



2012 ECONOMIC CENSUS

Telecommunications

FORM
IN-51702 (11-16-2011)

OMB No. 0607-0934: Approval Expires 12/31/2013

DUE DATE
FEBRUARY 12, 2013

(Please correct any errors in this mailing address.)

Need help or have questions?

- **Read** the accompanying information sheet(s) before answering the questions.
- **Visit** econhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

IN-51702

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Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) → 0025

 -

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035 Number and street

0036 City, town, village, etc. 0037 State 0038 ZIP Code

CONTINUE WITH **2** ON PAGE 2

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2 PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only ONE box.)

- 0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located?
(Mark "X" only ONE box.)

- 0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012?
(Mark "X" only ONE box.)

- 0011 In operation
- 0013 Temporarily or seasonally inactive
- 0014 Ceased operation - *Give date at right* →

Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>
- 0015 Sold or leased to another corporation - *Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below* →

<input type="text"/>									
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0060 Name of new owner or operator	0061 EIN (9 digits)
<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>

0016 Other - *Specify* →

4 MONTHS IN OPERATION

Mark "X" if None 2012 Number

Number of months in operation during 2012 (If none, mark "X" and go to 30.) 0002

<input type="text"/>	<input type="text"/>
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HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$2,035,628.79:** **Report** →

If a value is "0" (or less than \$500.00): **Report** →

Mark "X" if None

2012		
\$ Bil.	Mil.	Thou.
<input type="text"/>	<input type="text"/>	<input type="text"/>

EXAMPLE

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Operating receipts (Telephone service establishments should exclude receipts collected on behalf of another company. Include receipts received from international calls originating in the United States, including that portion paid to foreign countries for accessing their network. Include allowances for uncollectable accounts.) 0100

2012		
\$ Bil.	Mil.	Thou.
<input type="text"/>	<input type="text"/>	<input type="text"/>

51702025



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

6 Not Applicable.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown to the left of the mailing address or corrected in **1**.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

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A. Number of employees for pay period including March 12, 2012 0320

Mark "X" if None

2012										
Number										

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

	2012								
	\$ Bil.			Mil.			Thou.		
1. Annual payroll 0300 <input type="checkbox"/>									
2. First quarter payroll (January-March 2012) 0310 <input type="checkbox"/>									

8 - 18 Not Applicable.

19 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012? If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only ONE box.

Wired telecommunications carriers, excluding resellers

- 0700
- 517 110 10 2 Local telephone services
 - 517 110 10 3 Long distance telephone services
 - 517 110 10 4 Fiber optic telecommunications carriers

Wireless telecommunications carriers, excluding satellite and resellers

- 517 210 20 1 Cellular telephone services
- 517 210 10 1 Paging or beeper services
- 517 210 20 2 Specialized mobile radio (SMR) and other mobile radio services
- 517 210 20 3 Personal communication services (PCS)

Telecommunications resellers, excluding satellite

- 517 911 00 1 Resellers - wired telephone services, including local and long distance
- 517 911 00 2 Resellers - cellular or other wireless telephone services

CONTINUE WITH **19** ON PAGE 4

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19 KIND OF BUSINESS OR ACTIVITY - Continued

Other communications services

- 0700 517 410 00 3 Satellite telecommunication service carriers, including resellers
- 517 110 20 6 Satellite television systems (direct to home television)
- 517 110 20 7 Cable television systems
- 517 919 90 4 Satellite terminal stations, excluding carriers
- 517 919 90 1 VOIP service provider, using client supplied telecommunications connections
- 777 517 02 1 Other telecommunications services - Describe ↴

Empty text box for describing other telecommunications services.

