

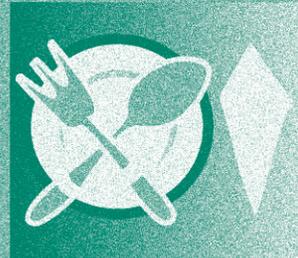
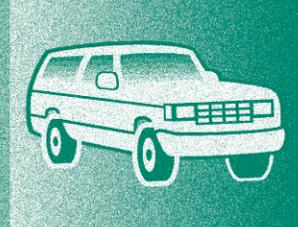
# Annual Benchmark Report for Retail Trade and Food Services: January 1992 Through February 2004

Issued March 2004

*A Detailed Summary of Retail Sales, Purchases,  
Accounts Receivable, Inventories, and Food Services Sales*

BR/03-A

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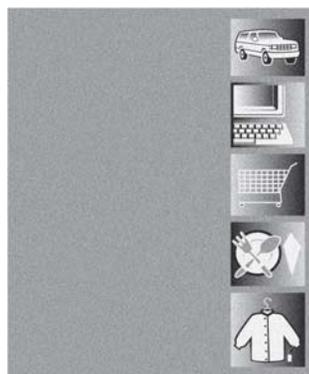
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# Annual Benchmark Report for Retail Trade and Food Services: January 1992 Through February 2004

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## INTRODUCTION

The U.S. Census Bureau produces the *Annual Benchmark Report for Retail Trade and Food Services* to provide national estimates by kind of business of annual and monthly sales for establishments classified in the retail trade and food services industries. Estimates of end-of-month inventories, inventory-to-sales ratios, annual purchases, gross margin, gross margin as a percent of sales, end-of-year accounts receivable, and per capita sales are also provided, but only for retail establishments.

We develop the estimates in this report using data from the *Monthly Retail Trade Survey* (MRTS), *Annual Retail Trade Survey* (ARTS), and administrative records. For each survey, questionnaires are mailed to a probability sample of firms located in the United States and having paid employees. The samples are updated regularly and periodically reselected. These samples include firms of all sizes. Administrative records data are used to account for firms without paid employees.

Additional information on MRTS and ARTS can be found on the Census Bureau Web site at:  
[www.census.gov/econ/www/retmenu.html](http://www.census.gov/econ/www/retmenu.html)

## COVERAGE

The estimates in this publication are summarized by kind-of-business classification based on the *1997 North American Industry Classification System* (NAICS). NAICS groups establishments into industries based on the activities in which they are primarily engaged. This system was developed by the joint efforts of statistical agencies in Canada, Mexico, and the United States. The common industry definitions allow for statistics to be compared by business activity across North America.

Retail trade, as defined by NAICS sectors 44-45, includes establishments engaged in selling merchandise in small quantities to the general public, without transformation, and rendering services incidental to the sale of merchandise. Two principal types of establishments classified in retail trade can be distinguished:

1. Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. They have extensive displays of merchandise, use mass-media advertising to attract customers and typically sell merchandise to the general public for personal or household use. Some store

retailers also provide after-sales services, such as repair and installation. For example, new automobile dealers.

2. Nonstore retailers also serve the general public, but their retailing methods differ. Such methods include paper and electronic catalogs, door-to-door solicitation, in-home demonstration, "infomercials," selling from portable stalls or through vending machines.

Food services, as defined by NAICS subsector 722, include establishments that prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption.

New samples were introduced with the 1999 *Annual Retail Trade Survey* and with the March 2001 *Monthly Retail Trade Survey*. The new samples were designed to produce NAICS estimates and replace the samples designed to produce Standard Industrial Classification (SIC) estimates.

Detailed information about NAICS and a comparison of the SIC and NAICS systems can be found on the Census Bureau Web site at:  
[www.census.gov/epcd/www/naics.html](http://www.census.gov/epcd/www/naics.html)

A summary of changes from the prior benchmark report and the procedures for producing the revised estimates are described below.

## SUMMARY OF CHANGES

Unadjusted estimates of monthly sales were revised for January 1998 through January or February 2004<sup>1</sup> (if an advance sales estimate was computed). Unadjusted estimates of end-of-month inventories were also revised for January 1998<sup>2</sup> through January 2004.

The revised, monthly unadjusted sales and end-of-month inventories estimates reflect revised results from the 1999, 2000, and 2001 annual surveys, as well as the new results from the 2002 annual survey. We derived revised

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<sup>1</sup>Advance sales estimates are computed for selected kinds of business and are based on a small subsample selected from the larger Retail Trade survey sample.

<sup>2</sup>For NAICS subsectors 445 and 454, as well as aggregates that include estimates for these NAICS subsectors, we revised estimates for January 1992 through January 2004 due to additional revisions to end-of-year inventories for the years 1992-1997.

purchases and gross margin estimates for 1998<sup>3</sup> through 2001 and new purchases, gross margin, and accounts receivables estimates for 2002.

New seasonal, trading-day, and holiday adjustment factors were computed and used to adjust sales for January 1995 through January or February 2004<sup>4</sup> (if an advance sales estimate was computed). New seasonal adjustment factors were also computed and used to adjust inventories for January 1995<sup>5</sup> through January 2004.

## REVISIONS TO PREVIOUSLY PUBLISHED ESTIMATES

### Annual Estimates

Sales, end-of-year inventories, purchases, and accounts receivables for 2002 were estimated from the 2002 *Annual Retail Trade Survey* (ARTS). For 2001, 2000, and 1999, revisions were applied to the previously published sales, end-of-year inventories, and purchases. There were no revisions to the previously published 1998<sup>6</sup> annual sales estimates. However, there were revisions to the previously published 1998 annual purchases and end-of-year inventories. Because these revisions were not significant, we did not revise purchases or end-of-year inventories<sup>7</sup> prior to 1998. Accounts receivable estimates were revised for 2001.

### Estimates of Monthly Sales

For December 1997 through January 2004, monthly retail and food services sales estimates were input to the benchmarking program. The December 1997 through February 2001 estimates were developed by restating the SIC-based estimates on a NAICS basis. Estimates from March 2001 through January or February 2004 were derived from the NAICS sample. Also, for selected kinds of business, corrections were applied to the estimates. The estimates were revised in a manner that —

- constrained the sum of the 12 monthly sales estimates for a particular year to equal the corresponding annual sales estimates (benchmarks) derived for the years 1998 through 2002.

<sup>3</sup>Because of revisions to 1992-1997 inventories for NAICS subsectors 445 and 454, gross margins were also revised for the years 1993-1997 for these subsectors as well as aggregates that include estimates for these subsectors.

<sup>4</sup>See footnote 1 on page v.

<sup>5</sup>See footnote 2 on page v.

<sup>6</sup>The annual sales estimates for 1998 and prior years were developed by restating the SIC-based estimates to a NAICS basis.

<sup>7</sup>For NAICS subsectors 445 and 454, the 1998 inventory revisions were significant. For these NAICS codes, revised 1992 through 1997 end-of-year inventory estimates were derived by multiplying the previous inventory estimates by the ratio of the revised-to-previous 1998 inventory estimates.

- minimized the differences between the month-to-month changes of the input and revised estimates.
- used the previously published December 1997 estimate to link the revised estimates to the previously published estimates.

A mathematical result of the benchmarking methodology is that all revised estimates following the end of the last benchmark year (2002) are derived by multiplying the corresponding input estimates by the ratio of benchmarked-to-input estimate for the last month of the last benchmark year. Therefore, for a specified sales series, a ratio of the December 2002 benchmarked estimate to the December 2002 input estimate was computed. Estimates for periods following December 2002 were multiplied by these constant ratios (called carry-forward factors) to derive published sales estimates. The carry-forward factors remain constant until the next benchmarking operation.

### Estimates of End-of-Month Inventories

For December 1997 through January 2004<sup>8</sup>, monthly retail end-of-month inventory estimates were input to the benchmarking program. December 1997 through February 2001 estimates were developed by restating the SIC-based estimates on a NAICS basis. Estimates from March 2001 through January 2004 were derived from the NAICS sample. Also, for selected kinds of business, corrections were applied to the estimates. The estimates were revised in a manner that —

- equated the December inventory estimates from the monthly survey for 1997 through 2002 to the end-of-year inventory estimates derived from the annual survey.
- minimized the differences between the month-to-month changes of the input and revised estimates.
- used the previously published December 1997 estimate to link the revised estimates to the previously published estimates.

Estimates subsequent to December 2002 were derived by multiplying the input estimates by the ratio of the December 2002 published estimate to the input estimate for December 2002. This ratio is the carry-forward factor for inventory and remains constant for all series until the next benchmarking operation.

<sup>8</sup>For NAICS subsectors 445 and 454, we equated the December or end-of-year inventory estimates for the years 1992-2002 to the end-of-year inventory estimates derived from the annual survey.

## REVISIONS OF SALES AND INVENTORIES

The following table shows a comparison of the revised sales and inventories to the previously published estimates for 2003:

### 2003 Retail and Food Services Sales and Retail Inventories Comparison of the Revised Estimates to the Previously Published Estimates

(Millions of dollars)

NAICS code	Kind of business	Revised	Previously published	Percent difference
<b>SALES</b>				
	<b>Retail and food services sales, total</b> .....	<b>3,756,688</b>	<b>3,780,616</b>	<b>-0.6</b>
	<b>Retail, total</b> .....	<b>3,399,544</b>	<b>3,421,870</b>	<b>-0.7</b>
441	Motor vehicle and parts dealers .....	895,703	904,352	-1.0
442	Furniture and home furnishings stores .....	97,977	100,220	-2.2
443	Electronics and appliances stores .....	94,561	95,368	-0.8
444	Building mat., garden equip., & supplies dealers .....	321,134	323,049	-0.6
445	Food and beverage stores .....	505,933	508,581	-0.5
446	Health and personal care stores .....	192,191	191,611	0.3
447	Gasoline stations .....	268,519	263,258	2.0
448	Clothing and clothing access. stores .....	178,435	178,674	-0.1
451	Sporting goods, hobby, book, & music stores .....	79,447	81,520	-2.5
452	General merchandise stores .....	471,078	476,143	-1.1
453	Miscellaneous store retailers .....	104,865	104,969	-0.1
454	Nonstore retailers .....	189,701	194,125	-2.3
722	Food services and drinking places .....	357,144	358,746	-0.4
<b>INVENTORIES<sup>1</sup></b>				
	<b>Retail, total</b> .....	<b>446,637</b>	<b>453,551</b>	<b>-1.5</b>
441	Motor vehicle and parts dealers .....	155,953	162,516	-4.0
442, 443	Furniture, home furnishings, electronics, and appliance stores .....	27,112	28,395	-4.5
444	Building mat., garden equip., & supplies dealers .....	46,093	45,917	0.4
445	Food and beverage stores .....	35,495	35,339	0.4
448	Clothing and clothing access. stores .....	34,411	33,907	1.5
452	General merchandise stores .....	63,528	63,577	-0.1

<sup>1</sup>End of December, not adjusted for seasonal variations.

### Reasons for Monthly Revisions

There are several reasons for revisions. The main contributors to the revision from the previously published estimates are:

- Timing.** The respondents have more time to prepare their annual reports than they do for their monthly reports. The annual responses are requested at a time when many firms have already compiled audited book figures for their own use. The timing of the annual survey is such that we are also able to obtain independent verification of the reported data from such sources as a company's annual report. On the other hand, respondents to the monthly survey have just a few weeks to provide reports of their sales and end-of-month inventories. Sometimes these reports are based on incomplete or unaudited records and may include estimates made by respondents to represent their understanding of their business.
- Sampling.** As described in more detail in Appendix A of this report, the estimates derived from the annual survey are based on a sample that is much larger than the samples used to produce the monthly sales or inventory estimates. Furthermore, the monthly inventory estimates are based on a sample with fewer units than the sample used to produce the monthly sales estimates. This often results in larger revisions for inventory estimates than for sales estimates.
- Response.** The annual estimates are based on more reported data than are the monthly estimates. The response to the *Annual Retail Trade Survey* is required by law. This requirement results in a dollar volume response rate for sales above 90 percent. The response to our monthly survey is not mandatory. The dollar volume response rates for the monthly surveys are usually around 80 percent for sales and 72 percent for inventories. The sales and inventories for the nonresponding retailers are accounted for by an imputation process. This process assumes that nonresponding firms have trends similar to the responding firms in their respective kind of business.

## DEFINITION OF TERMS

### Dollar Values

All dollar values presented are expressed in current dollars; that is, the estimates are not adjusted to a constant dollar series. Consequently, when comparing estimates to prior years, users also should consider price level changes.

### Confidentiality

Title 13 of the United States Code authorizes the Census Bureau to conduct censuses and surveys. Section 9 of the same Title requires that any information collected from the public under the authority of Title 13 be maintained as confidential. Section 214 of Title 13 and Sections 3559 and 3571 of Title 18 of the United States Code provide for the imposition of penalties of up to 5 years in prison and

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up to \$250,000 in fines for wrongful disclosure of confidential census information. In accordance with Title 13, no estimates are published that would disclose the operations of an individual firm.

The Census Bureau's Internal Disclosure Review board sets the confidentiality rules for all data releases. A checklist approach is used to ensure that all potential risks to the confidentiality of the data are considered and addressed.

### **Disclosure Limitation**

A disclosure of data occurs when an individual can use published statistical information to identify either an individual or firm that has provided information under a pledge of confidentiality. Disclosure limitation is the process used to protect the confidentiality of the survey data provided by an individual or firm. Using disclosure limitation procedures, the Census Bureau modifies or removes the characteristics that put confidential information at risk for disclosure. Although it may appear that a table shows information about a specific individual or business, the Census Bureau has taken steps to disguise or suppress the original data, while making sure the results are still useful. The techniques used by the Census Bureau to protect confidentiality in tabulations vary, depending on the type of data.

### **Unpublished Estimates**

Additional statistics, such as dollar volume estimates for some kinds of business not separately shown in this report, are produced as a byproduct of the regularly published statistics. These additional estimates have not been included in this publication because high sampling variability, poor response, or other factors that may make them potentially misleading. Upon written request, for a nominal fee, the Census Bureau will release these estimates for individual use, though not for publication. It should be noted that some unpublished estimates can be derived directly from this report by subtracting published estimates from their respective totals. However, the estimates obtained by such subtraction would be subject to the poor response rates or high sampling variability described previously for unpublished kinds of business.

Individuals who use estimates in this report to create new estimates should cite the Census Bureau as the source of only the original estimates.

### **Adjustment Factors**

The X-12 ARIMA program was used to derive the factors for adjusting estimates for seasonal variations and, in the case of sales, for trading-day and holiday differences. Unadjusted sales and inventory estimates for January 1992 through January or February 2004 (if an advance sales estimate was computed) were input to this program.

Seasonal adjustment of estimates is an approximation based on current and past experiences. Therefore, the adjustment could become less precise because of changes in economic conditions and other elements that introduce significant changes in seasonal, trading-day, or holiday patterns.

### **Sales**

Sales include merchandise sold (for cash or credit at retail or wholesale) by establishments primarily engaged in retail trade. Services that are incidental to the sale of merchandise, and excise taxes that are paid by the manufacturer or wholesaler and passed along to the retailer are also included. Sales are net, after deductions, for refunds and allowances for merchandise returned by customers. Sales exclude sales taxes collected directly from customers and paid directly to a local, state, or federal tax agency.

The estimates of sales measure the operations receipts rendered by stores that primarily sell at retail. The sales estimates represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include sales at retail by manufacturers, wholesalers, service establishments, and others whose primary activity is other than retail trade. Because the retail establishment is the basic unit of measure, the published estimates of sales by type of retail store are not intended to measure the total sales for a given commodity or merchandise line.

### **Inventories**

Merchandise inventories are the value of stocks of goods held for sale through retail stores. The inventories estimates represent the value, at cost, of the merchandise available for sale as of the last day of the report period. Methods of valuation may vary according to the accounting practices of each firm. The estimates provided in this report are valued on a non-LIFO (last in, first out) basis. Note—LIFO is a method of valuing inventory where the latest items of merchandise added to the inventory are the first ones taken out. Non-LIFO would mean that another method, such as FIFO (first in, first out), was used to establish the value of the inventory available for sale. Merchandise inventories are shown for stores and warehouses servicing retail establishments. Included are only those warehouses that maintained supplies of merchandise primarily intended for distribution to retail stores within the organization.

Most firms reported the value of their inventories as of the close of the calendar year. Some firms, using a fiscal year rather than a calendar year for accounting purposes, valued their inventory as of some date other than the last day of the calendar year. About 35 percent of the retail inventory estimate from the *Annual Retail Trade Survey* was based on data reported on an end-of-fiscal year other than December 31. In the annual survey, inventories

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reported for a date in a month other than December were adjusted to a December 31 equivalent, based on ratios developed from the monthly inventory sample.

### **Inventories/Sales Ratios**

The inventories/sales ratios show the relationship of the end-of-month values of inventory to the monthly sales. These ratios can be looked at as indications of the number of months of inventory that are on hand in relation to the sales for a month. For example, a ratio of 2.5 would indicate that the retail stores have enough merchandise on hand to cover two and a half months of sales.

### **Purchases**

Purchases represent the total cost of merchandise that was purchased for resale during the year, whether or not payment for the merchandise was made during the year.

Purchases data include cash and credit purchases made at central offices and company warehouses. The purchases, however, exclude deliveries from central offices or warehouses to retail stores owned by other companies. Those companies engaged in both manufacturing and retailing are asked to include purchases at the cost value of inter-company transfers from their plant or warehouses to their retail stores and to include the cost of outside purchases.

### **Cost of Goods Available for Sale and Cost of Goods Sold**

To calculate the cost of goods available for sale, the purchases made during the year were added to the preceding year's end-of-year inventories. To calculate the cost of goods sold, the end of the current year's value of inventories were deducted from the cost of goods available for sale.

### **Gross Margin**

The measure of gross margin represents total sales less cost of goods sold.

### **Accounts Receivable Balances**

Retail accounts receivable are amounts owed to retail stores by their customers for purchases made on credit. The estimate in this publication refer to receivables outstanding as of December 31, including receivables against which the firm has borrowed. However, credit paper discounted or sold to others and amounts actually charged off as bad debts are excluded. Also excluded are amounts charged on credit cards issued by oil companies, banks, and other organizations that issue credit cards.

Charge accounts are credit accounts for which full payment is scheduled to be made at the end of the customary billing period. Installment accounts are classified as open-end or closed-end.

- Open-end installment accounts are primarily revolving or optional accounts. A deferred payment privilege is extended through a line of credit, and the customer has the option of paying the balance in full or paying in two or more installments. The payments are subject to a minimum required payment with a finance charge usually assessed.
- Closed-end installment accounts are those generally requiring a new contract to cover each extension of credit. A precomputed finance charge is assessed at the time credit is extended. Specified fixed schedules of installment payments are established with the number, the amount of payments, and the due dates specified in the contract.

### **Leased Department**

Leased departments are broadly defined as operations of one company conducted within the establishment of another company. Typical examples may include jewelry counters or optical centers within department stores.

### **GAFO**

GAFO represents sales at stores that sell merchandise normally sold in department stores. GAFO includes the following kinds of retail businesses:

- General merchandise stores (NAICS 452),
- Clothing and clothing accessories stores (NAICS 448),
- Furniture and home furnishings stores (NAICS 442),
- Electronics and appliance stores (NAICS 443),
- Sporting goods, hobby, book, and music stores (NAICS 451),
- Office supplies, stationery, and gift stores (NAICS 4532).

### **ADDITIONAL INFORMATION**

#### **E-Commerce Data**

Data for e-commerce sales and electronic data interchange (EDI) can be found on the Census Bureau Web site at: <http://www.census.gov/estats>. Data for survey year 2002 will be released April 2004.

#### **Survey Questionnaires**

*The Annual Retail Trade Survey* questionnaires can be found on the Census Bureau Web site at: <http://www.census.gov/svsd/www/artsforms.html>.

# Detailed Tables

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**Table 1a. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 2004 and February 2004**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey and administrative records]

NAICS Code	Kind of business	Unadjusted		Adjusted <sup>1</sup>	
		Jan. <sup>P</sup>	Feb. <sup>a</sup>	Jan. <sup>P</sup>	Feb. <sup>a</sup>
	<b>Retail and food services sales, total</b> . . . . .	<b>294,723</b>	<b>294,828</b>	<b>323,170</b>	<b>325,428</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	228,764	224,184	248,810	248,814
	Retail sales, total . . . . .	265,020	265,155	291,571	293,692
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	199,061	194,511	217,211	217,078
	<b>GAFO<sup>2</sup></b> . . . . .	<b>72,003</b>	<b>NA</b>	<b>83,276</b>	<b>NA</b>
<b>441</b>	<b>Motor vehicle and parts dealers</b> . . . . .	<b>65,959</b>	<b>70,644</b>	<b>74,360</b>	<b>76,614</b>
4411, 4412	Automobile and other motor vehicle dealers . . . . .	59,759	64,295	67,448	69,583
4411	Automobile dealers . . . . .	56,473	NA	NA	NA
44111	New car dealers . . . . .	50,646	NA	NA	NA
44112	Used car dealers . . . . .	5,827	NA	NA	NA
4413	Auto parts, access., and tire stores . . . . .	6,200	NA	6,912	NA
<b>442, 443</b>	<b>Furniture, home furnishings, electronics, and appliance stores</b> . . . . .	<b>15,677</b>	<b>15,241</b>	<b>16,782</b>	<b>16,774</b>
<b>442</b>	<b>Furniture and home furnishings stores</b> . . . . .	<b>7,820</b>	<b>7,703</b>	<b>8,519</b>	<b>8,474</b>
4421	Furniture stores . . . . .	4,443	NA	NA	NA
4422	Home furnishings stores . . . . .	3,377	NA	NA	NA
<b>443</b>	<b>Electronics and appliance stores</b> . . . . .	<b>7,857</b>	<b>7,538</b>	<b>8,263</b>	<b>8,300</b>
44311	Appl., TV, and other elect. stores . . . . .	5,353	NA	NA	NA
443111	Household appliance stores . . . . .	1,132	NA	NA	NA
443112	Radio, TV, and other elect. stores . . . . .	4,221	NA	NA	NA
44312	Computer and software stores . . . . .	2,327	NA	2,399	NA
<b>444</b>	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>22,415</b>	<b>22,038</b>	<b>27,979</b>	<b>27,886</b>
4441	Building mat. and supplies dealers . . . . .	20,552	NA	24,761	NA
44413	Hardware stores . . . . .	1,051	NA	NA	NA
<b>445</b>	<b>Food and beverage stores</b> . . . . .	<b>42,879</b>	<b>40,130</b>	<b>43,187</b>	<b>43,106</b>
4451	Grocery stores . . . . .	39,033	36,184	38,762	38,576
4453	Beer, wine, and liquor stores . . . . .	2,400	NA	2,746	NA
<b>446</b>	<b>Health and personal care stores</b> . . . . .	<b>16,559</b>	<b>15,698</b>	<b>16,659</b>	<b>16,369</b>
44611	Pharmacies and drug stores . . . . .	14,183	NA	14,155	NA
<b>447</b>	<b>Gasoline stations</b> . . . . .	<b>22,122</b>	<b>21,480</b>	<b>23,685</b>	<b>23,553</b>
<b>448</b>	<b>Clothing and clothing access. stores</b> . . . . .	<b>11,780</b>	<b>13,216</b>	<b>15,631</b>	<b>15,677</b>
4481	Clothing stores . . . . .	8,641	NA	11,211	NA
44811	Men's clothing stores . . . . .	761	NA	921	NA
44812	Women's clothing stores . . . . .	2,337	NA	2,977	NA
44814	Family clothing stores . . . . .	3,972	NA	NA	NA
4482	Shoe stores . . . . .	1,499	NA	1,954	NA
44831	Jewelry stores . . . . .	1,507	NA	2,311	NA
<b>451</b>	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>6,510</b>	<b>5,346</b>	<b>6,753</b>	<b>6,683</b>
45111	Sporting goods stores . . . . .	1,907	NA	NA	NA
451211	Book stores . . . . .	2,154	NA	NA	NA
<b>452</b>	<b>General merchandise stores</b> . . . . .	<b>34,735</b>	<b>36,377</b>	<b>40,758</b>	<b>41,402</b>
4521	Department stores (excl. L.D.) . . . . .	13,979	15,036	17,853	18,123
4521102	Discount dept. stores . . . . .	8,687	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores . . . . .	5,292	NA	NA	NA
4521	Department stores (incl. L.D.) <sup>3</sup> . . . . .	14,137	NA	NA	NA
4521102	Discount dept. stores . . . . .	8,713	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores . . . . .	5,424	NA	NA	NA
4529	Other general merchandise stores . . . . .	20,756	NA	22,905	NA
45291	Warehouse clubs and superstores . . . . .	17,940	NA	19,458	NA
45299	All other general merchandise stores . . . . .	2,816	NA	3,447	NA
<b>453</b>	<b>Miscellaneous store retailers</b> . . . . .	<b>8,415</b>	<b>8,346</b>	<b>9,024</b>	<b>8,926</b>
<b>454</b>	<b>Nonstore retailers</b> . . . . .	<b>17,969</b>	<b>16,639</b>	<b>16,753</b>	<b>16,702</b>
4541	Electronic shopping and mail-order houses . . . . .	10,714	NA	10,800	NA
45431	Fuel dealers . . . . .	4,365	NA	2,738	NA
<b>722</b>	<b>Food services and drinking places</b> . . . . .	<b>29,703</b>	<b>29,673</b>	<b>31,599</b>	<b>31,736</b>
7221	Full-service restaurants . . . . .	13,566	NA	NA	NA
7222	Limited-service eating places . . . . .	12,679	NA	NA	NA
7224	Drinking places . . . . .	1,470	NA	NA	NA

<sup>a</sup>Advance estimates. <sup>P</sup>Preliminary estimates. NA Data not available.

<sup>1</sup>Estimates are adjusted for seasonal variation, holiday, and trading-day differences, but not for price changes.

<sup>2</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in aggregate kind-of-business totals.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 1b. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: December 2003 and January 2004**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey and administrative records]

NAICS Code	Kind of business	Unadjusted		Adjusted <sup>1</sup>	
		Dec. 2003	Jan. 2004 <sup>P</sup>	Dec. 2003	Jan. 2004 <sup>P</sup>
	<b>Retail inventories, total</b> . . . . .	<b>446,637</b>	<b>443,929</b>	<b>451,458</b>	<b>451,514</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	290,684	287,750	299,067	298,976
441	Motor vehicle and parts dealers . . . . .	155,953	156,179	152,391	152,538
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	27,112	26,283	27,248	27,096
444	Building mat. and garden equip. and supplies dealers . . . . .	46,093	46,897	47,519	47,805
445	Food and beverage stores . . . . .	35,495	34,836	34,669	34,818
448	Clothing and clothing access. stores . . . . .	34,411	33,981	37,201	36,976
452	General merchandise stores . . . . .	63,528	62,891	67,728	67,930
4521	Department stores . . . . .	34,596	34,326	37,401	37,638
	<b>Inventories/sales ratios</b>				
	<b>Retail total</b> . . . . .	<b>1.31</b>	<b>1.68</b>	<b>1.55</b>	<b>1.55</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.08	1.45	1.39	1.38
441	Motor vehicle and parts dealers . . . . .	2.17	2.37	1.98	2.04
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.15	1.68	1.63	1.62
444	Building mat. and garden equip. and supplies dealers . . . . .	1.81	2.09	1.70	1.71
445	Food and beverage stores . . . . .	0.77	0.81	0.82	0.81
448	Clothing and clothing access. stores . . . . .	1.28	2.88	2.42	2.36
452	General merchandise stores . . . . .	1.04	1.81	1.68	1.66
4521	Department stores . . . . .	1.13	2.46	2.10	2.10

<sup>P</sup>Preliminary estimates.

<sup>1</sup>Inventory estimates are adjusted for seasonal variation and, in the case of sales, for holiday and trading-day differences. Estimates are not adjusted for price changes.

Note: Estimates exclude food services. Inventory estimates include data for auxiliary establishments; for example warehouses servicing retail stores. Retail total and other subsector totals may include data for kinds of business not shown. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 2. Estimated Annual Retail and Food Services Sales by Kind of Business: 1992 Through 2003**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1992	1993	1994	1995	1996	1997
	<b>Retail and food services sales, total . . . . .</b>	<b>2,062,495</b>	<b>2,202,443</b>	<b>2,381,946</b>	<b>2,501,956</b>	<b>2,655,590</b>	<b>2,778,359</b>
	Total (excl. motor vehicle and parts dealers) . . .	1,634,886	1,720,494	1,831,851	1,913,943	2,020,339	2,117,677
	<b>Retail sales, total . . . . .</b>	<b>1,859,080</b>	<b>1,986,392</b>	<b>2,156,317</b>	<b>2,268,331</b>	<b>2,412,694</b>	<b>2,520,319</b>
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	1,431,471	1,504,443	1,606,222	1,680,318	1,777,443	1,859,637
	<b>GAFO<sup>1</sup> . . . . .</b>	<b>536,894</b>	<b>574,126</b>	<b>619,580</b>	<b>653,010</b>	<b>685,254</b>	<b>715,682</b>
<b>441</b>	<b>Motor vehicle and parts dealers . . . . .</b>	<b>427,609</b>	<b>481,949</b>	<b>550,095</b>	<b>588,013</b>	<b>635,251</b>	<b>660,682</b>
4411, 4412	Automobile and other motor vehicle dealers . . . . .	377,230	428,933	492,780	528,722	572,902	596,250
4411	Automobile dealers . . . . .	359,110	407,832	468,869	502,482	544,789	565,509
44111	New car dealers . . . . .	333,801	379,522	435,661	464,642	502,340	518,972
44112	Used car dealers . . . . .	25,309	28,310	33,208	37,840	42,449	46,537
4413	Auto parts, access., and tire stores . . . . .	50,379	53,016	57,315	59,291	62,349	64,432
<b>442, 443</b>	<b>Furniture, home furnishings, electronics and appliance stores . . . . .</b>	<b>97,757</b>	<b>106,695</b>	<b>120,179</b>	<b>130,447</b>	<b>137,930</b>	<b>144,303</b>
<b>442</b>	<b>Furniture and home furnishings stores . . . . .</b>	<b>54,994</b>	<b>57,935</b>	<b>62,766</b>	<b>65,528</b>	<b>69,415</b>	<b>74,092</b>
4421	Furniture stores . . . . .	31,608	33,356	35,562	37,034	39,231	41,945
4422	Home furnishings stores . . . . .	23,386	24,579	27,204	28,494	30,184	32,147
<b>443</b>	<b>Electronics and appliance stores . . . . .</b>	<b>42,763</b>	<b>48,760</b>	<b>57,413</b>	<b>64,919</b>	<b>68,515</b>	<b>70,211</b>
44311	Appl., TV, and other elect. stores . . . . .	29,002	32,610	37,942	42,142	43,310	43,060
443111	Household appliance stores . . . . .	8,443	9,143	9,051	9,986	10,221	10,380
443112	Radio, TV, and other elect. stores . . . . .	20,559	23,467	28,891	32,156	33,089	32,680
44312	Computer and software stores . . . . .	11,453	13,851	17,187	20,502	22,905	24,803
<b>444</b>	<b>Building mat. and garden equip. and supplies dealers . . . . .</b>	<b>160,171</b>	<b>171,733</b>	<b>190,817</b>	<b>199,068</b>	<b>212,759</b>	<b>229,489</b>
4441	Building mat. and supplies dealers . . . . .	135,522	147,655	165,246	172,274	183,297	197,375
44413	Hardware stores . . . . .	12,720	13,051	13,831	13,764	13,955	13,998
<b>445</b>	<b>Food and beverage stores . . . . .</b>	<b>371,451</b>	<b>375,440</b>	<b>385,265</b>	<b>391,312</b>	<b>402,020</b>	<b>410,288</b>
4451	Grocery stores . . . . .	337,925	341,855	351,056	356,932	366,075	373,072
4453	Beer, wine, and liquor stores . . . . .	21,825	21,675	22,240	22,145	23,300	24,222
<b>446</b>	<b>Health and personal care stores . . . . .</b>	<b>90,794</b>	<b>93,623</b>	<b>97,299</b>	<b>102,469</b>	<b>110,199</b>	<b>119,055</b>
44611	Pharmacies and drug stores . . . . .	77,806	79,720	82,006	85,851	91,821	98,833
<b>447</b>	<b>Gasoline stations . . . . .</b>	<b>156,556</b>	<b>162,587</b>	<b>171,416</b>	<b>181,294</b>	<b>194,601</b>	<b>199,856</b>
<b>448</b>	<b>Clothing and clothing access. stores . . . . .</b>	<b>120,346</b>	<b>124,989</b>	<b>129,327</b>	<b>131,605</b>	<b>136,860</b>	<b>140,565</b>
4481	Clothing stores . . . . .	85,941	88,724	90,806	91,416	94,473	98,506
44811	Men's clothing stores . . . . .	10,185	9,968	10,039	9,322	9,554	10,077
44812	Women's clothing stores . . . . .	31,840	32,377	30,611	28,723	28,266	27,851
44814	Family clothing stores . . . . .	33,159	35,311	38,118	40,014	42,275	45,259
4482	Shoe stores . . . . .	18,148	18,528	19,361	19,759	20,604	20,788
44831	Jewelry stores . . . . .	15,184	16,571	17,996	19,152	20,317	19,778
<b>451</b>	<b>Sporting goods, hobby, book, and music stores . . . . .</b>	<b>49,296</b>	<b>52,368</b>	<b>57,538</b>	<b>60,922</b>	<b>64,055</b>	<b>65,573</b>
45111	Sporting goods stores . . . . .	15,702	16,913	18,951	19,986	20,931	21,286
451211	Book stores . . . . .	8,338	9,119	10,119	11,208	11,918	12,755
<b>452</b>	<b>General merchandise stores . . . . .</b>	<b>247,968</b>	<b>266,088</b>	<b>285,278</b>	<b>300,589</b>	<b>315,398</b>	<b>331,454</b>
4521	Department stores (excl. L.D.) . . . . .	177,089	187,685	198,945	205,920	212,203	220,108
4521102	Discount dept. stores . . . . .	91,936	101,360	109,543	116,620	120,031	126,123
4521101, 4521103	Conventional and national chain dept. stores . . . . .	85,153	86,325	89,402	89,300	92,172	93,985
4521	Department stores (incl. L.D.) <sup>2</sup> . . . . .	181,255	192,125	203,808	210,919	217,001	225,062
4521102	Discount dept. stores . . . . .	93,871	103,405	111,793	118,661	121,936	128,049
4521101, 4521103	Conventional and national chain dept. stores . . . . .	87,384	88,720	92,015	92,258	95,065	97,013
4529	Other general merchandise stores . . . . .	70,879	78,403	86,333	94,669	103,195	111,346
45291	Warehouse clubs and superstores . . . . .	40,025	46,628	57,756	65,101	73,079	81,919
45299	All other general merchandise stores . . . . .	30,854	31,775	28,577	29,568	30,116	29,427
<b>453</b>	<b>Miscellaneous store retailers . . . . .</b>	<b>55,833</b>	<b>62,601</b>	<b>70,585</b>	<b>77,177</b>	<b>84,109</b>	<b>91,669</b>
<b>454</b>	<b>Nonstore retailers . . . . .</b>	<b>81,299</b>	<b>88,319</b>	<b>98,518</b>	<b>105,435</b>	<b>119,512</b>	<b>127,385</b>
4541	Electronic shopping and mail-order houses . . . . .	35,252	40,725	47,093	52,741	61,174	70,136
45431	Fuel dealers . . . . .	19,311	19,912	20,762	21,554	24,116	22,934
<b>722</b>	<b>Food services and drinking places . . . . .</b>	<b>203,415</b>	<b>216,051</b>	<b>225,629</b>	<b>233,625</b>	<b>242,896</b>	<b>258,040</b>
7221	Full-service restaurants . . . . .	86,493	91,476	97,117	99,430	104,514	114,591
7222	Limited-service eating places . . . . .	87,433	94,736	98,446	103,143	106,192	109,298
7224	Drinking places . . . . .	12,352	12,209	11,826	12,515	13,015	13,445

