U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FORM
SM-2012I-A (09-14-2012)

OMB No. 0607-0717: Approval Expires 07/31/2017

MONTHLY RETAIL TRADE REPORT

Due Date

Need help or have questions?

Call 1-800-772-7852
(8:30 a.m. - 5:00 p.m. ET, M-F)
or
Visit census.gov/econhelp/mrts

YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Under the same law, information that you report cannot be used for taxation, regulation, or investigation and are exempt from release under the Freedom of Information Act. Further, copies of your response retained in your files are immune from legal process.

(Please correct any errors in name, address, and ZIP Code.)

Return via Internet:
econhelp.census.gov/mrts
Username:
Password:

Return via Fax:
1-800-447-4613

To view Survey Results:
census.gov/retail

GENERAL INSTRUCTIONS

- Any significant change in this firm's operations should be noted in 4
- For establishments sold or acquired during the month, report data only for the period the establishment was operated by this firm
- Estimates are acceptable if book figures are not available
- Enter "0" where applicable

INCLUDE
- Data for auxiliary facilities primarily engaged in supporting services to this firm's establishment(s) such as warehouses, garages, central administrative offices, and repair services
- Leased departments and concessions operated in other establishments

EXCLUDE
- Leased departments and concessions operated by other firms in this firm's establishments
- Sales taxes and finance charges
- Data for establishments operated by other firms, such as franchises

ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS

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1 FEDERAL EMPLOYER IDENTIFICATION (EIN)

Has this firm acquired any new EINs for its retail operation(s) since last month?

EIN (9 digits)

☐ Yes - *List here and continue with 2. Report additional EIN(s) in 4.* . . . . . .

☐ No

2 NUMBER OF RETAIL ESTABLISHMENTS

Number

How many retail establishments did this firm operate? . . . . . .

The remainder of this report refers to the establishments reported here.

CONTINUE ON PAGE 2

3 VALUE OF INVENTORIES

INCLUDE

- The cost value of all merchandise for the end of the month
- Merchandise owned by this firm but held by others for consignment
- Merchandise under contract for sale
- Merchandise if title has passed to you, including merchandise in transit
- Inventory held in Foreign Trade Zones or in bond warehouses in the U.S.

EXCLUDE

- Items such as fixtures, equipment, and supplies not held for resale
- Merchandise owned by others such as those held on consignment
- Merchandise of leased departments and concessions operated by other firms in this retail establishment

A. What was the value of merchandise inventories, regardless of where held, owned as of the end of the month?

	Dollars
1. Merchandise inventories in retail stores *Include leased departments and concessions operated by this firm in other establishments.*	
2. Merchandise inventories in warehouses, offices, or in transit for distribution to retail stores	
3. Total inventories (if applicable, before Last-in, First-out (LIFO) adjustment)	

	Month	Day
B. Inventories were reported as of what date?		

4 REMARKS

REMARKS - Please use this space to explain any significant month-to-month changes, to clarify responses, or indicate where data were estimated.

CONTACT INFORMATION

Name of person to contact regarding this report					Title				
Telephone	Area code	Number	-	Extension	Fax	Area code	Number	-	

DEFINITIONS OF E-COMMERCE SALES, AUXILIARY ESTABLISHMENTS, LEASED DEPARTMENTS AND CONCESSIONS

- **E-commerce** is the sale of goods and services where the buyer places an order, or the price and terms of the sale are negotiated, over an Internet, mobile device (M-Commerce), extranet, EDI network, electronic mail, or other comparable online system. Payment may or may not be made online.
- **Auxiliary Establishments** are facilities primarily engaged in furnishing supporting services (such as warehouses, garages and central administrative offices) to this firm's establishments.
- **Leased Departments and Concessions** are separate businesses that lease space on the premises of another business.

Public reporting burden for this collection of voluntary information is estimated to average 6 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Paperwork Project 0607-0717, U.S. Census Bureau, 4600 Silver Hill Road, AMSD-3K138, Washington, DC 20233. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0717" as the subject. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget (OMB). The 8-digit OMB number appears in the top right corner on the front of this form.