## DUE DATE

**FEBRUARY 12, 2013**

Need help or have questions?
- **Read** the accompanying information sheet(s) before answering the questions.
- **Visit** [econhelp.census.gov](http://econhelp.census.gov)
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

### INFORMATION COPY

**DO NOT USE TO REPORT**

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### Report Online - It's fast and secure!

**Go to:** [econhelp.census.gov](http://econhelp.census.gov)

### OR -

**Mail** your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

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**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.

Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

0 1 2 3 4 5 6 7 8 9

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**HOW TO REPORT DOLLAR FIGURES**

Dollar figures should be rounded to thousands of dollars.

- **If a figure is $2,035,628.79:**
  - Mark "X" if None
  - Report
  - $2 0 3 6

- **If a value is "0" (or less than $500.00):**
  - Mark "X" if None
  - Report
  - EXAMPLE

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### 1–4 Not Applicable.

### 5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Refer to accompanying information sheet(s) for special instructions for this question.)

**Revenue** ................................................................. 0100

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**PENALTY FOR FAILURE TO REPORT**

CONTINUE ON PAGE 2
7 EMPLOYMENT AND PAYROLL

Include:
- Full- and part-time employees for this reporting unit whose payroll was reported on Internal Revenue Service Form 941, Employer’s Quarterly Federal Tax Return.

Exclude:
- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company’s EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

A. Number of employees for pay period including March 12

B. Payroll before deductions (Exclude employer’s cost for fringe benefits.)

1. Annual payroll
2. First quarter payroll (January-March 2012)

8 - 18 Not Applicable.

19 KIND OF BUSINESS
Which ONE of the following best describes this reporting unit’s principal kind of business in 2012?
(Mark “X” only ONE box.)

Direct insurance carriers

Reinsurance carriers

CONTINUE WITH ON PAGE 3
KIND OF BUSINESS - Continued

Reinsurance carriers - Continued

0700 524 130 00 E □ Title reinsurance carrier
524 130 00 C □ Other reinsurance carrier - Specify □

Other business activities

524 210 00 6 □ Insurance agent or broker
525 190 00 3 □ Guaranty Association (fund)
775 000 00 1 □ Other kind of business or activity - Specify □

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

CONTINUE ON PAGE 4
2. Underwriting services for property and liability insurance policies, except vehicle - net premiums earned - Continued
   
   c. Underwriting services for commercial multiple peril insurance policies 58083
   
   d. Underwriting services for transportation insurance policies 58084
   
   e. Underwriting services for fire insurance policies 58085
   
   f. Underwriting services for burglary and theft insurance policies 58086
   
   g. Underwriting services for glass and window insurance policies 58087
   
   h. Underwriting services for earthquake insurance policies 58088
   
   i. Underwriting services for property and liability insurance policies, not elsewhere specified 58089

   j. Add lines 2a through 2i 58080

3. Underwriting services for product liability insurance policies - net premiums earned 58100

4. Underwriting services for traveler's insurance policies - net premiums earned 58120

5. Underwriting services for other general liability insurance policies, not elsewhere specified - net premiums earned
   
   a. Medical malpractice insurance policies 58111
   
   b. Workers' compensation insurance policies 58112
   
   c. Other general liability insurance policies 58113

   d. Add lines 5a through 5c 58110

6. Underwriting services for surety bonds and related products - net premiums earned 58060

7. Underwriting services for title insurance policies - net premiums earned 58130

8. Underwriting services for life insurance - net premiums earned 58010

9. Underwriting services for pensions and annuities - fees 58030
### Detail of Sales, Shipments, Receipts, or Revenue - Continued

<table>
<thead>
<tr>
<th>Description of sales, shipments, receipts, or revenue</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$ Bil.</td>
</tr>
<tr>
<td>10. Underwriting services for health and accident insurance - net premiums earned</td>
<td>58040</td>
</tr>
<tr>
<td>11. Underwriting services for other direct insurance policies - net premiums earned</td>
<td>58140</td>
</tr>
<tr>
<td>12. Reinsurance services for life and health insurance and annuities - premiums assumed</td>
<td>58150</td>
</tr>
<tr>
<td>13. Reinsurance services for surety bond and related insurances - premiums assumed</td>
<td>58160</td>
</tr>
<tr>
<td>14. Reinsurance services for property and casualty insurance - premiums assumed</td>
<td>58170</td>
</tr>
<tr>
<td>15. Reinsurance services, not elsewhere specified - premiums assumed</td>
<td>58180</td>
</tr>
<tr>
<td>16. Title search, title reconveyance, and title abstract service fees</td>
<td>58240</td>
</tr>
<tr>
<td>17. Trading debt instruments on own account - net gains (losses)</td>
<td>56510</td>
</tr>
<tr>
<td>18. Trading equities on own account - net gains (losses)</td>
<td>56610</td>
</tr>
<tr>
<td>19. Trading derivative contracts on own account - net gains (losses)</td>
<td>56710</td>
</tr>
<tr>
<td>20. Trading foreign currency on own account - net gains (losses)</td>
<td>56810</td>
</tr>
<tr>
<td>21. Trading other securities and commodity contracts on own account - net gains (losses)</td>
<td>56910</td>
</tr>
<tr>
<td>22. Other services - Specify</td>
<td>59810</td>
</tr>
<tr>
<td>23. TOTAL (Should equal 100 if reporting in dollars)</td>
<td>59990</td>
</tr>
</tbody>
</table>
### A. DIRECT LOSSES INCURRED AND ADMINISTRATIVE EXPENSES

Report the losses incurred and administrative expenses of providing insurance by this reporting unit during 2012.

