2012 ECONOMIC CENSUS
Classification Form

IN-51190 (11-16-2011)

DUE DATE
30 DAYS AFTER RECEIPT OF FORM

IN-51190

Need help or have questions?
• Visit econhelp.census.gov
• Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

REPORT ONLINE
Go to: econhelp.census.gov

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

• Use blue or black ballpoint pen.
• Do not use pencil or felt-tip pen.
• Do not put slashes through 0 or 7.

Examples:

Please center numbers in their respective boxes.
Place an "X" inside the box.

Examples:

The reporting unit for this form is an establishment. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION
A. Is this establishment’s physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location

0035 Number and street

0036 City, town, village, etc.

0037 State 0038 ZIP Code

CONTINUE WITH 'S ON PAGE 2
### PHYSICAL LOCATION - Continued

#### B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?  
*(Mark “X” only ONE box.)*

<table>
<thead>
<tr>
<th>0041</th>
<th>Yes</th>
<th>0042</th>
<th>No</th>
<th>0043</th>
<th>No legal boundaries</th>
<th>0044</th>
<th>Do not know</th>
</tr>
</thead>
</table>

#### C. In what type of municipality is this establishment physically located?  
*(Mark “X” only ONE box.)*

<table>
<thead>
<tr>
<th>0046</th>
<th>City, village, or borough</th>
<th>0047</th>
<th>Town or township</th>
<th>0048</th>
<th>Other</th>
<th>0024</th>
<th>Do not know</th>
</tr>
</thead>
</table>

### OPERATIONAL STATUS

Which ONE of the following best describes this establishment’s operational status at the end of 2012?  
*(Mark “X” only ONE box.)*

<table>
<thead>
<tr>
<th>0011</th>
<th>In operation</th>
<th>0013</th>
<th>Temporarily or seasonally inactive</th>
<th>0014</th>
<th>Ceased operation - Give date at right</th>
<th>0015</th>
<th>Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below</th>
</tr>
</thead>
</table>

#### Additional Information

- **Name of new owner or operator:**
  - **EIN (9 digits):**
- **Mailing address (Number and street, P.O. Box, etc.):**
- **City, town, village, etc.:**
  - **State:**
  - **ZIP Code:**

**Specify** if other.

### KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment’s principal kind of business or activity in 2012?  
If none of the provided selections seem appropriate, provide a specific description of the primary business activity.  
*Mark “X” only ONE box.*

- **Newspaper publisher except Internet publisher**
  - **511 110 00 5**
    - Newspaper publishers, including publishing and printing combined *(Exclude publishing exclusively on the Internet.)*
  - **511 110 00 6**
    - Advertising sales offices of newspaper publishing companies
  - **511 110 00 3**
    - Other newspaper branch offices - **Describe**

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**CONTINUE WITH ON PAGE 3**
**KIND OF BUSINESS OR ACTIVITY - Continued**

**Periodical publisher and shopping news publisher except Internet publisher**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>511 120 40 1</td>
<td>Periodical publishers, including publishing and printing combined (<em>Exclude publishing exclusively on the Internet.</em>)</td>
</tr>
<tr>
<td>511 120 30 1</td>
<td>Shopping news publishers, including publishing and printing combined (<em>Exclude publishing exclusively on the Internet.</em>)</td>
</tr>
<tr>
<td>511 120 40 2</td>
<td>Advertising sales offices of periodical publishing company</td>
</tr>
<tr>
<td>511 120 40 4</td>
<td>Newsletter publishers, including publishing and printing combined (<em>Exclude publishing exclusively on the Internet.</em>)</td>
</tr>
</tbody>
</table>

**Software publishing**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>511 210 00 1</td>
<td>Software publishers, including developing and publishing or publishing only, packaged software</td>
</tr>
<tr>
<td>511 210 00 2</td>
<td>Sales or lease of software publishers</td>
</tr>
</tbody>
</table>

**Other kind of business or activity**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>519 130 10 1</td>
<td>Internet publisher, publishing exclusively on the Internet (<em>Include newspapers, books, periodicals, greeting cards, databases, directories, maps, etc.</em>)</td>
</tr>
<tr>
<td>711 510 00 C</td>
<td>Independent authors and writers</td>
</tr>
<tr>
<td>541 840 20 2</td>
<td>Independent publishers’ advertising representatives</td>
</tr>
<tr>
<td>711 510 00 B</td>
<td>Journalist, including columnist and photographer</td>
</tr>
<tr>
<td>519 110 00 1</td>
<td>News syndicates - supplying the news media with information such as news, reports, and pictures</td>
</tr>
<tr>
<td>541 511 00 3</td>
<td>Software developer or designer, on a contract basis</td>
</tr>
<tr>
<td>541 511 00 5</td>
<td>Custom computer programming services</td>
</tr>
<tr>
<td>541 512 10 2</td>
<td>Computer systems integrator</td>
</tr>
<tr>
<td>518 210 00 6</td>
<td>Application service provider (ASP) - providing computer applications to businesses and individuals on a pay-per-use or periodic fee basis over the Internet</td>
</tr>
<tr>
<td>773 000 00 1</td>
<td>Other kind of business or activity - Describe</td>
</tr>
</tbody>
</table>

**Not Applicable.**
REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

Thank you for completing your 2012 ECONOMIC CENSUS form.

**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**