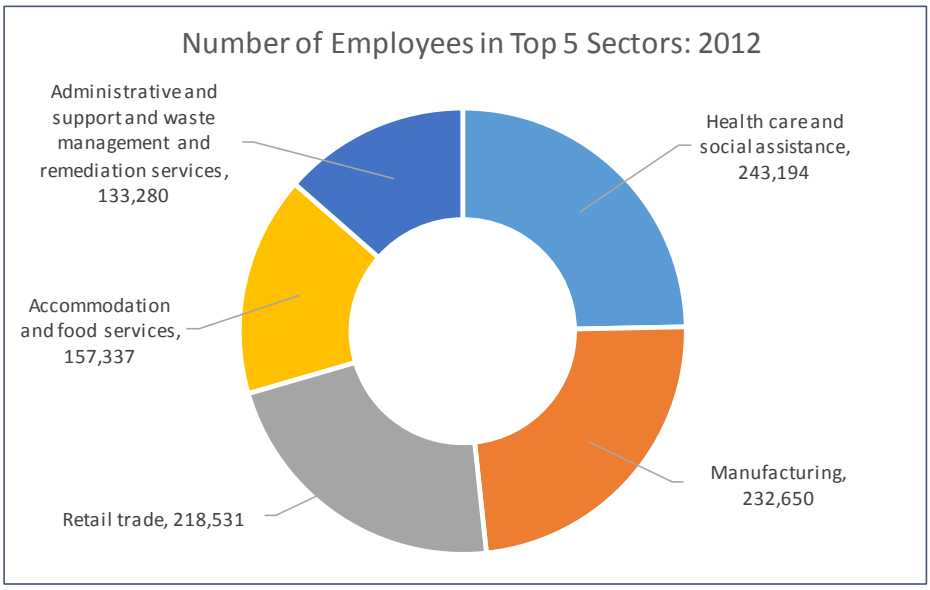
Economic Census Snapshot
Alabama

The Economic Census provides detailed data on Sales and other measures of business output for nearly every sector of the U.S. economy at the national, state, and local area levels by 2-thru 6-digit NAICS code. Detailed product lines data are also available at the national and state levels.

(Note: excludes the Utilities, Information, and Finance and Insurance sectors where state-level revenue data are not published. Source: 2012 Economic Census)

Detailed data on Employment and Annual Payroll are also available. For the Manufacturing sector, these data are broken out for production workers and other staff. Data on production worker hours are also provided.



(Source: 2012 Economic Census)

United States Census Bureau
Economic Statistics

DID YOU KNOW

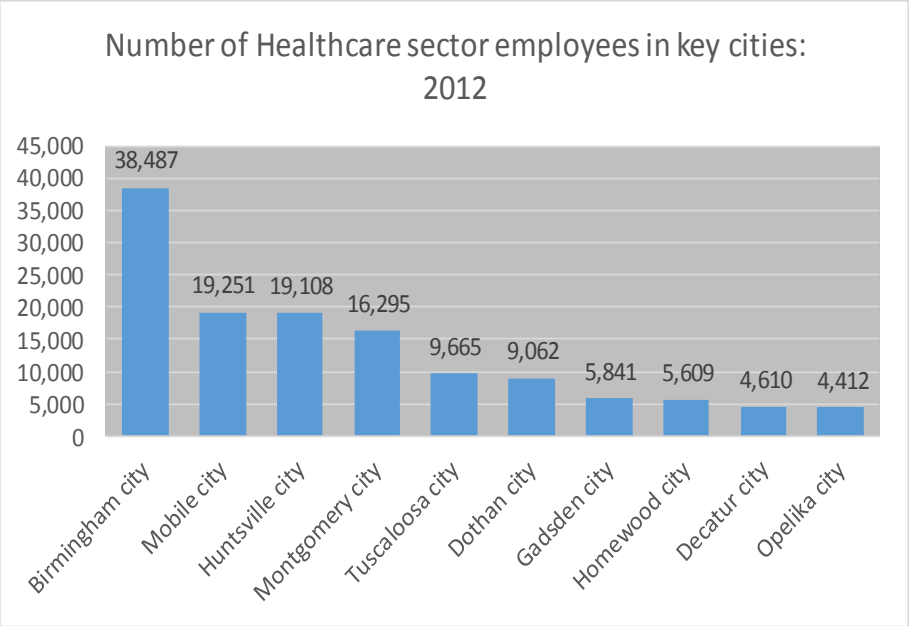
Manufacturing businesses in Alabama reported average shipments per employee of over $1.3 million in 2012

