2012 ECONOMIC CENSUS
Classification Form

DUE DATE
30 DAYS AFTER RECEIPT OF FORM

Need help or have questions?
• Visit econhelp.census.gov
• Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

PS-54191

INFORMATION COPY
DO NOT USE TO REPORT

Report Online - It's fast and secure!
Go to: econhelp.census.gov
- OR -

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

• Use blue or black ballpoint pen.
• Do not use pencil or felt-tip pen.
• Do not put slashes through 0 or 7.

• Please center numbers in their respective boxes.
• Place an "X" inside the box.

Examples:

The reporting unit for this form is an establishment. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION

A. Is this establishment’s physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

☐ Yes - Go to line B

☐ No - Enter physical location

0031

0035 Number and street

0036 City, town, village, etc.

0038 ZIP Code

CONTINUE WITH ♦ ON PAGE 2
**PHYSICAL LOCATION - Continued**

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?  
*(Mark “X” only ONE box.)*

| 0041 | Yes |
| 0042 | No |
| 0043 | No legal boundaries |
| 0044 | Do not know |

C. In what type of municipality is this establishment physically located?  
*(Mark “X” only ONE box.)*

| 0046 | City, village, or borough |
| 0047 | Town or township |
| 0048 | Other |
| 0024 | Do not know |

**OPERATIONAL STATUS**

Which ONE of the following best describes this establishment’s operational status at the end of 2012?  
*(Mark “X” only ONE box.)*

| 0011 | In operation |
| 0013 | Temporarily or seasonally inactive |
| 0014 | Ceased operation - Give date at right |
| 0015 | Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below |

- **Name of new owner or operator**
- **EIN (9 digits)**
- **Mailing address (Number and street, P.O. Box, etc.)**
- **City, town, village, etc.**
- **State**
- **ZIP Code**

| 0016 | Other - Specify |

**KIND OF BUSINESS OR ACTIVITY**

Which ONE of the following best describes this establishment’s principal kind of business or activity in 2012?  
If none of the provided selections seem appropriate, provide a specific description of the primary business activity.  
*(Mark “X” only ONE box.)*

| 0700 | 541 611 00 2 | Administrative and general management consulting services, including strategic planning and organizational change |
| 541 613 00 1 | Marketing consulting services, including sales management, customer service, and marketing planning/strategy |
| 561 110 00 1 | Management and administrative services - providing day-to-day administrative services such as personnel management, bookkeeping, billing, etc., for a client’s business or operation *(Exclude administrative activities provided for own company.)* |
| 541 620 00 2 | Environmental consulting services |
| 541 612 30 1 | Human resources and personnel management consulting services |

CONTINUE WITH 1 ON PAGE 3
If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

KIND OF BUSINESS OR ACTIVITY - Continued

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0700</td>
<td>Management and consulting services - Continued</td>
</tr>
<tr>
<td>0701</td>
<td>Computer services</td>
</tr>
<tr>
<td>0701</td>
<td>Other kind of business or activity</td>
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</tbody>
</table>

**Management and consulting services - Continued**

- 541 611 00 3: Financial management consulting services, excluding investment advice
- 541 614 00 4: Manufacturing operations management consulting services
- 541 614 00 1: Physical distribution and logistics consulting services
- 541 612 10 1: Actuarial consulting services
- 541 612 30 2: Employee benefit consulting services
- 541 614 00 6: Transportation management consulting services
- 561 312 00 4: Outplacement consulting services
- 541 614 00 3: Tariff consulting or freight rate auditor services
- 777 541 91 1: Other management or consulting services - Describe

**Computer services**

- 541 511 00 1: Custom computer programming services
- 541 511 00 2: Custom software development services
- 541 512 10 1: Computer systems integrator services
- 541 512 20 3: Computer systems design services, excluding software development
- 541 513 00 3: Computer systems facilities support services
- 541 519 00 1: Computer-related consulting, including domain registration and software/hardware installation services

**Other computer-related services**

- 541 512 20 6: Computer software/hardware consulting services
- 777 541 07 1: Other computer-related services - Describe type of services

**Other kind of business or activity**

- 561 312 00 1: Executive search services
- 541 330 00 B: Engineering services, including construction engineering services
- 541 211 00 1: Certified public accountant (CPA)

CONTINUE WITH ON PAGE 4
KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity - Continued

0700
541 219 00 1 □ Accountant, excluding CPA
773 000 00 2 □ Other kind of business or activity - Describe type of business or activity

0701

20 - 29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

☐ Yes  ☐ No - Enter time period covered

FROM

TO

Name of person to contact regarding this report

Title

Area code Number Extension

Area code Number

Fax

E-mail address

Date completed

Thank you for completing your 2012 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.