0701

Other kind of business or activity

- 517 110 30 1 Internet Service Provider - broadband (S/P (i.e., cable, DSL system provider)
- 517 919 10 1 Internet Service Provider (ISP providing services via client supplied telecommunications connections (i.e., dial-up)
- 518 210 00 9 Website hosting services
- 811 213 00 2 Telecommunications equipment repair
- 443 112 20 1 Cellular phone store, including accessories
- 425 110 00 1 Wholesaling of long distance phone cards
- 423 690 10 4 Telephone equipment wholesalers
- 532 490 20 6 Telecommunications equipment rental or leasing
- 561 422 00 3 Telemarketing services, including selling, taking orders, soliciting information, etc., on a contract basis
- 812 990 30 1 Pay telephone operators
- 561 421 00 1 Telephone answering services
- 522 320 20 7 Money transfer services
- 777 517 02 2 Dispatch services - Describe ↴

Empty text box for describing dispatch services.

0701

- 773 000 00 1 Other kind of business or activity - Describe ↴

Empty text box for describing other kind of business or activity.

0701

Empty text box for describing other kind of business or activity.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

20 CLASS OF CUSTOMER

Estimate the percentage of receipts (reported in **5**) by class of customer.

2012	
Whole percent of receipts	
1. Household consumers and individuals 3112	<input type="text"/> <input type="text"/> <input type="text"/> %
2. All other 3113	<input type="text"/> <input type="text"/> <input type="text"/> %
3. TOTAL	100 %

21 Not Applicable.

HOW TO REPORT PERCENTS

Percents should be reported as **whole** percents.

If figure is **38.76%** of total sales: **Report** →

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2012			
report thousands of dollars OR whole percents. Estimates are acceptable.			
\$ Bil.	Mil.	Thou.	Percent
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/> 39

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in **5**). See **HOW TO REPORT DOLLAR FIGURES** on page 2 and **HOW TO REPORT PERCENTS** above. Do not combine data for two or more receipts lines.)

Line 1 - Report receipts from wired or wireless telecommunications facilities to originate, terminate, or transit calls for another telecommunications service provider, including transoceanic telecommunications. Include interconnection and settlement charges for the termination of domestic or international calls, charges to long distance carriers for calls originating at a payphone or within another carriers local network, charges for jointly used facilities, such as pole attachments, and charges for the exclusive use of circuits. Satellite operators/carriers should report on the carrier services line if their customers are telecommunication companies. Non-telecommunications companies should report on **line 7**, Private network services.

Line 2 - Report receipts from the public switched telephone network (PSTN) for the transmission and switching of voice, data, and video within a local calling area. Include related local services, such as connection charges, 911 services, operator services, and local directory assistance; and subscriber line services to end user customers.

Line 2a and line 2c - Include call services that are self-defined in the carriers tariffs or other documents detailing the terms of service.

Line 4 - Report receipts from transmitting and switching of voice, data, and video over the public switched telephone network between local calling areas and where the call is made from a fixed customer location and is paid for by the caller.

Line 5 - Report receipts from calls made from a fixed customer location which are paid for by the call recipient.

Line 7 - Report receipts from wired or wireless (satellite, microwaves, cellular, etc.) telecommunication link(s) between specified points for the exclusive use of the client. Exclude the provision of private links to telecommunication service providers.

Line 10 - Report receipts from providing access to the public switched and/or mobile switching center telephone networks for the transmission and switching of voice, data, and video between local calling areas, where the call is made from or received with a portable handset. Include roaming charges.

Line 11 - Report receipts from providing access to the public switched and/or mobile switching center telephone networks for the transmission and switching of voice, data, and video, where the call originates from or terminates into a portable handset and where the charges are not distance sensitive.

Line 12 - Report receipts from mobile radio service that subscribers primarily use to receive voice, text, or tone messages with small radio receivers. These devices may or may not be accessed by the public switched telephone network (PSTN).

Line 13 - Report receipts from non-switched radio transmission services, such as dispatch services for taxis or field service personnel and mobile data for police departments.

Line 14 - Report receipts from providing specialized wireless applications, such as ship-to-shore, air-to-ground, and on-train wireless systems. In most cases the portable transmitter/receiver is supplied by the service provider and the service is billed a fixed charge plus usage or just fixed charges.

