

Fun Facts: The 2020 Holiday Season

Holiday Celebrations

This festive, holiday season is a time for celebrating, gift giving, reflection, and thanks. To commemorate this time of year, the U.S. Census Bureau presents the following holiday-related facts and figures from its collection of statistics.

Holiday Decorations

China led the way with approximately—

- **9 out of 10**, or **92 percent** (\$2.1 billion) of U.S. imports of ornaments in 2019.

Cambodia led the way with approximately—

- **5 out of 10**, or **47 percent** (\$485 million) of U.S. imports of Christmas tree lights in 2019.

Vietnam led the way with approximately—

- **5 out of 10**, or **47 percent** (\$256 million) of U.S. imports of candles in 2019.

Word Scramble Answers: sresents, cookies, shopping, family, friends, celebrate, decorations, snow, reindeer, lights

Sources: Data on this page come from the U.S. Census Bureau's 2018 County Business Patterns, USA Trade Online, Vintage 2019 Population Estimates, and American Community Survey Report, Retail Workers: 2018.

The Spirit of Giving

In the United States in 2018, there were approximately:

- **3,000** baked goods stores.
- **3,000** candy and nut stores.
- **4,000** department stores.
- **8,000** toy stores.
- **21,000** jewelry stores.



Holiday Helpers

In 2018, **9.8 million** workers aged 16 and over were employed as full-time, year-around retail workers. Together, these three detailed occupations accounted for **6.3 percent** of the total labor force:

- Retail salespersons—more than **3.3 million** with median earnings of **\$35,301**.
- Cashiers—more than **3.3 million** with median earnings of **\$22,109**.
- First-line supervisors of retail sales workers—approximately **3.1 million** with earnings of **\$42,421**.



Word Scramble

Unscramble the holiday words below.

rtenpsse _____

koicose _____

sophgipn _____

yfilam _____

dsifren _____

blcreteae _____

ordsecitnao _____

wson _____

rrdeiene _____

hsilgt _____



Did you know there are two places in the United States named Santa Claus?

*Santa Claus, Indiana – population **2,411** and Santa Claus, Georgia – population **159**.*