Economic Census Snapshot
California

The Economic Census provides detailed data on Sales and other measures of business output for nearly every sector of the U.S. economy at the national, state, and local area levels by 2-thru 6-digit NAICS code. Detailed product lines data are also available at the national and state levels.

DID YOU KNOW
Wholesale Trade businesses in California reported average sales per employee of nearly $1.2 million in 2012.

Health care and social assistance sector had the most employees of any sector in California in 2012 (nearly 1.8 million).

The Health Care sector reported the highest annual payroll of any sector in California in 2012 (over $91.1 billion).

There were more Professional, Scientific, and Technical Services establishments in California in 2012 than any other sector (114,321).

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Value of Sales, Shipments, Receipts, Revenue, or Business Done in Selected Sectors: 2012 ($ Billion)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Value of Business Done</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wholesale trade</td>
<td>$969.2</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$532.3</td>
</tr>
<tr>
<td>Retail trade</td>
<td>$481.8</td>
</tr>
<tr>
<td>Health care and social assistance</td>
<td>$249.6</td>
</tr>
<tr>
<td>Professional, scientific, and technical services</td>
<td>$234.4</td>
</tr>
</tbody>
</table>

(Note: excludes the Utilities, Information, and Finance and Insurance sectors where state-level revenue data are not published. Source: 2012 Economic Census)

Detailed data on Employment and Annual Payroll are also available. For the Manufacturing sector, these data are broken out for production workers and other staff. Data on production worker hours are also provided.

Number of Employees in Top 5 Sectors: 2012

- Manufacturing: 1,163,341
- Health care and social assistance: 1,776,440
- Professional, scientific, and technical services: 1,303,232
- Retail trade: 1,540,055
- Accommodation and food services: 1,394,984

(Source: 2012 Economic Census)
Detailed industry data are not only shown at the national and state level by 2-thru 6-digit NAICS but also at the county, city/town, and even ZIP Code levels. (Note: Data are often suppressed at the detailed 6-digit NAICS levels for local areas to protect the privacy of individual businesses.)

The Economic Census is conducted every 5 years, on the years ending in “2” and “7”. Data are shown for comparable industries back to 2002, and data between the Economic Census years are available in our Monthly, Quarterly, and Annual business surveys.

For more information, contact our Data User Outreach and Education Staff at 800.242.2184 or via email at ewd.outreach@census.gov