2012 ECONOMIC CENSUS
Classification Form

DUE DATE
30 DAYS AFTER RECEIPT OF FORM

(Please correct any errors in this mailing address.)

RT-44194

Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -
Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

• Use blue or black ballpoint pen.
• Do not use pencil or felt-tip pen.
• Do not put slashes through 0 or 7.

- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:
0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION
A. Is this establishment’s physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 ☐ Yes - Go to line B
0032 ☐ No - Enter physical location

0035 Number and street

0036 City, town, village, etc.
0037 State
0038 ZIP Code

CONTINUE WITH ✐ ON PAGE 2
PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

- Yes
- No
- No legal boundaries
- Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

- City, village, or borough
- Town or township
- Other
- Do not know

OPERATIONAL STATUS
Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark "X" only ONE box.)

- In operation
- Temporarily or seasonally inactive
- Ceased operation - Give date at right
- Sold or leased to another operator - Give date at right

AND enter name and address of new owner or operator and Employer Identification Number (EIN) below.

- Name of new owner or operator
- EIN (9 digits)
- Mailing address (Number and street, P.O. Box, etc.)
- City, town, village, etc.
- State
- ZIP Code

KIND OF BUSINESS
Which ONE of the following best describes this establishment’s principal kind of business in 2012? (Mark "X" only ONE box.)

- Jewelry store
- Costume jewelry/accessory store
- Clock store
- Women’s clothing store
- Women’s accessory store
- Men’s clothing store
- Men’s and boys’ clothing store
- Family clothing store
If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

<table>
<thead>
<tr>
<th>Kind of Business</th>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men's and women's clothing store</td>
<td>448 140 00 3</td>
<td></td>
</tr>
<tr>
<td>Sports apparel store, including golf, tennis, riding, etc.</td>
<td>448 190 30 1</td>
<td></td>
</tr>
<tr>
<td>Children's and infants' clothing store</td>
<td>448 130 00 1</td>
<td></td>
</tr>
<tr>
<td>Bridal shop</td>
<td>448 190 10 1</td>
<td></td>
</tr>
<tr>
<td>Women's lingerie store</td>
<td>448 190 10 2</td>
<td></td>
</tr>
<tr>
<td>Hat shop</td>
<td>448 150 00 3</td>
<td></td>
</tr>
<tr>
<td>Furrier or fur shop</td>
<td>448 190 20 1</td>
<td></td>
</tr>
<tr>
<td>Custom tailor, men's and boys' (presh)</td>
<td>315 222 00 1</td>
<td></td>
</tr>
<tr>
<td>Garment alteration or repair service</td>
<td>811 490 40 1</td>
<td></td>
</tr>
<tr>
<td>Secondhand clothing store</td>
<td>453 310 20 1</td>
<td></td>
</tr>
<tr>
<td>Pawn shop</td>
<td>522 298 10 1</td>
<td></td>
</tr>
<tr>
<td>T-shirt shop, custom printed</td>
<td>448 190 40 1</td>
<td></td>
</tr>
<tr>
<td>Uniform store, except athletic, including business, nurses', etc.</td>
<td>448 190 40 2</td>
<td></td>
</tr>
<tr>
<td>Western wear store</td>
<td>448 140 00 2</td>
<td></td>
</tr>
<tr>
<td>Sporting goods store, general-line, including athletic uniforms</td>
<td>451 110 10 1</td>
<td></td>
</tr>
<tr>
<td>Formal wear and costume rental</td>
<td>532 220 00 1</td>
<td></td>
</tr>
<tr>
<td>Gift, novelty, souvenir store, including crafts</td>
<td>453 220 00 3</td>
<td></td>
</tr>
<tr>
<td>Women's shoe store</td>
<td>448 210 20 1</td>
<td></td>
</tr>
<tr>
<td>Men's shoe store</td>
<td>448 210 10 1</td>
<td></td>
</tr>
<tr>
<td>Children's and juveniles' shoe store</td>
<td>448 210 30 1</td>
<td></td>
</tr>
<tr>
<td>Family shoe store</td>
<td>448 210 40 1</td>
<td></td>
</tr>
<tr>
<td>Athletic footwear store</td>
<td>448 210 50 1</td>
<td></td>
</tr>
<tr>
<td>Orthopedic shoe store</td>
<td>448 210 40 3</td>
<td></td>
</tr>
<tr>
<td>Shoe repair shop</td>
<td>811 430 00 2</td>
<td></td>
</tr>
<tr>
<td>Luggage and leather goods store</td>
<td>448 320 00 1</td>
<td></td>
</tr>
<tr>
<td>Other kind of business - Specify</td>
<td>772 000 00 1</td>
<td></td>
</tr>
</tbody>
</table>

