summer. Let them know what to expect in the 2012 Economic Census.

Prepare your staff. Your staff can better assist your members or clients if they have our [fact sheet](#) [pdf] about the Economic Census.

Link to our website. Direct your members to information and uses of Census Bureau Economic Statistics at business.census.gov.

Make a statement. Ask your president to make a public statement endorsing the Economic Census because of its benefits to your industry or community. Issue a press release or write a letter to the editor of your local newspaper. Please [e-mail us a copy](#).

Stay in touch. Follow us on [Twitter](#) and [Facebook](#), and sign up to receive [e-mails](#) with periodic updates and messages to pass along to your readers, and with tips on using economic census data.

What Businesses Need to Hear from You...and When

Any time	Economic Census collects data that benefits your business
Nov 2012	Economic Census forms coming to some businesses in November, most in mid December
Dec 2012	Watch for your form
Jan 2013	Complete your form. Your industry / community is counting on you
Feb 12, 2013	Forms due. In a pinch? 30-day extensions are available

2012 Economic Census
**YOUR RESPONSE
MAKES A
DIFFERENCE**