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in any aggregate kind-of-business totals.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Table A-2 provides measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 2. Estimated Annual Retail and Food Services Sales by Kind of Business: 1992 Through 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1998	1999	2000	2001	2002	2003
	<b>Retail and food services sales, total . . . . .</b>	<b>2,917,431</b>	<b>3,164,792</b>	<b>3,376,616</b>	<b>3,475,999</b>	<b>3,563,579</b>	<b>3,756,688</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	2,217,974	2,385,029	2,559,985	2,634,858	2,717,331	2,860,985
	<b>Retail sales, total . . . . .</b>	<b>2,644,785</b>	<b>2,878,914</b>	<b>3,070,186</b>	<b>3,156,754</b>	<b>3,230,122</b>	<b>3,399,544</b>
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	1,945,328	2,099,151	2,253,555	2,315,613	2,383,874	2,503,841
	<b>GAFO<sup>1</sup> . . . . .</b>	<b>762,480</b>	<b>822,989</b>	<b>872,390</b>	<b>894,024</b>	<b>926,751</b>	<b>961,070</b>
<b>441</b>	<b>Motor vehicle and parts dealers . . . . .</b>	<b>699,457</b>	<b>779,763</b>	<b>816,631</b>	<b>841,141</b>	<b>846,248</b>	<b>895,703</b>
4411, 4412	Automobile and other motor vehicle dealers . . . . .	631,890	707,863	741,989	767,402	769,158	814,486
4411	Automobile dealers . . . . .	597,470	669,461	699,311	723,939	724,254	758,543
44111	New car dealers . . . . .	545,128	611,546	638,777	662,279	659,498	685,885
44112	Used car dealers . . . . .	52,342	57,915	60,534	61,660	64,756	72,658
4413	Auto parts, access., and tire stores . . . . .	67,567	71,900	74,642	73,739	77,090	81,217
<b>442, 443</b>	<b>Furniture, home furnishings, electronics and appliance stores . . . . .</b>	<b>154,555</b>	<b>167,139</b>	<b>178,024</b>	<b>176,616</b>	<b>183,619</b>	<b>192,538</b>
<b>442</b>	<b>Furniture and home furnishings stores . . . . .</b>	<b>78,574</b>	<b>85,218</b>	<b>91,662</b>	<b>91,442</b>	<b>93,689</b>	<b>97,977</b>
4421	Furniture stores . . . . .	44,139	47,004	50,539	50,429	51,103	52,129
4422	Home furnishings stores . . . . .	34,435	38,214	41,123	41,013	42,586	45,848
<b>443</b>	<b>Electronics and appliance stores . . . . .</b>	<b>75,981</b>	<b>81,921</b>	<b>86,362</b>	<b>85,174</b>	<b>89,930</b>	<b>94,561</b>
44311	Appl., TV, and other elect. stores . . . . .	46,265	51,418	56,948	58,523	61,298	64,694
443111	Household appliance stores . . . . .	10,814	11,472	11,662	12,105	12,507	13,898
443112	Radio, TV, and other elect. stores . . . . .	35,451	39,946	45,286	46,418	48,791	50,796
44312	Computer and software stores . . . . .	27,182	27,736	26,433	23,988	26,102	27,290
<b>444</b>	<b>Building mat. and garden equip. and supplies dealers . . . . .</b>	<b>243,490</b>	<b>263,205</b>	<b>275,996</b>	<b>287,233</b>	<b>299,893</b>	<b>321,134</b>
4441	Building mat. and supplies dealers . . . . .	210,049	229,561	241,300	251,452	265,443	283,371
44413	Hardware stores . . . . .	14,751	15,082	15,363	15,407	15,416	15,380
<b>445</b>	<b>Food and beverage stores . . . . .</b>	<b>421,579</b>	<b>443,159</b>	<b>459,211</b>	<b>481,388</b>	<b>489,445</b>	<b>505,933</b>
4451	Grocery stores . . . . .	382,426	402,472	415,250	434,935	441,682	455,470
4453	Beer, wine, and liquor stores . . . . .	25,697	26,983	29,217	30,461	31,056	32,125
<b>446</b>	<b>Health and personal care stores . . . . .</b>	<b>130,228</b>	<b>143,610</b>	<b>156,861</b>	<b>168,050</b>	<b>181,111</b>	<b>192,191</b>
44611	Pharmacies and drug stores . . . . .	108,344	121,112	130,923	141,821	153,522	163,929
<b>447</b>	<b>Gasoline stations . . . . .</b>	<b>191,749</b>	<b>211,271</b>	<b>247,160</b>	<b>246,993</b>	<b>244,796</b>	<b>268,519</b>
<b>448</b>	<b>Clothing and clothing access. stores . . . . .</b>	<b>149,442</b>	<b>160,050</b>	<b>167,864</b>	<b>167,313</b>	<b>171,759</b>	<b>178,435</b>
4481	Clothing stores . . . . .	104,894	112,391	118,617	119,508	122,625	127,121
44811	Men's clothing stores . . . . .	10,621	10,540	10,818	10,318	10,160	10,463
44812	Women's clothing stores . . . . .	28,690	30,251	32,532	32,925	33,034	33,812
44814	Family clothing stores . . . . .	49,472	53,800	56,435	56,750	59,872	62,689
4482	Shoe stores . . . . .	21,539	21,967	22,132	22,130	22,327	22,610
44831	Jewelry stores . . . . .	21,527	24,068	25,338	24,176	25,344	27,092
<b>451</b>	<b>Sporting goods, hobby, book, and music stores . . . . .</b>	<b>69,456</b>	<b>74,045</b>	<b>78,056</b>	<b>79,818</b>	<b>80,222</b>	<b>79,447</b>
45111	Sporting goods stores . . . . .	22,579	24,189	26,016	27,099	27,243	26,823
451211	Book stores . . . . .	13,390	14,540	15,375	15,743	16,266	16,809
<b>452</b>	<b>General merchandise stores . . . . .</b>	<b>351,706</b>	<b>381,403</b>	<b>406,204</b>	<b>430,095</b>	<b>451,365</b>	<b>471,078</b>
4521	Department stores (excl. L.D.) . . . . .	223,653	231,048	233,624	229,906	222,645	214,129
4521102	Discount dept. stores . . . . .	129,007	133,703	136,272	137,701	134,018	127,993
4521101, 4521103	Conventional and national chain dept. stores . . . . .	94,646	97,345	97,352	92,205	88,627	86,136
4521	Department stores (incl. L.D.) <sup>2</sup> . . . . .	228,547	236,069	238,744	234,017	225,886	216,842
4521102	Discount dept. stores . . . . .	131,004	135,713	138,355	139,968	135,392	128,613
4521101, 4521103	Conventional and national chain dept. stores . . . . .	97,543	100,356	100,389	94,049	90,494	88,229
4529	Other general merchandise stores . . . . .	128,053	150,355	172,580	200,189	228,720	256,949
45291	Warehouse clubs and superstores . . . . .	98,628	119,134	140,196	165,637	192,600	217,507
45299	All other general merchandise stores . . . . .	29,425	31,221	32,384	34,552	36,120	39,442
<b>453</b>	<b>Miscellaneous store retailers . . . . .</b>	<b>99,803</b>	<b>105,782</b>	<b>108,477</b>	<b>105,097</b>	<b>104,400</b>	<b>104,865</b>
<b>454</b>	<b>Nonstore retailers . . . . .</b>	<b>133,320</b>	<b>149,487</b>	<b>175,702</b>	<b>173,010</b>	<b>177,264</b>	<b>189,701</b>
4541	Electronic shopping and mail-order houses . . . . .	79,489	92,440	110,073	109,158	114,480	121,177
45431	Fuel dealers . . . . .	19,740	20,742	27,779	27,092	24,790	29,843
<b>722</b>	<b>Food services and drinking places . . . . .</b>	<b>272,646</b>	<b>285,878</b>	<b>306,430</b>	<b>319,245</b>	<b>333,457</b>	<b>357,144</b>
7221	Full-service restaurants . . . . .	119,663	124,910	132,869	138,929	145,946	158,433
7222	Limited-service eating places . . . . .	116,836	122,179	131,355	137,676	144,556	155,307
7224	Drinking places . . . . .	14,110	14,767	15,790	16,132	16,772	17,082

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in any aggregate kind-of-business totals.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Table A-2 provides measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 3. Estimated End-of-Year Retail Inventories by Kind of Business: 1992 Through 2003**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1992	1993	1994	1995	1996	1997
	<b>Retail inventories, total</b> . . . . .	<b>263,276</b>	<b>281,148</b>	<b>307,117</b>	<b>324,508</b>	<b>335,347</b>	<b>345,737</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	189,752	201,568	216,661	226,438	233,464	239,804
441	Motor vehicle and parts dealers . . . . .	73,524	79,580	90,456	98,070	101,883	105,933
442, 443	Furniture, home furnishings, electronics, and appliance stores . .	16,549	18,436	20,640	21,900	22,210	21,993
444	Building mat. and garden equip. and supplies dealers . . . . .	24,490	26,109	28,621	30,235	31,453	32,908
445	Food and beverage stores . . . . .	28,088	28,179	28,830	29,425	30,398	30,617
448	Clothing and clothing access. stores . . . . .	25,280	25,912	27,207	26,976	27,414	28,642
452	General merchandise stores . . . . .	45,765	49,479	52,529	55,343	56,302	56,416
4521	Department stores . . . . .	35,151	37,545	38,849	40,326	40,903	41,074

Note: Estimates exclude food services. Retail total and other subsector totals may include data for kind of business not shown. Estimates are not adjusted for price changes. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 3. Estimated End-of-Year Retail Inventories by Kind of Business: 1992 Through 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1998	1999	2000	2001	2002	2003
	<b>Retail inventories, total</b> . . . . .	<b>359,646</b>	<b>388,823</b>	<b>412,148</b>	<b>400,403</b>	<b>425,250</b>	<b>446,637</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	251,840	267,006	276,897	274,269	281,767	290,684
441	Motor vehicle and parts dealers . . . . .	107,806	121,817	135,251	126,134	143,483	155,953
442, 443	Furniture, home furnishings, electronics, and appliance stores . .	22,543	23,869	25,292	23,944	25,066	27,112
444	Building mat. and garden equip. and supplies dealers . . . . .	35,264	37,706	39,341	39,343	42,083	46,093
445	Food and beverage stores . . . . .	31,859	33,982	33,723	35,107	35,256	35,495
448	Clothing and clothing access. stores . . . . .	29,804	30,999	33,689	32,514	33,877	34,411
452	General merchandise stores . . . . .	57,292	59,996	60,782	60,872	62,621	63,528
4521	Department stores . . . . .	40,304	40,773	39,794	37,851	36,395	34,596

Note: Estimates exclude food services. Retail total and other subsector totals may include data for kind of business not shown. Estimates are not adjusted for price changes. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	2003												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>277,504</b>	<b>267,895</b>	<b>303,875</b>	<b>305,435</b>	<b>324,452</b>	<b>313,353</b>	<b>323,056</b>	<b>330,313</b>	<b>306,836</b>	<b>317,990</b>	<b>314,234</b>	<b>371,745</b>	<b>3,756,688</b>
	Total (excl. motor vehicle and parts dealers)	212,253	203,518	228,072	228,849	243,188	234,022	239,460	247,428	231,710	244,789	247,816	299,880	2,860,985
	<b>Retail sales, total</b>	<b>251,125</b>	<b>241,996</b>	<b>274,312</b>	<b>276,733</b>	<b>293,013</b>	<b>283,014</b>	<b>291,792</b>	<b>297,743</b>	<b>277,707</b>	<b>286,913</b>	<b>284,444</b>	<b>340,752</b>	<b>3,399,544</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	185,874	177,619	198,509	200,147	211,749	203,683	208,196	214,858	202,581	213,712	218,026	268,887	2,503,841
	<b>GAFO<sup>1</sup></b>	<b>66,382</b>	<b>65,593</b>	<b>73,170</b>	<b>72,364</b>	<b>78,005</b>	<b>74,884</b>	<b>75,707</b>	<b>83,421</b>	<b>74,079</b>	<b>78,786</b>	<b>90,264</b>	<b>128,415</b>	<b>961,070</b>
441	<b>Motor vehicle and parts dealers</b>	<b>65,251</b>	<b>64,377</b>	<b>75,803</b>	<b>76,586</b>	<b>81,264</b>	<b>79,331</b>	<b>83,596</b>	<b>82,885</b>	<b>75,126</b>	<b>73,201</b>	<b>66,418</b>	<b>71,865</b>	<b>895,703</b>
4411, 4412	Automobile and other motor vehicle dealers	59,271	58,524	69,163	69,734	74,241	72,310	76,199	75,698	68,160	65,945	59,942	65,299	814,486
4411	Automobile dealers	56,388	55,356	64,450	64,021	68,071	66,499	70,300	70,409	63,776	61,520	56,358	61,395	758,543
44111	New car dealers	50,595	49,206	57,802	57,671	61,654	60,317	63,916	63,981	57,831	55,646	51,058	56,208	685,885
44112	Used car dealers	5,793	6,150	6,648	6,350	6,417	6,182	6,384	6,428	5,945	5,874	5,300	5,187	72,658
4413	Auto parts, access., and tire stores	5,980	5,853	6,640	6,852	7,023	7,021	7,397	7,187	6,966	7,256	6,476	6,566	81,217
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>14,311</b>	<b>13,354</b>	<b>14,695</b>	<b>13,915</b>	<b>15,315</b>	<b>15,128</b>	<b>15,662</b>	<b>16,622</b>	<b>15,684</b>	<b>16,168</b>	<b>18,099</b>	<b>23,585</b>	<b>192,538</b>
442	<b>Furniture and home furnishings stores</b>	<b>7,213</b>	<b>6,769</b>	<b>7,702</b>	<b>7,467</b>	<b>8,188</b>	<b>7,879</b>	<b>8,225</b>	<b>8,527</b>	<b>8,186</b>	<b>8,534</b>	<b>9,105</b>	<b>10,182</b>	<b>97,977</b>
4421	Furniture stores	4,037	3,832	4,295	4,007	4,399	4,166	4,319	4,572	4,305	4,463	4,753	4,981	52,129
4422	Home furnishings stores	3,176	2,937	3,407	3,460	3,789	3,713	3,906	3,955	3,881	4,071	4,352	5,201	45,848
443	<b>Electronics and appliance stores</b>	<b>7,098</b>	<b>6,585</b>	<b>6,993</b>	<b>6,448</b>	<b>7,127</b>	<b>7,249</b>	<b>7,437</b>	<b>8,095</b>	<b>7,498</b>	<b>7,634</b>	<b>8,994</b>	<b>13,403</b>	<b>94,561</b>
44311	Appl., TV, and other elect. stores	4,844	4,464	4,638	4,282	4,862	4,854	5,063	5,543	4,949	5,088	6,418	9,689	64,694
443111	Household appliance stores	995	908	1,031	1,012	1,115	1,169	1,244	1,236	1,186	1,236	1,275	1,491	13,898
443112	Radio, TV, and other elect. stores	3,849	3,556	3,607	3,270	3,747	3,685	3,819	4,307	3,763	3,852	5,143	8,198	50,796
44312	Computer and software stores	2,091	1,974	2,182	1,978	2,033	2,162	2,147	2,337	2,356	2,341	2,371	3,318	27,290
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>21,019</b>	<b>19,042</b>	<b>24,272</b>	<b>29,129</b>	<b>30,960</b>	<b>30,313</b>	<b>29,820</b>	<b>27,820</b>	<b>28,039</b>	<b>29,717</b>	<b>25,578</b>	<b>25,425</b>	<b>321,134</b>
4441	Building mat. and supplies dealers	19,202	17,316	21,320	24,039	25,352	25,544	26,346	25,206	25,645	27,003	23,343	23,055	283,371
44413	Hardware stores	1,045	973	1,169	1,299	1,517	1,448	1,404	1,337	1,294	1,308	1,256	1,330	15,380
445	<b>Food and beverage stores</b>	<b>40,897</b>	<b>37,734</b>	<b>41,130</b>	<b>40,915</b>	<b>43,692</b>	<b>41,561</b>	<b>43,847</b>	<b>43,468</b>	<b>41,093</b>	<b>42,657</b>	<b>42,592</b>	<b>46,347</b>	<b>505,933</b>
4451	Grocery stores	37,431	34,361	37,391	36,993	39,365	37,462	39,523	39,071	37,038	38,321	38,235	40,279	455,470
4453	Beer, wine, and liquor stores	2,228	2,153	2,395	2,460	2,718	2,570	2,758	2,809	2,597	2,785	2,803	3,849	32,125
446	<b>Health and personal care stores</b>	<b>15,499</b>	<b>14,719</b>	<b>15,781</b>	<b>15,674</b>	<b>16,088</b>	<b>15,446</b>	<b>15,955</b>	<b>15,981</b>	<b>15,721</b>	<b>16,549</b>	<b>15,776</b>	<b>19,002</b>	<b>192,191</b>
44611	Pharmacies and drug stores	13,358	12,625	13,409	13,349	13,747	13,077	13,484	13,465	13,497	14,203	13,527	16,188	163,929
447	<b>Gasoline stations</b>	<b>20,698</b>	<b>20,349</b>	<b>23,297</b>	<b>22,294</b>	<b>22,749</b>	<b>22,245</b>	<b>23,408</b>	<b>24,338</b>	<b>22,879</b>	<b>23,071</b>	<b>21,405</b>	<b>21,786</b>	<b>268,519</b>
448	<b>Clothing and clothing access. stores</b>	<b>10,800</b>	<b>11,672</b>	<b>13,399</b>	<b>13,650</b>	<b>14,701</b>	<b>13,448</b>	<b>13,766</b>	<b>15,466</b>	<b>13,544</b>	<b>14,577</b>	<b>16,522</b>	<b>26,890</b>	<b>178,435</b>
4481	Clothing stores	7,891	7,892	9,874	9,920	10,431	9,758	10,003	11,055	9,941	10,763	12,058	17,535	127,121
44811	Men's clothing stores	678	625	756	794	855	829	762	938	797	898	1,001	1,530	10,463
44812	Women's clothing stores	2,148	2,183	2,733	2,836	2,924	2,632	2,539	2,691	2,720	2,889	3,052	4,465	33,812
44814	Family clothing stores	3,637	3,656	4,695	4,714	5,046	4,787	5,097	5,557	4,846	5,340	6,262	9,052	62,689
4482	Shoe stores	1,373	1,547	1,851	1,911	1,938	1,756	1,859	2,406	1,754	1,815	1,881	2,519	22,610
44831	Jewelry stores	1,436	2,132	1,564	1,712	2,196	1,816	1,781	1,870	1,730	1,868	2,433	6,554	27,092
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>6,299</b>	<b>5,114</b>	<b>5,711</b>	<b>5,679</b>	<b>5,830</b>	<b>5,966</b>	<b>5,897</b>	<b>7,341</b>	<b>6,226</b>	<b>5,908</b>	<b>7,350</b>	<b>12,126</b>	<b>79,447</b>
45111	Sporting goods stores	1,774	1,752	2,121	2,129	2,169	2,307	2,271	2,520	2,052	1,947	2,176	3,605	26,823
451211	Book stores	2,172	1,043	963	1,018	1,143	1,222	1,175	2,167	1,586	1,109	1,090	2,121	16,809
452	<b>General merchandise stores</b>	<b>31,729</b>	<b>32,426</b>	<b>36,432</b>	<b>36,201</b>	<b>39,009</b>	<b>37,437</b>	<b>37,350</b>	<b>40,347</b>	<b>35,454</b>	<b>38,876</b>	<b>45,000</b>	<b>60,817</b>	<b>471,078</b>
4521	Department stores (excl. L.D.)	13,995	14,388	16,390	16,380	17,567	16,616	16,344	18,125	15,619	17,241	20,729	30,735	214,129
4521102	Discount dept. stores	8,742	8,935	10,040	9,936	10,541	10,126	10,145	11,001	9,252	10,411	12,157	16,707	127,993
4521101, 4521103	Conventional and national chain dept. stores	5,253	5,453	6,350	6,444	7,026	6,490	6,199	7,124	6,367	6,830	8,572	14,028	86,136
4521	Department stores (incl. L.D.) <sup>2</sup>	14,158	14,582	16,624	16,601	17,804	16,829	16,544	18,338	15,812	17,445	20,967	31,138	216,842
4521102	Discount dept. stores	8,778	8,985	10,121	10,005	10,597	10,179	10,195	11,056	9,295	10,453	12,199	16,750	128,613
4521101, 4521103	Conventional and national chain dept. stores	5,380	5,597	6,503	6,596	7,207	6,650	6,349	7,282	6,517	6,992	8,768	14,388	88,229
4529	Other general merchandise stores	17,734	18,038	20,042	19,821	21,442	20,821	21,006	22,222	19,835	21,635	24,271	30,082	256,949
45291	Warehouse clubs and superstores	15,223	15,396	17,053	16,673	18,122	17,668	17,820	19,000	16,843	18,283	20,514	24,912	217,507
45299	All other gen. merchandise stores	2,511	2,642	2,989	3,148	3,320	3,153	3,186	3,222	2,992	3,352	3,757	5,170	39,442
453	<b>Miscellaneous store retailers</b>	<b>8,132</b>	<b>7,899</b>	<b>7,995</b>	<b>8,148</b>	<b>9,202</b>	<b>8,462</b>	<b>8,540</b>	<b>9,043</b>	<b>8,517</b>	<b>8,990</b>	<b>8,674</b>	<b>11,263</b>	<b>104,865</b>
454	<b>Nonstore retailers</b>	<b>16,490</b>	<b>15,310</b>	<b>15,797</b>	<b>14,542</b>	<b>14,203</b>	<b>13,677</b>	<b>13,951</b>	<b>14,432</b>	<b>15,424</b>	<b>17,199</b>	<b>17,030</b>	<b>21,646</b>	<b>189,701</b>
4541	Electronic shopping and mail-order houses	9,680	8,798	9,462	9,423	9,309	9,147	9,446	9,569	10,111	10,860	10,945	14,427	121,177
45431	Fuel dealers	3,964	3,617	3,094	2,120	1,708	1,540	1,647	1,774	1,931	2,426	2,362	3,660	29,843
722	<b>Food services and drinking places</b>	<b>26,379</b>	<b>25,899</b>	<b>29,563</b>	<b>28,702</b>	<b>31,439</b>	<b>30,339</b>	<b>31,264</b>	<b>32,570</b>	<b>29,129</b>	<b>31,077</b>	<b>29,790</b>	<b>30,993</b>	<b>357,144</b>
7221	Full-service restaurants	11,812	11,570	13,046	12,557	13,931	13,479	13,954	14,691	12,847	13,512	13,147	13,887	158,433
7222	Limited-service eating places	11,355	11,124	12,868	12,657	13,670	13,326	13,759	13,983	12,527	13,519	12,922	13,597	155,307
7224	Drinking places	1,322	1,268	1,458	1,383	1,494	1,376	1,449	1,547	1,419	1,497	1,428	1,441	17,082

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	2003												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>304,711</b>	<b>301,476</b>	<b>308,284</b>	<b>307,406</b>	<b>308,644</b>	<b>311,525</b>	<b>315,366</b>	<b>318,942</b>	<b>317,464</b>	<b>318,064</b>	<b>321,798</b>	<b>322,342</b>	
	Total (excl. motor vehicle and parts dealers)	231,543	231,601	235,568	233,514	234,087	236,782	239,150	241,876	241,913	243,587	245,238	245,510	
	Retail sales, total	276,224	272,984	279,244	278,414	279,124	281,810	285,420	288,446	287,649	287,264	290,734	291,318	
	Retail sales, total (excl. motor vehicle and parts dealers)	203,056	203,109	206,528	204,522	204,567	207,067	209,204	211,380	212,098	212,787	214,174	214,486	
	<b>GAFO<sup>1</sup></b>	<b>77,469</b>	<b>77,631</b>	<b>78,409</b>	<b>78,268</b>	<b>79,189</b>	<b>79,879</b>	<b>80,665</b>	<b>81,391</b>	<b>81,404</b>	<b>81,537</b>	<b>82,066</b>	<b>82,388</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>73,168</b>	<b>69,875</b>	<b>72,716</b>	<b>73,892</b>	<b>74,557</b>	<b>74,743</b>	<b>76,216</b>	<b>77,066</b>	<b>75,551</b>	<b>74,477</b>	<b>76,560</b>	<b>76,832</b>	
4411, 4412	Automobile and other motor vehicle dealers	66,597	63,269	65,995	67,246	67,862	68,024	69,461	70,286	68,640	67,567	69,619	69,839	
4413	Auto parts, access., and tire stores	6,571	6,606	6,721	6,646	6,695	6,719	6,755	6,780	6,911	6,910	6,941	6,993	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>15,314</b>	<b>14,956</b>	<b>15,402</b>	<b>15,541</b>	<b>15,839</b>	<b>16,030</b>	<b>16,210</b>	<b>16,344</b>	<b>16,474</b>	<b>16,552</b>	<b>16,638</b>	<b>16,680</b>	
442	<b>Furniture and home furnishings stores</b>	<b>7,866</b>	<b>7,563</b>	<b>7,932</b>	<b>7,986</b>	<b>8,107</b>	<b>8,207</b>	<b>8,258</b>	<b>8,303</b>	<b>8,379</b>	<b>8,408</b>	<b>8,415</b>	<b>8,415</b>	
443	<b>Electronics and appliance stores</b>	<b>7,448</b>	<b>7,393</b>	<b>7,470</b>	<b>7,555</b>	<b>7,732</b>	<b>7,823</b>	<b>7,952</b>	<b>8,041</b>	<b>8,095</b>	<b>8,144</b>	<b>8,223</b>	<b>8,265</b>	
44312	Computer and software stores	2,121	2,153	2,148	2,176	2,207	2,257	2,294	2,300	2,356	2,353	2,388	2,408	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>25,712</b>	<b>24,280</b>	<b>26,064</b>	<b>25,934</b>	<b>25,928</b>	<b>26,671</b>	<b>27,153</b>	<b>27,262</b>	<b>27,533</b>	<b>27,947</b>	<b>28,043</b>	<b>28,006</b>	
4441	Building mat. and supplies dealers	22,724	21,299	22,900	22,851	22,758	23,521	23,951	24,074	24,354	24,773	24,886	24,737	
445	<b>Food and beverage stores</b>	<b>41,641</b>	<b>41,666</b>	<b>41,845</b>	<b>41,912</b>	<b>41,701</b>	<b>42,184</b>	<b>42,321</b>	<b>42,529</b>	<b>42,652</b>	<b>42,636</b>	<b>42,666</b>	<b>42,523</b>	
4451	Grocery stores	37,619	37,677	37,769	37,787	37,562	38,032	38,113	38,230	38,302	38,245	38,312	38,215	
4453	Beer, wine, and liquor stores	2,576	2,585	2,617	2,662	2,634	2,644	2,680	2,722	2,757	2,760	2,735	2,730	
446	<b>Health and personal care stores</b>	<b>15,499</b>	<b>15,609</b>	<b>15,718</b>	<b>15,705</b>	<b>15,726</b>	<b>15,924</b>	<b>16,116</b>	<b>16,257</b>	<b>16,291</b>	<b>16,369</b>	<b>16,485</b>	<b>16,509</b>	
44611	Pharmacies and drug stores	13,265	13,248	13,396	13,389	13,438	13,565	13,703	13,810	13,972	14,021	14,076	14,077	See note 3
447	<b>Gasoline stations</b>	<b>22,113</b>	<b>22,993</b>	<b>23,580</b>	<b>22,161</b>	<b>21,321</b>	<b>21,472</b>	<b>21,877</b>	<b>22,619</b>	<b>22,675</b>	<b>22,421</b>	<b>22,942</b>	<b>22,909</b>	
448	<b>Clothing and clothing access. stores</b>	<b>14,596</b>	<b>14,338</b>	<b>14,611</b>	<b>14,406</b>	<b>14,654</b>	<b>14,815</b>	<b>15,014</b>	<b>14,989</b>	<b>15,027</b>	<b>15,117</b>	<b>15,284</b>	<b>15,348</b>	
4481	Clothing stores	10,432	10,199	10,458	10,325	10,513	10,596	10,744	10,671	10,698	10,720	10,836	10,905	
44811	Men's clothing stores	833	810	840	845	860	871	868	892	890	888	896	922	
44812	Women's clothing stores	2,764	2,708	2,752	2,709	2,753	2,782	2,843	2,806	2,878	2,877	2,937	2,955	
4482	Shoe stores	1,819	1,859	1,897	1,813	1,835	1,845	1,887	1,916	1,909	1,935	1,943	1,938	
44831	Jewelry stores	2,226	2,160	2,137	2,143	2,172	2,245	2,252	2,264	2,282	2,315	2,358	2,355	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>6,652</b>	<b>6,523</b>	<b>6,475</b>	<b>6,573</b>	<b>6,499</b>	<b>6,644</b>	<b>6,611</b>	<b>6,848</b>	<b>6,659</b>	<b>6,616</b>	<b>6,628</b>	<b>6,659</b>	
452	<b>General merchandise stores</b>	<b>37,639</b>	<b>38,543</b>	<b>38,684</b>	<b>38,464</b>	<b>38,827</b>	<b>39,033</b>	<b>39,487</b>	<b>39,841</b>	<b>39,951</b>	<b>39,977</b>	<b>40,239</b>	<b>40,413</b>	
4521	Department stores (excl. L.D.)	17,929	18,001	17,844	17,639	17,804	17,817	17,980	18,026	17,989	17,830	17,750	17,797	
4529	Other general merchandise stores	19,710	20,542	20,840	20,825	21,023	21,216	21,507	21,815	21,962	22,147	22,489	22,616	
45291	Warehouse clubs and superstores	16,637	17,397	17,580	17,606	17,784	17,955	18,202	18,500	18,611	18,771	19,101	19,178	
45299	All other gen. merchandise stores	3,073	3,145	3,260	3,219	3,239	3,261	3,305	3,315	3,351	3,376	3,388	3,438	
453	<b>Miscellaneous store retailers</b>	<b>8,710</b>	<b>8,527</b>	<b>8,571</b>	<b>8,609</b>	<b>8,788</b>	<b>8,740</b>	<b>8,710</b>	<b>8,840</b>	<b>8,765</b>	<b>8,870</b>	<b>8,951</b>	<b>8,882</b>	
454	<b>Nonstore retailers</b>	<b>15,180</b>	<b>15,674</b>	<b>15,578</b>	<b>15,217</b>	<b>15,284</b>	<b>15,554</b>	<b>15,705</b>	<b>15,851</b>	<b>16,071</b>	<b>16,282</b>	<b>16,298</b>	<b>16,557</b>	
4541	Electronic shopping and mail-order houses	9,661	9,786	9,856	9,877	9,935	10,063	10,124	10,169	10,296	10,382	10,384	10,585	
45431	Fuel dealers	2,432	2,734	2,647	2,267	2,210	2,340	2,433	2,427	2,417	2,524	2,435	2,652	
722	<b>Food services and drinking places</b>	<b>28,487</b>	<b>28,492</b>	<b>29,040</b>	<b>28,992</b>	<b>29,520</b>	<b>29,715</b>	<b>29,946</b>	<b>30,496</b>	<b>29,815</b>	<b>30,800</b>	<b>31,064</b>	<b>31,024</b>	

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	2002												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>263,286</b>	<b>260,480</b>	<b>293,207</b>	<b>293,053</b>	<b>309,272</b>	<b>297,618</b>	<b>304,643</b>	<b>316,966</b>	<b>282,280</b>	<b>297,184</b>	<b>299,576</b>	<b>346,014</b>	<b>3,563,579</b>
	Total (excl. motor vehicle and parts dealers)	200,825	195,712	221,507	220,338	235,166	224,497	225,873	234,751	214,635	228,099	236,287	279,641	2,717,331
	<b>Retail sales, total</b>	<b>238,044</b>	<b>235,287</b>	<b>264,854</b>	<b>265,434</b>	<b>280,300</b>	<b>268,892</b>	<b>275,708</b>	<b>287,130</b>	<b>255,223</b>	<b>269,360</b>	<b>272,365</b>	<b>317,525</b>	<b>3,230,122</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	175,583	170,519	193,154	192,719	206,194	195,771	196,938	204,915	187,578	200,275	209,076	251,152	2,383,874
	<b>GAFO<sup>1</sup></b>	<b>64,400</b>	<b>65,121</b>	<b>74,321</b>	<b>70,193</b>	<b>75,910</b>	<b>73,157</b>	<b>71,444</b>	<b>79,287</b>	<b>69,484</b>	<b>74,778</b>	<b>86,832</b>	<b>121,824</b>	<b>926,751</b>
441	<b>Motor vehicle and parts dealers</b>	<b>62,461</b>	<b>64,768</b>	<b>71,700</b>	<b>72,715</b>	<b>74,106</b>	<b>73,121</b>	<b>78,770</b>	<b>82,215</b>	<b>67,645</b>	<b>69,085</b>	<b>63,289</b>	<b>66,373</b>	<b>846,248</b>
4411, 4412	Automobile and other motor vehicle dealers	56,662	59,130	65,450	66,139	67,322	66,456	71,787	75,102	61,312	62,259	57,131	60,408	769,158
4411	Automobile dealers	54,105	55,996	61,408	61,527	62,350	61,937	67,374	70,955	57,981	59,078	54,147	57,396	724,254
44111	New car dealers	49,068	50,529	55,938	56,020	56,744	56,458	61,829	65,060	52,768	53,530	48,974	52,580	659,498
44112	Used car dealers	5,037	5,467	5,470	5,507	5,606	5,479	5,545	5,895	5,213	5,548	5,173	4,816	64,756
4413	Auto parts, access., and tire stores	5,799	5,638	6,250	6,576	6,784	6,665	6,983	7,113	6,333	6,826	6,158	5,965	77,090
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>14,196</b>	<b>13,774</b>	<b>14,870</b>	<b>13,751</b>	<b>14,891</b>	<b>14,467</b>	<b>14,576</b>	<b>15,669</b>	<b>14,240</b>	<b>14,826</b>	<b>16,995</b>	<b>21,364</b>	<b>183,619</b>
442	<b>Furniture and home furnishings stores</b>	<b>7,104</b>	<b>7,046</b>	<b>7,721</b>	<b>7,330</b>	<b>7,928</b>	<b>7,449</b>	<b>7,611</b>	<b>8,145</b>	<b>7,428</b>	<b>7,832</b>	<b>8,758</b>	<b>9,337</b>	<b>93,689</b>
4421	Furniture stores	4,080	4,095	4,429	4,093	4,384	4,133	4,135	4,357	4,037	4,174	4,669	4,517	51,103
4422	Home furnishings stores	3,024	2,951	3,292	3,237	3,544	3,316	3,476	3,788	3,391	3,658	4,089	4,820	42,586
443	<b>Electronics and appliance stores</b>	<b>7,092</b>	<b>6,728</b>	<b>7,149</b>	<b>6,421</b>	<b>6,963</b>	<b>7,018</b>	<b>6,965</b>	<b>7,524</b>	<b>6,812</b>	<b>6,994</b>	<b>8,237</b>	<b>12,027</b>	<b>89,930</b>
44311	Appl., TV, and other elect. stores	4,768	4,555	4,700	4,292	4,681	4,675	4,741	5,018	4,524	4,660	5,911	8,773	61,298
443111	Household appliance stores	950	903	1,003	1,010	1,039	1,055	1,123	1,058	983	1,030	1,101	1,252	12,507
443112	Radio, TV, and other elect. stores	3,818	3,652	3,697	3,282	3,642	3,620	3,618	3,960	3,541	3,630	4,810	7,521	48,791
44312	Computer and software stores	2,153	2,011	2,271	1,941	2,058	2,116	2,013	2,299	2,091	2,153	2,132	2,864	26,102
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>20,002</b>	<b>19,394</b>	<b>22,896</b>	<b>28,889</b>	<b>30,422</b>	<b>27,866</b>	<b>27,327</b>	<b>26,352</b>	<b>24,701</b>	<b>26,612</b>	<b>23,696</b>	<b>21,736</b>	<b>299,893</b>
4441	Building mat. and supplies dealers	18,281	17,705	20,390	24,079	25,277	23,587	24,236	23,956	22,564	24,128	21,529	19,711	265,443
44413	Hardware stores	1,064	1,008	1,190	1,410	1,543	1,462	1,415	1,330	1,190	1,260	1,248	1,296	15,416
445	<b>Food and beverage stores</b>	<b>39,496</b>	<b>36,953</b>	<b>41,454</b>	<b>38,486</b>	<b>42,461</b>	<b>40,729</b>	<b>41,867</b>	<b>42,056</b>	<b>39,098</b>	<b>40,608</b>	<b>41,753</b>	<b>44,484</b>	<b>489,445</b>
4451	Grocery stores	36,202	33,593	37,635	34,851	38,324	36,725	37,751	37,929	35,420	36,796	37,636	38,820	441,682
4453	Beer, wine, and liquor stores	2,182	2,180	2,447	2,380	2,661	2,579	2,667	2,698	2,392	2,504	2,719	3,647	31,056
446	<b>Health and personal care stores</b>	<b>14,591</b>	<b>14,125</b>	<b>15,178</b>	<b>14,996</b>	<b>15,526</b>	<b>14,538</b>	<b>14,995</b>	<b>15,153</b>	<b>14,503</b>	<b>15,350</b>	<b>14,959</b>	<b>17,197</b>	<b>181,111</b>
44611	Pharmacies and drug stores	12,481	11,964	12,811	12,628	13,143	12,293	12,624	12,743	12,340	13,064	12,801	14,630	153,522
447	<b>Gasoline stations</b>	<b>17,198</b>	<b>16,385</b>	<b>19,423</b>	<b>20,622</b>	<b>21,702</b>	<b>21,131</b>	<b>22,410</b>	<b>22,556</b>	<b>20,864</b>	<b>21,709</b>	<b>20,375</b>	<b>20,421</b>	<b>244,796</b>
448	<b>Clothing and clothing access. stores</b>	<b>10,351</b>	<b>11,738</b>	<b>13,951</b>	<b>13,180</b>	<b>14,136</b>	<b>13,168</b>	<b>12,792</b>	<b>15,006</b>	<b>12,402</b>	<b>13,925</b>	<b>15,813</b>	<b>25,297</b>	<b>171,759</b>
4481	Clothing stores	7,508	8,002	10,203	9,548	9,906	9,530	9,298	10,755	9,128	10,408	11,618	16,721	122,625
44811	Men's clothing stores	668	662	817	788	830	814	743	873	761	843	958	1,403	10,160
44812	Women's clothing stores	2,099	2,284	2,943	2,839	2,918	2,624	2,390	2,685	2,509	2,672	2,890	4,181	33,034
44814	Family clothing stores	3,359	3,595	4,719	4,409	4,644	4,613	4,686	5,437	4,370	5,242	6,069	8,729	59,872
4482	Shoe stores	1,409	1,593	1,994	1,868	1,948	1,825	1,797	2,346	1,630	1,712	1,812	2,393	22,327
44831	Jewelry stores	1,327	2,040	1,641	1,656	2,160	1,700	1,586	1,783	1,537	1,701	2,261	5,952	25,344
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>6,267</b>	<b>5,292</b>	<b>6,127</b>	<b>5,713</b>	<b>6,038</b>	<b>6,018</b>	<b>5,938</b>	<b>7,084</b>	<b>6,168</b>	<b>5,953</b>	<b>7,682</b>	<b>11,942</b>	<b>80,222</b>
45111	Sporting goods stores	1,818	1,844	2,267	2,256	2,239	2,376	2,268	2,479	2,069	1,956	2,193	3,478	27,243
451211	Book stores	2,061	1,060	1,068	994	1,174	1,106	1,094	1,887	1,558	1,066	1,113	2,085	16,266
452	<b>General merchandise stores</b>	<b>30,345</b>	<b>31,197</b>	<b>36,327</b>	<b>34,648</b>	<b>37,751</b>	<b>36,692</b>	<b>35,146</b>	<b>37,908</b>	<b>33,494</b>	<b>36,712</b>	<b>42,936</b>	<b>58,209</b>	<b>451,365</b>
4521	Department stores (excl. L.D.)	14,651	15,244	18,090	17,308	18,511	17,604	16,584	18,461	15,965	17,657	21,234	31,336	222,645
4521102	Discount dept. stores	9,235	9,416	10,994	10,635	11,327	10,925	10,382	11,299	9,651	10,712	12,427	17,015	134,018
4521101, 4521103	Conventional and national chain dept. stores	5,416	5,828	7,096	6,673	7,184	6,679	6,202	7,162	6,314	6,945	8,807	14,321	88,627
4521	Department stores (incl. L.D.) <sup>2</sup>	14,862	15,468	18,362	17,562	19,050	17,845	16,796	18,692	16,161	17,864	21,497	31,727	225,886
4521102	Discount dept. stores	9,343	9,529	11,125	10,753	11,708	11,023	10,461	11,389	9,716	10,775	12,495	17,075	135,392
4521101, 4521103	Conventional and national chain dept. stores	5,519	5,939	7,237	6,809	7,342	6,822	6,335	7,303	6,445	7,089	9,002	14,652	90,494
4529	Other general merchandise stores	15,694	15,953	18,237	17,340	19,240	19,088	18,562	19,447	17,529	19,055	21,702	26,873	228,720
45291	Warehouse clubs and superstores	13,259	13,496	15,403	14,580	16,212	16,150	15,739	16,479	14,814	15,996	18,259	22,213	192,600
45299	All other gen. merchandise stores	2,435	2,457	2,834	2,760	3,028	2,938	2,823	2,968	2,715	3,059	3,443	4,660	36,120
453	<b>Miscellaneous store retailers</b>	<b>7,985</b>	<b>8,040</b>	<b>8,125</b>	<b>8,236</b>	<b>9,111</b>	<b>8,440</b>	<b>8,527</b>	<b>9,253</b>	<b>8,370</b>	<b>8,863</b>	<b>8,560</b>	<b>10,890</b>	<b>104,400</b>
454	<b>Nonstore retailers</b>	<b>15,152</b>	<b>13,621</b>	<b>14,803</b>	<b>14,198</b>	<b>14,156</b>	<b>12,722</b>	<b>13,360</b>	<b>13,878</b>	<b>13,738</b>	<b>15,717</b>	<b>16,307</b>	<b>19,612</b>	<b>177,264</b>
4541	Electronic shopping and mail-order houses	9,347	8,438	9,132	9,123	9,131	8,404	8,898	9,239	9,063	10,052	10,596	13,057	114,480
45431	Fuel dealers	2,929	2,381	2,268	1,801	1,620	1,348	1,443	1,563	1,653	2,155	2,391	3,238	24,790
722	<b>Food services and drinking places</b>	<b>25,242</b>	<b>25,193</b>	<b>28,353</b>	<b>27,619</b>	<b>28,972</b>	<b>28,726</b>	<b>28,935</b>	<b>29,836</b>	<b>27,057</b>	<b>27,824</b>	<b>27,211</b>	<b>28,489</b>	<b>333,457</b>
7221	Full-service restaurants	11,312	11,197	12,450	11,903	12,610	12,451	12,650	13,146	11,588	11,999	11,909	12,731	145,946
7222	Limited-service eating places	10,690	10,739	12,245	12,071	12,600	12,570	12,801	13,058	11,766	12,041	11,720	12,255	144,556
7224	Drinking places	1,335	1,321	1,481	1,392	1,455	1,418	1,470	1,469	1,325	1,371	1,362	1,373	16,772

