

Preliminary Profile of U.S. Exporting Companies, 2012

The Preliminary Profile of U.S. Exporting Companies, 2012 is scheduled for release on December 4, 2014. A mockup of the Preliminary Profile's tables and text is shown below.

In 2012, there were xxx¹ identified U.S. exporters, accounting for xxx in exports of goods (of \$1.5 trillion total exports of goods.) All data are subject to revision with the *Profile of U.S. Importing and Exporting Companies, 2011 – 2012*, scheduled for release on April 3, 2014.

Identified U.S. Exporters ²				Known Value (\$millions) ³		
	2012 Preliminary	2011 Preliminary	2011 Final	2012 Preliminary	2011 Preliminary	2011 Final
All Exporters						
All Identified Companies	xxx	xxx	xxx	xxx	xxx	xxx
Manufacturing	xxx	xxx	xxx	xxx	xxx	xxx
Wholesale	xxx	xxx	xxx	xxx	xxx	xxx
Other/Unidentified	xxx	xxx	xxx	xxx	xxx	xxx
Small and Medium Exporters ⁴						
All Identified Companies	xxx	xxx	xxx	xxx	xxx	xxx
Manufacturing	xxx	xxx	xxx	xxx	xxx	xxx
Wholesale	xxx	xxx	xxx	xxx	xxx	xxx
Other/Unidentified	xxx	xxx	xxx	xxx	xxx	xxx

¹ These numbers will be populated when the preliminary report is released on December 4, 2013.

² Identified U.S. exporters are defined as companies that can be linked to export transactions.

³ Known value is defined as the portion of U.S. total exports that could be matched to specific companies.

⁴ Small and Medium Exporters are defined as those companies with fewer than 500 employees, those with missing employment data, nonemployers, and companies that reported annual payroll but did not report any employees on their payroll.

Methodology

Preliminary Exporter data was created by comparing the statistical year data to the prior year Business Register. For example, 2012 export data was compared to the 2011 Business Register; 2011 export data was compared to the 2010 Business Register, etc. Research has shown that this methodology captures approximately 96-97% of the Known Value and more than 99% of Identified Exporters when compared to the Final Exporter data, which is created using export data and Business Register from the same year. The missing data reflect the lack of information on exporters which were birthed during the statistical year and therefore not part of the prior year Business Register. See the table below for more information.

While the use of the prior year Business Register has little effect on the overall Known Value and Identified Exporters, it can have significant effects on more detailed statistics. Changes in ownership, NAICS classification, employee size class, and location can cause these detailed statistics to significantly alter from year-to-year. For this reason, only the high-level summary data is published in the Preliminary Exporter Profile. Full detail will be available with the publication of the Final Profile of U.S. Importing and Exporting Companies on April 3, 2014.

Preliminary-to-Final Change Comparison

	Identified U.S. Exporters			Known Value		
	Preliminary	Final	Change	Preliminary	Final	Change
2012	xxx	---	---	xxx	---	---
2011	xxx	xxx	x.xx%	xxx	xxx	x.xx%
2010	xxx	xxx	x.xx%	xxx	xxx	x.xx%
2009	xxx	xxx	x.xx%	xxx	xxx	x.xx%

Note: The data in this report are preliminary and subject to revision. For more information, visit www.census.gov/trade.