

Media & Trade Press

In November and December 2012, millions of businesses across America will receive an Economic Census form. You can provide information about how their efforts will help your community or your industry — and their business.

To have an impact, information about the Economic Census needs to reach business people in as many different ways and as often as possible from now through February 2013.

Keep Your Business Readers Informed!

Publish articles about the data. Feature graphics from [Industry and Local Business Snapshots](#), or use these [story ideas](#) to develop an article, and link to our website—business.census.gov.

Publish articles about census forms coming. Adapt [drop-in text](#), or use these [story ideas](#) to develop your own article, and link to our website—business.census.gov. We will update the content available here throughout 2012—see our [timeline](#) to the right.

Stay in touch. Follow us on [Twitter](#) and [Facebook](#), and sign up to receive [e-mails](#) with periodic updates and messages to pass along to your readers, and with tips on using economic census data.

What Businesses Need to Hear from You...and When	
Any time	Economic Census collects data that benefits your business
Nov 2012	Economic Census forms coming to some businesses in November, most in mid December
Dec 2012	Watch for your form
Jan 2013	Complete your form. Your industry / community is counting on you
Feb 12, 2013	Forms due. In a pinch? 30-day extensions are available

2012 Economic Census
YOUR RESPONSE
MAKES A
DIFFERENCE