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	2002												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>291,400</b>	<b>293,505</b>	<b>293,206</b>	<b>297,472</b>	<b>293,797</b>	<b>296,808</b>	<b>299,428</b>	<b>300,572</b>	<b>296,786</b>	<b>298,500</b>	<b>299,976</b>	<b>302,970</b>	
	Total (excl. motor vehicle and parts dealers)	221,922	223,683	224,267	227,886	226,330	226,848	227,006	226,665	226,391	228,660	229,460	229,663	
	Retail sales, total	263,873	265,790	265,625	269,686	266,178	269,000	271,579	272,818	268,978	270,759	271,981	274,481	
	Retail sales, total (excl. motor vehicle and parts dealers)	194,395	195,968	196,686	200,100	198,711	199,040	199,157	198,911	198,583	200,919	201,465	201,174	
	<b>GAFO<sup>1</sup></b>	<b>76,245</b>	<b>77,461</b>	<b>77,315</b>	<b>77,811</b>	<b>77,133</b>	<b>77,509</b>	<b>76,856</b>	<b>76,920</b>	<b>76,414</b>	<b>78,105</b>	<b>78,027</b>	<b>78,044</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>69,478</b>	<b>69,822</b>	<b>68,939</b>	<b>69,586</b>	<b>67,467</b>	<b>69,960</b>	<b>72,422</b>	<b>73,907</b>	<b>70,395</b>	<b>69,840</b>	<b>70,516</b>	<b>73,307</b>	
4411, 4412	Automobile and other motor vehicle dealers	63,168	63,444	62,632	63,170	61,091	63,533	65,920	67,417	63,933	63,400	64,048	66,823	
4413	Auto parts, access., and tire stores	6,310	6,378	6,307	6,416	6,376	6,427	6,502	6,490	6,462	6,440	6,468	6,484	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>15,204</b>	<b>15,356</b>	<b>15,407</b>	<b>15,294</b>	<b>15,419</b>	<b>15,328</b>	<b>15,119</b>	<b>15,198</b>	<b>15,220</b>	<b>15,238</b>	<b>15,372</b>	<b>15,380</b>	
442	<b>Furniture and home furnishings stores</b>	<b>7,789</b>	<b>7,864</b>	<b>7,871</b>	<b>7,823</b>	<b>7,865</b>	<b>7,759</b>	<b>7,649</b>	<b>7,787</b>	<b>7,778</b>	<b>7,739</b>	<b>7,919</b>	<b>7,859</b>	
443	<b>Electronics and appliance stores</b>	<b>7,415</b>	<b>7,492</b>	<b>7,536</b>	<b>7,471</b>	<b>7,554</b>	<b>7,569</b>	<b>7,470</b>	<b>7,411</b>	<b>7,442</b>	<b>7,499</b>	<b>7,453</b>	<b>7,521</b>	
44312	Computer and software stores	2,144	2,162	2,211	2,112	2,211	2,223	2,179	2,217	2,138	2,144	2,154	2,147	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>24,272</b>	<b>24,444</b>	<b>24,700</b>	<b>25,648</b>	<b>25,145</b>	<b>25,188</b>	<b>24,904</b>	<b>25,083</b>	<b>25,090</b>	<b>24,981</b>	<b>25,204</b>	<b>24,604</b>	
4441	Building mat. and supplies dealers	21,583	21,724	21,878	22,695	22,290	22,189	22,013	22,161	22,274	22,136	22,287	21,732	
445	<b>Food and beverage stores</b>	<b>40,806</b>	<b>40,842</b>	<b>40,739</b>	<b>40,656</b>	<b>40,730</b>	<b>40,707</b>	<b>40,815</b>	<b>40,705</b>	<b>40,790</b>	<b>40,933</b>	<b>41,257</b>	<b>41,075</b>	
4451	Grocery stores	36,903	36,875	36,789	36,685	36,744	36,688	36,794	36,717	36,819	36,981	37,263	37,007	
4453	Beer, wine, and liquor stores	2,576	2,614	2,598	2,604	2,601	2,618	2,602	2,577	2,567	2,547	2,560	2,626	
446	<b>Health and personal care stores</b>	<b>14,709</b>	<b>14,947</b>	<b>14,837</b>	<b>15,224</b>	<b>15,074</b>	<b>15,081</b>	<b>15,131</b>	<b>15,138</b>	<b>15,331</b>	<b>15,289</b>	<b>15,280</b>	<b>15,178</b>	
44611	Pharmacies and drug stores	12,493	12,567	12,523	12,912	12,760	12,805	12,816	12,872	13,031	12,999	13,036	12,867	See note 3
447	<b>Gasoline stations</b>	<b>18,714</b>	<b>18,619</b>	<b>19,404</b>	<b>20,560</b>	<b>20,358</b>	<b>20,318</b>	<b>20,964</b>	<b>20,694</b>	<b>20,802</b>	<b>21,367</b>	<b>21,335</b>	<b>21,678</b>	
448	<b>Clothing and clothing access. stores</b>	<b>14,223</b>	<b>14,487</b>	<b>14,413</b>	<b>14,542</b>	<b>14,148</b>	<b>14,381</b>	<b>14,148</b>	<b>14,225</b>	<b>13,754</b>	<b>14,569</b>	<b>14,372</b>	<b>14,567</b>	
4481	Clothing stores	10,137	10,341	10,272	10,358	10,038	10,284	10,174	10,153	9,783	10,491	10,293	10,412	
44811	Men's clothing stores	836	860	882	859	839	844	851	838	837	850	846	846	
44812	Women's clothing stores	2,780	2,837	2,795	2,831	2,737	2,789	2,694	2,712	2,661	2,699	2,726	2,808	
4482	Shoe stores	1,889	1,924	1,878	1,916	1,864	1,881	1,837	1,831	1,779	1,851	1,843	1,865	
44831	Jewelry stores	2,067	2,099	2,140	2,140	2,124	2,096	2,015	2,120	2,071	2,110	2,117	2,166	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>6,768</b>	<b>6,733</b>	<b>6,778</b>	<b>6,620</b>	<b>6,716</b>	<b>6,599</b>	<b>6,635</b>	<b>6,639</b>	<b>6,712</b>	<b>6,719</b>	<b>6,774</b>	<b>6,638</b>	
452	<b>General merchandise stores</b>	<b>36,758</b>	<b>37,506</b>	<b>37,432</b>	<b>38,096</b>	<b>37,569</b>	<b>37,913</b>	<b>37,645</b>	<b>37,500</b>	<b>37,338</b>	<b>38,169</b>	<b>38,251</b>	<b>38,127</b>	
4521	Department stores (excl. L.D.)	19,111	19,147	19,033	19,249	18,696	18,724	18,452	18,378	18,118	18,633	18,173	18,060	
4529	Other general merchandise stores	17,647	18,359	18,399	18,847	18,873	19,189	19,193	19,122	19,220	19,536	20,078	20,067	
45291	Warehouse clubs and superstores	14,667	15,424	15,465	15,882	15,925	16,166	16,209	16,093	16,190	16,440	16,985	16,995	
45299	All other gen. merchandise stores	2,980	2,935	2,934	2,965	2,948	3,023	2,984	3,029	3,030	3,096	3,093	3,072	
453	<b>Miscellaneous store retailers</b>	<b>8,594</b>	<b>8,690</b>	<b>8,530</b>	<b>8,727</b>	<b>8,667</b>	<b>8,783</b>	<b>8,735</b>	<b>8,862</b>	<b>8,868</b>	<b>8,763</b>	<b>8,529</b>	<b>8,682</b>	
454	<b>Nonstore retailers</b>	<b>14,347</b>	<b>14,344</b>	<b>14,446</b>	<b>14,733</b>	<b>14,885</b>	<b>14,742</b>	<b>15,061</b>	<b>14,867</b>	<b>14,678</b>	<b>14,891</b>	<b>15,091</b>	<b>15,245</b>	
4541	Electronic shopping and mail-order houses	9,413	9,470	9,357	9,533	9,571	9,453	9,640	9,604	9,480	9,555	9,677	9,686	
45431	Fuel dealers	1,818	1,832	1,879	1,962	2,043	2,036	2,085	2,124	2,130	2,252	2,337	2,447	
722	<b>Food services and drinking places</b>	<b>27,527</b>	<b>27,715</b>	<b>27,581</b>	<b>27,786</b>	<b>27,619</b>	<b>27,808</b>	<b>27,849</b>	<b>27,754</b>	<b>27,808</b>	<b>27,741</b>	<b>27,995</b>	<b>28,489</b>	

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	2001												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>257,561</b>	<b>254,500</b>	<b>288,109</b>	<b>282,807</b>	<b>304,808</b>	<b>296,502</b>	<b>287,631</b>	<b>303,742</b>	<b>269,974</b>	<b>300,636</b>	<b>295,614</b>	<b>334,115</b>	<b>3,475,999</b>
	Total (excl. motor vehicle and parts dealers)	196,387	191,033	214,508	213,469	228,210	221,524	216,419	228,081	207,016	218,653	228,350	271,208	2,634,858
	<b>Retail sales, total</b>	<b>233,387</b>	<b>230,487</b>	<b>260,857</b>	<b>256,723</b>	<b>277,232</b>	<b>268,707</b>	<b>259,802</b>	<b>275,218</b>	<b>244,076</b>	<b>274,035</b>	<b>269,878</b>	<b>306,352</b>	<b>3,156,754</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	172,213	167,020	187,256	187,385	200,634	193,729	188,590	199,557	181,118	192,052	202,614	243,445	2,315,613
	<b>GAFO<sup>1</sup></b>	<b>61,734</b>	<b>61,723</b>	<b>69,199</b>	<b>68,357</b>	<b>71,991</b>	<b>70,503</b>	<b>68,815</b>	<b>76,744</b>	<b>67,223</b>	<b>71,267</b>	<b>85,461</b>	<b>121,007</b>	<b>894,024</b>
441	<b>Motor vehicle and parts dealers</b>	<b>61,174</b>	<b>63,467</b>	<b>73,601</b>	<b>69,338</b>	<b>76,598</b>	<b>74,978</b>	<b>71,212</b>	<b>75,661</b>	<b>62,958</b>	<b>81,983</b>	<b>67,264</b>	<b>62,907</b>	<b>841,141</b>
4411, 4412	Automobile and other motor vehicle dealers	55,721	58,096	67,340	63,186	69,988	68,416	64,720	68,767	57,031	75,570	61,290	57,277	767,402
4411	Automobile dealers	53,072	55,370	63,431	58,654	65,020	63,659	60,396	64,767	54,193	72,476	58,434	54,467	723,939
44111	New car dealers	48,158	50,167	57,755	53,365	59,306	58,181	55,196	59,320	49,652	67,292	53,743	50,144	662,279
44112	Used car dealers	4,914	5,203	5,676	5,289	5,714	5,478	5,200	5,447	4,541	5,184	4,691	4,323	61,660
4413	Auto parts, access., and tire stores	5,453	5,371	6,261	6,152	6,610	6,562	6,492	6,894	5,927	6,413	5,974	5,630	73,739
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>13,831</b>	<b>13,139</b>	<b>14,328</b>	<b>12,895</b>	<b>13,899</b>	<b>14,047</b>	<b>14,008</b>	<b>15,052</b>	<b>13,425</b>	<b>14,134</b>	<b>16,614</b>	<b>21,244</b>	<b>176,616</b>
442	<b>Furniture and home furnishings stores</b>	<b>7,068</b>	<b>6,825</b>	<b>7,610</b>	<b>6,980</b>	<b>7,582</b>	<b>7,516</b>	<b>7,472</b>	<b>7,970</b>	<b>7,092</b>	<b>7,601</b>	<b>8,475</b>	<b>9,251</b>	<b>91,442</b>
4421	Furniture stores	4,043	3,922	4,339	3,877	4,138	4,212	4,133	4,319	3,938	4,116	4,617	4,775	50,429
4422	Home furnishings stores	3,025	2,903	3,271	3,103	3,444	3,304	3,339	3,651	3,154	3,485	3,858	4,476	41,013
443	<b>Electronics and appliance stores</b>	<b>6,763</b>	<b>6,314</b>	<b>6,718</b>	<b>5,915</b>	<b>6,317</b>	<b>6,531</b>	<b>6,536</b>	<b>7,082</b>	<b>6,333</b>	<b>6,533</b>	<b>8,139</b>	<b>11,993</b>	<b>85,174</b>
44311	Appl., TV, and other elect. stores	4,565	4,227	4,411	3,925	4,252	4,443	4,485	4,885	4,297	4,446	5,815	8,772	58,523
443111	Household appliance stores	909	853	947	906	975	1,051	1,027	1,099	933	1,035	1,106	1,264	12,105
443112	Radio, TV, and other elect. stores	3,656	3,374	3,464	3,019	3,277	3,392	3,458	3,786	3,364	3,411	4,709	7,508	46,418
44312	Computer and software stores	2,019	1,907	2,094	1,804	1,822	1,854	1,820	1,987	1,863	1,890	2,119	2,809	23,988
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>19,271</b>	<b>18,977</b>	<b>22,754</b>	<b>26,863</b>	<b>29,736</b>	<b>27,353</b>	<b>25,484</b>	<b>25,505</b>	<b>22,578</b>	<b>25,345</b>	<b>22,820</b>	<b>20,547</b>	<b>287,233</b>
4441	Building mat. and supplies dealers	17,061	16,760	19,986	21,875	24,111	23,218	22,574	23,244	20,461	22,857	20,707	18,598	251,452
44413	Hardware stores	1,022	994	1,205	1,344	1,545	1,465	1,356	1,332	1,228	1,282	1,291	1,343	15,407
445	<b>Food and beverage stores</b>	<b>37,411</b>	<b>35,712</b>	<b>39,653</b>	<b>38,511</b>	<b>41,370</b>	<b>40,620</b>	<b>40,867</b>	<b>41,446</b>	<b>39,547</b>	<b>40,165</b>	<b>41,000</b>	<b>45,086</b>	<b>481,388</b>
4451	Grocery stores	34,162	32,470	36,022	34,905	37,448	36,640	36,920	37,499	35,934	36,463	36,970	39,502	434,935
4453	Beer, wine, and liquor stores	2,165	2,107	2,390	2,292	2,538	2,596	2,553	2,590	2,384	2,481	2,717	3,648	30,461
446	<b>Health and personal care stores</b>	<b>13,441</b>	<b>12,981</b>	<b>14,123</b>	<b>13,594</b>	<b>14,361</b>	<b>13,786</b>	<b>13,645</b>	<b>14,175</b>	<b>13,070</b>	<b>14,436</b>	<b>14,122</b>	<b>16,316</b>	<b>168,050</b>
44611	Pharmacies and drug stores	11,415	10,957	11,813	11,433	12,070	11,598	11,525	11,924	11,134	12,345	11,979	13,628	141,821
447	<b>Gasoline stations</b>	<b>19,541</b>	<b>18,486</b>	<b>20,354</b>	<b>21,257</b>	<b>23,435</b>	<b>22,882</b>	<b>21,754</b>	<b>22,338</b>	<b>21,084</b>	<b>20,144</b>	<b>18,166</b>	<b>17,552</b>	<b>246,993</b>
448	<b>Clothing and clothing access. stores</b>	<b>10,093</b>	<b>11,487</b>	<b>13,081</b>	<b>13,362</b>	<b>13,802</b>	<b>12,938</b>	<b>12,575</b>	<b>14,786</b>	<b>12,093</b>	<b>13,220</b>	<b>13,259</b>	<b>24,547</b>	<b>167,313</b>
4481	Clothing stores	7,263	7,866	9,535	9,710	9,711	9,324	9,063	10,584	8,928	9,843	11,211	16,470	119,508
44811	Men's clothing stores	727	692	804	799	843	837	749	892	736	852	962	1,425	10,318
44812	Women's clothing stores	2,026	2,244	2,784	2,923	2,869	2,622	2,419	2,788	2,512	2,747	2,929	4,062	32,925
44814	Family clothing stores	3,268	3,554	4,335	4,495	4,508	4,392	4,399	5,076	4,201	4,626	5,586	8,310	56,750
4482	Shoe stores	1,361	1,489	1,807	1,970	1,943	1,829	1,836	2,367	1,651	1,660	1,805	2,412	22,130
44831	Jewelry stores	1,356	2,009	1,610	1,574	2,029	1,660	1,559	1,710	1,420	1,617	2,193	5,439	24,176
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,807</b>	<b>5,304</b>	<b>6,103</b>	<b>5,627</b>	<b>5,934</b>	<b>6,161</b>	<b>5,881</b>	<b>7,037</b>	<b>6,117</b>	<b>5,953</b>	<b>7,734</b>	<b>12,160</b>	<b>79,818</b>
45111	Sporting goods stores	1,794	1,759	2,180	2,139	2,258	2,434	2,277	2,469	2,059	1,955	2,237	3,538	27,099
451211	Book stores	1,645	1,112	1,105	973	1,115	1,124	1,049	1,899	1,468	1,061	1,148	2,044	15,743
452	<b>General merchandise stores</b>	<b>28,744</b>	<b>28,643</b>	<b>32,425</b>	<b>33,546</b>	<b>35,183</b>	<b>34,386</b>	<b>33,378</b>	<b>36,190</b>	<b>32,574</b>	<b>34,819</b>	<b>42,316</b>	<b>57,891</b>	<b>430,095</b>
4521	Department stores (excl. L.D.)	15,219	15,309	17,331	18,078	18,654	17,949	17,132	19,211	16,794	17,926	23,121	33,182	229,906
4521102	Discount dept. stores	9,324	9,019	10,351	10,887	11,287	11,116	10,781	11,595	10,195	10,888	13,728	18,530	137,701
4521101, 4521103	Conventional and national chain dept. stores	5,895	6,290	6,980	7,191	7,367	6,833	6,351	7,616	6,599	7,038	9,393	14,652	92,205
4521	Department stores (incl. L.D.) <sup>2</sup>	15,523	15,614	17,670	18,434	19,031	18,295	17,443	19,555	17,079	18,227	23,486	33,660	234,017
4521102	Discount dept. stores	9,485	9,177	10,533	11,093	11,498	11,319	10,971	11,803	10,360	11,058	13,918	18,753	139,968
4521101, 4521103	Conventional and national chain dept. stores	6,038	6,437	7,137	7,341	7,533	6,976	6,472	7,752	6,719	7,169	9,568	14,907	94,049
4529	Other general merchandise stores	13,525	13,334	15,094	15,468	16,529	16,437	16,246	16,979	15,780	16,893	19,195	24,709	200,189
45291	Warehouse clubs and superstores	11,246	10,970	12,449	12,683	13,559	13,692	13,512	14,164	13,250	14,128	15,861	20,123	165,637
45299	All other gen. merchandise stores	2,279	2,364	2,645	2,785	2,970	2,745	2,734	2,815	2,530	2,765	3,334	4,586	34,552
453	<b>Miscellaneous store retailers</b>	<b>7,871</b>	<b>8,130</b>	<b>8,800</b>	<b>8,055</b>	<b>9,354</b>	<b>8,789</b>	<b>8,522</b>	<b>9,205</b>	<b>8,043</b>	<b>8,752</b>	<b>8,835</b>	<b>10,741</b>	<b>105,097</b>
454	<b>Nonstore retailers</b>	<b>16,203</b>	<b>14,161</b>	<b>15,635</b>	<b>13,675</b>	<b>13,560</b>	<b>12,767</b>	<b>12,476</b>	<b>13,823</b>	<b>12,587</b>	<b>15,084</b>	<b>15,678</b>	<b>17,361</b>	<b>173,010</b>
4541	Electronic shopping and mail-order houses	8,937	7,956	9,256	8,473	8,748	8,452	8,314	9,104	8,019	9,641	10,341	11,917	109,158
45431	Fuel dealers	4,273	3,234	2,909	2,072	1,717	1,511	1,439	1,676	1,765	2,072	2,073	2,351	27,092
722	<b>Food services and drinking places</b>	<b>24,174</b>	<b>24,013</b>	<b>27,252</b>	<b>26,084</b>	<b>27,576</b>	<b>27,795</b>	<b>27,829</b>	<b>28,524</b>	<b>25,898</b>	<b>26,601</b>	<b>25,736</b>	<b>27,763</b>	<b>319,245</b>
7221	Full-service restaurants	10,615	10,581	11,794	11,191	11,870	12,052	12,226	12,635	11,137	11,356	11,084	12,388	138,929
7222	Limited-service eating places	10,307	10,270	11,794	11,361	11,937	12,020	12,144	12,243	11,070	11,474	11,179	11,877	137,676
7224	Drinking places	1,232	1,215	1,405	1,268	1,288	1,322	1,350	1,432	1,376	1,403	1,394	1,447	16,132

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	2001												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>286,504</b>	<b>286,650</b>	<b>284,660</b>	<b>288,721</b>	<b>290,273</b>	<b>289,060</b>	<b>287,827</b>	<b>289,101</b>	<b>284,272</b>	<b>302,912</b>	<b>293,813</b>	<b>292,105</b>	
	Total (excl. motor vehicle and parts dealers)	218,635	218,492	216,823	219,922	220,895	219,900	219,941	220,882	217,760	220,281	219,987	221,289	
	Retail sales, total	259,968	260,262	258,330	262,400	263,783	262,487	261,068	262,090	257,980	276,311	267,171	264,590	
	Retail sales, total (excl. motor vehicle and parts dealers)	192,099	192,104	190,493	193,601	194,405	193,327	193,182	193,871	191,468	193,680	193,345	193,774	
	<b>GAFO<sup>1</sup></b>	<b>74,310</b>	<b>73,852</b>	<b>73,039</b>	<b>73,930</b>	<b>73,792</b>	<b>73,838</b>	<b>74,567</b>	<b>74,973</b>	<b>73,349</b>	<b>74,973</b>	<b>76,050</b>	<b>77,130</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>67,869</b>	<b>68,158</b>	<b>67,837</b>	<b>68,799</b>	<b>69,378</b>	<b>69,160</b>	<b>67,886</b>	<b>68,219</b>	<b>66,512</b>	<b>82,631</b>	<b>73,826</b>	<b>70,816</b>	
4411, 4412	Automobile and other motor vehicle dealers	61,844	62,068	61,723	62,622	63,223	62,940	61,697	62,008	60,414	76,488	67,724	64,574	
4413	Auto parts, access., and tire stores	6,025	6,090	6,114	6,177	6,155	6,220	6,189	6,211	6,098	6,143	6,102	6,242	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>14,811</b>	<b>14,611</b>	<b>14,541</b>	<b>14,450</b>	<b>14,436</b>	<b>14,599</b>	<b>14,708</b>	<b>14,665</b>	<b>14,317</b>	<b>14,544</b>	<b>15,122</b>	<b>15,367</b>	
442	<b>Furniture and home furnishings stores</b>	<b>7,776</b>	<b>7,617</b>	<b>7,587</b>	<b>7,570</b>	<b>7,574</b>	<b>7,638</b>	<b>7,648</b>	<b>7,641</b>	<b>7,418</b>	<b>7,496</b>	<b>7,698</b>	<b>7,800</b>	
443	<b>Electronics and appliance stores</b>	<b>7,035</b>	<b>6,994</b>	<b>6,954</b>	<b>6,880</b>	<b>6,862</b>	<b>6,961</b>	<b>7,060</b>	<b>7,024</b>	<b>6,899</b>	<b>7,048</b>	<b>7,424</b>	<b>7,567</b>	
44312	Computer and software stores	1,999	2,031	1,977	1,963	1,928	1,943	2,000	1,924	1,905	1,901	2,153	2,161	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>23,293</b>	<b>23,775</b>	<b>23,631</b>	<b>24,638</b>	<b>24,402</b>	<b>24,144</b>	<b>23,974</b>	<b>23,887</b>	<b>23,400</b>	<b>23,811</b>	<b>23,774</b>	<b>23,590</b>	
4441	Building mat. and supplies dealers	20,167	20,539	20,689	21,341	21,113	21,126	21,038	21,227	20,689	21,028	21,044	21,015	
445	<b>Food and beverage stores</b>	<b>39,217</b>	<b>39,497</b>	<b>39,493</b>	<b>39,792</b>	<b>40,041</b>	<b>40,053</b>	<b>40,252</b>	<b>40,418</b>	<b>40,648</b>	<b>40,795</b>	<b>40,793</b>	<b>40,962</b>	
4451	Grocery stores	35,364	35,681	35,665	35,985	36,182	36,170	36,339	36,549	36,780	36,943	36,859	37,022	
4453	Beer, wine, and liquor stores	2,556	2,517	2,508	2,510	2,533	2,543	2,530	2,517	2,531	2,539	2,583	2,580	
446	<b>Health and personal care stores</b>	<b>13,549</b>	<b>13,737</b>	<b>13,792</b>	<b>13,801</b>	<b>13,997</b>	<b>13,953</b>	<b>14,053</b>	<b>14,119</b>	<b>13,964</b>	<b>14,378</b>	<b>14,366</b>	<b>14,375</b>	
44611	Pharmacies and drug stores	11,438	11,534	11,604	11,631	11,776	11,823	11,931	11,984	11,883	12,296	12,161	11,902	See note 3
447	<b>Gasoline stations</b>	<b>21,356</b>	<b>21,103</b>	<b>20,133</b>	<b>21,472</b>	<b>22,298</b>	<b>21,465</b>	<b>20,523</b>	<b>20,531</b>	<b>21,021</b>	<b>19,846</b>	<b>18,943</b>	<b>18,515</b>	
448	<b>Clothing and clothing access. stores</b>	<b>14,183</b>	<b>14,260</b>	<b>13,968</b>	<b>14,101</b>	<b>13,932</b>	<b>13,888</b>	<b>13,963</b>	<b>14,102</b>	<b>13,230</b>	<b>14,017</b>	<b>13,819</b>	<b>14,124</b>	
4481	Clothing stores	10,059	10,195	9,894	10,047	9,943	9,946	9,947	10,068	9,468	10,072	9,818	10,138	
44811	Men's clothing stores	913	903	890	846	871	861	855	867	798	863	847	846	
44812	Women's clothing stores	2,749	2,805	2,737	2,776	2,717	2,717	2,733	2,802	2,672	2,792	2,725	2,739	
4482	Shoe stores	1,847	1,807	1,809	1,878	1,872	1,838	1,895	1,885	1,768	1,814	1,849	1,850	
44831	Jewelry stores	2,132	2,110	2,130	2,049	1,995	1,971	1,991	2,024	1,891	2,016	2,038	2,018	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>6,367</b>	<b>6,722</b>	<b>6,670</b>	<b>6,597</b>	<b>6,615</b>	<b>6,561</b>	<b>6,630</b>	<b>6,715</b>	<b>6,577</b>	<b>6,704</b>	<b>6,930</b>	<b>6,733</b>	
452	<b>General merchandise stores</b>	<b>35,586</b>	<b>34,861</b>	<b>34,408</b>	<b>35,428</b>	<b>35,380</b>	<b>35,424</b>	<b>35,896</b>	<b>36,070</b>	<b>35,990</b>	<b>36,530</b>	<b>36,935</b>	<b>37,460</b>	
4521	Department stores (excl. L.D.)	20,108	19,304	18,692	19,137	19,087	19,020	19,178	19,248	18,938	19,118	19,258	19,195	
4529	Other general merchandise stores	15,478	15,557	15,716	16,291	16,293	16,404	16,718	16,822	17,052	17,412	17,677	18,265	
45291	Warehouse clubs and superstores	12,622	12,726	12,887	13,393	13,398	13,583	13,858	13,955	14,263	14,550	14,727	15,222	
45299	All other gen. merchandise stores	2,856	2,831	2,829	2,898	2,895	2,821	2,860	2,867	2,789	2,862	2,950	3,043	
453	<b>Miscellaneous store retailers</b>	<b>8,637</b>	<b>8,766</b>	<b>9,026</b>	<b>8,709</b>	<b>8,972</b>	<b>8,883</b>	<b>8,892</b>	<b>8,801</b>	<b>8,573</b>	<b>8,726</b>	<b>8,637</b>	<b>8,593</b>	
454	<b>Nonstore retailers</b>	<b>15,100</b>	<b>14,772</b>	<b>14,831</b>	<b>14,613</b>	<b>14,332</b>	<b>14,357</b>	<b>14,291</b>	<b>14,563</b>	<b>13,748</b>	<b>14,329</b>	<b>14,026</b>	<b>14,055</b>	
4541	Electronic shopping and mail-order houses	9,213	9,020	9,228	9,140	9,179	9,237	9,177	9,318	8,522	9,173	9,079	9,167	
45431	Fuel dealers	2,630	2,544	2,422	2,352	2,168	2,137	2,132	2,217	2,257	2,119	2,040	1,841	
722	<b>Food services and drinking places</b>	<b>26,536</b>	<b>26,388</b>	<b>26,330</b>	<b>26,321</b>	<b>26,490</b>	<b>26,573</b>	<b>26,759</b>	<b>27,011</b>	<b>26,292</b>	<b>26,601</b>	<b>26,642</b>	<b>27,515</b>	

