

**Technical Information for the
2012 Survey of Business Owners (SBO): Company Summary (CS) Dataset
Accessible via the Application Programming Interface (API)**

Estimates are provided for firms classifiable by gender, ethnicity, race, and veteran status, (DATA FIELDS described under the single attributes of “SEX”, “ETH_GROUP”, “RACE_GROUP”, and “VET_GROUP”) as well as for publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status.

Data are tabulated by:

- Geography (U.S., states, metropolitan areas, counties, and places)
- Industry (2- through 6-digit 2012 North American Industry Classification System code (NAICS2012) and meaning of code (NAICS2012_TTL)) [See <http://www.census.gov/eos/www/naics/> for detailed information.]
- Receipts size of firm (RCPSZFI)
- Employment size of firms with paid employees (EMPSZFI)

The full list of geographies can be found at <http://api.census.gov/data/2012/sbo/geography.html> and the full list of variables can be found at <http://api.census.gov/data/2012/sbo/variables.html>.

Abbreviations and Symbols:

Please note that Symbols will show in the associated flag field for variables. The data value shown will be zero. The following abbreviations and symbols are used with these data:

- S - Withheld because estimate did not meet publication standards
- N - Not available or not comparable
- X - Not applicable

For the complete list of all economic programs symbols, see the Economic Census Data Dictionary at <https://www.census.gov/programs-surveys/economic-census/technical-documentation/data-dictionary.html>.

Technical Notes:

Detail may not add to the total or subgroup total because a Hispanic or Latino firm may be of any race, and because a firm could be tabulated in more than one racial group. For example, if a firm responded as both Chinese and Black majority-owned, the firm would be included in the detailed Asian and Black estimates, but would only be counted once toward the higher level estimates for all firms.

For all firms classifiable by gender, ethnicity, race, and veteran status, the details are counted based on the person(s) owning 51 percent or more of the stock or equity in the business. These estimates are tabulated by single attribute (such as female-owned). Separate estimates are counted and tabulated for firms equally owned (50 percent / 50 percent).

Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status are counted and tabulated separately.

Percentages are for respondent firms only and are not recalculated when the dataset is resorted. Percentages are always based on total reporting (defined above) within a gender, ethnicity, race, veteran status, and/or industry group for characteristics tabulated in this dataset. Firms with more than one domestic establishment are counted in each industry in which they operate, but only once in the U.S. total for all sectors. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see the Methodology section at <https://www.census.gov/programs-surveys/sbo/technical-documentation/methodology.html>.

Valid Data Values

To build valid API queries, data users will need to refer to the following codes.

EMPSZFI represents the employment size categories of firms.

DATA FIELD	Valid codes	Meaning of code
EMPSZFI	001	All firms
	611	Firms with no employees
	612	Firms with 1 to 4 employees
	620	Firms with 5 to 9 employees
	630	Firms with 10 to 19 employees
	641	Firms with 20 to 49 employees
	642	Firms with 50 to 99 employees
	656	Firms with 100 to 499 employees
657	Firms with 500 employees or more	

RCPSZFI represents the sales/receipts/revenue size categories of firms.

DATA FIELD	Valid codes	Meaning of code
RCPSZFI	001	All firms
	004	Total for all receipts sizes
	511	Firms with sales/receipts of less than \$5,000
	518	Firms with sales/receipts of \$5,000 to \$9,999
	519	Firms with sales/receipts of \$10,000 to \$24,999
	521	Firms with sales/receipts of \$25,000 to \$49,999
	522	Firms with sales/receipts of \$50,000 to \$99,999
	523	Firms with sales/receipts of \$100,000 to \$249,999
	525	Firms with sales/receipts of \$250,000 to \$499,999
	531	Firms with sales/receipts of \$500,000 to \$999,999
	532	Firms with sales/receipts of \$1,000,000 or more

If any one **person** owned 10 percent or more of the business on December 31, 2012, the survey respondent was asked to provide the gender, ethnicity, race, and veteran status for up to four persons owning the largest percentage(s) in the business in 2012. Please refer to these questions and valid codes (listed by DATA FIELD in the order asked on the questionnaire) for a better understanding of the information collected on the 2012 SBO-1 and SBO-2 report forms, which resulted in the classification of majority business ownership. Please note that only the race question instructed the respondent to ***"Select all that apply."***

"What is the sex of **Owner 1 (2, 3, or 4)**?"

DATA FIELD	Valid codes	Meaning of code
SEX	001	All firms
	002	Female-owned
	003	Male-owned
	004	Equally male-/female-owned
	096	All firms classifiable by gender, ethnicity, race, and veteran status
	098	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status

"Has **Owner 1 (2, 3, or 4)** ever served in any branch of the U.S. military service, including the Coast Guard, the National Guard, or a Reserve component of any service branch?"

DATA FIELD	Valid codes	Meaning of code
VET_GROUP	001	All firms
	002	Veteran-owned
	003	Equally veteran-/nonveteran-owned
	004	Nonveteran-owned
	096	All firms classifiable by gender, ethnicity, race, and veteran status
	098	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status

"Is **Owner 1 (2, 3, or 4)** of Hispanic, Latino, or Spanish origin?"

DATA FIELD	Valid codes	Meaning of code
ETH_GROUP	001	All firms
	020	Hispanic
	021	Mexican, Mexican American, Chicano
	022	Puerto Rican
	023	Cuban
	024	Other Hispanic, Latino, or Spanish
	028	Equally Hispanic/non-Hispanic
	029	Non-Hispanic
	096	All firms classifiable by gender, ethnicity, race, and veteran status
	098	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status

"What is **Owner 1 (2, 3, or 4)**'s race? **Select all that apply.** (For this survey, Hispanic origins are not races.)"

DATA FIELD	Valid codes	Meaning of code
RACE_GROUP	00	All firms
	30	White
	40	Black or African American
	50	American Indian and Alaska Native
	60	Asian
	61	Asian Indian
	62	Chinese
	63	Filipino
	64	Japanese
	65	Korean
	66	Vietnamese
	67	Other Asian
	70	Native Hawaiian and Other Pacific Islander
	71	Native Hawaiian
	72	Guamanian or Chamorro
	73	Samoan
	74	Other Pacific Islander
	80	Some other race
	90	Minority
	91	Equally minority/nonminority
92	Nonminority	
96	All firms classifiable by gender, ethnicity, race, and veteran status	
98	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	