CONTINUE WITH **22** ON PAGE 6

CONTINUE ON PAGE 6

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line 15 - Report receipts from providing a direct connection to the Internet, wired or wireless, for the transmission of voice or data to fixed local telephone locations on the public switched telephone network. May include 911 service and a number to mimic a local fixed telephone number for the purpose of receiving calls from local fixed telephone users in the same local calling area. Include voice over Internet protocol (VOIP) and related Internet telephony services.

Line 16 - Report receipts from communications telemetry, radar station operation services, and other telecommunication services not elsewhere classified.

Line 17e - Report receipts from designing, developing, and implementing customer's networks, such as intranets, extranets, and virtual private networks. Exclude service contracts where this service is bundled with the day-to-day management of the client's network.

Line 19a - Report receipts from audio and/or video programming on a subscription basis in analog or digital mode by using a cable, satellite, or wireless terrestrial network, including fiber optic and digital subscriber line technologies. The programming is provided in packages that consist of a set of predefined channels or one time viewing packages. Also include charges for initial connection or reconnection to the network on the basic programming package.

Line 19a(1) - Report receipts from subscriber access to a basic range of programming services generally for a monthly fee. This package contains the minimum number of channels available to subscribers, as defined by each cable, satellite, or MDS operator, and must be purchased to obtain any higher level programming package.

Line 22 - Report receipts from granting permission to use content protected as industrial property (i.e., by patent or trademark) owned or controlled by this establishment. Exclude outright sale of rights in perpetuity.

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Description of sales, shipments, receipts, or revenue	2012	Report thousands of dollars OR whole percents. Estimates are acceptable.			
		\$ Bil.	Mil.	Thou.	Percent
		□ □ □ □	□ □ □ □	□ □ □ □	□ □ □ □
1. Carrier services and Internet backbone services <i>(Include network access services to other telecommunication carriers.)</i> 35840					
2. Basic fixed local telephony services <i>(Include subscriber line services to end user.)</i>					
a. Residential 35851					
b. Business 35852					
c. Public 35853					
d. Add lines 2a through 2c 35850					
3. Calling features - Fixed telephony <i>(Include call waiting, caller ID, voice mail, etc.)</i>					
a. Residential 35861					
b. Business 35862					
c. Public 35863					
d. Add lines 3a through 3c 35860					
4. Basic fixed long distance telephony - Outbound					
a. Residential 35871					
b. Business 35872					

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
4. Basic fixed long distance telephony - Outbound - Continued				
c. Public 35873				
d. Add lines 4a through 4c 35870				
5. Basic fixed long distance telephony - Inbound 35880				
6. Basic fixed all distance telephony (Include both local and long distance calls.)				
a. Residential 35891				
b. Business 35892				
c. Add lines 6a and 6b 35890				
7. Private network services 35900				
8. Mobile local telephony (Include cellular, PCS, ESMR technology, and satellite services.)				
a. Residential 35911				
b. Business 35912				
c. Add lines 8a and 8b 35910				
9. Calling features - Mobile telephony				
a. Residential 35921				
b. Business 35922				
c. Add lines 9a and 9b 35920				

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CONTINUE WITH **22** ON PAGE 8

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
10. Mobile long distance telephony <i>(Include cellular, PCS, ESMR technology, and satellite services.)</i>				
a. Residential 35931				
b. Business 35932				
c. Add lines 10a and 10b 35930				
11. Mobile all distance telephony				
a. Residential 35941				
b. Business 35942				
c. Add lines 11a and 11b 35940				
12. Messaging (paging) services 35950				
13. Mobile dispatch services (RCC) 35960				
14. Specialized wireless services 35970				
15. Internet telephony				
a. Residential 35981				
b. Business 35982				
c. Add lines 15a and 15b 35980				
16. Other telecommunications services - <i>Describe</i> ↴				
<div style="border: 1px solid black; height: 30px; width: 100%;"></div> 35990				
17. Telecommunications related services				
a. Installation services for telecommunications equipment . . . 36070				
b. Resale of telecommunications equipment 39625				
c. Rental of telecommunications equipment <i>(Include leasing.)</i> 39517				

