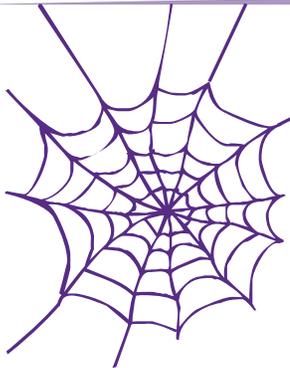


# Fun Facts: Halloween - October 31



## The Evolution of Halloween

Halloween dates back to the ancient Celtic festival of Samhain, which marked the end of the harvest season and beginning of winter. Today it has evolved into a spooky-fun day — celebrated every year on October 31 — filled with kid-friendly activities like dressing up in costumes, trick-or-treating, and carving pumpkins.

## Trick-or-Treat!



- **41 Million:** The estimated number of potential trick-or-treaters in 2019—children ages 5 to 14—across the United States.
- **About 126 million:** The latest number of homes or apartments where people live—many places for trick-or-treaters to visit.



## Spooky Places

- Scarville city, Iowa (Population - **67**)
- Slaughter Beach town, Delaware (Population - **241**)
- Tombstone city, Arizona (Population - **1,303**)
- Truth or Consequences city, New Mexico (Population - **5,753**)
- Kill Devil Hills town, North Carolina (Population - **7,333**)
- Sleepy Hollow village, New York (Population - **10,046**)
- Casper city, Wyoming (Population - **57,931**)



## Dress Up!

**Approximately 900:** The number of formal wear and costume rental establishments in the United States.

Halloween costumes children may choose:

Occupation	Number of Employees*
Actors	14,000
Dentists	115,000
Athletes and sports competitors	27,000
Firefighters	298,000
Police officers	739,000
Physicians and surgeons	747,000
Registered nurses	2,500,000

\*Full-time, Year-Round Employees Age 16 and Over

## Sweet Stuff

- **3,421:** Total number of candy and nut stores in the United States in 2018.
- **Over 45,000:** The number of people employed by U.S. manufacturing businesses that made chocolate and cocoa products in 2017.
- **Nearly 24,000:** The number of people employed by U.S. manufacturing businesses that produced candy other than chocolate in 2017.



Sources: Data on this page come from the U.S. Census Bureau's 2019 Population Estimates, 2019 American Community Survey 1-Year Estimates (data are rounded and will not match published data), Current Population Survey/Housing Vacancy Survey, 2018 County Business Patterns, and 2017 Economic Census.