**2012 ECONOMIC CENSUS**

**Classification Form**

OMB No. 0607-0934: Approval Expires 12/31/2013

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**DUE DATE**

30 DAYS AFTER RECEIPT OF FORM

(Please correct any errors in this mailing address.)

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**Need help or have questions?**

- **Visit** econhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

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**INFORMATION COPY**

DO NOT USE TO REPORT

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**Report Online** - It’s fast and secure!

**Go to:** econhelp.census.gov

- **OR** - **Mail** your completed form to:

  U.S. CENSUS BUREAU
  1201 East 10th Street
  Jeffersonville, IN 47134-0001

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**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents’ files are immune from legal process.

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- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

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**Examples:**

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0 1 2 3 4 5 6 7 8 9
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The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

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**1 Not Applicable.**

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**2 PHYSICAL LOCATION**

A. Is this establishment’s physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

- **Yes** - **Go to** line B
- **No** - **Enter** physical location

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**0031** Yes - Go to line B

**0032** No - Enter physical location

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**0035** Number and street

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**0036** City, town, village, etc.

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**0037** State

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**0038** ZIP Code

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CONTINUE WITH ON PAGE 2
PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark “X” only ONE box.)

- Yes
- No
- No legal boundaries
- Do not know

C. In what type of municipality is this establishment physically located? (Mark “X” only ONE box.)

- City, village, or borough
- Town or township
- Other
- Do not know

OPERATIONAL STATUS
Which ONE of the following best describes this establishment’s operational status at the end of 2012? (Mark “X” only ONE box.)

- In operation
- Temporarily or seasonally inactive
- Ceased operation - Give date at right
- Sold or leased to another operator - Give date at right
  AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

<table>
<thead>
<tr>
<th>Month</th>
<th>Day</th>
<th>Year</th>
</tr>
</thead>
</table>

- Name of new owner or operator
- EIN (9 digits)
- Mailing address (Number and street, P.O. Box, etc.)
- City, town, village, etc.
- State
- ZIP Code

- Other - Specify

KIND OF BUSINESS OR ACTIVITY
Which ONE of the following best describes this establishment’s principal kind of business or activity in 2012? If none of the provided selections seem appropriate, provide a specific description of the primary business activity. Mark “X” only ONE box.

- Motion picture, television, and video production, including distribution of productions by own company and distribution of productions by other companies

  - Producer of television shows, including commercials, infomercials, and music videos
  - Producer of educational, training, corporate, religious, direct-to-home videos/DVDs, or other non-theatrical films and videos/DVDs
  - Producer of motion pictures
If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

### KIND OF BUSINESS OR ACTIVITY - Continued

#### Motion picture, television, and video production, including distribution of productions by own company and distribution of productions by other companies - Continued

- **0700**
  - 512 110 00 4
    - Producer of animated or computer animated films or videos/DVDs, including commercials and music videos
  - 512 110 00 5
    - Other film, video, or digital media productions - *Describe*

- **0701**
  - Motion picture, television, and video distribution exclusively for other companies
    - 512 120 00 1
      - Motion picture or television distributor - acquiring distribution rights and distributing film, video, or digital productions to theaters, television networks and stations, and other exhibitors, including commercials, infomercials, and music videos
    - 512 120 00 2
      - Distributor of educational, training, corporate, religious, direct-to-home videos/DVDs, or other non-theatrical films and videos/DVDs
    - 512 120 00 3
      - Producer or distributor of animated or computer animated films or videos/DVDs, including commercials and music videos
    - 512 120 00 6
      - Other film, video, or digital media distribution - *Describe*

#### Services allied to film and video production and distribution

- **711 510 00 5**
  - Author, writer, or composer
- **512 240 00 3**
  - Audio postproduction services
- **711 510 00 9**
  - Actor or actress
- **711 510 00 3**
  - Independent film director or other motion picture artist or technician
- **532 490 30 1**
  - Motion picture equipment rental or leasing
- **541 214 10 1**
  - Talent payment services
- **512 191 00 2**
  - Postproduction services for film, video, or digital media
- **777 512 50 1**
  - Other services allied to film, video, or digital media production and distribution - *Describe*

#### Radio broadcasting

- **515 112 00 3**
  - Public radio broadcast station
- **515 112 00 2**
  - Independent radio station
- **515 111 00 2**
  - Radio network
- **515 112 00 1**
  - Radio network affiliated station
- **515 111 00 4**
  - Radio program syndication
- **515 111 00 3**
  - Direct broadcast satellite music services

*CONTINUE WITH * ON PAGE 4
19 KIND OF BUSINESS OR ACTIVITY - Continued

Television broadcasting

0700
- 515 120 00 4 Television network affiliated station
- 515 120 00 3 Television network, excluding cable programming network
- 515 210 00 4 Cable television network
- 515 120 00 5 Independent television station
- 515 120 00 6 Public television broadcast station
- 515 210 00 5 Public access television producer

777 515 00 1 Advertising sales office of broadcasting company - Describe type of broadcasting

Other kind of business or activity

541 690 90 3 Motion picture consulting services
- 541 921 00 2 Special events video taping services, including birthdays, weddings, etc.
- 512 290 20 1 Producer of taped radio programs
- 541 840 10 1 Radio and television advertising representative

773 000 00 2 Other kind of business or activity - Describe type of business or activity

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

20–29 Not Applicable.

CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?
- Yes
- No - Enter time period covered FROM MONTH YEAR TO MONTH YEAR

Name of person to contact regarding this report

Title

Tele- phone
Area code - Number - Extension

Fax
Area code - Number

E-mail address

Date completed MONTH DAY YEAR

Thank you for completing your 2012 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.