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
17. Telecommunications related services - Continued				
d. Repair and maintenance services for telecommunications equipment 36100				
e. Network design and development services, other than security 37422				
18. Internet access services				
a. Broadband (i.e., always-on)				
(1) Residential 36191				
(2) Business 36192				
(3) Add lines 18a(1) and 18a(2) 36190				
b. Narrowband (i.e., dial-up) 36200				
19. Cable and other program distribution				
a. Multichannel programming distribution services (analog and digital)				
(1) Basic programming package (Include startup and reconnect fees.) 36031				
(2) Premium programming package 36032				
(3) Pay-per-view 36033				
(4) Add lines 19a(1) through 19a(3) 36030				
b. Air time - Program distribution networks (Include local, regional, and national.) 36040				
20. Program distribution related services				
a. Installation services for connections to program distribution networks 36470				
b. Rental of program distribution equipment 39516				

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CONTINUE WITH **22** ON PAGE 10

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
20. Program distribution related services - Continued				
c. Resale of program distribution equipment 39673				
d. Other program distribution related services - Describe ↴				
[] 36480				
21. Advertising space in directories 3910				
22. Licensing of rights to use intellectual property protected as industrial property 3942				
23. Resale of other merchandise - Describe ↴				
[] 39616				
24. All other receipts - Describe if more than 10 percent of total receipts ↴				
[] 39715				
25. TOTAL RECEIPTS - Sum of lines should equal 5 if reporting in dollars 39850				100

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23 and **24** Not Applicable.

25 EXPORTED SERVICES

NOTE - An exported service is a product (e.g., service performed, license agreement) that is sold or transferred to, or performed for a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products provided to unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.

A. Did the receipts or revenue (reported in 5) include any amounts for exported services?

0911 Yes - Go to line B

0912 No - Go to 26

B. Amount of receipts or revenue for exported services 0914

2012		
\$ Bil.	Mil.	Thou.

51702108



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

26 SPECIAL INQUIRIES

A. NEW CONSTRUCTION, INCLUDING RENOVATION

1. Was this establishment involved in new construction or renovation of buildings, structures, or communication lines during 2012?

0991 Yes - Go to line 2

0992 No - Go to **B**

2. Capital expenditures for new construction, including renovation (Include labor and materials. Exclude land and the value of production machinery and equipment not an integral part of a structure.) 0900

2012		
\$ Bil.	Mil.	Thou.
<input type="text"/>	<input type="text"/>	<input type="text"/>

3. Percentage of the capital expenditures reported in line 2 that represented work done by your own employees as opposed to work done by contractors or other hired labor 0901

2012	
Percent	
<input type="text"/>	%

Mark "X" if None

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B. MAINTENANCE AND REPAIR

1. Was this establishment involved in maintenance and repair of buildings, structures, or communication lines owned by your enterprise during 2012? (Report "No" if expenses were limited to activities, such as janitorial services, cleaning, lawn maintenance, etc.)

0916 Yes - Go to line 2

0917 No - Go to **30**

2. Expenses for maintenance and repairs (Exclude expenses for such activities as janitorial services, cleaning, lawn maintenance, etc.) 0918

2012		
\$ Bil.	Mil.	Thou.
<input type="text"/>	<input type="text"/>	<input type="text"/>

3. Percentage of the expenses for maintenance and repairs reported in line 2 that represented work done by your own employees as opposed to work done by contractors or other hired labor 0919

2012	
Percent	
<input type="text"/>	%

Mark "X" if None

27-29 Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>

Name of person to contact regarding this report

Title

Area code	Number	Extension
<input type="text"/>	<input type="text"/>	<input type="text"/>

Fax	Area code	Number
<input type="text"/>	<input type="text"/>	<input type="text"/>

E-mail address

Date completed	Month	Day	Year
	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Thank you for completing your 2012 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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