**INFORMATION COPY**
**DO NOT USE TO REPORT**
### CLASS OF CUSTOMER

**A.** As a general business practice, did this establishment sell to household consumers and individual users in 2012?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>0251</td>
<td>□ Yes</td>
</tr>
<tr>
<td>0252</td>
<td>□ No</td>
</tr>
</tbody>
</table>

**B.** Were 75% or more of this establishment's sales to retailers/wholesalers/distributors for resale in 2012?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>0256</td>
<td>□ Yes</td>
</tr>
<tr>
<td>0257</td>
<td>□ No</td>
</tr>
</tbody>
</table>

**C.** Did this establishment require proof of business or professional license from new customers in 2012?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>0276</td>
<td>□ Yes</td>
</tr>
<tr>
<td>0277</td>
<td>□ No</td>
</tr>
</tbody>
</table>

**D.** Estimate the percentage of this establishment's total sales by class of customer.

<table>
<thead>
<tr>
<th>2012</th>
<th>Whole percent of sales and receipts</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Household consumers and individuals</td>
<td>0261</td>
</tr>
<tr>
<td>2. Retailers for resale</td>
<td>0263</td>
</tr>
<tr>
<td>3. Wholesalers/distributors for resale</td>
<td>0264</td>
</tr>
<tr>
<td>4. Repair shops for use in repair work</td>
<td>0265</td>
</tr>
<tr>
<td>5. Manufacturing and mining industrial users for use as input goods in production</td>
<td>0266</td>
</tr>
<tr>
<td>6. Restaurants, hotels, food services, and contract feeding</td>
<td>0267</td>
</tr>
<tr>
<td>7. Businesses for end use in their own operation, not for resale or production</td>
<td>0268</td>
</tr>
<tr>
<td>8. Building contractors, heavy construction, and special trade contractors</td>
<td>0269</td>
</tr>
<tr>
<td>9. Farmers for use in farm production</td>
<td>0270</td>
</tr>
<tr>
<td>10. Governmental bodies (Federal, state, and local)</td>
<td>0271</td>
</tr>
<tr>
<td>11. Export sales</td>
<td>0262</td>
</tr>
<tr>
<td>12. Other - Specify</td>
<td>0874</td>
</tr>
<tr>
<td>13. TOTAL</td>
<td>100%</td>
</tr>
</tbody>
</table>

*INFORMATION COPY DO NOT USE TO REPORT*
If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

### METHOD OF SELLING
Which ONE of the following best describes this establishment’s principal method of selling in 2012? (Mark “X” only ONE box.)

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0751</td>
<td>Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)</td>
</tr>
<tr>
<td>0752</td>
<td>Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)</td>
</tr>
<tr>
<td>0753</td>
<td>Warehouse or office (including telephone/fax orders or outside sales representatives)</td>
</tr>
<tr>
<td>0754</td>
<td>Mail order</td>
</tr>
<tr>
<td>0755</td>
<td>Home shopping via television</td>
</tr>
<tr>
<td>0756</td>
<td>Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)</td>
</tr>
<tr>
<td>0757</td>
<td>Vending machines</td>
</tr>
<tr>
<td>0758</td>
<td>Other - Specify</td>
</tr>
</tbody>
</table>

### SPECIAL INQUIRIES

#### A. USED MERCHANDISE
Did the sale of used or secondhand merchandise account for more than 75% of the total sales and receipts of this establishment in 2012?

- Yes [ ]
- No [ ]

#### B. GARMENTS
Were more than half of the sales and receipts of this establishment in 2012 derived from garments made to customer’s order?

- Yes [ ]
- No [ ]

### INFORMATION COPY
DO NOT USE TO REPORT
**REMARKS** (Please use this space for any explanations that may be essential in understanding your reported data.)

- **CERTIFICATION** - This report is substantially accurate and was prepared in accordance with the instructions.

- **Is the time period covered by this report a calendar year?**
  - [ ] Yes
  - [ ] No - Enter time period covered

- **Name of person to contact regarding this report**

- **Title**

<table>
<thead>
<tr>
<th>Area code</th>
<th>Number</th>
<th>Extension</th>
<th>Area code</th>
<th>Number</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Telephone**

- **Fax**

- **E-mail address**

- **Date completed**

**Thank you for completing your 2012 ECONOMIC CENSUS form.**

*PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.*