



**SERVICE ANNUAL SURVEY**  
U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

Worksheet

**SA-54160A**

(08-04-2016)

# 2016 ANNUAL SERVICES REPORT

## Due Date

## WORKSHEET

### Need help or have questions?

**Call** 1-877-787-9860, option "1"  
(8:00 a.m. - 5:00 p.m. ET, M-F)  
or **Visit**

<https://econhelp.census.gov/sas>

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, Sections 131 and 182 authorizes this collection. Sections 224 and 225 requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By Section 9 of the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Under the same law, information that you report cannot be used for taxation, regulation, or investigation and are exempt from release under the Freedom of Information Act. Further, copies of your response retained in your files are immune from legal process.

DO NOT use this worksheet to respond to the survey, it is intended to assist you with gathering and preparing your data prior to reporting online.

Please view the online report for specific instructions that may apply to your EIN or firm.

Return to <https://econhelp.census.gov/sas> when you are ready to report online.

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## GENERAL INSTRUCTIONS

- Any significant change in this firm's operations should be noted in **17**.
- For establishments sold or acquired in 2016 or 2015, report data only for the period the establishments were operated by this firm.
- Estimates are acceptable if book figures are not available.
- Enter "0" where applicable.
- Do not combine data for two or more detailed lines.
- Report data on an accrual basis, except for payroll.
- Figures should be rounded to the nearest dollar.
- If a figure is \$1,030,280,456 it should be reported as →

| \$ Bil. | Mil. | Thou. | Dol. |
|---------|------|-------|------|
| 1       | 0    | 3     | 0    |
| 2       | 8    | 0     | 4    |
| 5       | 6    |       |      |

### Include:

- Data for all Services establishments (excluding data for Retail, Wholesale, Manufacturing, Mining, and Construction operations) as defined by the survey coverage in **1B**.
- Data for auxiliary facilities primarily engaged in supporting services to those establishment(s) such as warehouses, garages, central administrative offices, and repair services.

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## 1 A. MAILING ADDRESS

Is this firm's name and mailing address the same as shown in the mailing address above?

☐ Yes

☐ No - Enter corrections in the mailing address above

**1 B. SURVEY COVERAGE****Did this firm provide the business activities described below?**☐ Yes☐ No - Specify this firm's business activity ↴

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**2** Not Applicable.**3 ORGANIZATIONAL CHANGE****A. Did this firm experience any acquisitions, sales, mergers, and/or divestitures in 2016 or 2015?**☐ Yes☐ No - Go to **4****B. Which of the following organizational changes occurred in 2016 or 2015?***Check all that apply. If more than one organizational change occurred during the reporting period, explain in **17**.*☐ Acquisition☐ Sale☐ Merger☐ Divestiture

Date of organizational change . . . . .

AND

Enter detailed information below ↴

| Month | Day | Year |
|-------|-----|------|
|       |     |      |

|                                             |       |                |  |
|---------------------------------------------|-------|----------------|--|
| Name of company                             |       | EIN (9 digits) |  |
|                                             |       |                |  |
| Address (Number and street, P.O. Box, etc.) |       |                |  |
|                                             |       |                |  |
| City, town, village, etc.                   | State | ZIP Code       |  |
|                                             |       |                |  |

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**4 REPORTING PERIOD**

NOTE: Calendar year data are preferred. If it is not available, please report for the fiscal year that includes at least six months of data for the 2016 and 2015 calendar years.

**What time period is covered by the data provided in this report?**

- ☐ Calendar year
- ☐ Fiscal or partial year - *Report beginning and ending dates . . . . .*

| 2016           |     |      |  | 2015           |     |      |  |
|----------------|-----|------|--|----------------|-----|------|--|
| Beginning Date |     |      |  | Beginning Date |     |      |  |
| Month          | Day | Year |  | Month          | Day | Year |  |
|                |     |      |  |                |     |      |  |
| Ending Date    |     |      |  | Ending Date    |     |      |  |
| Month          | Day | Year |  | Month          | Day | Year |  |
|                |     |      |  |                |     |      |  |

**5** Not Applicable.

**6 SALES, RECEIPTS, OR REVENUE**

**What were the revenues for this firm in 2016 and 2015?**

**Include:**

- Report gross billings, **except** where noted elsewhere on the form.
- Dues and assessments from members and affiliates.
- Amounts received for work subcontracted to others.
- For locations that were sold or acquired during a year, only report for the periods that this firm operated the locations.
- Revenue from services performed by domestic locations of foreign parent firms, subsidiaries, branches, etc.
- E-commerce revenue.

