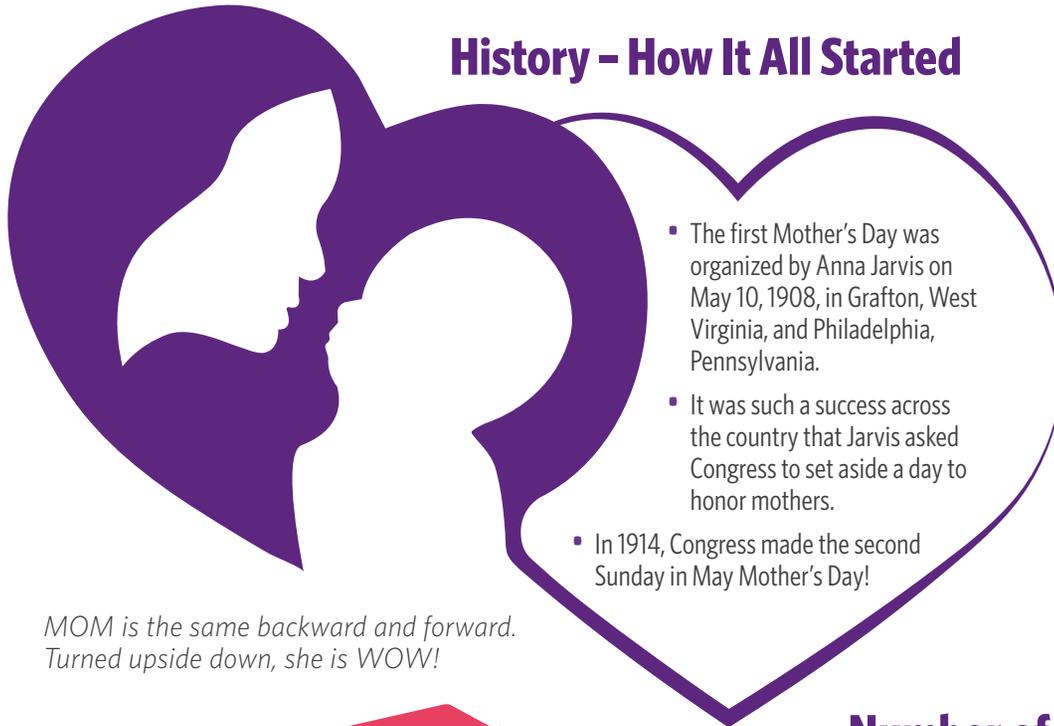


# Fun Facts: Mother's Day – May 10

## History – How It All Started



- The first Mother's Day was organized by Anna Jarvis on May 10, 1908, in Grafton, West Virginia, and Philadelphia, Pennsylvania.
- It was such a success across the country that Jarvis asked Congress to set aside a day to honor mothers.
- In 1914, Congress made the second Sunday in May Mother's Day!

MOM is the same backward and forward.  
Turned upside down, she is WOW!

## Schooling Mom



**More than 3 out of 10 (34.8%)** The percentage of women age 15 to 50 giving birth in the past year who had a bachelor's degree or higher.

**Almost 9 out of 10 (88.4%)** The percentage of women giving birth in the last past year who had completed high school or higher.

*Note: This is affected by the specific age profile of this group. Not all of the women are old enough to have completed high school or college.*

## Number of Children

Out of every 10 women age 15 to 50, approximately...

- 4 out of 10 (44%)** have no children
- 2 out of 10 (17%)** have one child
- 2 out of 10 (22%)** have two children
- 2 out 10 (17%)** have three or more children



## Celebrating Mom With...



**Flowers—12,661** The number of florist stores nationwide in 2017.

**A Special Card— 21,467** The number of employees of greeting-card publishers in 2017.

**Perfume— 17,153** The number of cosmetics, beauty supplies, and perfume stores nationwide in 2017. Perfume is a popular gift given on Mother's Day.



**A Piece of Jewelry— 21,300** The The number of jewelry stores in the United States in 2017—the place to purchase necklaces, earrings, and other timeless pieces for mom.

## First-Time Mothers

Snapshot of mothers who were aged 15 and over in 2014: When did they first become a mom?

- **22%** - Under age 20
- **37%** - Age 20-24
- **24%** - Age 25-29
- **12%** - Age 30-34
- **4%** - Age 35-39
- **1%** - Age 40 and over

Sources: Data on this page come from the U.S. Census Bureau's 2018 American Community Survey 1-Year Estimates, 2017 County Business Patterns, and 2014 Survey of Income and Program Participation, Fertility Research Brief.