



DUE DATE REMINDER

Recently, the U.S. Census Bureau mailed you a letter asking you to go online to complete the **2016 Annual Retail Trade Report**. If you have submitted your survey in the past few weeks, **thank you**. If you have not yet reported, please do so before the due date noted below.

Thank you in advance for your time and cooperation, and for helping the U.S. Census Bureau measure America's people, places and economy. Your response makes a difference.

Sincerely,

Kimberly P. Moore
Chief, Economy-Wide Statistics Division
U.S. Census Bureau