**Exclude:**

- Transfers made within the company.
- Taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency.
- Rents from and revenue of separately operated departments, concessions, etc., which are leased to others.
- Commissions from vending machine operators.
- Revenue of foreign subsidiaries (those located outside the U.S., i.e., outside the 50 states, District of Columbia, U.S. Commonwealth Territories, or U.S. Possessions).

| 2016    |      |       |      | 2015    |      |       |      |
|---------|------|-------|------|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. | \$ Bil. | Mil. | Thou. | Dol. |

**1. Management Consulting Services**

**a. Strategic management consulting, and consulting combined with implementation** - Providing advice, guidance, and implementation concerning business strategy (e.g., e-commerce) and planning, corporate development and restructuring, and other strategic management consulting services . . . . .

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**b. Financial management consulting, and consulting combined with implementation** - Providing advice, guidance, and implementation concerning management accounting and controllership, and other financial management consulting services . . . . .

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**c. Marketing management consulting, and consulting combined with implementation** - Providing advice, guidance, and implementation concerning projects related to marketing strategy, market development, and sales management and development . . . . .

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**6 SALES, RECEIPTS, OR REVENUE - Continued**

|                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                        | 2016    |      |       |      | 2015    |      |       |      |
|----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------|-------|------|---------|------|-------|------|
|                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                        | \$ Bil. | Mil. | Thou. | Dol. | \$ Bil. | Mil. | Thou. | Dol. |
| <b>1. Management Consulting Services -</b>                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                        |         |      |       |      |         |      |       |      |
|                                                                                                          | Continued                                                                                                                                                                                                                                                                                                                                                                                                                              |         |      |       |      |         |      |       |      |
| <b>d. Human resources management consulting, and consulting combined with implementation</b>             | Providing advice, guidance, and implementation concerning the development or modification of human resources strategies, policies, practices, and procedures. <b>Include</b> consulting on employee pensions and other benefits . . . . .                                                                                                                                                                                              |         |      |       |      |         |      |       |      |
| <b>e. Operations and supply chain management consulting, and consulting combined with implementation</b> | Providing advice, guidance, and implementation concerning integrated supply chain management, operations management, and logistics management. Integrated supply chain management <b>includes</b> inventory management, warehousing, storage, and distribution services; operations management <b>includes</b> systems and procedures improvements; and logistics management <b>includes</b> production planning and control . . . . . |         |      |       |      |         |      |       |      |
| <b>f. Actuarial consulting (except for employee pensions and other benefits)</b>                         | Providing advice and guidance concerning actuarial matters such as life insurance. <b>Exclude</b> actuarial consulting services related to employee pensions and other benefits . . . . .                                                                                                                                                                                                                                              |         |      |       |      |         |      |       |      |
| <b>g. IT technical design, consulting, and development services</b>                                      | Providing advice, expert opinion or testimony on IT-related matters (e.g., hardware and software requirements and procurement, systems integration, systems security), and providing technical expertise to design and/or develop an IT solution (e.g., custom application, networks, computer systems). <b>Exclude</b> advice on issues related to business strategy such as e-commerce strategy . . . . .                            |         |      |       |      |         |      |       |      |
| <b>h. All other consulting revenue -</b>                                                                 | Revenue from all other services related to consulting . . . . .                                                                                                                                                                                                                                                                                                                                                                        |         |      |       |      |         |      |       |      |
| <b>2. All other operating revenue</b>                                                                    | Revenue not reported in lines <b>1a through 1h</b> . <b>Include</b> revenue from implementation services not combined with consulting services, rental or leasing of equipment, and sale or licensing of merchandise. <b>If this item is greater than 20% of the total operating revenue, specify the primary source of the revenue below</b> ↴                                                                                        |         |      |       |      |         |      |       |      |
|                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                        |         |      |       |      |         |      |       |      |
| <b>3. TOTAL OPERATING REVENUE</b>                                                                        | Sum of lines <b>1a through 2</b> . . . . .                                                                                                                                                                                                                                                                                                                                                                                             |         |      |       |      |         |      |       |      |

