

## April 24, 2013

### AES Broadcast #2013032

### Go Global Webinar Series

The Go Global Webinar Series will provide you all the tools to export – from accessing trade data, preparing your business to export, learning about finding buyers and financing options and much more. Designed with the beginner in mind, each session will be led by financial, regulatory, and trade experts. Best of all? It's Free. You cannot afford to miss out.

[Sign up](#) to find out how easy it is to expand to new markets.

**Registration closes 24 hours before each webinar.**

The graphic features a man's face in the background, holding a small globe. The NEIX logo is in the top right corner. The title "Go Global Webinars" is prominently displayed in a red banner. Below the banner, the schedule of webinars is listed in two columns, including topics like "Where to get started", "Trade Financing", and "Documentation and shipping". A QR code and registration information are located on the right side.

**Go Global Webinars**

All webinars start at 1:00 p.m. E-ET.

| Topic                                  | Organizer                                                                    | Date                        |
|----------------------------------------|------------------------------------------------------------------------------|-----------------------------|
| Where to get started                   | International Trade Administration and Trade Promotion Cooperation Committee | May 7, 2013                 |
| Preparing your business to export      | Small Business Administration                                                | May 21, 2013                |
| Picking your market and trade research | U.S. Global Service, Foreign Trade Division                                  | June 6, 2013                |
| Finding buyers and making contacts     | U.S. Commercial Service                                                      | June 18, 2013               |
| Foreign Agricultural Services          | Foreign Agricultural Services                                                | July 16, 2013               |
| Trade Financing                        | Small Business Administration and Export-Import Bank                         | July 30 and August 13, 2013 |
| Documentation and shipping             | U.S. Customs Service, Foreign Trade Division                                 | August 27, 2013             |
| Understanding export regulations       | U.S. Customs Service, Foreign Trade Division                                 | September 10, 2013          |
| Review of Security and Safety          | Review of Security and Safety                                                | September 24, 2013          |
| Avoiding and resolving problems        | International Trade Administration                                           | October 8, 2013             |

Are you looking to expand into the global marketplace? Are you considering exporting?

Exporting is a great way to increase your sales and competitiveness, especially since 95 percent of your potential consumers live outside of the United States.

If you want to learn more, register for the Go Global Webinar Series. The series provides you the resources necessary to expand into new markets and be a successful exporter.

Register free at: <http://go.usa.gov/T37A>

To take advantage of all the programs available to help you export visit: [export.gov](http://export.gov)

#### To register:

1. [Go to Registration Page](#)
2. Click on the webinar of your choice
3. Click Register and then Start
4. Select Register for a Course/Training
5. Complete the registration form and select and future webinars you plan to attend.

You will receive a confirmation email with additional details.

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For more information about the Go Global Webinar Series, contact the U.S. Census Bureau at (800) 549-0595 #1 or [askaes@census.gov](mailto:askaes@census.gov).