

Sample Articles

[September to November 2012](#) | [December 2012](#) | [January 2013](#) | [February 2013](#)

For publication September through November, 2012



(links to business.census.gov)

Economic Census Information You Can Use at business.census.gov

This fall, *[insert number for your area or industry, [available here](#)]* businesses in *[area or industry]* will receive 2012 Economic Census forms from the U.S. Census Bureau. Selected companies will receive forms in November, but most will get them in December.

Federal Reserve Board Chairman Ben Bernanke has called this census "indispensable to understanding America's economy." Taken every five years, the Economic Census "assures the accuracy of the statistics we rely on for sound economic policy and for successful business planning," said Bernanke.

There are a lot of interesting facts from the last Economic Census, available about our *[area or industry]* at business.census.gov. Examples there illustrate how Census Bureau economic statistics are used by local businesses for marketing and planning, as well as by government agencies and researchers.

For publication in December, 2012



(links to business.census.gov)

Watch for Your Economic Census Form

Chances are, yours is one of the *[insert number for your area or industry, [available here](#)]* businesses in *[area or industry]* that will receive a 2012 Economic Census form from the U.S. Census Bureau in December. Forms go to all but the very smallest businesses in this tally done once every five years.

The forms ask for basic information like your location, employment, payroll, and sales by type of product or service. Businesses that receive a form are required by law (Title 13, U.S. Code) to respond.

Businesses, communities, and governments use Economic Census statistics for planning and market development. Information is published for more than a thousand industries as well as for states, counties, cities and metropolitan areas at business.census.gov.

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(links to business.census.gov)

America Needs Business Numbers

Late last year, *[insert number for your area or industry, [available here](#)]* businesses in *[area or industry]* received 2012 Economic Census forms from the U.S. Census Bureau. Businesses that receive a form are required by law (Title 13, U.S. Code) to respond.

All businesses have the option to file on paper or electronically. For more information or help completing the form, see the Census Bureau's business help site at econhelp.census.gov or call 1-800-233-6136.

Economic indicators we use every day -- like the Gross Domestic Product, monthly retail sales, and producer price index -- all depend on the Economic Census for continued accuracy. The statistics are also used by businesses, both large and small.

So, if yours is among the millions of businesses that received an Economic Census form in December -- fill it out. Send it in. America needs your numbers.

For publication in February, 2013



(links to business.census.gov)

Economic Census Forms are Due February 12

The U.S. Census Bureau today reminded millions of U.S. businesses that time is running out for returning 2012 Economic Census forms. Businesses that received forms are required by law to respond. The forms are due by February 12.

Bureau of Economic Analysis Director Steven Landefeld says "The Economic Census affects every American who runs a business, saves for retirement or takes out a mortgage on a home." The Fed's Ben Bernanke calls the census "indispensable" and adds "returning your economic census form helps us all."

Meeting the February 12 deadline saves the government time and money. But businesses running out of time can get help with their form, or even request a 30-day extension, at the Census Bureau's business help site at econhelp.census.gov or by calling 1-800-233-6136.