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**7 SALES TAX****A. Did this firm collect any sales taxes in 2016 or 2015?**☐ Yes☐ No - Go to **8****B. What were the total sales taxes collected in 2016 and 2015?**

Exclude excise taxes . . . . .

| 2016    |      |       |      | 2015    |      |       |      |
|---------|------|-------|------|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. | \$ Bil. | Mil. | Thou. | Dol. |
|         |      |       |      |         |      |       |      |

**8 E-COMMERCE**

E-commerce is the sale of goods and services where the buyer places an order, or the price and terms of the sale are negotiated, over an Internet, mobile device (M-Commerce), extranet, EDI network, electronic mail, or other comparable online system. Payment may or may not be made online.

**A. Did this firm have any e-commerce revenue in 2016 or 2015?**☐ Yes☐ No - Go to **13****B. What was the total e-commerce revenue in 2016 and 2015?**

| 2016    |      |       |      | 2015    |      |       |      |
|---------|------|-------|------|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. | \$ Bil. | Mil. | Thou. | Dol. |
|         |      |       |      |         |      |       |      |

**9-12 Not Applicable.****13 EXPORT REVENUE**

An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. Possessions).

**Include:**

- Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.).

**Exclude:**

- Services provided to domestic subsidiaries of foreign firms.

**A. Did the revenue reported in **6** include any revenue from exports?**☐ Yes☐ No - Go to **14****B. What was this firm's revenue from exports in 2016 and 2015?**

| 2016    |      |       |      | 2015    |      |       |      |
|---------|------|-------|------|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. | \$ Bil. | Mil. | Thou. | Dol. |
|         |      |       |      |         |      |       |      |

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**14 OPERATING EXPENSES****What were the operating expenses for this firm in 2016 and 2015?****Exclude:**

- Transfers made within the company.
- Capitalized expenses.
- Interest.
- Bad debt.
- Impairment.
- Income tax.

**Gross annual payroll**

**Include** salaries and wages, commissions, dismissal pay, bonuses, employee contributions to Social Security, income tax withholding, union dues, group insurance premiums, savings bonds, cash equivalent in-kind, allowances, holiday pay, vacation pay, sick leave, stock purchase plans, and employee contributions to pension plans. **Exclude** the cost of leased employees, employer's cost for fringe benefits, and temporary staff obtained from temporary help services. For unincorporated businesses, **exclude** profit or other compensation of proprietors or partners.

**All other operating expenses**

**Include** travel and entertainment; postage, shipping or delivery services; warehousing and storage services; royalties; security services; janitorial and grounds maintenance services; purchased transportation with operators; and other expenses not reported elsewhere.

| 2016    |      |       |      | 2015    |      |       |      |
|---------|------|-------|------|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. | \$ Bil. | Mil. | Thou. | Dol. |

**1. Personnel Costs**

- a. Gross annual payroll** - Total annual Medicare salaries and wages for all employees as reported on this firm's IRS Form 941, Employer's Quarterly Federal Tax Return, line 5(c) for the four quarters that correspond to the survey period or IRS Form 944 Employer's Annual Federal Tax Return, line 4(c). **Include** the spread on stock options that are taxable to employees as wages . . . . .

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- b. Employer's cost for fringe benefits**  
- Employer's cost for legally required programs and programs not required by law:

- 1. Health insurance** - Insurance premiums for hospital plans, medical plans, and single service plans (e.g., dental, vision, prescription drugs).

**Include** premium equivalents for self-insured plans and fees paid to third-party administrators (TPAs).

**Exclude** employee contributions . . . . .

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**2. Pension plans:**

- a. Defined benefit pension plans**

- Costs for both qualified and unqualified defined pension plans. Pension plans that specify the benefit to be paid to employees upon retirement, generally either a specific amount or a percentage of compensation. Employer contributions are based on actuarial computations that include the employee's compensation and years of service and are not allocated to specific accounts maintained for employees . . . . .