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	2000												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>242,691</b>	<b>257,209</b>	<b>287,126</b>	<b>271,770</b>	<b>291,851</b>	<b>289,289</b>	<b>278,741</b>	<b>291,923</b>	<b>276,729</b>	<b>278,519</b>	<b>283,583</b>	<b>327,185</b>	<b>3,376,616</b>
	Total (excl. motor vehicle and parts dealers)	182,569	188,819	210,405	204,285	217,148	214,553	209,781	218,172	209,026	212,831	223,300	269,096	2,559,985
	<b>Retail sales, total</b>	<b>219,830</b>	<b>233,568</b>	<b>261,163</b>	<b>246,238</b>	<b>265,552</b>	<b>262,887</b>	<b>251,849</b>	<b>265,275</b>	<b>251,015</b>	<b>252,594</b>	<b>259,016</b>	<b>301,199</b>	<b>3,070,186</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	159,708	165,178	184,442	178,753	190,849	188,151	182,889	191,524	183,312	186,906	198,733	243,110	2,253,555
	<b>GAFO<sup>1</sup></b>	<b>57,913</b>	<b>61,066</b>	<b>68,349</b>	<b>66,927</b>	<b>70,503</b>	<b>69,098</b>	<b>67,342</b>	<b>73,537</b>	<b>68,812</b>	<b>69,654</b>	<b>82,218</b>	<b>116,971</b>	<b>872,390</b>
441	<b>Motor vehicle and parts dealers</b>	<b>60,122</b>	<b>68,390</b>	<b>76,721</b>	<b>67,485</b>	<b>74,703</b>	<b>74,736</b>	<b>68,960</b>	<b>73,751</b>	<b>67,703</b>	<b>65,688</b>	<b>60,283</b>	<b>58,089</b>	<b>816,631</b>
4411, 4412	Automobile and other motor vehicle dealers	54,687	62,730	70,198	61,479	68,159	68,047	62,672	66,872	61,235	59,390	54,256	52,264	741,989
4411	Automobile dealers	52,137	59,687	65,768	57,393	63,441	63,409	58,929	63,099	58,012	56,363	51,540	49,533	699,311
44111	New car dealers	47,555	54,114	60,080	52,322	58,214	57,995	53,690	57,751	52,899	51,545	47,227	45,385	638,777
44112	Used car dealers	4,582	5,573	5,688	5,071	5,227	5,414	5,239	5,348	5,113	4,818	4,313	4,148	60,534
4413	Auto parts, access., and tire stores	5,435	5,660	6,523	6,006	6,544	6,689	6,288	6,879	6,468	6,298	6,027	5,825	74,642
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>13,618</b>	<b>13,872</b>	<b>14,778</b>	<b>13,583</b>	<b>14,374</b>	<b>14,209</b>	<b>14,156</b>	<b>15,168</b>	<b>14,388</b>	<b>14,249</b>	<b>15,998</b>	<b>19,631</b>	<b>178,024</b>
442	<b>Furniture and home furnishings stores</b>	<b>6,689</b>	<b>7,042</b>	<b>7,693</b>	<b>7,190</b>	<b>7,696</b>	<b>7,550</b>	<b>7,550</b>	<b>8,025</b>	<b>7,578</b>	<b>7,716</b>	<b>8,359</b>	<b>8,574</b>	<b>91,662</b>
4421	Furniture stores	3,893	4,068	4,359	4,027	4,250	4,168	4,198	4,332	4,193	4,149	4,477	4,425	50,539
4422	Home furnishings stores	2,796	2,974	3,334	3,163	3,446	3,382	3,352	3,693	3,385	3,567	3,882	4,149	41,123
443	<b>Electronics and appliance stores</b>	<b>6,929</b>	<b>6,830</b>	<b>7,085</b>	<b>6,393</b>	<b>6,678</b>	<b>6,659</b>	<b>6,606</b>	<b>7,143</b>	<b>6,810</b>	<b>6,533</b>	<b>7,639</b>	<b>11,057</b>	<b>86,362</b>
44311	Appl., TV, and other elect. stores	4,387	4,378	4,406	4,051	4,310	4,339	4,405	4,711	4,374	4,245	5,349	7,993	56,948
443111	Household appliance stores	866	866	943	892	1,026	1,035	956	1,002	947	958	1,029	1,142	11,662
443112	Radio, TV, and other elect. stores	3,521	3,512	3,463	3,159	3,284	3,304	3,449	3,709	3,427	3,287	4,320	6,851	45,286
44312	Computer and software stores	2,373	2,274	2,481	2,138	2,137	2,075	1,971	2,199	2,219	2,064	1,988	2,514	26,433
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>18,487</b>	<b>19,456</b>	<b>23,961</b>	<b>23,972</b>	<b>27,509</b>	<b>26,031</b>	<b>23,663</b>	<b>24,382</b>	<b>22,702</b>	<b>23,659</b>	<b>21,661</b>	<b>20,513</b>	<b>275,996</b>
4441	Building mat. and supplies dealers	16,199	17,108	20,758	20,237	23,030	22,501	21,031	21,888	20,260	21,162	19,260	17,866	241,300
44413	Hardware stores	1,025	987	1,253	1,359	1,518	1,471	1,367	1,354	1,253	1,249	1,228	1,299	15,363
445	<b>Food and beverage stores</b>	<b>35,203</b>	<b>34,544</b>	<b>37,621</b>	<b>37,512</b>	<b>38,888</b>	<b>38,737</b>	<b>39,453</b>	<b>39,042</b>	<b>37,994</b>	<b>37,818</b>	<b>38,831</b>	<b>43,568</b>	<b>459,211</b>
4451	Grocery stores	32,250	31,446	34,259	34,069	35,202	35,000	35,658	35,350	34,402	34,241	35,013	38,360	415,250
4453	Beer, wine, and liquor stores	1,963	2,022	2,242	2,184	2,415	2,473	2,524	2,483	2,419	2,413	2,615	3,464	29,217
446	<b>Health and personal care stores</b>	<b>12,068</b>	<b>12,273</b>	<b>13,091</b>	<b>12,556</b>	<b>13,380</b>	<b>12,958</b>	<b>12,665</b>	<b>13,165</b>	<b>12,740</b>	<b>13,204</b>	<b>13,183</b>	<b>15,578</b>	<b>156,861</b>
44611	Pharmacies and drug stores	10,068	10,133	10,820	10,463	11,117	10,687	10,528	10,953	10,595	11,095	11,112	13,352	130,923
447	<b>Gasoline stations</b>	<b>17,608</b>	<b>18,209</b>	<b>20,721</b>	<b>19,663</b>	<b>21,086</b>	<b>22,083</b>	<b>22,064</b>	<b>21,894</b>	<b>21,373</b>	<b>21,356</b>	<b>20,485</b>	<b>20,618</b>	<b>247,160</b>
448	<b>Clothing and clothing access. stores</b>	<b>9,464</b>	<b>11,195</b>	<b>12,848</b>	<b>13,135</b>	<b>13,760</b>	<b>12,967</b>	<b>12,504</b>	<b>14,600</b>	<b>13,390</b>	<b>13,386</b>	<b>15,670</b>	<b>24,945</b>	<b>167,864</b>
4481	Clothing stores	6,726	7,514	9,330	9,472	9,551	9,203	8,910	10,378	9,731	9,868	11,512	16,422	118,617
44811	Men's clothing stores	709	686	795	855	871	852	818	900	859	903	1,033	1,537	10,818
44812	Women's clothing stores	1,733	2,053	2,754	2,793	2,902	2,651	2,465	2,733	2,753	2,746	2,929	4,020	32,532
44814	Family clothing stores	3,151	3,491	4,287	4,348	4,393	4,340	4,249	4,962	4,468	4,642	5,807	8,297	56,435
4482	Shoe stores	1,351	1,536	1,839	1,940	1,898	1,817	1,789	2,286	1,794	1,681	1,796	2,405	22,132
44831	Jewelry stores	1,269	2,017	1,530	1,591	2,168	1,807	1,666	1,795	1,729	1,706	2,205	5,855	25,338
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,452</b>	<b>5,301</b>	<b>5,940</b>	<b>5,733</b>	<b>6,021</b>	<b>6,127</b>	<b>5,955</b>	<b>6,703</b>	<b>6,311</b>	<b>5,700</b>	<b>7,041</b>	<b>11,772</b>	<b>78,056</b>
45111	Sporting goods stores	1,631	1,724	2,118	2,044	2,246	2,383	2,299	2,322	2,066	1,776	1,997	3,410	26,016
451211	Book stores	1,551	1,124	1,063	1,005	1,139	1,159	1,083	1,647	1,454	1,050	1,139	1,961	15,375
452	<b>General merchandise stores</b>	<b>26,064</b>	<b>27,300</b>	<b>31,323</b>	<b>31,324</b>	<b>33,133</b>	<b>32,677</b>	<b>31,683</b>	<b>33,443</b>	<b>31,281</b>	<b>32,821</b>	<b>39,805</b>	<b>55,350</b>	<b>406,204</b>
4521	Department stores (excl. L.D.)	14,782	15,486	17,949	18,264	19,061	18,237	17,427	18,832	17,364	18,107	23,574	34,541	233,624
4521102	Discount dept. stores	8,998	9,084	10,537	10,841	11,303	10,983	10,561	11,097	10,024	10,543	13,579	18,722	136,272
4521101, 4521103	Conventional and national chain dept. stores	5,784	6,402	7,412	7,423	7,758	7,254	6,866	7,735	7,340	7,564	9,995	15,819	97,352
4521	Department stores (incl. L.D.) <sup>2</sup>	15,110	15,846	18,354	18,678	19,486	18,635	17,801	19,230	17,737	18,499	24,088	35,280	238,744
4521102	Discount dept. stores	9,131	9,219	10,693	11,002	11,473	11,148	10,721	11,266	10,179	10,709	13,793	19,021	138,355
4521101, 4521103	Conventional and national chain dept. stores	5,979	6,627	7,661	7,676	8,013	7,487	7,080	7,964	7,558	7,790	10,295	16,259	100,389
4529	Other general merchandise stores	11,282	11,814	13,374	13,060	14,072	14,440	14,256	14,611	13,917	14,714	16,231	20,809	172,580
45291	Warehouse clubs and superstores	9,216	9,514	10,792	10,560	11,395	11,777	11,639	11,922	11,386	12,038	13,188	16,769	140,196
45299	All other gen. merchandise stores	2,066	2,300	2,582	2,500	2,677	2,663	2,617	2,689	2,531	2,676	3,043	4,040	32,384
453	<b>Miscellaneous store retailers</b>	<b>8,154</b>	<b>9,040</b>	<b>9,164</b>	<b>8,475</b>	<b>9,197</b>	<b>8,948</b>	<b>8,438</b>	<b>9,135</b>	<b>8,827</b>	<b>8,921</b>	<b>9,021</b>	<b>11,157</b>	<b>108,477</b>
454	<b>Nonstore retailers</b>	<b>13,590</b>	<b>13,988</b>	<b>14,995</b>	<b>12,800</b>	<b>13,501</b>	<b>13,414</b>	<b>12,308</b>	<b>13,992</b>	<b>14,306</b>	<b>15,792</b>	<b>17,038</b>	<b>19,978</b>	<b>175,702</b>
4541	Electronic shopping and mail-order houses	7,889	7,869	9,178	8,176	8,440	8,595	7,961	8,980	9,102	9,935	10,941	13,007	110,073
45431	Fuel dealers	3,040	3,112	2,383	1,811	1,772	1,655	1,529	1,793	2,043	2,343	2,555	3,743	27,779
722	<b>Food services and drinking places</b>	<b>22,861</b>	<b>23,641</b>	<b>25,963</b>	<b>25,532</b>	<b>26,299</b>	<b>26,402</b>	<b>26,892</b>	<b>26,648</b>	<b>25,714</b>	<b>25,925</b>	<b>24,567</b>	<b>25,986</b>	<b>306,430</b>
7221	Full-service restaurants	10,005	10,437	11,358	11,132	11,281	11,217	11,630	11,461	11,139	11,327	10,629	11,253	132,869
7222	Limited-service eating places	9,724	9,927	10,954	10,941	11,336	11,557	11,629	11,544	10,927	11,013	10,632	11,171	131,355
7224	Drinking places	1,226	1,284	1,454	1,329	1,333	1,329	1,362	1,355	1,305	1,272	1,224	1,317	15,790

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	2000												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>275,606</b>	<b>279,299</b>	<b>282,955</b>	<b>279,029</b>	<b>279,359</b>	<b>280,029</b>	<b>280,598</b>	<b>280,339</b>	<b>284,981</b>	<b>283,924</b>	<b>283,076</b>	<b>283,243</b>	
	Total (excl. motor vehicle and parts dealers)	206,356	209,013	212,855	211,094	211,868	212,416	213,379	213,454	215,905	216,363	216,471	217,220	
	Retail sales, total	250,730	254,202	257,426	253,599	253,974	254,618	254,987	254,863	259,190	258,077	257,351	257,716	
	Retail sales, total (excl. motor vehicle and parts dealers)	181,480	183,916	187,326	185,664	186,483	187,005	187,768	187,978	190,114	190,516	190,746	191,693	
	<b>GAFO<sup>1</sup></b>	<b>69,985</b>	<b>71,117</b>	<b>72,231</b>	<b>72,154</b>	<b>72,806</b>	<b>72,151</b>	<b>72,627</b>	<b>72,897</b>	<b>73,962</b>	<b>73,597</b>	<b>73,429</b>	<b>73,042</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>69,250</b>	<b>70,286</b>	<b>70,100</b>	<b>67,935</b>	<b>67,491</b>	<b>67,613</b>	<b>67,219</b>	<b>66,885</b>	<b>69,076</b>	<b>67,561</b>	<b>66,605</b>	<b>66,023</b>	
4411, 4412	Automobile and other motor vehicle dealers	63,003	64,141	63,816	61,850	61,294	61,414	61,084	60,738	62,549	61,417	60,486	59,594	
4413	Auto parts, access., and tire stores	6,247	6,145	6,284	6,085	6,197	6,199	6,135	6,147	6,527	6,144	6,119	6,429	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>14,743</b>	<b>14,881</b>	<b>14,930</b>	<b>15,077</b>	<b>14,954</b>	<b>14,763</b>	<b>14,801</b>	<b>14,872</b>	<b>14,994</b>	<b>14,857</b>	<b>14,686</b>	<b>14,234</b>	
442	<b>Furniture and home furnishings stores</b>	<b>7,507</b>	<b>7,597</b>	<b>7,670</b>	<b>7,740</b>	<b>7,727</b>	<b>7,673</b>	<b>7,720</b>	<b>7,731</b>	<b>7,725</b>	<b>7,731</b>	<b>7,634</b>	<b>7,211</b>	
443	<b>Electronics and appliance stores</b>	<b>7,236</b>	<b>7,284</b>	<b>7,260</b>	<b>7,337</b>	<b>7,227</b>	<b>7,090</b>	<b>7,081</b>	<b>7,141</b>	<b>7,269</b>	<b>7,126</b>	<b>7,052</b>	<b>7,023</b>	
44312	Computer and software stores	2,368	2,332	2,325	2,301	2,264	2,166	2,161	2,137	2,246	2,110	2,024	1,986	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>23,344</b>	<b>23,035</b>	<b>24,360</b>	<b>22,910</b>	<b>22,844</b>	<b>22,755</b>	<b>22,813</b>	<b>22,847</b>	<b>22,807</b>	<b>22,846</b>	<b>22,718</b>	<b>23,445</b>	
4441	Building mat. and supplies dealers	20,223	19,986	21,138	20,176	20,149	20,019	20,068	19,916	19,843	20,002	19,754	20,233	
445	<b>Food and beverage stores</b>	<b>36,832</b>	<b>37,140</b>	<b>37,725</b>	<b>38,182</b>	<b>37,976</b>	<b>38,355</b>	<b>38,328</b>	<b>38,406</b>	<b>38,514</b>	<b>38,787</b>	<b>38,834</b>	<b>39,076</b>	
4451	Grocery stores	33,351	33,596	34,157	34,588	34,343	34,688	34,619	34,691	34,785	35,011	35,048	35,453	
4453	Beer, wine, and liquor stores	2,307	2,346	2,378	2,361	2,410	2,436	2,460	2,483	2,476	2,514	2,539	2,409	
446	<b>Health and personal care stores</b>	<b>12,480</b>	<b>12,549</b>	<b>12,747</b>	<b>12,852</b>	<b>12,978</b>	<b>13,010</b>	<b>13,084</b>	<b>13,205</b>	<b>13,326</b>	<b>13,446</b>	<b>13,480</b>	<b>13,605</b>	
44611	Pharmacies and drug stores	10,347	10,298	10,587	10,698	10,825	10,828	10,955	11,086	11,118	11,287	11,316	11,481	See note 3
447	<b>Gasoline stations</b>	<b>19,392</b>	<b>20,187</b>	<b>20,577</b>	<b>19,942</b>	<b>20,139</b>	<b>20,696</b>	<b>20,795</b>	<b>20,424</b>	<b>20,852</b>	<b>21,229</b>	<b>21,495</b>	<b>21,256</b>	
448	<b>Clothing and clothing access. stores</b>	<b>13,320</b>	<b>13,592</b>	<b>13,897</b>	<b>13,825</b>	<b>14,053</b>	<b>13,816</b>	<b>13,801</b>	<b>14,067</b>	<b>14,406</b>	<b>14,227</b>	<b>14,230</b>	<b>14,107</b>	
4481	Clothing stores	9,288	9,545	9,833	9,767	9,909	9,730	9,682	9,946	10,177	10,085	10,143	10,017	
44811	Men's clothing stores	869	878	890	893	910	881	920	900	926	911	911	893	
44812	Women's clothing stores	2,394	2,522	2,740	2,678	2,753	2,700	2,763	2,772	2,850	2,802	2,768	2,703	
4482	Shoe stores	1,826	1,824	1,871	1,832	1,837	1,821	1,809	1,848	1,877	1,857	1,857	1,837	
44831	Jewelry stores	2,057	2,069	2,035	2,072	2,153	2,118	2,161	2,132	2,203	2,135	2,086	2,114	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>6,126</b>	<b>6,457</b>	<b>6,520</b>	<b>6,628</b>	<b>6,683</b>	<b>6,567</b>	<b>6,684</b>	<b>6,520</b>	<b>6,636</b>	<b>6,492</b>	<b>6,418</b>	<b>6,367</b>	
452	<b>General merchandise stores</b>	<b>32,264</b>	<b>32,679</b>	<b>33,311</b>	<b>32,999</b>	<b>33,622</b>	<b>33,501</b>	<b>33,832</b>	<b>33,961</b>	<b>34,373</b>	<b>34,414</b>	<b>34,627</b>	<b>34,931</b>	
4521	Department stores (excl. L.D.)	19,350	19,175	19,319	19,265	19,576	19,237	19,237	19,307	19,471	19,369	19,627	19,772	
4529	Other general merchandise stores	12,914	13,504	13,992	13,734	14,046	14,264	14,595	14,654	14,902	15,045	15,000	15,159	
45291	Warehouse clubs and superstores	10,309	10,848	11,242	11,116	11,372	11,580	11,840	11,910	12,139	12,309	12,268	12,524	
45299	All other gen. merchandise stores	2,605	2,656	2,750	2,618	2,674	2,684	2,755	2,744	2,763	2,736	2,732	2,635	
453	<b>Miscellaneous store retailers</b>	<b>9,317</b>	<b>9,358</b>	<b>9,263</b>	<b>9,229</b>	<b>8,923</b>	<b>8,895</b>	<b>8,961</b>	<b>8,808</b>	<b>9,096</b>	<b>9,099</b>	<b>8,879</b>	<b>8,776</b>	
454	<b>Nonstore retailers</b>	<b>13,662</b>	<b>14,038</b>	<b>13,996</b>	<b>14,020</b>	<b>14,311</b>	<b>14,647</b>	<b>14,669</b>	<b>14,868</b>	<b>15,110</b>	<b>15,119</b>	<b>15,379</b>	<b>15,896</b>	
4541	Electronic shopping and mail-order houses	8,631	8,563	8,919	9,034	8,931	9,163	9,193	9,277	9,384	9,444	9,606	9,824	
45431	Fuel dealers	2,011	2,365	1,952	2,056	2,190	2,348	2,310	2,378	2,464	2,469	2,520	2,844	
722	<b>Food services and drinking places</b>	<b>24,876</b>	<b>25,097</b>	<b>25,529</b>	<b>25,430</b>	<b>25,385</b>	<b>25,411</b>	<b>25,611</b>	<b>25,476</b>	<b>25,791</b>	<b>25,847</b>	<b>25,725</b>	<b>25,527</b>	

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1999												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>223,220</b>	<b>225,893</b>	<b>259,765</b>	<b>257,263</b>	<b>268,829</b>	<b>267,851</b>	<b>268,869</b>	<b>271,971</b>	<b>260,673</b>	<b>264,873</b>	<b>270,846</b>	<b>324,739</b>	<b>3,164,792</b>
	Total (excl. motor vehicle and parts dealers)	169,656	167,778	190,793	191,167	199,764	197,134	199,170	201,095	194,693	201,085	209,573	263,121	2,385,029
	<b>Retail sales, total</b>	<b>201,762</b>	<b>204,551</b>	<b>236,285</b>	<b>233,425</b>	<b>244,003</b>	<b>243,590</b>	<b>243,631</b>	<b>247,183</b>	<b>237,272</b>	<b>239,852</b>	<b>247,437</b>	<b>299,923</b>	<b>2,878,914</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	148,198	146,436	167,313	167,329	174,938	172,873	173,932	176,307	171,292	176,064	186,164	238,305	2,099,151
	<b>GAFO<sup>1</sup></b>	<b>54,637</b>	<b>55,215</b>	<b>63,508</b>	<b>62,220</b>	<b>65,856</b>	<b>64,880</b>	<b>64,575</b>	<b>68,396</b>	<b>64,712</b>	<b>67,169</b>	<b>77,003</b>	<b>114,818</b>	<b>822,989</b>
441	<b>Motor vehicle and parts dealers</b>	<b>53,564</b>	<b>58,115</b>	<b>68,972</b>	<b>66,096</b>	<b>69,065</b>	<b>70,717</b>	<b>69,699</b>	<b>70,876</b>	<b>65,980</b>	<b>63,788</b>	<b>61,273</b>	<b>61,618</b>	<b>779,763</b>
4411, 4412	Automobile and other motor vehicle dealers	48,450	52,950	62,988	59,989	63,057	64,364	63,360	64,542	59,719	57,566	55,169	55,709	707,863
4411	Automobile dealers	46,601	50,327	59,355	56,095	58,866	60,289	59,606	61,170	56,773	54,591	52,676	53,112	669,461
44111	New car dealers	42,343	45,565	54,251	51,086	53,720	55,037	54,508	56,070	52,068	49,875	48,192	48,831	611,546
44112	Used car dealers	4,258	4,762	5,104	5,009	5,146	5,252	5,098	5,100	4,705	4,716	4,484	4,281	57,915
4413	Auto parts, access., and tire stores	5,114	5,165	5,984	6,107	6,008	6,353	6,339	6,334	6,261	6,222	6,104	5,909	71,900
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>12,248</b>	<b>11,946</b>	<b>13,355</b>	<b>12,535</b>	<b>12,968</b>	<b>13,374</b>	<b>13,686</b>	<b>14,090</b>	<b>13,785</b>	<b>13,824</b>	<b>15,415</b>	<b>19,913</b>	<b>167,139</b>
442	<b>Furniture and home furnishings stores</b>	<b>5,990</b>	<b>6,074</b>	<b>6,886</b>	<b>6,580</b>	<b>6,764</b>	<b>6,943</b>	<b>7,050</b>	<b>7,327</b>	<b>7,227</b>	<b>7,421</b>	<b>8,064</b>	<b>8,892</b>	<b>85,218</b>
4421	Furniture stores	3,589	3,551	3,941	3,606	3,795	3,816	3,891	3,961	3,974	4,033	4,300	4,547	47,004
4422	Home furnishings stores	2,401	2,523	2,945	2,974	2,969	3,127	3,159	3,366	3,253	3,388	3,764	4,345	38,214
443	<b>Electronics and appliance stores</b>	<b>6,258</b>	<b>5,872</b>	<b>6,469</b>	<b>5,955</b>	<b>6,204</b>	<b>6,431</b>	<b>6,636</b>	<b>6,763</b>	<b>6,558</b>	<b>6,403</b>	<b>7,351</b>	<b>11,021</b>	<b>81,921</b>
44311	Appl., TV, and other elect. stores	3,737	3,558	3,817	3,526	3,816	3,966	4,248	4,270	4,022	4,030	4,893	7,535	51,418
443111	Household appliance stores	809	781	902	884	906	1,052	1,140	965	935	940	988	1,170	11,472
443112	Radio, TV, and other elect. stores	2,928	2,777	2,915	2,642	2,910	2,914	3,108	3,305	3,087	3,090	3,905	6,365	39,946
44312	Computer and software stores	2,355	2,147	2,461	2,235	2,176	2,247	2,173	2,277	2,341	2,167	2,187	2,970	27,736
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>16,809</b>	<b>17,526</b>	<b>21,385</b>	<b>23,506</b>	<b>24,671</b>	<b>24,725</b>	<b>23,400</b>	<b>22,999</b>	<b>22,309</b>	<b>22,591</b>	<b>21,940</b>	<b>21,344</b>	<b>263,205</b>
4441	Building mat. and supplies dealers	14,673	15,309	18,553	19,847	20,415	21,281	20,756	20,648	19,917	20,113	19,552	18,497	229,561
44413	Hardware stores	1,073	977	1,173	1,371	1,446	1,400	1,341	1,253	1,237	1,245	1,241	1,325	15,082
445	<b>Food and beverage stores</b>	<b>34,873</b>	<b>32,734</b>	<b>36,144</b>	<b>35,789</b>	<b>37,793</b>	<b>36,539</b>	<b>38,803</b>	<b>36,932</b>	<b>36,594</b>	<b>37,077</b>	<b>36,786</b>	<b>43,093</b>	<b>443,159</b>
4451	Grocery stores	32,010	29,896	33,004	32,520	34,359	33,211	35,283	33,667	33,381	33,741	33,352	38,048	402,472
4453	Beer, wine, and liquor stores	1,897	1,838	2,021	2,136	2,250	2,186	2,383	2,182	2,169	2,264	2,321	3,336	26,983
446	<b>Health and personal care stores</b>	<b>11,073</b>	<b>10,877</b>	<b>12,019</b>	<b>11,661</b>	<b>11,892</b>	<b>11,838</b>	<b>11,753</b>	<b>11,725</b>	<b>11,506</b>	<b>11,921</b>	<b>12,107</b>	<b>15,238</b>	<b>143,610</b>
44611	Pharmacies and drug stores	9,393	9,232	10,152	9,864	10,037	9,955	9,858	9,820	9,707	10,074	10,145	12,875	121,112
447	<b>Gasoline stations</b>	<b>15,052</b>	<b>14,199</b>	<b>16,211</b>	<b>17,100</b>	<b>17,798</b>	<b>17,807</b>	<b>18,996</b>	<b>19,151</b>	<b>18,440</b>	<b>18,848</b>	<b>18,124</b>	<b>19,545</b>	<b>211,271</b>
448	<b>Clothing and clothing access. stores</b>	<b>9,264</b>	<b>10,200</b>	<b>12,100</b>	<b>12,414</b>	<b>13,195</b>	<b>12,306</b>	<b>12,471</b>	<b>13,733</b>	<b>12,371</b>	<b>12,967</b>	<b>14,664</b>	<b>24,365</b>	<b>160,050</b>
4481	Clothing stores	6,617	6,928	8,734	8,973	9,237	8,689	8,869	9,764	8,970	9,481	10,577	15,552	112,391
44811	Men's clothing stores	733	655	762	876	870	860	789	863	784	882	990	1,476	10,540
44812	Women's clothing stores	1,779	1,922	2,559	2,673	2,747	2,460	2,358	2,466	2,413	2,504	2,633	3,737	30,251
44814	Family clothing stores	2,993	3,179	4,004	4,050	4,263	4,072	4,354	4,789	4,260	4,583	5,358	7,895	53,800
4482	Shoe stores	1,375	1,494	1,837	1,852	1,943	1,848	1,872	2,210	1,731	1,685	1,725	2,395	21,967
44831	Jewelry stores	1,172	1,675	1,414	1,480	1,893	1,649	1,610	1,631	1,544	1,668	2,200	6,132	24,068
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,331</b>	<b>4,805</b>	<b>5,494</b>	<b>5,323</b>	<b>5,476</b>	<b>5,814</b>	<b>5,643</b>	<b>6,164</b>	<b>5,790</b>	<b>5,620</b>	<b>6,850</b>	<b>11,735</b>	<b>74,045</b>
45111	Sporting goods stores	1,511	1,495	1,861	1,925	2,032	2,259	2,104	2,188	1,887	1,750	1,874	3,303	24,189
451211	Book stores	1,539	1,009	997	955	1,001	1,058	1,051	1,425	1,277	1,049	1,121	2,058	14,540
452	<b>General merchandise stores</b>	<b>24,640</b>	<b>25,177</b>	<b>29,359</b>	<b>28,978</b>	<b>31,293</b>	<b>30,421</b>	<b>29,900</b>	<b>31,055</b>	<b>29,486</b>	<b>31,462</b>	<b>36,356</b>	<b>53,276</b>	<b>381,403</b>
4521	Department stores (excl. L.D.)	14,508	15,278	17,898	17,751	18,988	18,006	17,598	18,569	17,449	18,578	22,290	34,135	231,048
4521102	Discount dept. stores	8,832	9,041	10,448	10,414	11,190	10,779	10,541	10,818	10,090	10,772	12,664	18,114	133,703
4521101, 4521103	Conventional and national chain dept. stores	5,676	6,237	7,450	7,337	7,798	7,227	7,057	7,751	7,359	7,806	9,626	16,021	97,345
4521	Department stores (incl. L.D.) <sup>2</sup>	14,816	15,593	18,264	18,125	19,403	18,404	17,977	18,966	17,825	18,988	22,792	34,916	236,069
4521102	Discount dept. stores	8,966	9,178	10,606	10,571	11,358	10,941	10,699	10,981	10,240	10,934	12,854	18,385	135,713
4521101, 4521103	Conventional and national chain dept. stores	5,850	6,415	7,658	7,554	8,045	7,463	7,278	7,985	7,585	8,054	9,938	16,531	100,356
4529	Other general merchandise stores	10,132	9,899	11,461	11,227	12,305	12,415	12,302	12,486	12,037	12,884	14,066	19,141	150,355
45291	Warehouse clubs and superstores	8,099	7,778	9,014	8,825	9,736	9,868	9,796	9,972	9,610	10,240	11,151	15,045	119,134
45299	All other gen. merchandise stores	2,033	2,121	2,447	2,402	2,569	2,547	2,506	2,514	2,427	2,644	2,915	4,096	31,221
453	<b>Miscellaneous store retailers</b>	<b>7,522</b>	<b>8,057</b>	<b>8,506</b>	<b>8,350</b>	<b>8,644</b>	<b>8,666</b>	<b>8,360</b>	<b>8,745</b>	<b>8,560</b>	<b>8,565</b>	<b>9,319</b>	<b>12,488</b>	<b>105,782</b>
454	<b>Nonstore retailers</b>	<b>11,386</b>	<b>10,915</b>	<b>12,740</b>	<b>11,673</b>	<b>11,208</b>	<b>11,383</b>	<b>10,918</b>	<b>11,713</b>	<b>12,451</b>	<b>13,189</b>	<b>14,603</b>	<b>17,308</b>	<b>149,487</b>
4541	Electronic shopping and mail-order houses	6,390	6,288	7,469	7,003	6,798	7,086	6,827	7,362	7,865	8,368	9,392	11,592	92,440
45431	Fuel dealers	2,354	1,875	2,096	1,554	1,354	1,272	1,235	1,328	1,479	1,751	1,896	2,548	20,742
722	<b>Food services and drinking places</b>	<b>21,458</b>	<b>21,342</b>	<b>23,480</b>	<b>23,838</b>	<b>24,826</b>	<b>24,261</b>	<b>25,238</b>	<b>24,788</b>	<b>23,401</b>	<b>25,021</b>	<b>23,409</b>	<b>24,816</b>	<b>285,878</b>
7221	Full-service restaurants	9,535	9,465	10,329	10,512	10,730	10,490	11,014	10,867	10,225	10,976	10,150	10,617	124,910
7222	Limited-service eating places	9,119	9,018	9,961	10,135	10,742	10,434	10,890	10,615	9,949	10,611	10,013	10,692	122,179
7224	Drinking places	1,116	1,155	1,308	1,263	1,224	1,214	1,275	1,226	1,198	1,288	1,210	1,290	14,767

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	1999												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>253,230</b>	<b>255,755</b>	<b>256,884</b>	<b>258,219</b>	<b>261,492</b>	<b>262,053</b>	<b>263,880</b>	<b>266,343</b>	<b>268,040</b>	<b>268,733</b>	<b>271,269</b>	<b>276,532</b>	
	Total (excl. motor vehicle and parts dealers)	191,238	193,301	194,112	195,164	196,745	197,454	197,968	199,723	201,452	202,432	204,135	209,026	
	Retail sales, total	230,032	232,302	233,498	234,617	237,826	238,314	240,249	242,554	244,088	244,322	246,808	251,889	
	Retail sales, total (excl. motor vehicle and parts dealers)	168,040	169,848	170,726	171,562	173,079	173,715	174,337	175,934	177,500	178,021	179,674	184,383	
	<b>GAFO<sup>1</sup></b>	<b>66,130</b>	<b>66,834</b>	<b>67,566</b>	<b>67,230</b>	<b>67,907</b>	<b>68,648</b>	<b>68,332</b>	<b>68,805</b>	<b>69,541</b>	<b>69,653</b>	<b>69,749</b>	<b>70,921</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>61,992</b>	<b>62,454</b>	<b>62,772</b>	<b>63,055</b>	<b>64,747</b>	<b>64,599</b>	<b>65,912</b>	<b>66,620</b>	<b>66,588</b>	<b>66,301</b>	<b>67,134</b>	<b>67,506</b>	
4411, 4412	Automobile and other motor vehicle dealers	56,141	56,571	56,951	57,132	58,822	58,673	59,943	60,717	60,444	60,153	60,893	61,286	
4413	Auto parts, access., and tire stores	5,851	5,883	5,821	5,923	5,925	5,926	5,969	5,903	6,144	6,148	6,241	6,220	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>13,195</b>	<b>13,375</b>	<b>13,541</b>	<b>13,574</b>	<b>13,702</b>	<b>13,876</b>	<b>13,950</b>	<b>14,092</b>	<b>14,364</b>	<b>14,299</b>	<b>14,232</b>	<b>14,488</b>	
442	<b>Furniture and home furnishings stores</b>	<b>6,685</b>	<b>6,848</b>	<b>6,914</b>	<b>6,905</b>	<b>6,945</b>	<b>7,056</b>	<b>7,022</b>	<b>7,219</b>	<b>7,390</b>	<b>7,362</b>	<b>7,351</b>	<b>7,379</b>	
443	<b>Electronics and appliance stores</b>	<b>6,510</b>	<b>6,527</b>	<b>6,627</b>	<b>6,669</b>	<b>6,757</b>	<b>6,820</b>	<b>6,928</b>	<b>6,873</b>	<b>6,974</b>	<b>6,937</b>	<b>6,881</b>	<b>7,109</b>	
44312	Computer and software stores	2,367	2,304	2,313	2,338	2,340	2,336	2,322	2,300	2,325	2,241	2,250	2,317	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>21,254</b>	<b>21,622</b>	<b>21,476</b>	<b>21,506</b>	<b>21,606</b>	<b>21,796</b>	<b>21,943</b>	<b>22,088</b>	<b>21,953</b>	<b>22,364</b>	<b>22,762</b>	<b>22,947</b>	
4441	Building mat. and supplies dealers	18,387	18,761	18,797	18,777	18,833	19,001	19,148	19,279	19,188	19,489	19,850	19,975	
445	<b>Food and beverage stores</b>	<b>36,078</b>	<b>36,364</b>	<b>36,329</b>	<b>36,627</b>	<b>36,804</b>	<b>36,627</b>	<b>36,812</b>	<b>36,955</b>	<b>37,390</b>	<b>37,119</b>	<b>37,305</b>	<b>38,533</b>	
4451	Grocery stores	32,764	33,034	33,004	33,218	33,423	33,278	33,475	33,600	33,993	33,707	33,860	35,035	
4453	Beer, wine, and liquor stores	2,180	2,191	2,180	2,256	2,241	2,210	2,231	2,236	2,274	2,280	2,278	2,315	
446	<b>Health and personal care stores</b>	<b>11,475</b>	<b>11,559</b>	<b>11,635</b>	<b>11,731</b>	<b>11,786</b>	<b>11,946</b>	<b>11,884</b>	<b>11,952</b>	<b>12,073</b>	<b>12,202</b>	<b>12,367</b>	<b>12,892</b>	
44611	Pharmacies and drug stores	9,644	9,749	9,856	9,954	9,987	10,127	10,069	10,103	10,218	10,280	10,331	10,720	
447	<b>Gasoline stations</b>	<b>16,308</b>	<b>16,265</b>	<b>16,425</b>	<b>17,015</b>	<b>17,146</b>	<b>16,959</b>	<b>17,524</b>	<b>18,135</b>	<b>18,257</b>	<b>18,460</b>	<b>18,938</b>	<b>19,683</b>	
448	<b>Clothing and clothing access. stores</b>	<b>12,967</b>	<b>12,940</b>	<b>13,105</b>	<b>13,185</b>	<b>13,410</b>	<b>13,454</b>	<b>13,322</b>	<b>13,406</b>	<b>13,307</b>	<b>13,471</b>	<b>13,457</b>	<b>13,512</b>	
4481	Clothing stores	9,124	9,121	9,275	9,360	9,486	9,500	9,365	9,470	9,376	9,461	9,448	9,365	
44811	Men's clothing stores	876	863	873	925	896	906	877	878	860	859	885	858	
44812	Women's clothing stores	2,474	2,464	2,556	2,565	2,599	2,595	2,546	2,527	2,490	2,519	2,500	2,454	
4482	Shoe stores	1,861	1,840	1,806	1,823	1,859	1,882	1,839	1,829	1,822	1,814	1,799	1,823	
44831	Jewelry stores	1,852	1,853	1,895	1,873	1,936	1,942	1,990	1,975	1,977	2,049	2,056	2,176	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,923</b>	<b>6,113</b>	<b>6,104</b>	<b>6,063</b>	<b>6,139</b>	<b>6,232</b>	<b>6,174</b>	<b>6,109</b>	<b>6,259</b>	<b>6,265</b>	<b>6,239</b>	<b>6,289</b>	
452	<b>General merchandise stores</b>	<b>30,726</b>	<b>31,107</b>	<b>31,451</b>	<b>31,117</b>	<b>31,356</b>	<b>31,746</b>	<b>31,685</b>	<b>31,869</b>	<b>32,237</b>	<b>32,230</b>	<b>32,335</b>	<b>33,156</b>	
4521	Department stores (excl. L.D.)	19,122	19,317	19,397	19,123	19,149	19,333	19,247	19,210	19,408	19,323	19,207	19,326	
4529	Other general merchandise stores	11,604	11,790	12,054	11,994	12,207	12,413	12,438	12,659	12,829	12,907	13,128	13,830	
45291	Warehouse clubs and superstores	9,069	9,238	9,459	9,439	9,630	9,809	9,865	10,073	10,202	10,250	10,480	11,169	
45299	All other gen. merchandise stores	2,535	2,552	2,595	2,555	2,577	2,604	2,573	2,586	2,627	2,657	2,648	2,661	
453	<b>Miscellaneous store retailers</b>	<b>8,586</b>	<b>8,754</b>	<b>8,679</b>	<b>8,670</b>	<b>8,724</b>	<b>8,615</b>	<b>8,481</b>	<b>8,641</b>	<b>8,715</b>	<b>8,829</b>	<b>9,195</b>	<b>9,596</b>	
454	<b>Nonstore retailers</b>	<b>11,528</b>	<b>11,749</b>	<b>11,981</b>	<b>12,074</b>	<b>12,406</b>	<b>12,464</b>	<b>12,562</b>	<b>12,687</b>	<b>12,945</b>	<b>12,782</b>	<b>12,844</b>	<b>13,287</b>	
4541	Electronic shopping and mail-order houses	6,976	7,286	7,280	7,341	7,545	7,677	7,679	7,849	8,009	8,038	8,034	8,358	
45431	Fuel dealers	1,515	1,517	1,714	1,702	1,777	1,738	1,792	1,797	1,844	1,826	1,794	1,892	
722	<b>Food services and drinking places</b>	<b>23,198</b>	<b>23,453</b>	<b>23,386</b>	<b>23,602</b>	<b>23,666</b>	<b>23,739</b>	<b>23,631</b>	<b>23,789</b>	<b>23,952</b>	<b>24,411</b>	<b>24,461</b>	<b>24,643</b>	

