



Read our



Census Blogs

Upcoming Webinar: Taking Advantage of the New Trade Promotion Agreement with Panama

U.S. Census Bureau sent this bulletin at 03/19/2013 04:48 PM EDT

March 19, 2013

AES Broadcast # 2013018

Upcoming Webinar: Taking Advantage of the New Trade Promotion Agreement with Panama – Wednesday March 20, 2013

Date: Wednesday, March 20, 2013

Time: 1:00 – 2:00 p.m. EST

Host: April Redmon, Senior Trade Specialist, US Department of Commerce Trade Americas Team.

Speakers:

- Jonathan D. Farrar, U.S. Ambassador to Panama
- Alejandra Y. Castillo, National Deputy Director, Minority Business Development Agency
U.S. Department of Commerce
- Michael Masserman, Executive Director for Export Policy, Promotion & Strategy
International Trade Association, U.S. Department of Commerce

Overview:

The scheduled speakers will discuss the realities and benefits of the U.S. trade promotion agreement with Panama. In this webinar you will understand the intricacies of doing business in the Panamanian market, taking advantage of the new opportunities available as a result of the lower tariffs. If you are interested in or are already exporting U.S.-made goods to Panama, the TPA is big news for you. Learn how to make the most of it.

Sign-Up Now [Here!](#)