The Health Care and Social Assistance sector had the most employees of any sector in Alabama in 2012 (243,194)

The Manufacturing sector reported the highest annual payroll of any sector in Alabama in 2012 (nearly $11.1 billion)

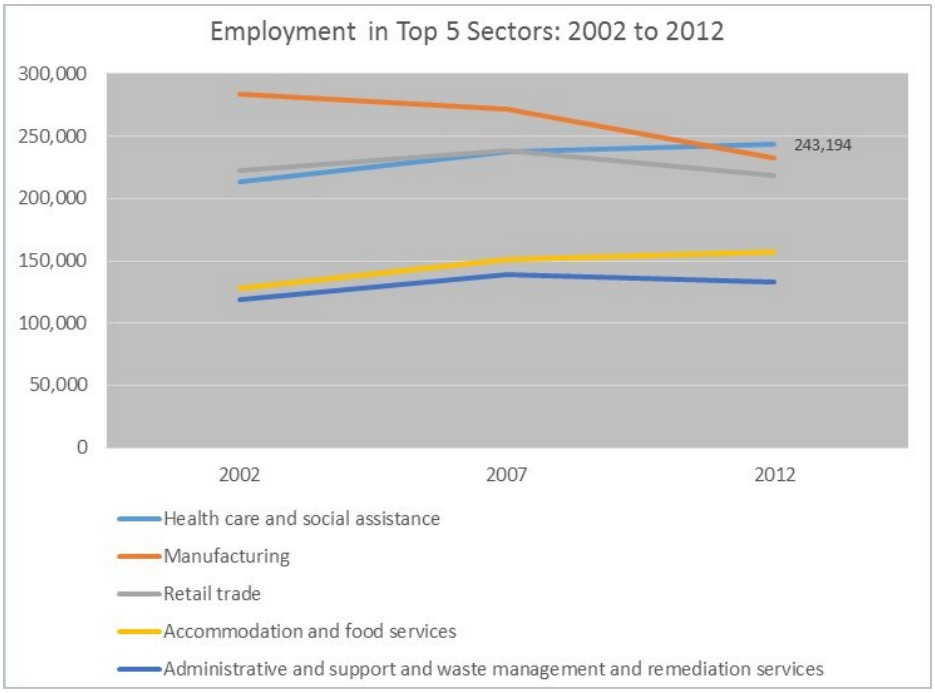
There were more Retail Trade establishments in Alabama in 2012 than any other sector (18,211)

Detailed industry data are not only shown at the national and state level by 2-thru 6-digit NAICS but also at the county, city/town, and even ZIP Code levels.
(Note: Data are often suppressed at the detailed 6-digit NAICS levels for local areas to protect the privacy of individual businesses.)



(Source: 2012 Economic Census)

The Economic Census is conducted every 5 years, on the years ending in "2" and "7". Data are shown for comparable industries back to 2002, and data between the Economic Census years are available in our Monthly, Quarterly, and Annual business surveys.



(Source: 2002, 2007, and 2012 Economic Census)

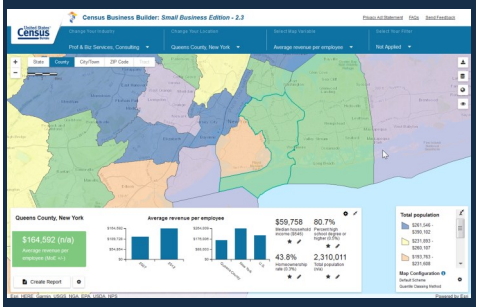
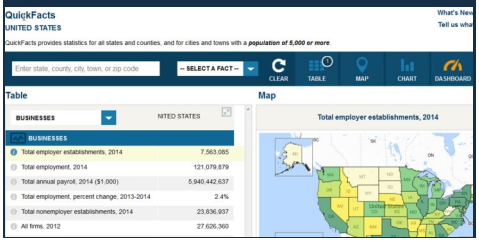
United States Census Bureau
Economic Statistics

For more information, contact our Data User Outreach and Education Staff at 800.242.2184 or via email at ewd.outreach@census.gov

KEY DATA TOOLS

AMERICAN FACTFINDER –
Provides full access to all data from the Economic Census
https://factfinder.census.gov

CENSUS BUSINESS BUILDER
Provides map-based access to key data from the Economic Census
https://www.census.gov/data/data-tools/cbb.html



QUICKFACTS
Provides access to key demographic and business data from various Census programs
https://www.census.gov/quickfacts