



**Please reply to:**  
U.S. CENSUS BUREAU  
1201 EAST TENTH STREET  
JEFFERSONVILLE IN 47134-0001

FROM THE ASSOCIATE DIRECTOR FOR ECONOMIC PROGRAMS  
U.S. CENSUS BUREAU

You have been selected to participate in the **2012 Survey of Business Owners and Self-Employed Persons (SBO)** because you reported business or self-employment activity for all or any part of 2012. The SBO is taken every five years as part of the Economic Census and provides the government and businesses with essential data on the demographic and economic composition of businesses in the United States. The SBO will be used to create comprehensive estimates of the characteristics of U.S. businesses and their owners, and **information from your business is critical** to providing reliable data for your industry and geographic area.

In an effort to conduct the SBO in a cost-effective manner, we have developed an online reporting system for completing the questionnaire that we are confident you will find easy to use. **To complete the survey online or get assistance from the Business Help Site, go to [econhelp.census.gov/sbo](http://econhelp.census.gov/sbo).** Use the following User ID and Password:

User ID:

Password:

This report is **MANDATORY** and must be completed **by July 10, 2014**.

Title 13, United States Code, Sections 131 and 224, **requires your response** and Section 9 guarantees that **your response is confidential** and will only be used for statistical purposes. Applicable provisions of the law are provided on the Business Help Site. Public reporting burden for this survey is estimated to average 8 to 12 minutes per response. You may use reasonable estimates if book figures are not readily available.

**THANK YOU** in advance for ensuring that the results of the 2012 Survey of Business Owners and Self-Employed Persons are comprehensive, timely, and reliable.

Sincerely,

William G. Bostic, Jr.

Visit **[econhelp.census.gov/sbo](http://econhelp.census.gov/sbo)**

- To Report Online
- To Get Help With Reporting

Toll-free help: 1-888-824-9954, Monday through Friday, 8 a.m. to 6 p.m., Eastern time.  
Si necesita ayuda, llame libre de cargos: 1-888-824-9954, de lunes a viernes, de 8 a.m. a 6 p.m., hora del Este.

SBO OMB No. 0607-0943  
OMB Approval Expires 11/30/2015