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**14 OPERATING EXPENSES - Continued**

| 2016    |      |       |      | 2015    |      |       |      |
|---------|------|-------|------|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. | \$ Bil. | Mil. | Thou. | Dol. |

**1. Personnel Costs - Continued****b. Employer's cost for fringe benefits**

- Employer's cost for legally required programs and programs not required by law: - Continued

**2. Pension plans: - Continued****b. Defined contribution plans -**

Costs under defined contribution plans. Pension plans that define the employer contributions to a separate account provided for each employee. The employee "benefit" at retirement depends on the amount contributed and the results of the account's activity. Examples include profit sharing plans, money purchase (e.g., 401k, 403b) and stock bonus plans (e.g., ESOPs) . . .

**3. Payroll taxes, employer paid insurance premiums (except health), and other employer benefits - Include**

legally-required fringe benefits (e.g., Social Security, workers' compensation insurance, unemployment tax, state disability insurance programs, Medicare).

**Include** benefits for life insurance, "quality of life" benefits (e.g., childcare assistance, subsidized commuting), employer contributions to pre-tax benefit accounts (e.g., health savings accounts), education assistance, and other benefits not specified above.

**Exclude** disbursements from trusts or funds to satisfy health insurance claims . . . . .

**c. Temporary staff and leased employee expense - Total costs paid to Professional Employer Organizations (PEOs) and staffing agencies for personnel. Include all charges for payroll, benefits, and services . . . . .****2. Expensed Materials, Parts, and Supplies (not for resale)****a. Expensed equipment - Expensed computer hardware and other equipment (e.g., copiers, fax machines, telephones, shop and lab equipment, CPUs, monitors). Report packaged software in line 3a. Report leased and rented equipment in line 3i . . . . .****b. Expensed purchases of other materials, parts, and supplies -**

Materials and supplies used in providing services to others; materials and parts used in repairs; office and janitorial supplies; small tools; containers and other packaging materials; and motor fuels . . .

**3. Expensed Purchased Services****a. Expensed purchases of software -**

Purchases of prepackaged, custom coded, or vendor customized software. **Include** software developed or customized by others, web-design services and purchases, licensing agreements, upgrades of software, and maintenance fees related to software upgrades and alterations . . . . .

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**14 OPERATING EXPENSES - Continued**

| 2016    |      |       |      | 2015    |      |       |      |
|---------|------|-------|------|---------|------|-------|------|
| \$ Bil. | Mil. | Thou. | Dol. | \$ Bil. | Mil. | Thou. | Dol. |

**3. Expensed Purchased Services - Continued**

- 1. Purchased professional and technical services - Include** management consulting, accounting, auditing, bookkeeping, legal, actuarial, payroll processing, architectural, engineering, and other professional services. **Exclude** salaries paid to your own employees for these services . . . . .

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**4. Other Operating Expenses**

- a. Depreciation and amortization charges - Include** depreciation charges taken against tangible assets owned and used by this firm, tangible assets and improvements owned by this firm within leaseholds, tangible assets obtained through capital lease agreements, and amortization charges against intangible assets (e.g., patents, copyrights). **Exclude** impairment . . . . .

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- b. Governmental taxes and license fees -** Payments to government agencies for taxes and licenses. **Include** business and property taxes. **Exclude** income taxes and sales and excise taxes collected from customers . . . . .

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- c. All other operating expenses -** All other operating expenses not reported above, unless specifically excluded in the general instructions. **Include** office postage paid and package delivery. **Exclude** purchases of merchandise for resale and non-operating expenses. **If this item is greater than 20% of the total operating expenses, specify the primary source of the expenses below** ↴

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**5. TOTAL OPERATING EXPENSES**

Sum of lines **1a through 4c** . . . . .

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**15 and 16** Not Applicable.

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- 17 REMARKS** - Please use this space to explain any significant year-to-year changes, to clarify responses, or indicate where data were estimated.

**18 CONTACT INFORMATION**

|                                                                       |           |        |   |           |                 |           |        |
|-----------------------------------------------------------------------|-----------|--------|---|-----------|-----------------|-----------|--------|
| Name of person to contact regarding this report <i>(Please print)</i> |           |        |   |           | Title           |           |        |
|                                                                       |           |        |   |           |                 |           |        |
| Telephone                                                             | Area code | Number |   | Extension | Fax             | Area code | Number |
|                                                                       |           |        | - |           |                 |           |        |
| E-mail address                                                        |           |        |   |           | Website address |           |        |
|                                                                       |           |        |   |           |                 |           |        |

**THANK YOU for completing your 2016 ANNUAL SERVICES REPORT.**  
We suggest you keep a copy for your records.

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