**INSTRUCTIONS FOR ADMINISTRATIVE EXPENSES**

**Include:**
- Commissions paid to salespersons on premiums and annuity considerations, including commissions and expense allowances on reinsurance assumed (net of commissions received on reinsurance ceded).
- Wages, salaries, and other compensation.
- Insurance taxes, licenses, and fees.
- Increase in loading on, and cost of collection in excess of loading on, deferred and uncollected premiums.
- Aggregate write-ins for deductions.
- Investment expenses, including investment taxes, licenses, and fees, depreciation on real estate and other invested assets. Assign real estate investment expenses to line 10 (all other activities); assign all other investment expenses according to the distribution of reserves.
- Other general insurance expenses.

**Exclude:**
- Federal income taxes.

<table>
<thead>
<tr>
<th>Activity</th>
<th>2012 Losses incurred</th>
<th>2012 Administrative expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Vehicle property and liability (casualty) insurance</td>
<td>$ 5013</td>
<td></td>
</tr>
<tr>
<td>2. Homeowners multiple peril insurance</td>
<td>$ 5014</td>
<td></td>
</tr>
<tr>
<td>3. Workers’ compensation insurance</td>
<td>$ 5015</td>
<td></td>
</tr>
<tr>
<td>4. Medical malpractice insurance</td>
<td>$ 5016</td>
<td></td>
</tr>
<tr>
<td>5. Product liability insurance</td>
<td>$ 5017</td>
<td></td>
</tr>
<tr>
<td>6. Surety and related insurance</td>
<td>$ 5018</td>
<td></td>
</tr>
<tr>
<td>7. Other property and liability (casualty) insurance</td>
<td>$ 5019</td>
<td></td>
</tr>
<tr>
<td>8. Property and casualty reinsurance</td>
<td>$ 5020</td>
<td></td>
</tr>
<tr>
<td>9. Providing claims processing and other administrative services for other parties</td>
<td>$ 5021</td>
<td></td>
</tr>
<tr>
<td>10. All other activities (i.e., life, accident and health, and hospital and medical service plans including reinsurance)</td>
<td>$ 5022</td>
<td></td>
</tr>
<tr>
<td>11. TOTAL (Add lines 1 through 10.)</td>
<td>$ 5026</td>
<td></td>
</tr>
</tbody>
</table>

CONTINUE WITH [+] ON PAGE 7
### SPECIAL INQUIRIES - Continued

#### B. DIRECT PREMIUMS EARNED

Report the direct premiums earned by each type of insurance provided by this reporting unit during 2012.

<table>
<thead>
<tr>
<th>Property and casualty lines of business</th>
<th>Direct premiums earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Vehicle property and liability (casualty) insurance</td>
<td>5051</td>
</tr>
<tr>
<td>2. Homeowners multiple peril insurance</td>
<td>5052</td>
</tr>
<tr>
<td>3. Workers' compensation insurance</td>
<td>5053</td>
</tr>
<tr>
<td>4. Medical malpractice insurance</td>
<td>5054</td>
</tr>
<tr>
<td>5. Product liability</td>
<td>5055</td>
</tr>
<tr>
<td>6. Surety and related insurance</td>
<td>5056</td>
</tr>
<tr>
<td>7. Other general liability insurance</td>
<td>5057</td>
</tr>
<tr>
<td>8. <strong>TOTAL</strong> <em>(Add lines 1 through 7.)</em></td>
<td>5060</td>
</tr>
</tbody>
</table>

Not Applicable.

#### LOCATIONS OF OPERATION

- **A.** Complete the Pre-identified Locations of Operation supplement (See attached pages for **A**.)
- **B.** Complete the Additional Locations of Operation supplement (See attached pages for **B**.)
- **C.** Number of locations
  - **Include:**
    - All locations in operation or temporarily inactive in **A**.
    - All locations added in **B**.
  - **Exclude:**
    - All locations that have ceased operation or were sold.
  - **Total** number of locations currently in operation: 6070

Not Applicable.
REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

<table>
<thead>
<tr>
<th>CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is the time period covered by this report a calendar year?</td>
</tr>
<tr>
<td>☐ Yes ☐ No - Enter time period covered FROM</td>
</tr>
<tr>
<td>Name of person to contact regarding this report</td>
</tr>
<tr>
<td>Area code</td>
</tr>
<tr>
<td>Fax</td>
</tr>
<tr>
<td>E-mail address</td>
</tr>
</tbody>
</table>

30 Thank you for completing your 2012 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.