See note 3

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1998												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>212,036</b>	<b>208,075</b>	<b>235,268</b>	<b>239,879</b>	<b>250,652</b>	<b>249,886</b>	<b>247,218</b>	<b>246,072</b>	<b>236,922</b>	<b>250,177</b>	<b>246,454</b>	<b>294,792</b>	<b>2,917,431</b>
	Total (excl. motor vehicle and parts dealers)	161,630	156,620	174,610	178,996	187,546	184,055	186,470	187,336	179,291	189,615	192,904	238,901	2,217,974
	<b>Retail sales, total</b>	<b>191,553</b>	<b>187,895</b>	<b>212,830</b>	<b>217,536</b>	<b>226,660</b>	<b>226,562</b>	<b>223,340</b>	<b>222,075</b>	<b>214,460</b>	<b>226,294</b>	<b>224,291</b>	<b>271,289</b>	<b>2,644,785</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	141,147	136,440	152,172	156,653	163,554	160,731	162,592	163,339	156,829	165,732	170,741	215,398	1,945,328
	<b>GAFO<sup>1</sup></b>	<b>51,034</b>	<b>51,007</b>	<b>57,099</b>	<b>58,679</b>	<b>61,469</b>	<b>59,907</b>	<b>59,961</b>	<b>63,959</b>	<b>59,099</b>	<b>63,228</b>	<b>72,073</b>	<b>104,965</b>	<b>762,480</b>
441	<b>Motor vehicle and parts dealers</b>	<b>50,406</b>	<b>51,455</b>	<b>60,658</b>	<b>60,883</b>	<b>63,106</b>	<b>65,831</b>	<b>60,748</b>	<b>58,736</b>	<b>57,631</b>	<b>60,562</b>	<b>53,550</b>	<b>55,891</b>	<b>699,457</b>
4411, 4412	Automobile and other motor vehicle dealers	45,430	46,602	55,042	55,178	57,334	59,889	54,696	52,830	51,883	54,532	48,131	50,343	631,890
4411	Automobile dealers	43,559	44,308	52,038	51,771	53,643	56,297	51,111	49,810	49,076	51,698	46,071	48,088	597,470
44111	New car dealers	39,796	40,059	47,407	47,261	49,174	51,447	46,449	45,205	44,814	47,023	42,220	44,273	545,128
44112	Used car dealers	3,763	4,249	4,631	4,510	4,469	4,850	4,662	4,605	4,262	4,675	3,851	3,815	52,342
4413	Auto parts, access., and tire stores	4,976	4,853	5,616	5,705	5,772	5,942	6,052	5,906	5,748	6,030	5,419	5,548	67,567
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>11,857</b>	<b>11,189</b>	<b>12,220</b>	<b>11,641</b>	<b>12,005</b>	<b>12,420</b>	<b>12,736</b>	<b>13,015</b>	<b>12,483</b>	<b>12,873</b>	<b>14,114</b>	<b>18,002</b>	<b>154,555</b>
442	<b>Furniture and home furnishings stores</b>	<b>5,911</b>	<b>5,671</b>	<b>6,264</b>	<b>6,144</b>	<b>6,324</b>	<b>6,415</b>	<b>6,569</b>	<b>6,604</b>	<b>6,431</b>	<b>6,800</b>	<b>7,274</b>	<b>8,167</b>	<b>78,574</b>
4421	Furniture stores	3,575	3,379	3,661	3,472	3,625	3,608	3,663	3,674	3,603	3,734	3,976	4,169	44,139
4422	Home furnishings stores	2,336	2,292	2,603	2,672	2,699	2,807	2,906	2,930	2,828	3,066	3,298	3,998	34,435
443	<b>Electronics and appliance stores</b>	<b>5,946</b>	<b>5,518</b>	<b>5,956</b>	<b>5,497</b>	<b>5,681</b>	<b>6,005</b>	<b>6,167</b>	<b>6,411</b>	<b>6,052</b>	<b>6,073</b>	<b>6,840</b>	<b>9,835</b>	<b>75,981</b>
44311	Appl., TV, and other elect. stores	3,578	3,304	3,474	3,219	3,537	3,631	3,791	3,970	3,561	3,524	4,289	6,387	46,265
443111	Household appliance stores	821	758	839	823	901	975	1,015	934	861	901	913	1,073	10,814
443112	Radio, TV, and other elect. stores	2,757	2,546	2,635	2,396	2,636	2,656	2,776	3,036	2,700	2,623	3,376	5,314	35,451
44312	Computer and software stores	2,221	2,069	2,315	2,099	1,948	2,165	2,168	2,236	2,296	2,337	2,317	3,011	27,182
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>15,992</b>	<b>15,998</b>	<b>19,298</b>	<b>21,949</b>	<b>22,886</b>	<b>22,841</b>	<b>22,000</b>	<b>20,566</b>	<b>20,887</b>	<b>21,656</b>	<b>19,501</b>	<b>19,916</b>	<b>243,490</b>
4441	Building mat. and supplies dealers	13,890	13,819	16,410	18,048	18,660	19,599	19,372	18,364	18,549	19,156	17,128	17,054	210,049
44413	Hardware stores	966	893	1,095	1,307	1,406	1,404	1,332	1,286	1,268	1,271	1,196	1,327	14,751
445	<b>Food and beverage stores</b>	<b>33,690</b>	<b>30,923</b>	<b>33,704</b>	<b>34,270</b>	<b>36,118</b>	<b>34,761</b>	<b>36,848</b>	<b>35,859</b>	<b>34,515</b>	<b>35,939</b>	<b>35,090</b>	<b>39,862</b>	<b>421,579</b>
4451	Grocery stores	30,885	28,164	30,761	31,113	32,783	31,556	33,450	32,618	31,411	32,656	31,830	35,199	382,426
4453	Beer, wine, and liquor stores	1,863	1,786	1,913	1,985	2,164	2,084	2,237	2,146	2,058	2,193	2,186	3,082	25,697
446	<b>Health and personal care stores</b>	<b>10,213</b>	<b>9,794</b>	<b>10,485</b>	<b>10,654</b>	<b>10,779</b>	<b>10,710</b>	<b>10,824</b>	<b>10,821</b>	<b>10,521</b>	<b>11,059</b>	<b>10,867</b>	<b>13,501</b>	<b>130,228</b>
44611	Pharmacies and drug stores	8,520	8,180	8,706	8,849	8,964	8,781	8,892	8,880	8,725	9,224	9,136	11,487	108,344
447	<b>Gasoline stations</b>	<b>15,278</b>	<b>14,096</b>	<b>15,389</b>	<b>15,712</b>	<b>16,800</b>	<b>16,743</b>	<b>17,298</b>	<b>16,810</b>	<b>15,840</b>	<b>16,382</b>	<b>15,333</b>	<b>16,068</b>	<b>191,749</b>
448	<b>Clothing and clothing access. stores</b>	<b>8,828</b>	<b>9,520</b>	<b>10,879</b>	<b>11,841</b>	<b>12,263</b>	<b>11,471</b>	<b>11,649</b>	<b>12,975</b>	<b>11,231</b>	<b>12,405</b>	<b>13,880</b>	<b>22,500</b>	<b>149,442</b>
4481	Clothing stores	6,282	6,419	7,795	8,478	8,501	8,044	8,272	9,189	8,099	9,054	10,093	14,668	104,894
44811	Men's clothing stores	732	660	756	870	865	848	790	881	792	910	1,008	1,509	10,621
44812	Women's clothing stores	1,735	1,781	2,214	2,532	2,540	2,281	2,251	2,359	2,276	2,459	2,572	3,690	28,690
44814	Family clothing stores	2,747	2,848	3,528	3,781	3,851	3,739	4,000	4,470	3,733	4,361	5,094	7,320	49,472
4482	Shoe stores	1,318	1,471	1,719	1,875	1,869	1,762	1,818	2,193	1,649	1,743	1,743	2,379	21,539
44831	Jewelry stores	1,123	1,518	1,242	1,367	1,763	1,533	1,422	1,473	1,378	1,514	1,933	5,261	21,527
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,034</b>	<b>4,486</b>	<b>5,014</b>	<b>5,039</b>	<b>5,234</b>	<b>5,424</b>	<b>5,252</b>	<b>5,877</b>	<b>5,430</b>	<b>5,301</b>	<b>6,275</b>	<b>11,090</b>	<b>69,456</b>
45111	Sporting goods stores	1,395	1,422	1,774	1,842	1,962	2,147	2,001	2,065	1,726	1,632	1,711	2,902	22,579
451211	Book stores	1,468	925	886	858	924	944	888	1,396	1,258	965	1,003	1,875	13,390
452	<b>General merchandise stores</b>	<b>22,518</b>	<b>23,057</b>	<b>26,156</b>	<b>27,480</b>	<b>29,232</b>	<b>27,842</b>	<b>27,439</b>	<b>29,059</b>	<b>26,737</b>	<b>29,410</b>	<b>34,442</b>	<b>48,334</b>	<b>351,706</b>
4521	Department stores (excl. L.D.)	13,902	14,661	16,641	17,570	18,611	17,259	16,934	18,394	16,497	18,241	22,202	32,741	223,653
4521102	Discount dept. stores	8,416	8,573	9,638	10,326	10,965	10,326	10,073	10,588	9,574	10,558	12,572	17,398	129,007
4521101, 4521103	Conventional and national chain dept. stores	5,486	6,088	7,003	7,244	7,646	6,933	6,861	7,806	6,923	7,683	9,630	15,343	94,646
4521	Department stores (incl. L.D.) <sup>2</sup>	14,212	14,991	17,019	17,977	19,028	17,647	17,302	18,787	16,843	18,631	22,674	33,436	228,547
4521102	Discount dept. stores	8,548	8,707	9,788	10,486	11,134	10,486	10,229	10,752	9,722	10,721	12,765	17,666	131,004
4521101, 4521103	Conventional and national chain dept. stores	5,664	6,284	7,231	7,491	7,894	7,161	7,073	8,035	7,121	7,910	9,909	15,770	97,543
4529	Other general merchandise stores	8,616	8,396	9,515	9,910	10,621	10,583	10,505	10,665	10,240	11,169	12,240	15,593	128,053
45291	Warehouse clubs and superstores	6,668	6,404	7,284	7,591	8,178	8,189	8,129	8,297	7,975	8,651	9,451	11,811	98,628
45299	All other gen. merchandise stores	1,948	1,992	2,231	2,319	2,443	2,394	2,376	2,368	2,265	2,518	2,789	3,782	29,425
453	<b>Miscellaneous store retailers</b>	<b>7,208</b>	<b>7,374</b>	<b>7,689</b>	<b>7,690</b>	<b>8,171</b>	<b>8,354</b>	<b>8,348</b>	<b>8,383</b>	<b>8,384</b>	<b>8,487</b>	<b>8,375</b>	<b>11,340</b>	<b>99,803</b>
454	<b>Nonstore retailers</b>	<b>10,529</b>	<b>10,003</b>	<b>11,338</b>	<b>10,377</b>	<b>10,066</b>	<b>10,165</b>	<b>10,198</b>	<b>9,974</b>	<b>10,801</b>	<b>12,220</b>	<b>12,864</b>	<b>14,785</b>	<b>133,320</b>
4541	Electronic shopping and mail-order houses	5,769	5,424	6,486	6,049	6,060	5,921	6,051	5,988	6,630	7,388	8,046	9,677	79,489
45431	Fuel dealers	2,423	2,081	2,068	1,580	1,339	1,262	1,228	1,190	1,325	1,548	1,654	2,042	19,740
722	<b>Food services and drinking places</b>	<b>20,483</b>	<b>20,180</b>	<b>22,438</b>	<b>22,343</b>	<b>23,992</b>	<b>23,324</b>	<b>23,878</b>	<b>23,997</b>	<b>22,462</b>	<b>23,883</b>	<b>22,163</b>	<b>23,503</b>	<b>272,646</b>
7221	Full-service restaurants	9,141	9,104	9,955	9,803	10,396	10,172	10,422	10,500	9,803	10,410	9,669	10,288	119,663
7222	Limited-service eating places	8,654	8,384	9,501	9,635	10,460	10,034	10,367	10,405	9,629	10,227	9,507	10,033	116,836
7224	Drinking places	1,118	1,099	1,211	1,137	1,190	1,167	1,245	1,219	1,157	1,241	1,131	1,195	14,110

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	1998												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>236,367</b>	<b>236,809</b>	<b>237,976</b>	<b>241,052</b>	<b>242,650</b>	<b>243,774</b>	<b>242,795</b>	<b>241,833</b>	<b>244,747</b>	<b>247,960</b>	<b>249,716</b>	<b>252,245</b>	
	Total (excl. motor vehicle and parts dealers)	180,166	181,165	181,381	182,626	183,347	184,424	185,467	185,745	186,346	187,680	189,104	190,715	
	Retail sales, total	214,342	214,584	215,605	218,642	220,037	221,041	220,097	219,087	221,709	224,862	226,484	228,671	
	Retail sales, total (excl. motor vehicle and parts dealers)	158,141	158,940	159,010	160,216	160,734	161,691	162,769	162,999	163,308	164,582	165,872	167,141	
	<b>GAFO<sup>1</sup></b>	<b>61,801</b>	<b>62,390</b>	<b>62,361</b>	<b>62,908</b>	<b>62,889</b>	<b>63,567</b>	<b>63,598</b>	<b>63,791</b>	<b>63,988</b>	<b>64,584</b>	<b>65,145</b>	<b>65,269</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>56,201</b>	<b>55,644</b>	<b>56,595</b>	<b>58,426</b>	<b>59,303</b>	<b>59,350</b>	<b>57,328</b>	<b>56,088</b>	<b>58,401</b>	<b>60,280</b>	<b>60,612</b>	<b>61,530</b>	
4411, 4412	Automobile and other motor vehicle dealers	50,703	50,110	51,012	52,903	53,633	53,760	51,698	50,458	52,727	54,532	54,944	55,751	
4413	Auto parts, access., and tire stores	5,498	5,534	5,583	5,523	5,670	5,590	5,630	5,630	5,674	5,748	5,668	5,779	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>12,626</b>	<b>12,646</b>	<b>12,609</b>	<b>12,590</b>	<b>12,592</b>	<b>12,855</b>	<b>12,956</b>	<b>13,042</b>	<b>12,937</b>	<b>13,029</b>	<b>13,261</b>	<b>13,334</b>	
442	<b>Furniture and home furnishings stores</b>	<b>6,474</b>	<b>6,459</b>	<b>6,431</b>	<b>6,461</b>	<b>6,453</b>	<b>6,513</b>	<b>6,543</b>	<b>6,519</b>	<b>6,536</b>	<b>6,602</b>	<b>6,741</b>	<b>6,829</b>	
443	<b>Electronics and appliance stores</b>	<b>6,152</b>	<b>6,187</b>	<b>6,178</b>	<b>6,129</b>	<b>6,139</b>	<b>6,342</b>	<b>6,413</b>	<b>6,523</b>	<b>6,401</b>	<b>6,427</b>	<b>6,520</b>	<b>6,505</b>	
44312	Computer and software stores	2,210	2,232	2,207	2,159	2,099	2,244	2,299	2,284	2,301	2,344	2,404	2,362	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>19,672</b>	<b>19,771</b>	<b>19,862</b>	<b>20,127</b>	<b>20,158</b>	<b>20,052</b>	<b>20,274</b>	<b>20,216</b>	<b>20,491</b>	<b>20,673</b>	<b>20,853</b>	<b>21,297</b>	
4441	Building mat. and supplies dealers	16,877	16,977	17,058	17,254	17,310	17,375	17,595	17,573	17,750	17,886	17,973	18,377	
445	<b>Food and beverage stores</b>	<b>34,377</b>	<b>34,431</b>	<b>34,675</b>	<b>34,679</b>	<b>34,855</b>	<b>35,100</b>	<b>35,199</b>	<b>35,350</b>	<b>35,518</b>	<b>35,569</b>	<b>35,747</b>	<b>36,071</b>	
4451	Grocery stores	31,197	31,189	31,453	31,427	31,613	31,875	31,948	32,073	32,216	32,269	32,446	32,743	
4453	Beer, wine, and liquor stores	2,093	2,134	2,100	2,116	2,115	2,099	2,114	2,163	2,166	2,167	2,182	2,211	
446	<b>Health and personal care stores</b>	<b>10,400</b>	<b>10,441</b>	<b>10,475</b>	<b>10,654</b>	<b>10,672</b>	<b>10,742</b>	<b>10,900</b>	<b>11,064</b>	<b>11,075</b>	<b>11,126</b>	<b>11,308</b>	<b>11,393</b>	
44611	Pharmacies and drug stores	8,632	8,656	8,715	8,858	8,902	8,933	9,046	9,183	9,204	9,280	9,448	9,517	See note 3
447	<b>Gasoline stations</b>	<b>16,253</b>	<b>16,091</b>	<b>15,816</b>	<b>15,887</b>	<b>15,970</b>	<b>16,007</b>	<b>16,032</b>	<b>15,904</b>	<b>15,793</b>	<b>15,889</b>	<b>16,055</b>	<b>16,230</b>	
448	<b>Clothing and clothing access. stores</b>	<b>12,180</b>	<b>12,244</b>	<b>12,235</b>	<b>12,415</b>	<b>12,339</b>	<b>12,501</b>	<b>12,554</b>	<b>12,514</b>	<b>12,212</b>	<b>12,583</b>	<b>12,711</b>	<b>12,717</b>	
4481	Clothing stores	8,528	8,548	8,583	8,754	8,666	8,776	8,839	8,794	8,622	8,839	8,953	8,903	
44811	Men's clothing stores	872	872	878	923	878	901	890	894	877	890	886	884	
44812	Women's clothing stores	2,387	2,322	2,326	2,414	2,378	2,383	2,431	2,402	2,381	2,408	2,438	2,442	
4482	Shoe stores	1,760	1,830	1,796	1,777	1,778	1,816	1,790	1,749	1,833	1,819	1,831	1,831	
44831	Jewelry stores	1,757	1,729	1,715	1,741	1,754	1,801	1,747	1,812	1,727	1,811	1,839	1,884	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,575</b>	<b>5,744</b>	<b>5,672</b>	<b>5,819</b>	<b>5,783</b>	<b>5,839</b>	<b>5,784</b>	<b>5,830</b>	<b>5,832</b>	<b>5,870</b>	<b>5,810</b>	<b>5,934</b>	
452	<b>General merchandise stores</b>	<b>28,436</b>	<b>28,788</b>	<b>28,783</b>	<b>29,067</b>	<b>29,151</b>	<b>29,263</b>	<b>29,169</b>	<b>29,327</b>	<b>29,685</b>	<b>29,809</b>	<b>30,143</b>	<b>30,062</b>	
4521	Department stores (excl. L.D.)	18,493	18,685	18,530	18,614	18,697	18,603	18,516	18,569	18,681	18,731	18,839	18,864	
4529	Other general merchandise stores	9,943	10,103	10,253	10,453	10,454	10,660	10,653	10,758	11,004	11,078	11,304	11,198	
45291	Warehouse clubs and superstores	7,517	7,688	7,841	8,007	8,033	8,205	8,219	8,322	8,539	8,582	8,775	8,723	
45299	All other gen. merchandise stores	2,426	2,415	2,412	2,446	2,421	2,455	2,434	2,436	2,465	2,496	2,529	2,475	
453	<b>Miscellaneous store retailers</b>	<b>8,181</b>	<b>8,083</b>	<b>8,075</b>	<b>8,018</b>	<b>8,147</b>	<b>8,213</b>	<b>8,346</b>	<b>8,408</b>	<b>8,548</b>	<b>8,561</b>	<b>8,563</b>	<b>8,747</b>	
454	<b>Nonstore retailers</b>	<b>10,441</b>	<b>10,701</b>	<b>10,808</b>	<b>10,960</b>	<b>11,067</b>	<b>11,119</b>	<b>11,555</b>	<b>11,344</b>	<b>11,217</b>	<b>11,473</b>	<b>11,421</b>	<b>11,356</b>	
4541	Electronic shopping and mail-order houses	6,197	6,366	6,403	6,470	6,659	6,471	6,716	6,743	6,738	6,860	6,912	6,883	
45431	Fuel dealers	1,582	1,669	1,761	1,756	1,689	1,758	1,744	1,667	1,593	1,614	1,612	1,514	
722	<b>Food services and drinking places</b>	<b>22,025</b>	<b>22,225</b>	<b>22,371</b>	<b>22,410</b>	<b>22,613</b>	<b>22,733</b>	<b>22,698</b>	<b>22,746</b>	<b>23,038</b>	<b>23,098</b>	<b>23,232</b>	<b>23,574</b>	

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1997												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>203,971</b>	<b>201,077</b>	<b>229,158</b>	<b>224,740</b>	<b>238,820</b>	<b>231,904</b>	<b>236,157</b>	<b>239,706</b>	<b>227,391</b>	<b>237,102</b>	<b>232,627</b>	<b>275,706</b>	<b>2,778,359</b>
	Total (excl. motor vehicle and parts dealers)	155,061	150,463	170,978	167,898	180,345	173,890	177,104	181,044	171,927	180,872	183,427	224,668	2,117,677
	<b>Retail sales, total</b>	<b>184,606</b>	<b>181,900</b>	<b>207,724</b>	<b>203,578</b>	<b>216,096</b>	<b>209,980</b>	<b>213,435</b>	<b>216,346</b>	<b>205,944</b>	<b>214,929</b>	<b>211,810</b>	<b>253,971</b>	<b>2,520,319</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	135,696	131,286	149,544	146,736	157,621	151,966	154,382	157,684	150,480	158,699	162,610	202,933	1,859,637
	<b>GAFO<sup>1</sup></b>	<b>47,551</b>	<b>47,426</b>	<b>55,189</b>	<b>52,783</b>	<b>57,897</b>	<b>55,802</b>	<b>55,882</b>	<b>61,150</b>	<b>55,505</b>	<b>59,610</b>	<b>68,198</b>	<b>98,689</b>	<b>715,682</b>
441	<b>Motor vehicle and parts dealers</b>	<b>48,910</b>	<b>50,614</b>	<b>58,180</b>	<b>56,842</b>	<b>58,475</b>	<b>58,014</b>	<b>59,053</b>	<b>58,662</b>	<b>55,464</b>	<b>56,230</b>	<b>49,200</b>	<b>51,038</b>	<b>660,682</b>
4411, 4412	Automobile and other motor vehicle dealers	44,060	45,967	52,914	51,351	52,948	52,481	53,230	52,942	49,956	50,471	43,961	45,969	596,250
4411	Automobile dealers	42,360	43,905	50,087	48,255	49,731	49,331	50,216	50,020	47,458	48,061	42,077	44,008	565,509
44111	New car dealers	38,922	40,002	45,926	44,068	45,638	45,170	46,076	46,084	43,646	44,164	38,715	40,561	518,972
44112	Used car dealers	3,438	3,903	4,161	4,187	4,093	4,161	4,140	3,936	3,812	3,897	3,362	3,447	46,537
4413	Auto parts, access., and tire stores	4,850	4,647	5,266	5,491	5,527	5,533	5,823	5,720	5,508	5,759	5,239	5,069	64,432
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>10,713</b>	<b>10,251</b>	<b>11,309</b>	<b>11,035</b>	<b>11,518</b>	<b>11,392</b>	<b>11,818</b>	<b>12,228</b>	<b>11,854</b>	<b>12,188</b>	<b>13,254</b>	<b>16,743</b>	<b>144,303</b>
442	<b>Furniture and home furnishings stores</b>	<b>5,424</b>	<b>5,222</b>	<b>5,834</b>	<b>5,789</b>	<b>6,124</b>	<b>5,921</b>	<b>6,142</b>	<b>6,376</b>	<b>6,210</b>	<b>6,490</b>	<b>6,895</b>	<b>7,665</b>	<b>74,092</b>
4421	Furniture stores	3,238	3,120	3,373	3,254	3,523	3,348	3,402	3,626	3,486	3,611	3,870	4,094	41,945
4422	Home furnishings stores	2,186	2,102	2,461	2,535	2,601	2,573	2,740	2,750	2,724	2,879	3,025	3,571	32,147
443	<b>Electronics and appliance stores</b>	<b>5,289</b>	<b>5,029</b>	<b>5,475</b>	<b>5,246</b>	<b>5,394</b>	<b>5,471</b>	<b>5,676</b>	<b>5,852</b>	<b>5,644</b>	<b>5,698</b>	<b>6,359</b>	<b>9,078</b>	<b>70,211</b>
44311	Appl., TV, and other elect. stores	3,273	3,105	3,249	3,093	3,274	3,312	3,493	3,592	3,344	3,346	4,024	5,955	43,060
443111	Household appliance stores	781	726	812	794	844	921	973	888	827	856	899	1,059	10,380
443112	Radio, TV, and other elect. stores	2,492	2,379	2,437	2,299	2,430	2,391	2,520	2,704	2,517	2,490	3,125	4,896	32,680
44312	Computer and software stores	1,859	1,773	2,058	1,983	1,927	1,960	1,982	2,056	2,118	2,177	2,143	2,767	24,803
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>15,035</b>	<b>15,087</b>	<b>18,116</b>	<b>20,596</b>	<b>22,009</b>	<b>21,112</b>	<b>20,988</b>	<b>19,577</b>	<b>20,064</b>	<b>20,840</b>	<b>17,803</b>	<b>18,262</b>	<b>229,489</b>
4441	Building mat. and supplies dealers	13,101	13,092	15,316	17,154	18,187	17,915	18,285	17,278	17,682	18,282	15,579	15,504	197,375
44413	Hardware stores	1,003	880	1,027	1,203	1,339	1,303	1,277	1,224	1,172	1,246	1,140	1,184	13,998
445	<b>Food and beverage stores</b>	<b>33,196</b>	<b>30,551</b>	<b>34,459</b>	<b>32,647</b>	<b>35,544</b>	<b>33,605</b>	<b>35,450</b>	<b>35,268</b>	<b>33,142</b>	<b>34,542</b>	<b>34,308</b>	<b>37,576</b>	<b>410,288</b>
4451	Grocery stores	30,528	27,972	31,494	29,837	32,401	30,531	32,252	32,074	30,211	31,422	31,172	33,178	373,072
4453	Beer, wine, and liquor stores	1,716	1,629	1,862	1,826	2,071	2,012	2,109	2,092	1,904	2,063	2,096	2,842	24,222
446	<b>Health and personal care stores</b>	<b>9,344</b>	<b>9,057</b>	<b>10,000</b>	<b>9,519</b>	<b>10,003</b>	<b>9,763</b>	<b>9,893</b>	<b>9,802</b>	<b>9,629</b>	<b>10,054</b>	<b>9,737</b>	<b>12,254</b>	<b>119,055</b>
44611	Pharmacies and drug stores	7,894	7,620	8,335	7,890	8,304	7,971	8,067	7,998	7,929	8,306	8,141	10,378	98,833
447	<b>Gasoline stations</b>	<b>15,956</b>	<b>14,910</b>	<b>16,558</b>	<b>16,362</b>	<b>17,315</b>	<b>17,051</b>	<b>17,486</b>	<b>17,747</b>	<b>16,812</b>	<b>17,192</b>	<b>16,045</b>	<b>16,422</b>	<b>199,856</b>
448	<b>Clothing and clothing access. stores</b>	<b>8,210</b>	<b>8,849</b>	<b>10,845</b>	<b>10,139</b>	<b>11,522</b>	<b>10,672</b>	<b>10,749</b>	<b>12,479</b>	<b>10,962</b>	<b>11,659</b>	<b>13,275</b>	<b>21,204</b>	<b>140,565</b>
4481	Clothing stores	5,833	5,949	7,695	7,161	7,978	7,506	7,602	8,877	7,859	8,500	9,594	13,952	98,506
44811	Men's clothing stores	695	631	743	712	807	792	737	847	763	874	993	1,483	10,077
44812	Women's clothing stores	1,698	1,812	2,352	2,226	2,428	2,200	2,104	2,337	2,269	2,363	2,494	3,568	27,851
44814	Family clothing stores	2,491	2,547	3,401	3,148	3,544	3,409	3,592	4,205	3,559	3,971	4,702	6,690	45,259
4482	Shoe stores	1,240	1,385	1,844	1,611	1,830	1,714	1,717	2,132	1,650	1,638	1,723	2,304	20,788
44831	Jewelry stores	1,041	1,411	1,183	1,267	1,597	1,341	1,322	1,359	1,344	1,406	1,813	4,694	19,778
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>4,848</b>	<b>4,128</b>	<b>4,753</b>	<b>4,626</b>	<b>4,890</b>	<b>4,981</b>	<b>4,870</b>	<b>5,548</b>	<b>5,049</b>	<b>4,988</b>	<b>6,195</b>	<b>10,697</b>	<b>65,573</b>
45111	Sporting goods stores	1,344	1,336	1,616	1,734	1,796	1,979	1,848	1,965	1,604	1,532	1,664	2,868	21,286
451211	Book stores	1,559	825	813	806	893	876	830	1,301	1,159	926	996	1,771	12,755
452	<b>General merchandise stores</b>	<b>21,155</b>	<b>21,561</b>	<b>25,678</b>	<b>24,489</b>	<b>27,446</b>	<b>26,327</b>	<b>25,900</b>	<b>28,074</b>	<b>24,940</b>	<b>27,921</b>	<b>32,551</b>	<b>45,412</b>	<b>331,454</b>
4521	Department stores (excl. L.D.)	13,451	14,075	17,078	16,175	18,117	17,255	16,670	18,633	16,233	18,262	22,121	32,038	220,108
4521102	Discount dept. stores	7,935	8,197	9,940	9,465	10,643	10,285	9,931	10,709	9,245	10,419	12,407	16,947	126,123
4521101, 4521103	Conventional and national chain dept. stores	5,516	5,878	7,138	6,710	7,474	6,970	6,739	7,924	6,988	7,843	9,714	15,091	93,985
4521	Department stores (incl. L.D.) <sup>2</sup>	13,735	14,371	17,453	16,540	18,525	17,647	17,051	19,053	16,606	18,673	22,628	32,780	225,062
4521102	Discount dept. stores	8,044	8,313	10,083	9,605	10,803	10,442	10,085	10,876	9,391	10,585	12,604	17,218	128,049
4521101, 4521103	Conventional and national chain dept. stores	5,691	6,058	7,370	6,935	7,722	7,205	6,966	8,177	7,215	8,088	10,024	15,562	97,013
4529	Other general merchandise stores	7,704	7,486	8,600	8,314	9,329	9,072	9,230	9,441	8,707	9,659	10,430	13,374	111,346
45291	Warehouse clubs and superstores	5,694	5,431	6,240	6,101	6,849	6,694	6,815	6,948	6,450	7,190	7,738	9,769	81,919
45299	All other gen. merchandise stores	2,010	2,055	2,360	2,213	2,480	2,378	2,415	2,493	2,257	2,469	2,692	3,605	29,427
453	<b>Miscellaneous store retailers</b>	<b>6,514</b>	<b>6,930</b>	<b>7,086</b>	<b>7,144</b>	<b>7,583</b>	<b>7,587</b>	<b>7,656</b>	<b>7,785</b>	<b>7,684</b>	<b>7,737</b>	<b>7,523</b>	<b>10,440</b>	<b>91,669</b>
454	<b>Nonstore retailers</b>	<b>10,725</b>	<b>9,962</b>	<b>10,740</b>	<b>10,179</b>	<b>9,791</b>	<b>9,476</b>	<b>9,572</b>	<b>9,176</b>	<b>10,344</b>	<b>11,578</b>	<b>11,919</b>	<b>13,923</b>	<b>127,385</b>
4541	Electronic shopping and mail-order houses	5,056	4,589	5,609	5,506	5,316	5,214	5,205	5,171	6,083	6,691	7,021	8,675	70,136
45431	Fuel dealers	3,181	2,426	2,094	1,786	1,526	1,308	1,325	1,408	1,510	1,824	1,999	2,547	22,934
722	<b>Food services and drinking places</b>	<b>19,365</b>	<b>19,177</b>	<b>21,434</b>	<b>21,162</b>	<b>22,724</b>	<b>21,924</b>	<b>22,722</b>	<b>23,360</b>	<b>21,447</b>	<b>22,173</b>	<b>20,817</b>	<b>21,735</b>	<b>258,040</b>
7221	Full-service restaurants	8,688	8,640	9,592	9,332	9,976	9,460	10,071	10,517	9,539	9,850	9,227	9,699	114,591
7222	Limited-service eating places	8,069	8,023	9,077	9,069	9,826	9,568	9,715	9,821	8,947	9,290	8,771	9,122	109,298
7224	Drinking places	1,055	1,004	1,106	1,097	1,148	1,098	1,181	1,218	1,115	1,192	1,110	1,121	13,445

