U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU
FORM
OS-81206 (11-16-2011)

2012 ECONOMIC CENSUS
Parking Services

OMB No. 0607-0934: Approval Expires 12/31/2013

(Please correct any errors in this mailing address.)

DUE DATE
FEBRUARY 12, 2013

Need help or have questions?

• Read the accompanying information sheet(s) before answering the questions.
• Visit econhelp.census.gov
• Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

• Use blue or black ballpoint pen.
• Do not use pencil or felt-tip pen.
• Do not put slashes through 0 or 7.
• Please center numbers in their respective boxes.
• Place an "X" inside the box.

Examples:

The reporting unit for this form is an establishment. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 ☐ Yes - Go to 0022 ☐ No - Enter current EIN (9 digits) 0025

2 PHYSICAL LOCATION
A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 ☐ Yes - Go to line B
0032 ☐ No - Enter physical location

0035 Number and street
0036 City, town, village, etc.
0037 State
0038 ZIP Code

CONTINUE WITH  ON PAGE 2
### PHYSICAL LOCATION - Continued

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?  
*(Mark “X” only ONE box.)*

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>No legal boundaries</th>
<th>Do not know</th>
</tr>
</thead>
<tbody>
<tr>
<td>0041</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

**C.** In what type of municipality is this establishment physically located?  
*(Mark “X” only ONE box.)*

<table>
<thead>
<tr>
<th></th>
<th>City, village, or borough</th>
<th>Town or township</th>
<th>Other</th>
<th>Do not know</th>
</tr>
</thead>
<tbody>
<tr>
<td>0046</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>0047</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>0048</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

### OPERATIONAL STATUS

Which ONE of the following best describes this establishment’s operational status at the end of 2012?  
*(Mark “X” only ONE box.)*

<table>
<thead>
<tr>
<th></th>
<th>In operation</th>
<th>Temporarily or seasonally inactive</th>
<th>Ceased operation</th>
<th>Sold or leased to another operator</th>
<th>Other - Specify</th>
</tr>
</thead>
<tbody>
<tr>
<td>0011</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>0013</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>0014</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>0015</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

**Operational Status Details:***

- **Name of new owner or operator:**
- **EIN (9 digits):**
- **Mailing address:**
- **City, town, village, etc.:**
- **State:**
- **ZIP Code:**

**Operational Status Details:***

- **Other - Specify:**

### MONTHS IN OPERATION

Number of months in operation during 2012 *(If none, mark “X” and go to 50.)*  
**Mark “X” if None**

**Mark “X” if None**

### HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to **thousands** of dollars.

- If a figure is **$2,035,628.79**:  
  - Report: ☐
- If a value is “0” (or less than $500.00):  
  - Report: ☒

**EXAMPLE**

### SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Operating receipts  
**Mark “X” if None**

**Mark “X” if None**

### NOT APPLICABLE

**Mark “X” if None**
If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**EMPLOYMENT AND PAYROLL**

Include:
- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer’s Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown to the left of the mailing address or corrected in 1.

Exclude:
- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company’s EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

(For automobile parking companies operating more than one parking lot or structure, report payroll and employees at the location where the employees spend most of their time. If an establishment is a self-park service location at which no employees are assigned, mark “X” on all lines.)

A. Number of employees for pay period including March 12

B. Payroll before deductions
   (Exclude employer’s cost for fringe benefits.)

1. Annual payroll
2. First quarter payroll (January-March 2012)

**KIND OF BUSINESS OR ACTIVITY**

Which ONE of the following best describes this establishment’s principal kind of business or activity in 2012?

If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark “X” only ONE box.

**Automobile parking**

- Parking lot
- Parking structure and lot at same location
- Parking structure
- Parking garage, underground
- Valet parking services
- Other parking services - Describe

**Other kind of business or activity**

- Other kind of business or activity - Describe

**INFORMATION COPY**

Do NOT USE TO REPORT
### 22. Detail of Sales, Shipments, Receipts, or Revenue

(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in 9). See How To Report Dollar Figures on page 2 and How To Report Percents above. Do not combine data for two or more receipts lines.)

#### Line 1 - Report receipts from providing parking for automobiles, motorcycles, and bicycles. Include the provision of space only and the provision of space bundled with an automobile parking service (valet service). Include the collection of fees for parking on streets, roads, and public places. Exclude rental services of lock-up garages or garage premises for vehicles by the month or year.

<table>
<thead>
<tr>
<th>Description of sales, shipments, receipts, or revenue</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$ Bil.</td>
</tr>
<tr>
<td>1. Parking services</td>
<td></td>
</tr>
<tr>
<td>a. Off-street parking services</td>
<td></td>
</tr>
<tr>
<td>(1) Hourly or daily</td>
<td>33691</td>
</tr>
<tr>
<td>(2) Weekly or monthly, in buildings</td>
<td>33692</td>
</tr>
<tr>
<td>(3) Weekly or monthly, on lots</td>
<td>33693</td>
</tr>
<tr>
<td>(4) Add lines 1a(1) through 1a(3)</td>
<td>33690</td>
</tr>
<tr>
<td>b. On-street parking services</td>
<td>33700</td>
</tr>
<tr>
<td>c. Valet parking services</td>
<td>33710</td>
</tr>
<tr>
<td>d. Management fees for the operation of parking facilities</td>
<td>33720</td>
</tr>
<tr>
<td>2. Resale of merchandise</td>
<td>39694</td>
</tr>
<tr>
<td>3. All other operating receipts - Describe if more than 10 percent of total receipts</td>
<td>39785</td>
</tr>
<tr>
<td>4. Total Operating Receipts - Sum of lines should equal if reporting in dollars</td>
<td>39850</td>
</tr>
</tbody>
</table>

#### Notes:
- Percents should be rounded to whole percents.
- If figure is 38.76% of total sales: Report →
- Estimates are acceptable.
- Do not combine data for two or more receipts lines.
- INFORMATION COPY

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**CONTINUE ON PAGE 5**
26. SPECIAL INQUIRIES

FRANCHISE
1. Was this establishment operating under any trademark(s) authorized by a franchisor in 2012? (Mark “X” only ONE box.)

☐ 0237 Yes - franchisee-owned establishment
☐ 0238 Yes - franchisor-owned establishment
☐ 0239 No

2. If yes, provide the trademark(s) below.

27 - 29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30. CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

☐ 0318 Yes ☐ 0320 No - Enter time period covered

FROM

TO

Name of person to contact regarding this report

Title

<table>
<thead>
<tr>
<th>Telephone</th>
<th>Area code</th>
<th>Number</th>
<th>Extension</th>
<th>Fax</th>
<th>Area code</th>
<th>Number</th>
</tr>
</thead>
</table>

E-mail address

Date completed

Thank you for completing your 2012 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.