U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  

2012 ECONOMIC CENSUS  
Classification Form  

RT-44190 (10-27-2011)  

OMB No. 0607-0927: Approval Expires 12/31/2013  

DUE DATE  
30 DAYS AFTER RECEIPT OF FORM  

Need help or have questions?  
- Visit econhelp.census.gov  
- Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.  

RT-44190  

INFORMATION COPY  
DO NOT USE TO REPORT  

Your response is required by law. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, your Census report is confidential. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.  

- Use blue or black ballpoint pen.  
- Do not use pencil or felt-tip pen.  
- Do not put slashes through 0 or 7.  
- Please center numbers in their respective boxes.  
- Place an "X" inside the box.  

Examples:  
× 0123456789  

The reporting unit for this form is an establishment. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed.  

1 Not Applicable.  

2 PHYSICAL LOCATION  

A. Is this establishment's physical location the same as shown in the mailing address?  
(P.O. Box and rural route addresses are not physical locations.)  

0031 ☐ Yes - Go to line B  

0032 ☐ No - Enter physical location  

0035 Number and street  

0036 City, town, village, etc.  

0037 State  

0038 ZIP Code  

CONTINUE WITH ON PAGE 2
PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041 [ ] Yes 0042 [ ] No 0043 [ ] No legal boundaries 0044 [ ] Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 [ ] City, village, or borough 0047 [ ] Town or township 0048 [ ] Other 0024 [ ] Do not know

OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark "X" only ONE box.)

0011 [ ] In operation
0013 [ ] Temporarily or seasonally inactive
0014 [ ] Ceased operation - Give date at right
0015 [ ] Sold or leased to another operator - Give date at right
   AND enter name and address of new owner or operator and Employer Identification Number (EIN) below.

<table>
<thead>
<tr>
<th>Month</th>
<th>Day</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>0018</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

0060 Name of new owner or operator
0061 EIN (9 digits)

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.
0064 State
0065 ZIP Code

0016 [ ] Other - Specify

4–18 Not Applicable.
KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2012? (Mark "X" only ONE box.)

GASOLINE STATIONS:

- Gasoline station
- Gasoline station with convenience store
- Gasoline station with automotive repair
- Convenience store selling gasoline
- Convenience store not selling gasoline
- Gasoline station with convenience store and car wash
- Gasoline station with automotive repair
- Gasoline station/car wash
- Truck stop
- Heating/fuel oil dealer
- Liquefied petroleum (LP) gas dealer

AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES:

- Tire dealer, new and/or used
- Auto parts/supply store
- Auto/truck accessories store
- Used automobile parts dealer
- Automotive stereo store
- Home and auto supply store

AUTOMOBILE, RV, BOAT, AND OTHER MOTOR VEHICLE DEALERS:

- Motor vehicle sales, new
- Motor vehicle sales, used only
- Motorcycle and/or all-terrain vehicle (ATV) dealer, including motor bikes, motor scooters, and mopeds
- Motorcycle parts and accessories dealer
- Recreational vehicle (RV) and RV parts dealer, including travel trailers, 5th wheels, camping trailers, motor homes, truck campers, van campers, etc.
- Boat/marine dealer
- Boating equipment and supply store
- Utility trailer dealer
- Motorized golf cart dealer
KIND OF BUSINESS - Continued

AUTOMOBILE, RV, BOAT, AND OTHER MOTOR VEHICLE DEALERS: - Continued

0700

423 110 50 2  Heavy duty truck and trailer dealer
423 120 20 3  Heavy duty truck and trailer parts dealer

OTHER KINDS OF BUSINESS:

811 121 10 1  Paint or body repair shop
713 930 00 4  Marina
423 820 10 2  Farm machinery and equipment dealer
326 212 00 2  Tire retread shop
721 211 00 1  Trailer park, recreational vehicle (RV) park, or campground, except residential
532 111 00 2  Passenger car rental
532 112 00 2  Passenger car leasing
488 410 00 1  Towing, wrecker service
811 111 00 4  Automotive repair, general
777 440 00 1  Automotive repair, specialized - Specify

0701

772 000 00 1  Other kind of business - Specify
If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

CLASS OF CUSTOMER

A. As a general business practice, did this establishment sell to household consumers and individual users in 2012?

- Yes
- No

B. Were 75% or more of this establishment’s sales to retailers/wholesalers/distributors for resale in 2012?

- Yes
- No

C. Did this establishment require proof of business or professional license from new customers in 2012?

- Yes
- No

D. Estimate the percentage of this establishment’s total sales by class of customer.

1. Household consumers and individuals
2. Retailers for resale
3. Wholesalers/distributors for resale
4. Repair shops for use in repair work
5. Manufacturing and mining industrial users for use as input goods in production
6. Restaurants, hotels, food services, and contract feeding
7. Businesses for end use in their own operation, not for resale or production
8. Building contractors, heavy construction, and special trade contractors
9. Farmers for use in farm production
10. Governmental bodies (Federal, state, and local)
11. Export sales
12. Other - Specify

13. TOTAL

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### Method of Selling

Which ONE of the following best describes this establishment’s principal method of selling in 2012? (Mark “X” only ONE box.)

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0751</td>
<td>Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)</td>
</tr>
<tr>
<td>0752</td>
<td>Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)</td>
</tr>
<tr>
<td>0753</td>
<td>Warehouse or office (including telephone/fax orders or outside sales representatives)</td>
</tr>
<tr>
<td>0754</td>
<td>Mail order</td>
</tr>
<tr>
<td>0755</td>
<td>Home shopping via television</td>
</tr>
<tr>
<td>0756</td>
<td>Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)</td>
</tr>
<tr>
<td>0757</td>
<td>Vending machines</td>
</tr>
<tr>
<td>0758</td>
<td>Other - Specify</td>
</tr>
</tbody>
</table>

0759 – Not Applicable.

### Special Inquiries

AUTO FRANCHISE

Did this establishment have a franchise for the sale of new passenger cars, vans, sport utility vehicles, or light trucks in 2012?

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>2561</td>
<td>Yes</td>
</tr>
<tr>
<td>2562</td>
<td>No</td>
</tr>
</tbody>
</table>

27 – Not Applicable.