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	1997												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>227,546</b>	<b>229,798</b>	<b>230,349</b>	<b>229,247</b>	<b>226,970</b>	<b>230,037</b>	<b>233,151</b>	<b>234,106</b>	<b>234,328</b>	<b>234,250</b>	<b>235,288</b>	<b>235,938</b>	
	Total (excl. motor vehicle and parts dealers)	172,924	174,583	175,452	174,677	174,101	175,941	177,424	177,660	178,741	178,728	179,028	179,497	
	Retail sales, total	206,359	208,608	209,169	207,936	205,713	208,585	211,407	212,254	212,443	212,469	213,738	214,006	
	Retail sales, total (excl. motor vehicle and parts dealers)	151,737	153,393	154,272	153,366	152,844	154,489	155,680	155,808	156,856	156,947	157,478	157,565	
	<b>GAFO<sup>1</sup></b>	<b>58,273</b>	<b>58,675</b>	<b>58,824</b>	<b>58,622</b>	<b>58,747</b>	<b>59,284</b>	<b>59,947</b>	<b>60,300</b>	<b>60,244</b>	<b>60,704</b>	<b>60,987</b>	<b>61,227</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>54,622</b>	<b>55,215</b>	<b>54,897</b>	<b>54,570</b>	<b>52,869</b>	<b>54,096</b>	<b>55,727</b>	<b>56,446</b>	<b>55,587</b>	<b>55,522</b>	<b>56,260</b>	<b>56,441</b>	
4411, 4412	Automobile and other motor vehicle dealers	49,339	49,910	49,545	49,234	47,615	48,729	50,360	51,004	50,106	50,120	50,763	51,077	
4413	Auto parts, access., and tire stores	5,283	5,305	5,352	5,336	5,254	5,367	5,367	5,442	5,481	5,402	5,497	5,364	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>11,468</b>	<b>11,734</b>	<b>11,717</b>	<b>11,890</b>	<b>11,873</b>	<b>11,956</b>	<b>12,061</b>	<b>12,183</b>	<b>12,236</b>	<b>12,232</b>	<b>12,394</b>	<b>12,505</b>	
442	<b>Furniture and home furnishings stores</b>	<b>5,954</b>	<b>6,016</b>	<b>6,014</b>	<b>6,075</b>	<b>6,118</b>	<b>6,129</b>	<b>6,142</b>	<b>6,251</b>	<b>6,279</b>	<b>6,283</b>	<b>6,361</b>	<b>6,430</b>	
443	<b>Electronics and appliance stores</b>	<b>5,514</b>	<b>5,718</b>	<b>5,703</b>	<b>5,815</b>	<b>5,755</b>	<b>5,827</b>	<b>5,919</b>	<b>5,932</b>	<b>5,957</b>	<b>5,949</b>	<b>6,033</b>	<b>6,075</b>	
44312	Computer and software stores	1,865	1,919	1,964	2,030	2,031	2,052	2,091	2,113	2,129	2,147	2,214	2,217	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>18,262</b>	<b>18,697</b>	<b>19,036</b>	<b>18,946</b>	<b>18,994</b>	<b>19,151</b>	<b>19,253</b>	<b>19,252</b>	<b>19,514</b>	<b>19,508</b>	<b>19,411</b>	<b>19,521</b>	
4441	Building mat. and supplies dealers	15,690	16,123	16,328	16,415	16,385	16,496	16,563	16,518	16,744	16,757	16,662	16,689	
445	<b>Food and beverage stores</b>	<b>34,003</b>	<b>34,008</b>	<b>34,158</b>	<b>34,084</b>	<b>33,961</b>	<b>34,045</b>	<b>34,170</b>	<b>34,302</b>	<b>34,394</b>	<b>34,424</b>	<b>34,447</b>	<b>34,383</b>	
4451	Grocery stores	30,961	30,977	31,090	31,048	30,947	30,933	31,041	31,170	31,242	31,266	31,297	31,212	
4453	Beer, wine, and liquor stores	1,946	1,949	1,983	1,978	1,986	2,043	2,036	2,021	2,039	2,065	2,077	2,067	
446	<b>Health and personal care stores</b>	<b>9,496</b>	<b>9,687</b>	<b>9,862</b>	<b>9,713</b>	<b>9,712</b>	<b>9,952</b>	<b>10,003</b>	<b>10,012</b>	<b>10,114</b>	<b>10,094</b>	<b>10,228</b>	<b>10,229</b>	
44611	Pharmacies and drug stores	7,958	8,081	8,220	8,059	8,133	8,243	8,265	8,245	8,364	8,323	8,471	8,493	
447	<b>Gasoline stations</b>	<b>16,885</b>	<b>16,982</b>	<b>17,035</b>	<b>16,645</b>	<b>16,243</b>	<b>16,458</b>	<b>16,465</b>	<b>16,601</b>	<b>16,846</b>	<b>16,691</b>	<b>16,714</b>	<b>16,521</b>	
448	<b>Clothing and clothing access. stores</b>	<b>11,489</b>	<b>11,511</b>	<b>11,551</b>	<b>11,355</b>	<b>11,411</b>	<b>11,653</b>	<b>11,736</b>	<b>11,888</b>	<b>11,857</b>	<b>11,870</b>	<b>11,972</b>	<b>12,163</b>	
4481	Clothing stores	8,036	7,995	8,034	7,925	8,007	8,180	8,249	8,429	8,330	8,348	8,389	8,535	
44811	Men's clothing stores	830	834	840	777	827	829	856	857	853	859	859	859	
44812	Women's clothing stores	2,368	2,391	2,357	2,300	2,219	2,313	2,312	2,363	2,342	2,314	2,355	2,349	
4482	Shoe stores	1,694	1,740	1,743	1,682	1,709	1,738	1,738	1,739	1,728	1,743	1,758	1,790	
44831	Jewelry stores	1,632	1,648	1,634	1,622	1,569	1,612	1,624	1,612	1,682	1,656	1,701	1,705	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,411</b>	<b>5,320</b>	<b>5,389</b>	<b>5,299</b>	<b>5,391</b>	<b>5,462</b>	<b>5,429</b>	<b>5,402</b>	<b>5,470</b>	<b>5,555</b>	<b>5,663</b>	<b>5,654</b>	
452	<b>General merchandise stores</b>	<b>27,126</b>	<b>27,259</b>	<b>27,265</b>	<b>27,261</b>	<b>27,346</b>	<b>27,438</b>	<b>27,953</b>	<b>28,023</b>	<b>27,846</b>	<b>28,171</b>	<b>28,150</b>	<b>28,039</b>	
4521	Department stores (excl. L.D.)	18,103	18,156	18,205	18,126	18,185	18,283	18,503	18,609	18,427	18,607	18,639	18,496	
4529	Other general merchandise stores	9,023	9,103	9,060	9,135	9,161	9,155	9,450	9,414	9,419	9,564	9,511	9,543	
45291	Warehouse clubs and superstores	6,507	6,591	6,568	6,682	6,715	6,714	6,968	6,913	6,950	7,119	7,086	7,146	
45299	All other gen. merchandise stores	2,516	2,512	2,492	2,453	2,446	2,441	2,482	2,501	2,469	2,445	2,425	2,397	
453	<b>Miscellaneous store retailers</b>	<b>7,391</b>	<b>7,684</b>	<b>7,639</b>	<b>7,492</b>	<b>7,278</b>	<b>7,612</b>	<b>7,588</b>	<b>7,665</b>	<b>7,799</b>	<b>7,776</b>	<b>7,827</b>	<b>8,002</b>	
454	<b>Nonstore retailers</b>	<b>10,206</b>	<b>10,511</b>	<b>10,620</b>	<b>10,681</b>	<b>10,635</b>	<b>10,762</b>	<b>11,022</b>	<b>10,480</b>	<b>10,780</b>	<b>10,626</b>	<b>10,672</b>	<b>10,548</b>	
4541	Electronic shopping and mail-order houses	5,317	5,476	5,788	5,876	5,772	5,945	5,842	5,823	6,188	6,055	6,001	6,105	
45431	Fuel dealers	2,055	1,903	1,843	1,898	1,932	1,904	1,906	1,918	1,871	1,856	1,939	1,836	
722	<b>Food services and drinking places</b>	<b>21,187</b>	<b>21,190</b>	<b>21,180</b>	<b>21,311</b>	<b>21,257</b>	<b>21,452</b>	<b>21,744</b>	<b>21,852</b>	<b>21,885</b>	<b>21,781</b>	<b>21,550</b>	<b>21,932</b>	

See note 3

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1996												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>188,756</b>	<b>196,197</b>	<b>216,269</b>	<b>216,251</b>	<b>231,747</b>	<b>222,096</b>	<b>222,757</b>	<b>230,621</b>	<b>213,500</b>	<b>227,290</b>	<b>228,073</b>	<b>262,033</b>	<b>2,655,590</b>
	Total (excl. motor vehicle and parts dealers)	143,279	145,976	159,952	161,461	172,899	166,500	166,994	174,457	161,789	172,388	179,368	215,276	2,020,339
	<b>Retail sales, total</b>	<b>171,063</b>	<b>177,706</b>	<b>195,953</b>	<b>196,363</b>	<b>210,547</b>	<b>201,372</b>	<b>201,732</b>	<b>208,773</b>	<b>193,621</b>	<b>206,498</b>	<b>207,688</b>	<b>241,378</b>	<b>2,412,694</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	125,586	127,485	139,636	141,573	151,699	145,776	145,969	152,609	141,910	151,596	158,983	194,621	1,777,443
	<b>GAFO<sup>1</sup></b>	<b>43,722</b>	<b>46,210</b>	<b>51,745</b>	<b>51,704</b>	<b>55,787</b>	<b>53,796</b>	<b>52,734</b>	<b>58,933</b>	<b>53,266</b>	<b>56,769</b>	<b>65,713</b>	<b>94,875</b>	<b>685,254</b>
441	<b>Motor vehicle and parts dealers</b>	<b>45,477</b>	<b>50,221</b>	<b>56,317</b>	<b>54,790</b>	<b>58,848</b>	<b>55,596</b>	<b>55,763</b>	<b>56,164</b>	<b>51,711</b>	<b>54,902</b>	<b>48,705</b>	<b>46,757</b>	<b>635,251</b>
4411, 4412	Automobile and other motor vehicle dealers	40,848	45,488	51,253	49,495	53,348	50,286	50,191	50,596	46,689	49,249	43,597	41,862	572,902
4411	Automobile dealers	39,330	43,619	48,939	46,714	50,339	47,264	47,479	47,600	44,531	47,039	41,793	40,142	544,789
44111	New car dealers	36,398	40,095	44,809	42,754	46,534	43,654	43,837	44,019	41,247	43,444	38,469	37,080	502,340
44112	Used car dealers	2,932	3,524	4,130	3,960	3,805	3,610	3,642	3,581	3,284	3,595	3,324	3,062	42,449
4413	Auto parts, access., and tire stores	4,629	4,733	5,064	5,295	5,500	5,310	5,572	5,568	5,022	5,653	5,108	4,895	62,349
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>10,244</b>	<b>10,004</b>	<b>11,022</b>	<b>10,639</b>	<b>11,158</b>	<b>11,004</b>	<b>11,174</b>	<b>11,761</b>	<b>11,238</b>	<b>11,768</b>	<b>12,687</b>	<b>15,231</b>	<b>137,930</b>
442	<b>Furniture and home furnishings stores</b>	<b>4,927</b>	<b>4,964</b>	<b>5,555</b>	<b>5,462</b>	<b>5,754</b>	<b>5,623</b>	<b>5,825</b>	<b>6,042</b>	<b>5,723</b>	<b>6,116</b>	<b>6,559</b>	<b>6,865</b>	<b>69,415</b>
4421	Furniture stores	2,889	2,965	3,275	3,132	3,283	3,210	3,247	3,363	3,237	3,350	3,624	3,656	39,231
4422	Home furnishings stores	2,038	1,999	2,280	2,330	2,471	2,413	2,578	2,679	2,486	2,766	2,935	3,209	30,184
443	<b>Electronics and appliance stores</b>	<b>5,317</b>	<b>5,040</b>	<b>5,467</b>	<b>5,177</b>	<b>5,404</b>	<b>5,381</b>	<b>5,349</b>	<b>5,719</b>	<b>5,515</b>	<b>5,652</b>	<b>6,128</b>	<b>8,366</b>	<b>68,515</b>
44311	Appl., TV, and other elect. stores	3,350	3,115	3,339	3,121	3,393	3,317	3,391	3,595	3,335	3,424	4,138	5,792	43,310
443111	Household appliance stores	749	699	785	802	857	853	855	900	818	857	945	1,101	10,221
443112	Radio, TV, and other elect. stores	2,601	2,416	2,554	2,319	2,536	2,464	2,536	2,695	2,517	2,567	3,193	4,691	33,089
44312	Computer and software stores	1,816	1,774	1,962	1,883	1,821	1,866	1,750	1,926	2,004	2,046	1,809	2,248	22,905
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>13,990</b>	<b>14,283</b>	<b>16,167</b>	<b>18,816</b>	<b>20,364</b>	<b>19,448</b>	<b>19,554</b>	<b>19,060</b>	<b>17,980</b>	<b>19,524</b>	<b>17,368</b>	<b>16,205</b>	<b>212,759</b>
4441	Building mat. and supplies dealers	12,253	12,385	13,855	15,529	16,948	16,470	16,911	16,784	15,819	17,142	15,270	13,931	183,297
44413	Hardware stores	977	920	1,028	1,251	1,369	1,306	1,242	1,186	1,083	1,187	1,177	1,229	13,955
445	<b>Food and beverage stores</b>	<b>31,822</b>	<b>30,863</b>	<b>33,154</b>	<b>32,249</b>	<b>34,478</b>	<b>33,545</b>	<b>34,514</b>	<b>34,921</b>	<b>32,279</b>	<b>33,583</b>	<b>34,095</b>	<b>36,517</b>	<b>402,020</b>
4451	Grocery stores	29,228	28,246	30,304	29,401	31,424	30,525	31,429	31,792	29,529	30,702	31,032	32,463	366,075
4453	Beer, wine, and liquor stores	1,690	1,662	1,849	1,810	1,970	1,971	2,047	2,075	1,791	1,870	2,003	2,562	23,300
446	<b>Health and personal care stores</b>	<b>8,458</b>	<b>8,565</b>	<b>9,021</b>	<b>8,965</b>	<b>9,431</b>	<b>8,876</b>	<b>9,137</b>	<b>9,231</b>	<b>8,653</b>	<b>9,333</b>	<b>9,177</b>	<b>11,352</b>	<b>110,199</b>
44611	Pharmacies and drug stores	7,134	7,189	7,509	7,426	7,755	7,264	7,485	7,630	7,208	7,813	7,702	9,706	91,821
447	<b>Gasoline stations</b>	<b>14,492</b>	<b>14,176</b>	<b>15,634</b>	<b>16,043</b>	<b>17,448</b>	<b>16,975</b>	<b>17,055</b>	<b>17,286</b>	<b>15,987</b>	<b>16,682</b>	<b>16,243</b>	<b>16,580</b>	<b>194,601</b>
448	<b>Clothing and clothing access. stores</b>	<b>7,704</b>	<b>9,016</b>	<b>10,365</b>	<b>10,586</b>	<b>11,426</b>	<b>10,573</b>	<b>10,218</b>	<b>12,148</b>	<b>10,640</b>	<b>11,274</b>	<b>12,900</b>	<b>20,010</b>	<b>136,860</b>
4481	Clothing stores	5,375	6,105	7,246	7,335	7,712	7,337	7,059	8,374	7,554	8,087	9,180	13,109	94,473
44811	Men's clothing stores	639	651	708	719	776	759	660	762	745	794	920	1,421	9,554
44812	Women's clothing stores	1,568	1,837	2,196	2,349	2,555	2,378	2,074	2,355	2,278	2,415	2,594	3,667	28,266
44814	Family clothing stores	2,262	2,629	3,194	3,175	3,277	3,157	3,193	3,853	3,334	3,661	4,341	6,199	42,275
4482	Shoe stores	1,209	1,373	1,705	1,803	1,833	1,712	1,686	2,161	1,625	1,607	1,724	2,166	20,604
44831	Jewelry stores	1,043	1,439	1,316	1,359	1,768	1,408	1,375	1,477	1,332	1,462	1,843	4,495	20,317
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>4,687</b>	<b>4,112</b>	<b>4,683</b>	<b>4,574</b>	<b>4,588</b>	<b>4,838</b>	<b>4,742</b>	<b>5,567</b>	<b>4,789</b>	<b>4,786</b>	<b>6,042</b>	<b>10,647</b>	<b>64,055</b>
45111	Sporting goods stores	1,336	1,316	1,659	1,712	1,784	1,906	1,844	2,003	1,604	1,461	1,618	2,688	20,931
451211	Book stores	1,375	758	743	751	855	839	787	1,361	1,042	899	908	1,600	11,918
452	<b>General merchandise stores</b>	<b>18,953</b>	<b>20,797</b>	<b>23,583</b>	<b>23,762</b>	<b>26,166</b>	<b>25,152</b>	<b>24,072</b>	<b>26,718</b>	<b>24,174</b>	<b>26,375</b>	<b>31,155</b>	<b>44,491</b>	<b>315,398</b>
4521	Department stores (excl. L.D.)	12,279	13,774	15,813	15,958	17,457	16,651	15,759	17,930	16,095	17,462	21,392	31,633	212,203
4521102	Discount dept. stores	7,317	7,958	9,026	9,203	10,166	9,858	9,299	10,126	9,000	9,847	11,797	16,434	120,031
4521101, 4521103	Conventional and national chain dept. stores	4,962	5,816	6,787	6,755	7,291	6,793	6,460	7,804	7,095	7,615	9,595	15,199	92,172
4521	Department stores (incl. L.D.) <sup>2</sup>	12,575	14,128	16,212	16,352	17,856	17,009	16,099	18,321	16,449	17,849	21,883	32,268	217,001
4521102	Discount dept. stores	7,430	8,082	9,170	9,352	10,330	10,010	9,441	10,284	9,145	10,006	11,992	16,694	121,936
4521101, 4521103	Conventional and national chain dept. stores	5,145	6,046	7,042	7,000	7,526	6,999	6,658	8,037	7,304	7,843	9,891	15,574	95,065
4529	Other general merchandise stores	6,674	7,023	7,770	7,804	8,709	8,501	8,313	8,788	8,079	8,913	9,763	12,858	103,195
45291	Warehouse clubs and superstores	4,758	4,914	5,431	5,474	6,124	6,027	5,914	6,244	5,808	6,373	6,994	9,018	73,079
45299	All other gen. merchandise stores	1,916	2,109	2,339	2,330	2,585	2,474	2,399	2,544	2,271	2,540	2,769	3,840	30,116
453	<b>Miscellaneous store retailers</b>	<b>5,452</b>	<b>6,038</b>	<b>6,047</b>	<b>6,616</b>	<b>7,644</b>	<b>7,153</b>	<b>7,196</b>	<b>7,349</b>	<b>6,834</b>	<b>7,128</b>	<b>7,144</b>	<b>9,508</b>	<b>84,109</b>
454	<b>Nonstore retailers</b>	<b>9,784</b>	<b>9,631</b>	<b>9,960</b>	<b>9,323</b>	<b>8,996</b>	<b>8,212</b>	<b>8,307</b>	<b>8,568</b>	<b>9,336</b>	<b>11,143</b>	<b>12,172</b>	<b>14,080</b>	<b>119,512</b>
4541	Electronic shopping and mail-order houses	4,553	4,230	4,706	4,568	4,565	4,253	4,446	4,591	4,881	5,825	6,687	7,869	61,174
45431	Fuel dealers	3,091	2,769	2,394	1,861	1,563	1,273	1,320	1,369	1,537	1,967	2,175	2,797	24,116
722	<b>Food services and drinking places</b>	<b>17,693</b>	<b>18,491</b>	<b>20,316</b>	<b>19,888</b>	<b>21,200</b>	<b>20,724</b>	<b>21,025</b>	<b>21,848</b>	<b>19,879</b>	<b>20,792</b>	<b>20,385</b>	<b>20,655</b>	<b>242,896</b>
7221	Full-service restaurants	7,532	7,943	8,685	8,502	8,977	8,716	8,978	9,548	8,675	9,032	9,005	8,921	104,514
7222	Limited-service eating places	7,847	8,080	8,928	8,745	9,418	9,317	9,349	9,466	8,532	8,954	8,622	8,934	106,192
7224	Drinking places	998	1,031	1,120	1,056	1,100	1,075	1,101	1,144	1,058	1,106	1,106	1,120	13,015

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	1996												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>213,096</b>	<b>216,207</b>	<b>218,377</b>	<b>218,484</b>	<b>220,550</b>	<b>220,792</b>	<b>220,870</b>	<b>220,572</b>	<b>223,459</b>	<b>225,392</b>	<b>225,260</b>	<b>225,642</b>	
	Total (excl. motor vehicle and parts dealers)	162,056	163,431	165,021	166,718	167,459	168,196	168,298	168,466	169,781	171,377	171,778	172,574	
	Retail sales, total	193,481	196,431	198,440	198,496	200,417	200,788	200,673	200,380	203,091	204,806	204,416	204,820	
	Retail sales, total (excl. motor vehicle and parts dealers)	142,441	143,655	145,084	146,730	147,326	148,192	148,101	148,274	149,413	150,791	150,934	151,752	
	<b>GAFO<sup>1</sup></b>	<b>54,905</b>	<b>55,630</b>	<b>56,034</b>	<b>56,686</b>	<b>56,831</b>	<b>56,919</b>	<b>57,128</b>	<b>57,494</b>	<b>57,767</b>	<b>58,221</b>	<b>57,895</b>	<b>58,388</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>51,040</b>	<b>52,776</b>	<b>53,356</b>	<b>51,766</b>	<b>53,091</b>	<b>52,596</b>	<b>52,572</b>	<b>52,106</b>	<b>53,678</b>	<b>54,015</b>	<b>53,482</b>	<b>53,068</b>	
4411, 4412	Automobile and other motor vehicle dealers	45,948	47,631	48,215	46,605	47,932	47,395	47,350	46,979	48,533	48,761	48,227	47,788	
4413	Auto parts, access., and tire stores	5,092	5,145	5,141	5,161	5,159	5,201	5,222	5,127	5,145	5,254	5,255	5,280	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>11,025</b>	<b>11,139</b>	<b>11,385</b>	<b>11,477</b>	<b>11,511</b>	<b>11,520</b>	<b>11,460</b>	<b>11,544</b>	<b>11,744</b>	<b>11,733</b>	<b>11,591</b>	<b>11,515</b>	
442	<b>Furniture and home furnishings stores</b>	<b>5,444</b>	<b>5,565</b>	<b>5,703</b>	<b>5,737</b>	<b>5,748</b>	<b>5,797</b>	<b>5,831</b>	<b>5,804</b>	<b>5,870</b>	<b>5,909</b>	<b>5,914</b>	<b>5,883</b>	
443	<b>Electronics and appliance stores</b>	<b>5,581</b>	<b>5,574</b>	<b>5,682</b>	<b>5,740</b>	<b>5,763</b>	<b>5,723</b>	<b>5,629</b>	<b>5,740</b>	<b>5,874</b>	<b>5,824</b>	<b>5,677</b>	<b>5,632</b>	
44312	Computer and software stores	1,825	1,829	1,872	1,927	1,919	1,956	1,872	1,936	2,041	1,967	1,855	1,853	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>16,914</b>	<b>16,945</b>	<b>17,073</b>	<b>17,232</b>	<b>17,464</b>	<b>18,011</b>	<b>17,847</b>	<b>18,020</b>	<b>18,027</b>	<b>18,145</b>	<b>18,327</b>	<b>17,867</b>	
4441	Building mat. and supplies dealers	14,604	14,605	14,802	14,804	15,092	15,523	15,332	15,483	15,494	15,584	15,759	15,376	
445	<b>Food and beverage stores</b>	<b>33,183</b>	<b>33,051</b>	<b>33,113</b>	<b>33,274</b>	<b>33,234</b>	<b>33,401</b>	<b>33,563</b>	<b>33,585</b>	<b>33,596</b>	<b>33,803</b>	<b>33,838</b>	<b>33,810</b>	
4451	Grocery stores	30,163	30,081	30,123	30,279	30,274	30,373	30,543	30,569	30,632	30,825	30,847	30,829	
4453	Beer, wine, and liquor stores	1,965	1,921	1,946	1,944	1,914	1,971	1,974	1,967	1,928	1,918	1,924	1,911	
446	<b>Health and personal care stores</b>	<b>8,639</b>	<b>8,830</b>	<b>9,030</b>	<b>8,992</b>	<b>9,130</b>	<b>9,113</b>	<b>9,211</b>	<b>9,249</b>	<b>9,245</b>	<b>9,437</b>	<b>9,441</b>	<b>9,572</b>	
44611	Pharmacies and drug stores	7,221	7,358	7,501	7,478	7,566	7,567	7,669	7,754	7,734	7,884	7,851	7,995	See note 3
447	<b>Gasoline stations</b>	<b>15,533</b>	<b>15,510</b>	<b>15,921</b>	<b>16,370</b>	<b>16,368</b>	<b>16,385</b>	<b>16,135</b>	<b>15,991</b>	<b>16,198</b>	<b>16,419</b>	<b>16,490</b>	<b>16,815</b>	
448	<b>Clothing and clothing access. stores</b>	<b>11,121</b>	<b>11,340</b>	<b>11,441</b>	<b>11,442</b>	<b>11,450</b>	<b>11,461</b>	<b>11,354</b>	<b>11,382</b>	<b>11,504</b>	<b>11,582</b>	<b>11,380</b>	<b>11,446</b>	
4481	Clothing stores	7,660	7,891	7,810	7,853	7,831	7,947	7,807	7,820	7,978	8,022	7,885	7,961	
44811	Men's clothing stores	783	829	797	787	802	784	781	789	822	799	790	804	
44812	Women's clothing stores	2,266	2,334	2,288	2,330	2,353	2,522	2,304	2,320	2,356	2,398	2,369	2,397	
4482	Shoe stores	1,689	1,674	1,708	1,766	1,746	1,712	1,729	1,732	1,691	1,722	1,712	1,699	
44831	Jewelry stores	1,666	1,660	1,808	1,709	1,747	1,674	1,695	1,702	1,699	1,712	1,654	1,664	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,272</b>	<b>5,179</b>	<b>5,232</b>	<b>5,270</b>	<b>5,115</b>	<b>5,270</b>	<b>5,310</b>	<b>5,384</b>	<b>5,292</b>	<b>5,378</b>	<b>5,375</b>	<b>5,627</b>	
452	<b>General merchandise stores</b>	<b>25,163</b>	<b>25,579</b>	<b>25,655</b>	<b>26,045</b>	<b>26,187</b>	<b>26,128</b>	<b>26,286</b>	<b>26,503</b>	<b>26,612</b>	<b>26,883</b>	<b>26,809</b>	<b>27,016</b>	
4521	Department stores (excl. L.D.)	17,083	17,288	17,292	17,608	17,599	17,556	17,628	17,762	17,889	18,004	17,988	18,108	
4529	Other general merchandise stores	8,080	8,291	8,363	8,437	8,588	8,572	8,658	8,741	8,723	8,879	8,821	8,908	
45291	Warehouse clubs and superstores	5,598	5,795	5,840	5,918	6,039	6,045	6,135	6,207	6,238	6,354	6,335	6,414	
45299	All other gen. merchandise stores	2,482	2,496	2,523	2,519	2,549	2,527	2,523	2,534	2,485	2,525	2,486	2,494	
453	<b>Miscellaneous store retailers</b>	<b>6,330</b>	<b>6,447</b>	<b>6,568</b>	<b>6,901</b>	<b>7,203</b>	<b>7,187</b>	<b>7,152</b>	<b>6,980</b>	<b>7,120</b>	<b>7,194</b>	<b>7,263</b>	<b>7,281</b>	
454	<b>Nonstore retailers</b>	<b>9,261</b>	<b>9,635</b>	<b>9,666</b>	<b>9,727</b>	<b>9,664</b>	<b>9,716</b>	<b>9,783</b>	<b>9,636</b>	<b>10,075</b>	<b>10,217</b>	<b>10,420</b>	<b>10,803</b>	
4541	Electronic shopping and mail-order houses	4,753	4,879	4,832	4,896	4,919	5,051	5,116	5,107	5,149	5,234	5,384	5,465	
45431	Fuel dealers	1,993	2,095	2,036	2,021	1,944	1,867	1,878	1,873	1,999	2,020	1,997	2,083	
722	<b>Food services and drinking places</b>	<b>19,615</b>	<b>19,776</b>	<b>19,937</b>	<b>19,988</b>	<b>20,133</b>	<b>20,004</b>	<b>20,197</b>	<b>20,192</b>	<b>20,368</b>	<b>20,586</b>	<b>20,844</b>	<b>20,822</b>	

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1995												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>179,051</b>	<b>175,791</b>	<b>205,565</b>	<b>200,271</b>	<b>215,166</b>	<b>216,466</b>	<b>207,717</b>	<b>218,830</b>	<b>206,461</b>	<b>208,535</b>	<b>216,434</b>	<b>251,669</b>	<b>2,501,956</b>
	Total (excl. motor vehicle and parts dealers)	137,864	133,731	153,325	151,723	161,667	160,810	157,035	164,576	156,912	159,325	169,716	207,259	1,913,943
	<b>Retail sales, total</b>	<b>161,665</b>	<b>158,767</b>	<b>186,147</b>	<b>180,816</b>	<b>194,904</b>	<b>196,177</b>	<b>187,161</b>	<b>197,897</b>	<b>186,807</b>	<b>188,713</b>	<b>197,598</b>	<b>231,679</b>	<b>2,268,331</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	120,478	116,707	133,907	132,268	141,405	140,521	136,479	143,643	137,258	139,503	150,880	187,269	1,680,318
	<b>GAFO<sup>1</sup></b>	<b>42,278</b>	<b>41,581</b>	<b>49,148</b>	<b>49,083</b>	<b>51,914</b>	<b>52,016</b>	<b>50,390</b>	<b>55,156</b>	<b>52,307</b>	<b>52,833</b>	<b>63,790</b>	<b>92,514</b>	<b>653,010</b>
441	<b>Motor vehicle and parts dealers</b>	<b>41,187</b>	<b>42,060</b>	<b>52,240</b>	<b>48,548</b>	<b>53,499</b>	<b>55,656</b>	<b>50,682</b>	<b>54,254</b>	<b>49,549</b>	<b>49,210</b>	<b>46,718</b>	<b>44,410</b>	<b>588,013</b>
4411, 4412	Automobile and other motor vehicle dealers	36,862	37,883	47,264	43,698	48,335	50,368	45,633	48,708	44,588	44,021	41,601	39,761	528,722
4411	Automobile dealers	35,546	36,306	44,741	41,194	45,557	47,331	43,105	46,110	42,270	41,973	40,197	38,152	502,482
44111	New car dealers	32,777	33,410	41,372	38,130	42,307	43,956	39,539	42,592	38,980	38,835	37,205	35,539	464,642
44112	Used car dealers	2,769	2,896	3,369	3,064	3,250	3,375	3,566	3,518	3,290	3,138	2,992	2,613	37,840
4413	Auto parts, access., and tire stores	4,325	4,177	4,976	4,850	5,164	5,288	5,049	5,546	4,961	5,189	5,117	4,649	59,291
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>9,757</b>	<b>9,111</b>	<b>10,386</b>	<b>9,558</b>	<b>10,373</b>	<b>10,588</b>	<b>10,340</b>	<b>11,108</b>	<b>10,841</b>	<b>11,044</b>	<b>12,303</b>	<b>15,038</b>	<b>130,447</b>
442	<b>Furniture and home furnishings stores</b>	<b>4,811</b>	<b>4,569</b>	<b>5,266</b>	<b>4,990</b>	<b>5,375</b>	<b>5,374</b>	<b>5,358</b>	<b>5,686</b>	<b>5,589</b>	<b>5,678</b>	<b>6,260</b>	<b>6,572</b>	<b>65,528</b>
4421	Furniture stores	2,861	2,667	3,057	2,817	3,029	3,050	3,026	3,183	3,195	3,180	3,422	3,547	37,034
4422	Home furnishings stores	1,950	1,902	2,209	2,173	2,346	2,324	2,332	2,503	2,394	2,498	2,838	3,025	28,494
443	<b>Electronics and appliance stores</b>	<b>4,946</b>	<b>4,542</b>	<b>5,120</b>	<b>4,568</b>	<b>4,998</b>	<b>5,214</b>	<b>4,982</b>	<b>5,422</b>	<b>5,252</b>	<b>5,366</b>	<b>6,043</b>	<b>8,466</b>	<b>64,919</b>
44311	Appl., TV, and other elect. stores	3,221	2,885	3,188	2,882	3,216	3,300	3,330	3,489	3,327	3,375	4,076	5,853	42,142
443111	Household appliance stores	745	667	794	724	825	891	922	898	800	800	894	1,026	9,986
443112	Radio, TV, and other elect. stores	2,476	2,218	2,394	2,158	2,391	2,409	2,408	2,591	2,527	2,575	3,182	4,827	32,156
44312	Computer and software stores	1,570	1,513	1,764	1,521	1,586	1,712	1,464	1,737	1,743	1,810	1,783	2,299	20,502
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>13,470</b>	<b>13,312</b>	<b>16,295</b>	<b>16,787</b>	<b>18,949</b>	<b>18,618</b>	<b>17,133</b>	<b>17,913</b>	<b>16,897</b>	<b>17,706</b>	<b>16,433</b>	<b>15,555</b>	<b>199,068</b>
4441	Building mat. and supplies dealers	11,922	11,630	14,007	13,943	15,846	15,862	14,801	15,766	14,949	15,609	14,467	13,472	172,274
44413	Hardware stores	875	848	1,061	1,157	1,343	1,340	1,230	1,182	1,153	1,141	1,193	1,241	13,764
445	<b>Food and beverage stores</b>	<b>31,109</b>	<b>29,196</b>	<b>32,435</b>	<b>31,864</b>	<b>33,251</b>	<b>33,133</b>	<b>33,597</b>	<b>33,355</b>	<b>32,254</b>	<b>31,908</b>	<b>32,595</b>	<b>36,615</b>	<b>391,312</b>
4451	Grocery stores	28,669	26,798	29,748	29,126	30,429	30,271	30,697	30,479	29,423	29,114	29,668	32,510	356,932
4453	Beer, wine, and liquor stores	1,565	1,510	1,736	1,709	1,818	1,873	1,898	1,872	1,856	1,800	1,892	2,616	22,145
446	<b>Health and personal care stores</b>	<b>8,066</b>	<b>7,804</b>	<b>8,533</b>	<b>8,300</b>	<b>8,745</b>	<b>8,562</b>	<b>8,243</b>	<b>8,544</b>	<b>8,227</b>	<b>8,450</b>	<b>8,491</b>	<b>10,504</b>	<b>102,469</b>
44611	Pharmacies and drug stores	6,830	6,616	7,136	6,955	7,275	7,035	6,793	7,036	6,859	7,083	7,210	9,023	85,851
447	<b>Gasoline stations</b>	<b>13,884</b>	<b>13,224</b>	<b>14,771</b>	<b>14,645</b>	<b>15,960</b>	<b>16,223</b>	<b>16,073</b>	<b>16,233</b>	<b>15,210</b>	<b>15,173</b>	<b>14,696</b>	<b>15,202</b>	<b>181,294</b>
448	<b>Clothing and clothing access. stores</b>	<b>7,536</b>	<b>7,982</b>	<b>9,829</b>	<b>10,178</b>	<b>10,640</b>	<b>10,316</b>	<b>9,804</b>	<b>11,280</b>	<b>10,730</b>	<b>10,464</b>	<b>12,779</b>	<b>20,067</b>	<b>131,605</b>
4481	Clothing stores	5,377	5,516	6,995	7,131	7,246	7,140	6,863	7,790	7,618	7,484	9,055	13,201	91,416
44811	Men's clothing stores	662	607	675	727	721	741	643	697	723	756	904	1,466	9,322
44812	Women's clothing stores	1,724	1,812	2,395	2,439	2,538	2,359	2,174	2,328	2,372	2,315	2,570	3,697	28,723
44814	Family clothing stores	2,197	2,267	2,902	2,961	2,959	3,061	3,007	3,489	3,321	3,291	4,292	6,267	40,014
4482	Shoe stores	1,145	1,154	1,608	1,758	1,707	1,700	1,607	1,987	1,685	1,516	1,719	2,173	19,759
44831	Jewelry stores	914	1,223	1,138	1,204	1,603	1,388	1,259	1,393	1,325	1,371	1,867	4,467	19,152
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>4,469</b>	<b>3,762</b>	<b>4,394</b>	<b>4,327</b>	<b>4,421</b>	<b>4,635</b>	<b>4,504</b>	<b>5,252</b>	<b>4,817</b>	<b>4,457</b>	<b>5,741</b>	<b>10,143</b>	<b>60,922</b>
45111	Sporting goods stores	1,230	1,256	1,609	1,616	1,655	1,759	1,715	1,857	1,579	1,406	1,557	2,747	19,986
451211	Book stores	1,309	720	696	689	786	808	783	1,248	1,103	747	851	1,468	11,208
452	<b>General merchandise stores</b>	<b>18,519</b>	<b>18,606</b>	<b>22,523</b>	<b>23,034</b>	<b>24,152</b>	<b>24,246</b>	<b>23,498</b>	<b>24,916</b>	<b>23,515</b>	<b>24,453</b>	<b>30,226</b>	<b>42,901</b>	<b>300,589</b>
4521	Department stores (excl. L.D.)	12,236	12,605	15,449	15,734	16,348	16,397	15,896	17,042	15,988	16,572	21,139	30,514	205,920
4521102	Discount dept. stores	7,147	7,241	8,781	9,161	9,511	9,665	9,259	9,614	9,003	9,446	11,647	16,145	116,620
4521101, 4521103	Conventional and national chain dept. stores	5,089	5,364	6,668	6,573	6,837	6,732	6,637	7,428	6,985	7,126	9,492	14,369	89,300
4521	Department stores (incl. L.D.) <sup>2</sup>	12,544	12,927	15,836	16,129	16,748	16,788	16,265	17,462	16,384	16,966	21,661	31,209	210,919
4521102	Discount dept. stores	7,277	7,360	8,938	9,331	9,686	9,847	9,418	9,781	9,159	9,599	11,849	16,416	118,661
4521101, 4521103	Conventional and national chain dept. stores	5,267	5,567	6,898	6,798	7,062	6,941	6,847	7,681	7,225	7,367	9,812	14,793	92,258
4529	Other general merchandise stores	6,283	6,001	7,074	7,300	7,804	7,849	7,602	7,874	7,527	7,881	9,087	12,387	94,669
45291	Warehouse clubs and superstores	4,317	4,118	4,855	4,999	5,343	5,392	5,274	5,435	5,217	5,460	6,288	8,403	65,101
45299	All other gen. merchandise stores	1,966	1,883	2,219	2,301	2,461	2,457	2,328	2,439	2,310	2,421	2,799	3,984	29,568
453	<b>Miscellaneous store retailers</b>	<b>5,101</b>	<b>5,498</b>	<b>5,783</b>	<b>5,868</b>	<b>6,898</b>	<b>6,670</b>	<b>6,335</b>	<b>6,998</b>	<b>6,406</b>	<b>6,301</b>	<b>6,461</b>	<b>8,858</b>	<b>77,177</b>
454	<b>Nonstore retailers</b>	<b>8,567</b>	<b>8,212</b>	<b>8,958</b>	<b>7,707</b>	<b>8,016</b>	<b>7,530</b>	<b>6,952</b>	<b>8,044</b>	<b>8,361</b>	<b>9,547</b>	<b>11,155</b>	<b>12,386</b>	<b>105,435</b>
4541	Electronic shopping and mail-order houses	3,944	3,344	4,125	3,653	3,948	3,714	3,572	4,085	4,362	5,028	6,121	6,845	52,741
45431	Fuel dealers	2,359	2,393	2,052	1,571	1,523	1,316	1,219	1,363	1,423	1,596	2,034	2,705	21,554
722	<b>Food services and drinking places</b>	<b>17,386</b>	<b>17,024</b>	<b>19,418</b>	<b>19,455</b>	<b>20,262</b>	<b>20,289</b>	<b>20,556</b>	<b>20,933</b>	<b>19,654</b>	<b>19,822</b>	<b>18,836</b>	<b>19,990</b>	<b>233,625</b>
7221	Full-service restaurants	7,507	7,341	8,243	8,269	8,615	8,549	8,902	9,035	8,271	8,328	7,987	8,383	99,430
7222	Limited-service eating places	7,666	7,491	8,650	8,584	8,942	8,974	9,004	9,161	8,703	8,751	8,295	8,922	103,143
7224	Drinking places	915	916	1,030	1,023	1,050	1,036	1,066	1,083	1,104	1,092	1,075	1,125	12,515

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	1995												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>205,758</b>	<b>202,746</b>	<b>204,431</b>	<b>205,486</b>	<b>207,239</b>	<b>209,274</b>	<b>209,436</b>	<b>210,718</b>	<b>211,557</b>	<b>210,231</b>	<b>212,906</b>	<b>215,113</b>	
	Total (excl. motor vehicle and parts dealers)	158,030	156,148	157,029	157,412	158,808	159,301	159,859	160,328	161,345	160,626	162,323	163,948	
	Retail sales, total	186,504	183,788	185,186	186,050	187,756	189,803	189,896	190,970	191,903	190,527	193,285	195,380	
	Retail sales, total (excl. motor vehicle and parts dealers)	138,776	137,190	137,784	137,976	139,325	139,830	140,319	140,580	141,691	140,922	142,702	144,215	
	<b>GAFO<sup>1</sup></b>	<b>53,719</b>	<b>52,539</b>	<b>53,232</b>	<b>53,272</b>	<b>54,043</b>	<b>54,382</b>	<b>54,660</b>	<b>54,568</b>	<b>55,635</b>	<b>54,774</b>	<b>55,765</b>	<b>55,853</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>47,728</b>	<b>46,598</b>	<b>47,402</b>	<b>48,074</b>	<b>48,431</b>	<b>49,973</b>	<b>49,577</b>	<b>50,390</b>	<b>50,212</b>	<b>49,605</b>	<b>50,583</b>	<b>51,165</b>	
4411, 4412	Automobile and other motor vehicle dealers	42,863	41,813	42,580	43,180	43,545	45,012	44,651	45,394	45,175	44,601	45,466	46,073	
4413	Auto parts, access., and tire stores	4,865	4,785	4,822	4,894	4,886	4,961	4,926	4,996	5,037	5,004	5,117	5,092	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>10,674</b>	<b>10,570</b>	<b>10,583</b>	<b>10,470</b>	<b>10,762</b>	<b>10,884</b>	<b>10,780</b>	<b>10,958</b>	<b>11,058</b>	<b>11,139</b>	<b>11,293</b>	<b>11,283</b>	
442	<b>Furniture and home furnishings stores</b>	<b>5,424</b>	<b>5,331</b>	<b>5,319</b>	<b>5,343</b>	<b>5,386</b>	<b>5,412</b>	<b>5,467</b>	<b>5,478</b>	<b>5,556</b>	<b>5,572</b>	<b>5,696</b>	<b>5,598</b>	
443	<b>Electronics and appliance stores</b>	<b>5,250</b>	<b>5,239</b>	<b>5,264</b>	<b>5,127</b>	<b>5,376</b>	<b>5,472</b>	<b>5,313</b>	<b>5,480</b>	<b>5,502</b>	<b>5,567</b>	<b>5,597</b>	<b>5,685</b>	
44312	Computer and software stores	1,592	1,611	1,632	1,584	1,687	1,770	1,602	1,727	1,761	1,776	1,797	1,925	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>16,692</b>	<b>16,513</b>	<b>16,484</b>	<b>16,270</b>	<b>16,172</b>	<b>16,421</b>	<b>16,461</b>	<b>16,594</b>	<b>16,704</b>	<b>16,837</b>	<b>17,056</b>	<b>17,594</b>	
4441	Building mat. and supplies dealers	14,557	14,323	14,307	14,141	14,048	14,188	14,150	14,242	14,457	14,520	14,687	15,240	
445	<b>Food and beverage stores</b>	<b>32,774</b>	<b>32,439</b>	<b>32,485</b>	<b>32,329</b>	<b>32,639</b>	<b>32,631</b>	<b>32,572</b>	<b>32,656</b>	<b>32,612</b>	<b>32,729</b>	<b>32,737</b>	<b>33,100</b>	
4451	Grocery stores	29,895	29,611	29,659	29,480	29,832	29,824	29,745	29,794	29,690	29,799	29,817	30,158	
4453	Beer, wine, and liquor stores	1,848	1,813	1,818	1,832	1,816	1,822	1,821	1,844	1,890	1,881	1,873	1,897	
446	<b>Health and personal care stores</b>	<b>8,411</b>	<b>8,373</b>	<b>8,382</b>	<b>8,504</b>	<b>8,499</b>	<b>8,545</b>	<b>8,489</b>	<b>8,578</b>	<b>8,651</b>	<b>8,676</b>	<b>8,763</b>	<b>8,812</b>	
44611	Pharmacies and drug stores	7,041	7,023	7,017	7,111	7,132	7,149	7,121	7,143	7,251	7,257	7,365	7,378	See note 3
447	<b>Gasoline stations</b>	<b>15,010</b>	<b>14,959</b>	<b>14,875</b>	<b>15,098</b>	<b>15,229</b>	<b>15,290</b>	<b>15,351</b>	<b>15,242</b>	<b>15,104</b>	<b>15,098</b>	<b>15,027</b>	<b>15,202</b>	
448	<b>Clothing and clothing access. stores</b>	<b>10,924</b>	<b>10,607</b>	<b>10,868</b>	<b>10,804</b>	<b>10,984</b>	<b>10,930</b>	<b>10,862</b>	<b>10,807</b>	<b>11,277</b>	<b>10,895</b>	<b>11,266</b>	<b>11,194</b>	
4481	Clothing stores	7,700	7,517	7,573	7,488	7,593	7,580	7,532	7,473	7,884	7,524	7,746	7,776	
44811	Men's clothing stores	810	802	771	772	765	764	754	753	781	766	792	785	
44812	Women's clothing stores	2,517	2,426	2,484	2,434	2,403	2,415	2,432	2,340	2,406	2,327	2,334	2,361	
4482	Shoe stores	1,613	1,489	1,642	1,671	1,665	1,682	1,648	1,641	1,673	1,648	1,716	1,659	
44831	Jewelry stores	1,474	1,491	1,550	1,540	1,626	1,570	1,588	1,587	1,614	1,621	1,693	1,651	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,096</b>	<b>4,898</b>	<b>4,915</b>	<b>4,991</b>	<b>4,990</b>	<b>5,016</b>	<b>5,118</b>	<b>5,169</b>	<b>5,130</b>	<b>5,071</b>	<b>5,238</b>	<b>5,191</b>	
452	<b>General merchandise stores</b>	<b>24,774</b>	<b>24,137</b>	<b>24,656</b>	<b>24,671</b>	<b>24,871</b>	<b>25,130</b>	<b>25,429</b>	<b>25,117</b>	<b>25,633</b>	<b>25,120</b>	<b>25,396</b>	<b>25,562</b>	
4521	Department stores (excl. L.D.)	17,107	16,693	16,957	16,914	17,002	17,231	17,511	17,184	17,568	17,171	17,280	17,322	
4529	Other general merchandise stores	7,667	7,444	7,699	7,757	7,869	7,899	7,918	7,933	8,065	7,949	8,116	8,240	
45291	Warehouse clubs and superstores	5,127	5,090	5,277	5,312	5,381	5,425	5,460	5,484	5,568	5,504	5,624	5,728	
45299	All other gen. merchandise stores	2,540	2,354	2,422	2,445	2,488	2,474	2,458	2,449	2,497	2,445	2,492	2,512	
453	<b>Miscellaneous store retailers</b>	<b>6,085</b>	<b>6,211</b>	<b>6,169</b>	<b>6,372</b>	<b>6,479</b>	<b>6,399</b>	<b>6,516</b>	<b>6,555</b>	<b>6,526</b>	<b>6,528</b>	<b>6,566</b>	<b>6,687</b>	
454	<b>Nonstore retailers</b>	<b>8,336</b>	<b>8,483</b>	<b>8,367</b>	<b>8,467</b>	<b>8,700</b>	<b>8,584</b>	<b>8,741</b>	<b>8,904</b>	<b>8,996</b>	<b>8,829</b>	<b>9,360</b>	<b>9,590</b>	
4541	Electronic shopping and mail-order houses	4,087	4,029	4,072	4,151	4,305	4,264	4,421	4,484	4,596	4,571	4,745	4,780	
45431	Fuel dealers	1,579	1,790	1,710	1,785	1,885	1,867	1,867	1,847	1,766	1,664	1,932	2,005	
722	<b>Food services and drinking places</b>	<b>19,254</b>	<b>18,958</b>	<b>19,245</b>	<b>19,436</b>	<b>19,483</b>	<b>19,471</b>	<b>19,540</b>	<b>19,748</b>	<b>19,654</b>	<b>19,704</b>	<b>19,621</b>	<b>19,733</b>	

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1994												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>164,828</b>	<b>166,379</b>	<b>196,622</b>	<b>193,940</b>	<b>199,597</b>	<b>202,607</b>	<b>197,760</b>	<b>207,064</b>	<b>198,400</b>	<b>202,481</b>	<b>206,828</b>	<b>245,440</b>	<b>2,381,946</b>
	Total (excl. motor vehicle and parts dealers)	127,685	126,530	147,044	145,615	151,769	152,516	151,245	157,909	151,316	155,506	162,457	202,259	1,831,851
	<b>Retail sales, total</b>	<b>148,712</b>	<b>149,822</b>	<b>177,811</b>	<b>175,110</b>	<b>180,139</b>	<b>183,114</b>	<b>177,546</b>	<b>187,067</b>	<b>179,524</b>	<b>183,113</b>	<b>188,533</b>	<b>225,826</b>	<b>2,156,317</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	111,569	109,973	128,233	126,785	132,311	133,023	131,031	137,912	132,440	136,138	144,162	182,645	1,606,222
	<b>GAFO<sup>1</sup></b>	<b>38,350</b>	<b>39,215</b>	<b>47,139</b>	<b>46,279</b>	<b>47,976</b>	<b>48,721</b>	<b>47,657</b>	<b>52,315</b>	<b>49,233</b>	<b>51,880</b>	<b>60,394</b>	<b>90,421</b>	<b>619,580</b>
441	<b>Motor vehicle and parts dealers</b>	<b>37,143</b>	<b>39,849</b>	<b>49,578</b>	<b>48,325</b>	<b>47,828</b>	<b>50,091</b>	<b>46,515</b>	<b>49,155</b>	<b>47,084</b>	<b>46,975</b>	<b>44,371</b>	<b>43,181</b>	<b>550,095</b>
4411, 4412	Automobile and other motor vehicle dealers	33,073	35,721	44,670	43,461	42,998	45,039	41,555	43,850	42,253	42,036	39,552	38,572	492,780
4411	Automobile dealers	32,113	34,450	42,476	41,042	40,570	42,348	39,230	41,726	40,338	39,860	37,792	36,924	468,869
44111	New car dealers	29,861	31,958	39,743	38,191	37,869	39,513	36,389	38,533	37,383	36,653	35,170	34,398	435,661
44112	Used car dealers	2,252	2,492	2,733	2,851	2,701	2,835	2,841	3,193	2,955	3,207	2,622	2,526	33,208
4413	Auto parts, access., and tire stores	4,070	4,128	4,908	4,864	4,830	5,052	4,960	5,305	4,831	4,939	4,819	4,609	57,315
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>8,261</b>	<b>8,141</b>	<b>9,403</b>	<b>8,965</b>	<b>9,272</b>	<b>9,720</b>	<b>9,635</b>	<b>10,312</b>	<b>10,091</b>	<b>10,419</b>	<b>11,503</b>	<b>14,457</b>	<b>120,179</b>
442	<b>Furniture and home furnishings stores</b>	<b>4,174</b>	<b>4,305</b>	<b>5,024</b>	<b>4,893</b>	<b>5,070</b>	<b>5,166</b>	<b>5,179</b>	<b>5,574</b>	<b>5,404</b>	<b>5,539</b>	<b>5,937</b>	<b>6,501</b>	<b>62,766</b>
4421	Furniture stores	2,540	2,562	2,921	2,829	2,865	2,896	2,930	3,083	3,069	3,043	3,277	3,547	35,562
4422	Home furnishings stores	1,634	1,743	2,103	2,064	2,205	2,270	2,249	2,491	2,335	2,496	2,660	2,954	27,204
443	<b>Electronics and appliance stores</b>	<b>4,087</b>	<b>3,836</b>	<b>4,379</b>	<b>4,072</b>	<b>4,202</b>	<b>4,554</b>	<b>4,456</b>	<b>4,738</b>	<b>4,687</b>	<b>4,880</b>	<b>5,566</b>	<b>7,956</b>	<b>57,413</b>
44311	Appl., TV, and other elect. stores	2,650	2,438	2,736	2,611	2,753	2,996	2,951	3,090	3,009	3,147	3,843	5,718	37,942
443111	Household appliance stores	641	593	693	676	704	830	789	771	715	746	885	1,008	9,051
443112	Radio, TV, and other elect. stores	2,009	1,845	2,043	1,935	2,049	2,166	2,162	2,319	2,294	2,401	2,958	4,710	28,891
44312	Computer and software stores	1,292	1,256	1,470	1,294	1,261	1,353	1,317	1,447	1,494	1,551	1,534	1,918	17,187
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>11,803</b>	<b>11,986</b>	<b>15,379</b>	<b>16,870</b>	<b>18,192</b>	<b>17,861</b>	<b>16,514</b>	<b>17,424</b>	<b>16,784</b>	<b>16,878</b>	<b>15,776</b>	<b>15,350</b>	<b>190,817</b>
4441	Building mat. and supplies dealers	10,255	10,391	13,088	13,828	14,960	15,225	14,494	15,579	14,868	15,005	14,130	13,423	165,246
44413	Hardware stores	959	866	1,053	1,232	1,296	1,271	1,217	1,193	1,138	1,198	1,165	1,243	13,831
445	<b>Food and beverage stores</b>	<b>30,322</b>	<b>28,585</b>	<b>32,000</b>	<b>31,282</b>	<b>32,293</b>	<b>32,616</b>	<b>33,367</b>	<b>32,690</b>	<b>31,935</b>	<b>31,920</b>	<b>31,991</b>	<b>36,264</b>	<b>385,265</b>
4451	Grocery stores	27,932	26,216	29,307	28,573	29,448	29,767	30,391	29,837	29,145	29,122	29,119	32,199	351,056
4453	Beer, wine, and liquor stores	1,557	1,514	1,724	1,769	1,842	1,869	1,994	1,870	1,834	1,817	1,857	2,593	22,240
446	<b>Health and personal care stores</b>	<b>7,580</b>	<b>7,276</b>	<b>8,143</b>	<b>7,835</b>	<b>8,121</b>	<b>8,070</b>	<b>7,936</b>	<b>8,206</b>	<b>7,903</b>	<b>8,041</b>	<b>7,996</b>	<b>10,192</b>	<b>97,299</b>
44611	Pharmacies and drug stores	6,504	6,205	6,927	6,624	6,789	6,671	6,575	6,830	6,571	6,778	6,801	8,731	82,006
447	<b>Gasoline stations</b>	<b>12,729</b>	<b>12,308</b>	<b>13,663</b>	<b>13,660</b>	<b>14,367</b>	<b>14,737</b>	<b>15,155</b>	<b>15,616</b>	<b>14,738</b>	<b>14,872</b>	<b>14,551</b>	<b>15,020</b>	<b>171,416</b>
448	<b>Clothing and clothing access. stores</b>	<b>7,293</b>	<b>7,918</b>	<b>9,929</b>	<b>9,882</b>	<b>10,021</b>	<b>9,906</b>	<b>9,753</b>	<b>11,172</b>	<b>10,232</b>	<b>10,751</b>	<b>12,382</b>	<b>20,088</b>	<b>129,327</b>
4481	Clothing stores	5,166	5,464	7,145	7,062	6,993	6,995	6,886	7,824	7,229	7,772	8,873	13,397	90,806
44811	Men's clothing stores	688	633	762	775	790	819	719	754	755	836	936	1,572	10,039
44812	Women's clothing stores	1,787	1,971	2,562	2,560	2,554	2,449	2,250	2,540	2,420	2,574	2,801	4,143	30,611
44814	Family clothing stores	1,997	2,126	2,875	2,807	2,783	2,877	2,969	3,354	3,030	3,315	3,977	6,008	38,118
4482	Shoe stores	1,159	1,205	1,659	1,583	1,592	1,578	1,576	1,931	1,662	1,554	1,651	2,211	19,361
44831	Jewelry stores	904	1,191	1,058	1,171	1,367	1,257	1,224	1,320	1,246	1,323	1,731	4,204	17,996
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>3,950</b>	<b>3,564</b>	<b>4,181</b>	<b>4,123</b>	<b>4,124</b>	<b>4,325</b>	<b>4,263</b>	<b>4,924</b>	<b>4,576</b>	<b>4,377</b>	<b>5,376</b>	<b>9,755</b>	<b>57,538</b>
45111	Sporting goods stores	1,175	1,202	1,498	1,562	1,561	1,689	1,595	1,749	1,479	1,333	1,481	2,627	18,951
451211	Book stores	1,055	636	635	610	684	726	679	1,156	1,023	733	772	1,410	10,119
452	<b>General merchandise stores</b>	<b>17,059</b>	<b>17,669</b>	<b>21,685</b>	<b>21,422</b>	<b>22,431</b>	<b>22,643</b>	<b>21,846</b>	<b>23,506</b>	<b>22,099</b>	<b>24,104</b>	<b>28,642</b>	<b>42,172</b>	<b>285,278</b>
4521	Department stores (excl. L.D.)	11,636	12,159	15,193	14,896	15,507	15,618	15,024	16,422	15,257	16,679	20,235	30,319	198,945
4521102	Discount dept. stores	6,676	6,811	8,250	8,341	8,817	8,919	8,638	8,969	8,354	9,212	10,846	15,710	109,543
4521101, 4521103	Conventional and national chain dept. stores	4,960	5,348	6,943	6,555	6,690	6,699	6,386	7,453	6,903	7,467	9,389	14,609	89,402
4521	Department stores (incl. L.D.) <sup>2</sup>	11,930	12,476	15,572	15,285	15,888	15,992	15,381	16,816	15,649	17,082	20,726	31,011	203,808
4521102	Discount dept. stores	6,807	6,937	8,413	8,521	9,002	9,109	8,813	9,157	8,539	9,401	11,074	16,020	111,793
4521101, 4521103	Conventional and national chain dept. stores	5,123	5,539	7,159	6,764	6,886	6,883	6,568	7,659	7,110	7,681	9,652	14,991	92,015
4529	Other general merchandise stores	5,423	5,510	6,492	6,526	6,924	7,025	6,822	7,084	6,842	7,425	8,407	11,853	86,333
45291	Warehouse clubs and superstores	3,560	3,575	4,220	4,282	4,594	4,691	4,629	4,795	4,632	5,067	5,746	7,965	57,756
45299	All other gen. merchandise stores	1,863	1,935	2,272	2,244	2,330	2,334	2,193	2,289	2,210	2,358	2,661	3,888	28,577
453	<b>Miscellaneous store retailers</b>	<b>4,417</b>	<b>4,768</b>	<b>5,232</b>	<b>5,189</b>	<b>6,173</b>	<b>6,000</b>	<b>5,929</b>	<b>6,439</b>	<b>6,167</b>	<b>5,860</b>	<b>6,037</b>	<b>8,374</b>	<b>70,585</b>
454	<b>Nonstore retailers</b>	<b>8,155</b>	<b>7,758</b>	<b>8,618</b>	<b>7,557</b>	<b>7,317</b>	<b>7,145</b>	<b>6,633</b>	<b>7,623</b>	<b>7,915</b>	<b>8,916</b>	<b>9,908</b>	<b>10,973</b>	<b>98,518</b>
4541	Electronic shopping and mail-order houses	3,536	3,145	3,902	3,623	3,469	3,300	3,100	3,602	3,816	4,314	5,260	6,026	47,093
45431	Fuel dealers	2,716	2,448	2,117	1,396	1,293	1,221	1,167	1,331	1,418	1,621	1,795	2,239	20,762
722	<b>Food services and drinking places</b>	<b>16,116</b>	<b>16,557</b>	<b>18,811</b>	<b>18,830</b>	<b>19,458</b>	<b>19,493</b>	<b>20,214</b>	<b>19,997</b>	<b>18,876</b>	<b>19,368</b>	<b>18,295</b>	<b>19,614</b>	<b>225,629</b>
7221	Full-service restaurants	6,998	7,275	8,177	8,143	8,364	8,292	8,689	8,661	8,080	8,264	7,822	8,352	97,117
7222	Limited-service eating places	6,954	7,055	8,116	8,138	8,450	8,561	8,873	8,690	8,309	8,562	8,073	8,665	98,446
7224	Drinking places	911	915	1,032	1,032	1,020	982	996	994	964	986	967	1,027	11,826

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	1994												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>189,813</b>	<b>192,393</b>	<b>195,397</b>	<b>196,217</b>	<b>195,118</b>	<b>197,435</b>	<b>198,032</b>	<b>200,568</b>	<b>201,759</b>	<b>204,115</b>	<b>204,263</b>	<b>204,861</b>	
	Total (excl. motor vehicle and parts dealers)	146,093	148,013	150,129	150,317	150,467	152,148	152,821	154,500	155,022	156,101	156,236	157,184	
	Retail sales, total	172,142	173,894	176,661	177,592	176,426	178,510	178,962	181,667	182,750	185,033	185,146	185,613	
	Retail sales, total (excl. motor vehicle and parts dealers)	128,422	129,514	131,393	131,692	131,775	133,223	133,751	135,599	136,013	137,019	137,119	137,936	
	<b>GAFO<sup>1</sup></b>	<b>48,895</b>	<b>49,933</b>	<b>50,695</b>	<b>50,593</b>	<b>50,469</b>	<b>51,228</b>	<b>51,404</b>	<b>52,128</b>	<b>52,238</b>	<b>53,097</b>	<b>53,142</b>	<b>53,515</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>43,720</b>	<b>44,380</b>	<b>45,268</b>	<b>45,900</b>	<b>44,651</b>	<b>45,287</b>	<b>45,211</b>	<b>46,068</b>	<b>46,737</b>	<b>48,014</b>	<b>48,027</b>	<b>47,677</b>	
4411, 4412	Automobile and other motor vehicle dealers	39,047	39,646	40,535	41,117	39,998	40,539	40,423	41,174	41,959	43,158	43,179	42,810	
4413	Auto parts, access., and tire stores	4,673	4,734	4,733	4,783	4,653	4,748	4,788	4,894	4,778	4,856	4,848	4,867	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>9,017</b>	<b>9,440</b>	<b>9,578</b>	<b>9,658</b>	<b>9,772</b>	<b>9,977</b>	<b>9,988</b>	<b>10,200</b>	<b>10,287</b>	<b>10,480</b>	<b>10,558</b>	<b>10,649</b>	
442	<b>Furniture and home furnishings stores</b>	<b>4,690</b>	<b>5,012</b>	<b>5,085</b>	<b>5,118</b>	<b>5,179</b>	<b>5,218</b>	<b>5,253</b>	<b>5,365</b>	<b>5,388</b>	<b>5,425</b>	<b>5,407</b>	<b>5,440</b>	
443	<b>Electronics and appliance stores</b>	<b>4,327</b>	<b>4,428</b>	<b>4,493</b>	<b>4,540</b>	<b>4,593</b>	<b>4,759</b>	<b>4,735</b>	<b>4,835</b>	<b>4,899</b>	<b>5,055</b>	<b>5,151</b>	<b>5,209</b>	
44312	Computer and software stores	1,302	1,323	1,345	1,354	1,368	1,393	1,441	1,460	1,491	1,540	1,557	1,576	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>14,958</b>	<b>14,966</b>	<b>15,513</b>	<b>15,936</b>	<b>15,778</b>	<b>15,845</b>	<b>15,944</b>	<b>16,144</b>	<b>16,263</b>	<b>16,387</b>	<b>16,303</b>	<b>16,530</b>	
4441	Building mat. and supplies dealers	12,835	12,892	13,341	13,624	13,600	13,729	13,883	14,099	14,093	14,304	14,273	14,433	
445	<b>Food and beverage stores</b>	<b>31,575</b>	<b>31,769</b>	<b>31,769</b>	<b>31,989</b>	<b>31,968</b>	<b>32,221</b>	<b>31,988</b>	<b>32,294</b>	<b>32,451</b>	<b>32,331</b>	<b>32,360</b>	<b>32,421</b>	
4451	Grocery stores	28,796	28,968	28,959	29,156	29,099	29,385	29,138	29,454	29,559	29,446	29,473	29,540	
4453	Beer, wine, and liquor stores	1,806	1,820	1,838	1,845	1,872	1,852	1,879	1,848	1,877	1,860	1,855	1,850	
446	<b>Health and personal care stores</b>	<b>7,937</b>	<b>7,815</b>	<b>7,921</b>	<b>7,987</b>	<b>8,057</b>	<b>8,078</b>	<b>8,156</b>	<b>8,231</b>	<b>8,249</b>	<b>8,273</b>	<b>8,303</b>	<b>8,347</b>	
44611	Pharmacies and drug stores	6,733	6,587	6,725	6,759	6,796	6,786	6,870	6,920	6,924	6,959	6,983	6,990	See note 3
447	<b>Gasoline stations</b>	<b>13,731</b>	<b>13,892</b>	<b>14,028</b>	<b>13,826</b>	<b>13,814</b>	<b>14,102</b>	<b>14,324</b>	<b>14,635</b>	<b>14,621</b>	<b>14,725</b>	<b>14,894</b>	<b>14,916</b>	
448	<b>Clothing and clothing access. stores</b>	<b>10,467</b>	<b>10,577</b>	<b>10,693</b>	<b>10,684</b>	<b>10,510</b>	<b>10,582</b>	<b>10,701</b>	<b>10,825</b>	<b>10,672</b>	<b>11,003</b>	<b>11,032</b>	<b>11,003</b>	
4481	Clothing stores	7,311	7,448	7,570	7,553	7,420	7,485	7,504	7,625	7,433	7,683	7,711	7,708	
44811	Men's clothing stores	830	837	854	847	835	850	835	837	813	839	836	828	
44812	Women's clothing stores	2,575	2,639	2,612	2,588	2,494	2,535	2,489	2,566	2,462	2,546	2,563	2,557	
4482	Shoe stores	1,603	1,579	1,604	1,583	1,581	1,570	1,613	1,611	1,631	1,651	1,663	1,644	
44831	Jewelry stores	1,472	1,478	1,439	1,466	1,424	1,442	1,496	1,492	1,508	1,560	1,550	1,528	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>4,520</b>	<b>4,671</b>	<b>4,678</b>	<b>4,658</b>	<b>4,728</b>	<b>4,775</b>	<b>4,776</b>	<b>4,869</b>	<b>4,929</b>	<b>4,940</b>	<b>4,859</b>	<b>4,900</b>	
452	<b>General merchandise stores</b>	<b>22,785</b>	<b>23,076</b>	<b>23,459</b>	<b>23,433</b>	<b>23,208</b>	<b>23,598</b>	<b>23,627</b>	<b>23,906</b>	<b>24,015</b>	<b>24,321</b>	<b>24,393</b>	<b>24,616</b>	
4521	Department stores (excl. L.D.)	16,035	16,211	16,511	16,413	16,223	16,490	16,517	16,670	16,676	16,855	16,871	16,974	
4529	Other general merchandise stores	6,750	6,865	6,948	7,020	6,985	7,108	7,110	7,236	7,339	7,466	7,522	7,642	
45291	Warehouse clubs and superstores	4,305	4,425	4,518	4,604	4,622	4,738	4,797	4,903	4,975	5,082	5,144	5,261	
45299	All other gen. merchandise stores	2,445	2,440	2,430	2,416	2,363	2,370	2,313	2,333	2,364	2,384	2,378	2,381	
453	<b>Miscellaneous store retailers</b>	<b>5,423</b>	<b>5,395</b>	<b>5,751</b>	<b>5,535</b>	<b>5,850</b>	<b>5,804</b>	<b>5,991</b>	<b>6,106</b>	<b>6,169</b>	<b>6,144</b>	<b>6,107</b>	<b>6,161</b>	
454	<b>Nonstore retailers</b>	<b>8,009</b>	<b>7,913</b>	<b>8,003</b>	<b>7,986</b>	<b>8,090</b>	<b>8,241</b>	<b>8,256</b>	<b>8,389</b>	<b>8,357</b>	<b>8,415</b>	<b>8,310</b>	<b>8,393</b>	
4541	Electronic shopping and mail-order houses	3,714	3,744	3,848	3,960	3,889	3,901	3,890	3,967	3,959	3,987	4,034	4,083	
45431	Fuel dealers	1,997	1,826	1,705	1,526	1,651	1,708	1,734	1,756	1,790	1,696	1,656	1,671	
722	<b>Food services and drinking places</b>	<b>17,671</b>	<b>18,499</b>	<b>18,736</b>	<b>18,625</b>	<b>18,692</b>	<b>18,925</b>	<b>19,070</b>	<b>18,901</b>	<b>19,009</b>	<b>19,082</b>	<b>19,117</b>	<b>19,248</b>	

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1993												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>156,690</b>	<b>153,641</b>	<b>174,475</b>	<b>180,709</b>	<b>186,633</b>	<b>185,927</b>	<b>187,957</b>	<b>187,591</b>	<b>181,596</b>	<b>186,950</b>	<b>191,559</b>	<b>228,715</b>	<b>2,202,443</b>
	Total (excl. motor vehicle and parts dealers)	123,794	120,148	134,464	138,872	144,446	142,173	144,175	145,089	140,559	145,895	151,852	189,027	1,720,494
	<b>Retail sales, total</b>	<b>140,447</b>	<b>137,973</b>	<b>157,012</b>	<b>162,820</b>	<b>167,873</b>	<b>167,307</b>	<b>168,811</b>	<b>168,212</b>	<b>163,438</b>	<b>168,156</b>	<b>174,047</b>	<b>210,296</b>	<b>1,986,392</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	107,551	104,480	117,001	120,983	125,686	123,553	125,029	125,710	122,401	127,101	134,340	170,608	1,504,443
	<b>GAFO<sup>1</sup></b>	<b>36,914</b>	<b>36,116</b>	<b>41,447</b>	<b>43,899</b>	<b>45,624</b>	<b>44,683</b>	<b>45,181</b>	<b>47,743</b>	<b>45,476</b>	<b>47,932</b>	<b>55,545</b>	<b>83,566</b>	<b>574,126</b>
441	<b>Motor vehicle and parts dealers</b>	<b>32,896</b>	<b>33,493</b>	<b>40,011</b>	<b>41,837</b>	<b>42,187</b>	<b>43,754</b>	<b>43,782</b>	<b>42,502</b>	<b>41,037</b>	<b>41,055</b>	<b>39,707</b>	<b>39,688</b>	<b>481,949</b>
4411, 4412	Automobile and other motor vehicle dealers	29,144	29,715	35,710	37,324	37,687	39,071	38,986	37,702	36,444	36,423	35,266	35,461	428,933
4411	Automobile dealers	27,877	28,422	33,869	35,217	35,155	36,950	36,711	35,862	34,721	34,932	33,989	34,127	407,832
44111	New car dealers	25,802	26,164	31,278	32,587	32,787	34,495	34,161	33,517	32,500	32,534	31,680	32,017	379,522
44112	Used car dealers	2,075	2,258	2,591	2,630	2,368	2,455	2,550	2,345	2,221	2,398	2,309	2,110	28,310
4413	Auto parts, access., and tire stores	3,752	3,778	4,301	4,513	4,500	4,683	4,796	4,800	4,593	4,632	4,441	4,227	53,016
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>7,868</b>	<b>7,370</b>	<b>8,271</b>	<b>8,119</b>	<b>8,319</b>	<b>8,626</b>	<b>8,953</b>	<b>8,973</b>	<b>8,864</b>	<b>9,038</b>	<b>9,937</b>	<b>12,357</b>	<b>106,695</b>
442	<b>Furniture and home furnishings stores</b>	<b>4,297</b>	<b>4,092</b>	<b>4,577</b>	<b>4,588</b>	<b>4,740</b>	<b>4,779</b>	<b>4,892</b>	<b>4,946</b>	<b>4,834</b>	<b>4,991</b>	<b>5,365</b>	<b>5,834</b>	<b>57,935</b>
4421	Furniture stores	2,557	2,451	2,718	2,650	2,771	2,748	2,812	2,780	2,756	2,827	3,032	3,254	33,356
4422	Home furnishings stores	1,740	1,641	1,859	1,938	1,969	2,031	2,080	2,166	2,078	2,164	2,333	2,580	24,579
443	<b>Electronics and appliance stores</b>	<b>3,571</b>	<b>3,278</b>	<b>3,694</b>	<b>3,531</b>	<b>3,579</b>	<b>3,847</b>	<b>4,061</b>	<b>4,027</b>	<b>4,030</b>	<b>4,047</b>	<b>4,572</b>	<b>6,523</b>	<b>48,760</b>
44311	Appl., TV, and other elect. stores	2,372	2,093	2,356	2,273	2,399	2,548	2,787	2,658	2,658	2,636	3,155	4,675	32,610
443111	Household appliance stores	643	594	668	701	726	803	921	818	741	774	805	949	9,143
443112	Radio, TV, and other elect. stores	1,729	1,499	1,688	1,572	1,673	1,745	1,866	1,840	1,917	1,862	2,350	3,726	23,467
44312	Computer and software stores	1,040	1,037	1,165	1,085	993	1,100	1,082	1,168	1,191	1,231	1,230	1,529	13,851
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>10,921</b>	<b>11,257</b>	<b>13,519</b>	<b>15,075</b>	<b>16,151</b>	<b>16,087</b>	<b>15,258</b>	<b>15,214</b>	<b>14,812</b>	<b>14,892</b>	<b>14,453</b>	<b>14,094</b>	<b>171,733</b>
4441	Building mat. and supplies dealers	9,503	9,752	11,558	12,452	13,180	13,592	13,255	13,384	12,978	13,132	12,725	12,144	147,655
44413	Hardware stores	883	808	987	1,097	1,289	1,210	1,186	1,101	1,077	1,111	1,098	1,204	13,051
445	<b>Food and beverage stores</b>	<b>30,109</b>	<b>28,198</b>	<b>30,527</b>	<b>30,897</b>	<b>31,970</b>	<b>31,431</b>	<b>33,110</b>	<b>31,292</b>	<b>30,694</b>	<b>31,297</b>	<b>30,880</b>	<b>35,035</b>	<b>375,440</b>
4451	Grocery stores	27,615	25,789	27,956	28,157	29,142	28,621	30,114	28,515	28,065	28,576	28,124	31,181	341,855
4453	Beer, wine, and liquor stores	1,623	1,539	1,688	1,725	1,807	1,804	1,962	1,788	1,717	1,769	1,794	2,459	21,675
446	<b>Health and personal care stores</b>	<b>7,261</b>	<b>7,218</b>	<b>7,804</b>	<b>7,809</b>	<b>7,771</b>	<b>7,733</b>	<b>7,761</b>	<b>7,626</b>	<b>7,483</b>	<b>7,629</b>	<b>7,600</b>	<b>9,928</b>	<b>93,623</b>
44611	Pharmacies and drug stores	6,164	6,199	6,644	6,657	6,595	6,520	6,539	6,416	6,311	6,481	6,536	8,658	79,720
447	<b>Gasoline stations</b>	<b>12,545</b>	<b>12,076</b>	<b>13,181</b>	<b>13,395</b>	<b>14,108</b>	<b>14,017</b>	<b>14,464</b>	<b>14,139</b>	<b>13,393</b>	<b>13,979</b>	<b>13,538</b>	<b>13,752</b>	<b>162,587</b>
448	<b>Clothing and clothing access. stores</b>	<b>7,520</b>	<b>7,542</b>	<b>8,777</b>	<b>9,876</b>	<b>10,078</b>	<b>9,650</b>	<b>9,814</b>	<b>10,641</b>	<b>10,030</b>	<b>10,366</b>	<b>11,788</b>	<b>18,907</b>	<b>124,989</b>
4481	Clothing stores	5,480	5,322	6,390	7,155	7,175	6,770	6,954	7,438	7,144	7,585	8,558	12,753	88,724
44811	Men's clothing stores	696	619	707	797	809	791	722	730	749	836	914	1,598	9,968
44812	Women's clothing stores	2,125	2,006	2,444	2,763	2,876	2,554	2,540	2,629	2,625	2,715	2,926	4,174	32,377
44814	Family clothing stores	1,945	1,993	2,414	2,686	2,652	2,617	2,773	3,052	2,814	3,085	3,707	5,573	35,311
4482	Shoe stores	1,143	1,131	1,402	1,626	1,572	1,523	1,504	1,846	1,614	1,483	1,565	2,119	18,528
44831	Jewelry stores	802	1,002	902	1,007	1,246	1,270	1,278	1,270	1,191	1,213	1,561	3,829	16,571
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>3,819</b>	<b>3,219</b>	<b>3,706</b>	<b>3,848</b>	<b>3,790</b>	<b>3,943</b>	<b>3,859</b>	<b>4,291</b>	<b>4,011</b>	<b>3,937</b>	<b>4,880</b>	<b>9,065</b>	<b>52,368</b>
45111	Sporting goods stores	1,040	990	1,222	1,377	1,398	1,467	1,468	1,543	1,323	1,207	1,387	2,491	16,913
451211	Book stores	999	568	602	583	613	619	608	985	905	669	693	1,275	9,119
452	<b>General merchandise stores</b>	<b>16,066</b>	<b>16,326</b>	<b>19,065</b>	<b>20,276</b>	<b>21,575</b>	<b>20,568</b>	<b>20,674</b>	<b>21,836</b>	<b>20,649</b>	<b>22,636</b>	<b>26,719</b>	<b>39,698</b>	<b>266,088</b>
4521	Department stores (excl. L.D.)	11,128	11,300	13,405	14,243	15,116	14,345	14,334	15,457	14,489	15,970	19,070	28,828	187,685
4521102	Discount dept. stores	6,179	6,179	7,114	7,812	8,421	8,023	8,112	8,320	7,845	8,739	10,022	14,594	101,360
4521101, 4521103	Conventional and national chain dept. stores	4,949	5,121	6,291	6,431	6,695	6,322	6,222	7,137	6,644	7,231	9,048	14,234	86,325
4521	Department stores (incl. L.D.) <sup>2</sup>	11,391	11,592	13,736	14,598	15,479	14,691	14,667	15,817	14,850	16,331	19,510	29,463	192,125
4521102	Discount dept. stores	6,290	6,295	7,251	7,974	8,600	8,193	8,272	8,490	8,014	8,902	10,234	14,890	103,405
4521101, 4521103	Conventional and national chain dept. stores	5,101	5,297	6,485	6,624	6,879	6,498	6,395	7,327	6,836	7,429	9,276	14,573	88,720
4529	Other general merchandise stores	4,938	5,026	5,660	6,033	6,459	6,223	6,340	6,379	6,160	6,666	7,649	10,870	78,403
45291	Warehouse clubs and superstores	2,877	2,885	3,259	3,454	3,771	3,667	3,743	3,792	3,699	4,082	4,727	6,672	46,628
45299	All other gen. merchandise stores	2,061	2,141	2,401	2,579	2,688	2,556	2,597	2,587	2,461	2,584	2,922	4,198	31,775
453	<b>Miscellaneous store retailers</b>	<b>4,432</b>	<b>4,375</b>	<b>4,385</b>	<b>4,890</b>	<b>5,264</b>	<b>5,440</b>	<b>5,177</b>	<b>5,342</b>	<b>5,199</b>	<b>5,344</b>	<b>5,175</b>	<b>7,578</b>	<b>62,601</b>
454	<b>Nonstore retailers</b>	<b>7,010</b>	<b>6,899</b>	<b>7,766</b>	<b>6,798</b>	<b>6,660</b>	<b>6,058</b>	<b>5,959</b>	<b>6,356</b>	<b>7,266</b>	<b>7,983</b>	<b>9,370</b>	<b>10,194</b>	<b>88,319</b>
4541	Electronic shopping and mail-order houses	3,062	2,743	3,304	2,966	2,794	2,670	2,625	2,899	3,283	3,873	4,959	5,547	40,725
45431	Fuel dealers	2,168	2,154	2,173	1,479	1,247	1,199	1,152	1,247	1,355	1,618	1,861	2,259	19,912
722	<b>Food services and drinking places</b>	<b>16,243</b>	<b>15,668</b>	<b>17,463</b>	<b>17,889</b>	<b>18,760</b>	<b>18,620</b>	<b>19,146</b>	<b>19,379</b>	<b>18,158</b>	<b>18,794</b>	<b>17,512</b>	<b>18,419</b>	<b>216,051</b>
7221	Full-service restaurants	6,854	6,699	7,324	7,514	7,898	7,814	8,049	8,322	7,730	8,049	7,449	7,774	91,476
7222	Limited-service eating places	7,157	6,796	7,732	7,878	8,214	8,222	8,463	8,420	7,933	8,146	7,643	8,132	94,736
7224	Drinking places	964	925	1,026	1,062	1,064	1,022	1,102	1,057	977	1,038	983	989	12,209

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	1993												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>179,452</b>	<b>177,939</b>	<b>176,394</b>	<b>180,318</b>	<b>182,601</b>	<b>182,456</b>	<b>184,582</b>	<b>184,664</b>	<b>185,906</b>	<b>186,890</b>	<b>189,057</b>	<b>190,132</b>	
	Total (excl. motor vehicle and parts dealers)	140,932	140,516	139,519	141,339	142,702	142,757	143,592	143,561	144,896	145,293	146,322	146,715	
	Retail sales, total	161,854	160,413	158,896	162,518	164,717	164,361	166,588	166,399	167,377	168,608	170,777	171,877	
	Retail sales, total (excl. motor vehicle and parts dealers)	123,334	122,990	122,021	123,539	124,818	124,662	125,598	125,296	126,367	127,011	128,042	128,460	
	<b>GAFO<sup>1</sup></b>	<b>46,913</b>	<b>46,159</b>	<b>45,872</b>	<b>47,005</b>	<b>47,437</b>	<b>47,611</b>	<b>48,164</b>	<b>48,098</b>	<b>48,418</b>	<b>48,613</b>	<b>49,005</b>	<b>49,208</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>38,520</b>	<b>37,423</b>	<b>36,875</b>	<b>38,979</b>	<b>39,899</b>	<b>39,699</b>	<b>40,990</b>	<b>41,103</b>	<b>41,010</b>	<b>41,597</b>	<b>42,735</b>	<b>43,417</b>	
4411, 4412	Automobile and other motor vehicle dealers	34,247	33,090	32,642	34,623	35,487	35,294	36,504	36,604	36,444	37,091	38,249	38,968	
4413	Auto parts, access., and tire stores	4,273	4,333	4,233	4,356	4,412	4,405	4,486	4,499	4,566	4,506	4,486	4,449	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>8,576</b>	<b>8,538</b>	<b>8,494</b>	<b>8,711</b>	<b>8,771</b>	<b>8,838</b>	<b>9,043</b>	<b>9,011</b>	<b>9,064</b>	<b>9,066</b>	<b>9,147</b>	<b>9,191</b>	
442	<b>Furniture and home furnishings stores</b>	<b>4,812</b>	<b>4,747</b>	<b>4,651</b>	<b>4,804</b>	<b>4,832</b>	<b>4,813</b>	<b>4,853</b>	<b>4,844</b>	<b>4,839</b>	<b>4,879</b>	<b>4,904</b>	<b>4,903</b>	
443	<b>Electronics and appliance stores</b>	<b>3,764</b>	<b>3,791</b>	<b>3,843</b>	<b>3,907</b>	<b>3,939</b>	<b>4,025</b>	<b>4,190</b>	<b>4,167</b>	<b>4,225</b>	<b>4,187</b>	<b>4,243</b>	<b>4,288</b>	
44312	Computer and software stores	1,034	1,088	1,091	1,099	1,107	1,146	1,150	1,183	1,198	1,229	1,256	1,245	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>13,862</b>	<b>14,056</b>	<b>13,696</b>	<b>13,981</b>	<b>14,266</b>	<b>14,257</b>	<b>14,306</b>	<b>14,416</b>	<b>14,429</b>	<b>14,522</b>	<b>14,886</b>	<b>15,011</b>	
4441	Building mat. and supplies dealers	11,879	12,099	11,818	12,019	12,283	12,212	12,319	12,358	12,384	12,531	12,763	12,878	
445	<b>Food and beverage stores</b>	<b>31,100</b>	<b>31,310</b>	<b>31,135</b>	<b>31,173</b>	<b>31,269</b>	<b>31,245</b>	<b>31,344</b>	<b>31,206</b>	<b>31,302</b>	<b>31,367</b>	<b>31,441</b>	<b>31,570</b>	
4451	Grocery stores	28,236	28,465	28,353	28,384	28,459	28,422	28,517	28,401	28,550	28,605	28,669	28,818	
4453	Beer, wine, and liquor stores	1,859	1,845	1,823	1,804	1,798	1,811	1,810	1,799	1,776	1,783	1,790	1,781	
446	<b>Health and personal care stores</b>	<b>7,603</b>	<b>7,745</b>	<b>7,734</b>	<b>7,732</b>	<b>7,725</b>	<b>7,795</b>	<b>7,831</b>	<b>7,782</b>	<b>7,836</b>	<b>7,833</b>	<b>7,884</b>	<b>8,045</b>	
44611	Pharmacies and drug stores	6,381	6,581	6,585	6,598	6,602	6,673	6,714	6,628	6,664	6,647	6,710	6,861	See note 3
447	<b>Gasoline stations</b>	<b>13,417</b>	<b>13,599</b>	<b>13,491</b>	<b>13,517</b>	<b>13,578</b>	<b>13,491</b>	<b>13,543</b>	<b>13,377</b>	<b>13,460</b>	<b>13,705</b>	<b>13,786</b>	<b>13,562</b>	
448	<b>Clothing and clothing access. stores</b>	<b>10,662</b>	<b>10,131</b>	<b>9,927</b>	<b>10,240</b>	<b>10,383</b>	<b>10,456</b>	<b>10,573</b>	<b>10,462</b>	<b>10,535</b>	<b>10,471</b>	<b>10,522</b>	<b>10,454</b>	
4481	Clothing stores	7,700	7,274	7,108	7,344	7,435	7,373	7,447	7,352	7,419	7,424	7,462	7,363	
44811	Men's clothing stores	830	822	833	835	839	834	835	814	817	828	822	842	
44812	Women's clothing stores	3,044	2,696	2,594	2,701	2,752	2,708	2,758	2,694	2,687	2,672	2,672	2,570	
4482	Shoe stores	1,561	1,492	1,484	1,511	1,535	1,545	1,512	1,564	1,579	1,556	1,574	1,594	
44831	Jewelry stores	1,283	1,256	1,231	1,278	1,310	1,433	1,512	1,460	1,452	1,402	1,396	1,408	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>4,321</b>	<b>4,183</b>	<b>4,174</b>	<b>4,380</b>	<b>4,345</b>	<b>4,351</b>	<b>4,264</b>	<b>4,309</b>	<b>4,340</b>	<b>4,392</b>	<b>4,437</b>	<b>4,571</b>	
452	<b>General merchandise stores</b>	<b>21,389</b>	<b>21,397</b>	<b>21,343</b>	<b>21,651</b>	<b>21,940</b>	<b>21,949</b>	<b>22,294</b>	<b>22,323</b>	<b>22,443</b>	<b>22,662</b>	<b>22,841</b>	<b>22,930</b>	
4521	Department stores (excl. L.D.)	15,260	15,129	15,066	15,321	15,499	15,508	15,738	15,744	15,815	15,982	16,018	16,020	
4529	Other general merchandise stores	6,129	6,268	6,277	6,330	6,441	6,441	6,556	6,579	6,628	6,680	6,823	6,910	
45291	Warehouse clubs and superstores	3,466	3,575	3,585	3,655	3,737	3,784	3,859	3,909	3,990	4,086	4,198	4,369	
45299	All other gen. merchandise stores	2,663	2,693	2,692	2,675	2,704	2,657	2,697	2,670	2,638	2,594	2,625	2,541	
453	<b>Miscellaneous store retailers</b>	<b>5,440</b>	<b>5,002</b>	<b>4,930</b>	<b>5,113</b>	<b>5,061</b>	<b>5,228</b>	<b>5,164</b>	<b>5,185</b>	<b>5,274</b>	<b>5,482</b>	<b>5,268</b>	<b>5,482</b>	
454	<b>Nonstore retailers</b>	<b>6,964</b>	<b>7,029</b>	<b>7,097</b>	<b>7,041</b>	<b>7,480</b>	<b>7,052</b>	<b>7,236</b>	<b>7,225</b>	<b>7,684</b>	<b>7,511</b>	<b>7,830</b>	<b>7,644</b>	
4541	Electronic shopping and mail-order houses	3,186	3,231	3,223	3,200	3,204	3,171	3,245	3,298	3,431	3,556	3,771	3,703	
45431	Fuel dealers	1,620	1,631	1,692	1,625	1,601	1,647	1,697	1,701	1,679	1,675	1,728	1,654	
722	<b>Food services and drinking places</b>	<b>17,598</b>	<b>17,526</b>	<b>17,498</b>	<b>17,800</b>	<b>17,884</b>	<b>18,095</b>	<b>17,994</b>	<b>18,265</b>	<b>18,529</b>	<b>18,282</b>	<b>18,280</b>	<b>18,255</b>	

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1992													Total	
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.			
	<b>UNADJUSTED</b>															
	<b>Retail and food services sales, total</b>	<b>149,918</b>	<b>150,595</b>	<b>163,324</b>	<b>167,859</b>	<b>174,365</b>	<b>172,979</b>	<b>174,082</b>	<b>174,430</b>	<b>168,719</b>	<b>177,951</b>	<b>175,358</b>	<b>212,915</b>	<b>2,062,495</b>		
	Total (excl. motor vehicle and parts dealers)	119,413	118,701	127,402	130,977	137,108	133,789	135,465	138,213	132,060	140,381	142,283	179,094	1,634,886		
	<b>Retail sales, total</b>	<b>134,185</b>	<b>134,716</b>	<b>146,430</b>	<b>151,320</b>	<b>156,671</b>	<b>156,116</b>	<b>156,729</b>	<b>156,497</b>	<b>152,214</b>	<b>160,234</b>	<b>158,592</b>	<b>195,376</b>	<b>1,859,080</b>		
	Retail sales, total (excl. motor vehicle and parts dealers)	103,680	102,822	110,508	114,438	119,414	116,926	118,112	120,280	115,555	122,664	125,517	161,555	1,431,471		
	<b>GAFO<sup>1</sup></b>	<b>34,126</b>	<b>35,465</b>	<b>38,994</b>	<b>40,826</b>	<b>42,496</b>	<b>41,283</b>	<b>41,249</b>	<b>44,928</b>	<b>41,770</b>	<b>45,213</b>	<b>51,528</b>	<b>79,016</b>	<b>536,894</b>		
441	<b>Motor vehicle and parts dealers</b>	<b>30,505</b>	<b>31,894</b>	<b>35,922</b>	<b>36,882</b>	<b>37,257</b>	<b>39,190</b>	<b>38,617</b>	<b>36,217</b>	<b>36,659</b>	<b>37,570</b>	<b>33,075</b>	<b>33,821</b>	<b>427,609</b>		
4411, 4412	Automobile and other motor vehicle dealers	26,862	28,261	31,761	32,624	32,950	34,711	34,124	31,860	32,404	33,027	28,944	29,702	377,230		
4411	Automobile dealers	25,850	27,086	30,255	30,651	31,153	32,857	32,246	30,197	31,019	31,637	27,882	28,277	359,110		
44111	New car dealers	24,057	25,040	28,018	27,981	28,924	30,591	29,933	28,052	28,950	29,431	26,171	26,653	333,801		
44112	Used car dealers	1,793	2,046	2,237	2,670	2,229	2,266	2,313	2,145	2,069	2,206	1,711	1,624	25,309		
4413	Auto parts, access., and tire stores	3,643	3,633	4,161	4,258	4,307	4,479	4,493	4,357	4,255	4,543	4,131	4,119	50,379		
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>7,289</b>	<b>7,138</b>	<b>7,623</b>	<b>7,534</b>	<b>7,701</b>	<b>8,022</b>	<b>8,165</b>	<b>8,104</b>	<b>7,974</b>	<b>8,331</b>	<b>8,768</b>	<b>11,108</b>	<b>97,757</b>		
442	<b>Furniture and home furnishings stores</b>	<b>4,036</b>	<b>4,096</b>	<b>4,377</b>	<b>4,370</b>	<b>4,491</b>	<b>4,596</b>	<b>4,638</b>	<b>4,676</b>	<b>4,553</b>	<b>4,736</b>	<b>4,915</b>	<b>5,510</b>	<b>54,994</b>		
4421	Furniture stores	2,397	2,465	2,612	2,530	2,609	2,608	2,632	2,644	2,616	2,669	2,773	3,053	31,608		
4422	Home furnishings stores	1,639	1,631	1,765	1,840	1,882	1,988	2,006	2,032	1,937	2,067	2,142	2,457	23,386		
443	<b>Electronics and appliance stores</b>	<b>3,253</b>	<b>3,042</b>	<b>3,246</b>	<b>3,164</b>	<b>3,210</b>	<b>3,426</b>	<b>3,527</b>	<b>3,428</b>	<b>3,421</b>	<b>3,595</b>	<b>3,853</b>	<b>5,598</b>	<b>42,763</b>		
44311	Appl., TV, and other elect. stores	2,147	2,048	2,146	2,068	2,185	2,318	2,391	2,294	2,278	2,422	2,719	3,986	29,002		
443111	Household appliance stores	602	577	631	643	663	745	765	728	684	733	754	918	8,443		
443112	Radio, TV, and other elect. stores	1,545	1,471	1,515	1,425	1,522	1,573	1,626	1,566	1,594	1,689	1,965	3,068	20,559		
44312	Computer and software stores	939	844	936	932	842	901	939	952	984	950	1,295	11,453			
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>10,986</b>	<b>11,057</b>	<b>12,987</b>	<b>14,216</b>	<b>15,031</b>	<b>14,945</b>	<b>14,265</b>	<b>13,736</b>	<b>13,848</b>	<b>14,198</b>	<b>12,405</b>	<b>12,497</b>	<b>160,171</b>		
4441	Building mat. and supplies dealers	9,398	9,315	10,727	11,467	11,929	12,508	12,265	11,978	12,069	12,313	10,839	10,714	135,522		
44413	Hardware stores	846	822	962	1,077	1,235	1,170	1,147	1,086	1,056	1,110	1,041	1,168	12,720		
445	<b>Food and beverage stores</b>	<b>29,660</b>	<b>28,642</b>	<b>29,756</b>	<b>30,306</b>	<b>31,756</b>	<b>30,845</b>	<b>32,486</b>	<b>31,548</b>	<b>30,233</b>	<b>31,486</b>	<b>30,465</b>	<b>34,268</b>	<b>371,451</b>		
4451	Grocery stores	27,352	26,268	27,281	27,635	28,931	28,086	29,527	28,691	27,519	28,628	27,665	30,342	337,925		
4453	Beer, wine, and liquor stores	1,519	1,551	1,606	1,686	1,834	1,786	1,924	1,874	1,781	1,894	1,843	2,527	21,825		
446	<b>Health and personal care stores</b>	<b>7,340</b>	<b>7,228</b>	<b>7,499</b>	<b>7,616</b>	<b>7,583</b>	<b>7,483</b>	<b>7,370</b>	<b>7,406</b>	<b>7,162</b>	<b>7,562</b>	<b>7,200</b>	<b>9,345</b>	<b>90,794</b>		
44611	Pharmacies and drug stores	6,359	6,285	6,421	6,574	6,492	6,343	6,237	6,281	6,075	6,441	6,176	8,122	77,806		
447	<b>Gasoline stations</b>	<b>12,117</b>	<b>11,597</b>	<b>12,291</b>	<b>12,461</b>	<b>13,469</b>	<b>13,448</b>	<b>13,896</b>	<b>13,846</b>	<b>13,159</b>	<b>13,682</b>	<b>13,083</b>	<b>13,507</b>	<b>156,556</b>		
448	<b>Clothing and clothing access. stores</b>	<b>6,952</b>	<b>7,538</b>	<b>8,485</b>	<b>9,405</b>	<b>9,573</b>	<b>9,199</b>	<b>9,123</b>	<b>10,528</b>	<b>9,588</b>	<b>10,277</b>	<b>11,016</b>	<b>18,462</b>	<b>120,346</b>		
4481	Clothing stores	4,889	5,197	6,061	6,720	6,811	6,579	6,598	7,536	6,923	7,566	8,257	12,804	85,941		
44811	Men's clothing stores	702	659	731	816	857	854	714	777	762	842	915	1,556	10,185		
44812	Women's clothing stores	1,874	1,993	2,405	2,667	2,755	2,425	2,375	2,660	2,562	2,757	2,948	4,419	31,840		
44814	Family clothing stores	1,650	1,865	2,152	2,438	2,412	2,518	2,655	3,046	2,688	2,994	3,400	5,341	33,159		
4482	Shoe stores	1,176	1,232	1,426	1,633	1,521	1,460	1,413	1,792	1,539	1,490	1,477	1,989	18,148		
44831	Jewelry stores	803	1,030	922	977	1,182	1,104	1,046	1,100	1,043	1,132	1,376	3,469	15,184		
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>3,456</b>	<b>3,282</b>	<b>3,493</b>	<b>3,544</b>	<b>3,564</b>	<b>3,627</b>	<b>3,658</b>	<b>4,007</b>	<b>3,817</b>	<b>3,781</b>	<b>4,455</b>	<b>8,612</b>	<b>49,296</b>		
45111	Sporting goods stores	979	1,108	1,224	1,276	1,302	1,343	1,350	1,389	1,216	1,129	1,216	2,170	15,702		
451211	Book stores	790	540	536	524	553	589	593	895	863	647	642	1,166	8,338		
452	<b>General merchandise stores</b>	<b>14,976</b>	<b>16,022</b>	<b>17,980</b>	<b>18,878</b>	<b>20,052</b>	<b>18,815</b>	<b>18,578</b>	<b>20,519</b>	<b>18,715</b>	<b>20,984</b>	<b>25,024</b>	<b>37,425</b>	<b>247,968</b>		
4521	Department stores (excl. L.D.)	10,278	11,250	12,905	13,457	14,292	13,350	13,097	14,776	13,332	14,969	18,123	27,260	177,089		
4521102	Discount dept. stores	5,488	5,904	6,654	7,043	7,650	7,192	7,077	7,638	6,862	7,879	9,132	13,417	91,936		
4521101, 4521103	Conventional and national chain dept. stores	4,790	5,346	6,251	6,414	6,642	6,158	6,020	7,138	6,470	7,090	8,991	13,843	85,153		
4521	Department stores (incl. L.D.) <sup>2</sup>	10,530	11,547	13,236	13,803	14,626	13,662	13,394	15,101	13,665	15,327	18,528	27,836	181,255		
4521102	Discount dept. stores	5,601	6,025	6,800	7,205	7,810	7,347	7,224	7,805	7,021	8,044	9,326	13,663	93,871		
4521101, 4521103	Conventional and national chain dept. stores	4,929	5,522	6,436	6,598	6,816	6,315	6,170	7,296	6,644	7,283	9,202	14,173	87,384		
4529	Other general merchandise stores	4,698	4,772	5,075	5,421	5,760	5,465	5,481	5,743	5,383	6,015	6,901	10,165	70,879		
45291	Warehouse clubs and superstores	2,580	2,616	2,838	2,985	3,258	3,107	3,097	3,288	3,077	3,429	4,011	5,739	40,025		
45299	All other gen. merchandise stores	2,118	2,156	2,237	2,436	2,502	2,358	2,384	2,455	2,306	2,586	2,890	4,426	30,854		
453	<b>Miscellaneous store retailers</b>	<b>3,715</b>	<b>3,976</b>	<b>3,826</b>	<b>4,223</b>	<b>4,685</b>	<b>4,605</b>	<b>4,571</b>	<b>4,586</b>	<b>4,535</b>	<b>4,851</b>	<b>4,930</b>	<b>7,330</b>	<b>55,833</b>		
454	<b>Nonstore retailers</b>	<b>7,189</b>	<b>6,342</b>	<b>6,568</b>	<b>6,255</b>	<b>6,000</b>	<b>5,937</b>	<b>6,000</b>	<b>6,000</b>	<b>6,524</b>	<b>7,512</b>	<b>7,971</b>	<b>9,001</b>	<b>81,299</b>		
4541	Electronic shopping and mail-order houses	2,693	2,287	2,486	2,509	2,486	2,605	2,668	2,677	2,936	3,441	3,928	4,536	35,252		
45431	Fuel dealers	2,233	1,899	1,796	1,562	1,349	1,179	1,123	1,162	1,327	1,653	1,762	2,266	19,311		
722	<b>Food services and drinking places</b>	<b>15,733</b>	<b>15,879</b>	<b>16,894</b>	<b>16,539</b>	<b>17,694</b>	<b>16,863</b>	<b>17,353</b>	<b>17,933</b>	<b>16,505</b>	<b>17,717</b>	<b>16,766</b>	<b>17,539</b>	<b>203,415</b>		
7221	Full-service restaurants	6,910	6,959	7,268	7,023	7,555	7,021	7,297	7,558	6,945	7,464	7,138	7,355	86,493		
7222	Limited-service eating places	6,451	6,551	7,116	7,080	7,560	7,403	7,619	7,859	7,179	7,714	7,222	7,679	87,433		
7224	Drinking places	1,054	1,032	1,078	1,037	1,053	992	1,021	1,028	964	1,048	1,005	1,040	12,352		

**Table 4. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kind of Business: January 1992 Through December 2003—Con.**

[Estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using the results of the 1997 Economic Census]

NAICS Code	Kind of business	1992												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b>	<b>168,085</b>	<b>168,613</b>	<b>167,764</b>	<b>168,585</b>	<b>169,496</b>	<b>170,166</b>	<b>170,881</b>	<b>171,699</b>	<b>173,805</b>	<b>174,511</b>	<b>175,113</b>	<b>177,029</b>	
	Total (excl. motor vehicle and parts dealers)	133,895	133,915	133,668	133,965	134,433	134,690	135,035	136,245	137,008	137,822	138,465	139,954	
	Retail sales, total	150,947	151,557	150,870	151,913	152,835	153,794	154,370	154,924	156,929	157,393	157,539	159,525	
	Retail sales, total (excl. motor vehicle and parts dealers)	116,757	116,859	116,774	117,293	117,772	118,318	118,524	119,470	120,132	120,704	120,891	122,450	
	<b>GAFO<sup>1</sup></b>	<b>43,053</b>	<b>43,644</b>	<b>43,631</b>	<b>43,817</b>	<b>43,896</b>	<b>44,238</b>	<b>44,180</b>	<b>44,689</b>	<b>44,983</b>	<b>45,229</b>	<b>45,522</b>	<b>46,764</b>	
441	<b>Motor vehicle and parts dealers</b>	<b>34,190</b>	<b>34,698</b>	<b>34,096</b>	<b>34,620</b>	<b>35,063</b>	<b>35,476</b>	<b>35,846</b>	<b>35,454</b>	<b>36,797</b>	<b>36,689</b>	<b>36,648</b>	<b>37,075</b>	
4411, 4412	Automobile and other motor vehicle dealers	30,182	30,652	29,935	30,490	30,881	31,243	31,655	31,297	32,567	32,411	32,340	32,784	
4413	Auto parts, access., and tire stores	4,008	4,046	4,161	4,130	4,182	4,233	4,191	4,157	4,230	4,278	4,308	4,291	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b>	<b>7,827</b>	<b>7,960</b>	<b>7,975</b>	<b>8,083</b>	<b>8,098</b>	<b>8,213</b>	<b>8,239</b>	<b>8,137</b>	<b>8,160</b>	<b>8,200</b>	<b>8,229</b>	<b>8,318</b>	
442	<b>Furniture and home furnishings stores</b>	<b>4,450</b>	<b>4,556</b>	<b>4,540</b>	<b>4,576</b>	<b>4,564</b>	<b>4,633</b>	<b>4,606</b>	<b>4,575</b>	<b>4,562</b>	<b>4,549</b>	<b>4,593</b>	<b>4,642</b>	
443	<b>Electronics and appliance stores</b>	<b>3,377</b>	<b>3,404</b>	<b>3,435</b>	<b>3,507</b>	<b>3,534</b>	<b>3,580</b>	<b>3,633</b>	<b>3,562</b>	<b>3,598</b>	<b>3,651</b>	<b>3,636</b>	<b>3,676</b>	
44312	Computer and software stores	899	866	885	936	940	944	981	969	969	968	987	1,044	
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>13,415</b>	<b>13,482</b>	<b>13,401</b>	<b>13,177</b>	<b>13,223</b>	<b>13,159</b>	<b>13,277</b>	<b>13,323</b>	<b>13,463</b>	<b>13,452</b>	<b>13,237</b>	<b>13,188</b>	
4441	Building mat. and supplies dealers	11,269	11,291	11,209	11,133	11,128	11,178	11,283	11,343	11,451	11,390	11,279	11,254	
445	<b>Food and beverage stores</b>	<b>30,457</b>	<b>30,456</b>	<b>30,641</b>	<b>30,700</b>	<b>30,745</b>	<b>30,836</b>	<b>30,958</b>	<b>31,090</b>	<b>31,079</b>	<b>31,172</b>	<b>31,185</b>	<b>31,138</b>	
4451	Grocery stores	27,825	27,767	27,923	27,942	27,980	28,058	28,148	28,239	28,225	28,317	28,345	28,278	
4453	Beer, wine, and liquor stores	1,728	1,773	1,765	1,792	1,798	1,793	1,800	1,854	1,853	1,866	1,862	1,869	
446	<b>Health and personal care stores</b>	<b>7,490</b>	<b>7,521</b>	<b>7,575</b>	<b>7,571</b>	<b>7,530</b>	<b>7,528</b>	<b>7,377</b>	<b>7,565</b>	<b>7,555</b>	<b>7,623</b>	<b>7,563</b>	<b>7,641</b>	
44611	Pharmacies and drug stores	6,417	6,459	6,499	6,522	6,492	6,486	6,351	6,489	6,449	6,493	6,420	6,498	See note 3
447	<b>Gasoline stations</b>	<b>12,755</b>	<b>12,660</b>	<b>12,697</b>	<b>12,767</b>	<b>12,864</b>	<b>12,918</b>	<b>12,939</b>	<b>13,099</b>	<b>13,292</b>	<b>13,283</b>	<b>13,350</b>	<b>13,575</b>	
448	<b>Clothing and clothing access. stores</b>	<b>9,727</b>	<b>9,688</b>	<b>9,740</b>	<b>9,825</b>	<b>9,775</b>	<b>9,969</b>	<b>9,916</b>	<b>10,135</b>	<b>10,201</b>	<b>10,151</b>	<b>10,094</b>	<b>10,396</b>	
4481	Clothing stores	6,778	6,804	6,818	6,951	6,993	7,169	7,142	7,296	7,329	7,263	7,237	7,510	
44811	Men's clothing stores	839	843	856	863	875	903	833	855	848	829	815	832	
44812	Women's clothing stores	2,639	2,568	2,592	2,615	2,626	2,583	2,596	2,663	2,677	2,659	2,695	2,760	
4482	Shoe stores	1,587	1,552	1,532	1,528	1,475	1,485	1,443	1,487	1,522	1,524	1,495	1,515	
44831	Jewelry stores	1,261	1,236	1,295	1,257	1,235	1,246	1,245	1,256	1,257	1,272	1,274	1,282	
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>3,971</b>	<b>4,096</b>	<b>3,973</b>	<b>4,047</b>	<b>4,048</b>	<b>4,024</b>	<b>4,100</b>	<b>4,027</b>	<b>4,100</b>	<b>4,154</b>	<b>4,156</b>	<b>4,314</b>	
452	<b>General merchandise stores</b>	<b>19,848</b>	<b>20,213</b>	<b>20,230</b>	<b>20,180</b>	<b>20,277</b>	<b>20,305</b>	<b>20,126</b>	<b>20,594</b>	<b>20,739</b>	<b>20,845</b>	<b>21,119</b>	<b>21,802</b>	
4521	Department stores (excl. L.D.)	14,098	14,489	14,546	14,493	14,566	14,593	14,449	14,736	14,843	14,892	15,002	15,324	
4529	Other general merchandise stores	5,750	5,724	5,684	5,687	5,711	5,712	5,677	5,858	5,896	5,953	6,117	6,478	
45291	Warehouse clubs and superstores	3,082	3,114	3,139	3,155	3,216	3,230	3,209	3,348	3,381	3,398	3,518	3,773	
45299	All other gen. merchandise stores	2,668	2,610	2,545	2,532	2,495	2,482	2,468	2,510	2,515	2,555	2,599	2,705	
453	<b>Miscellaneous store retailers</b>	<b>4,380</b>	<b>4,432</b>	<b>4,378</b>	<b>4,450</b>	<b>4,420</b>	<b>4,461</b>	<b>4,515</b>	<b>4,560</b>	<b>4,622</b>	<b>4,915</b>	<b>5,108</b>	<b>5,201</b>	
454	<b>Nonstore retailers</b>	<b>6,887</b>	<b>6,351</b>	<b>6,164</b>	<b>6,493</b>	<b>6,792</b>	<b>6,905</b>	<b>7,077</b>	<b>6,940</b>	<b>6,921</b>	<b>6,909</b>	<b>6,850</b>	<b>6,877</b>	
4541	Electronic shopping and mail-order houses	2,682	2,614	2,486	2,724	2,867	3,079	3,250	3,109	3,071	3,072	3,069	3,048	
45431	Fuel dealers	1,628	1,414	1,443	1,683	1,725	1,649	1,607	1,594	1,618	1,688	1,647	1,675	
722	<b>Food services and drinking places</b>	<b>17,138</b>	<b>17,056</b>	<b>16,894</b>	<b>16,672</b>	<b>16,661</b>	<b>16,372</b>	<b>16,511</b>	<b>16,775</b>	<b>16,876</b>	<b>17,118</b>	<b>17,574</b>	<b>17,504</b>	

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in any aggregate kind-of-business totals.

<sup>3</sup>Estimates are adjusted for seasonal variation, holiday, and trading-day differences, but not for price changes. Cumulative seasonally adjusted sales estimates are not tabulated.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/mrely.html](http://www.census.gov/mrts/www/mrely.html).

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	2003											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>425,275</b>	<b>433,864</b>	<b>443,872</b>	<b>445,972</b>	<b>439,357</b>	<b>436,202</b>	<b>427,909</b>	<b>423,602</b>	<b>440,297</b>	<b>466,745</b>	<b>479,124</b>	<b>446,637</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	279,316	283,218	289,856	289,792	285,712	284,245	287,224	290,177	303,070	320,491	325,899	290,684
441	Motor vehicle and parts dealers . . . . .	145,959	150,646	154,016	156,180	153,645	151,957	140,685	133,425	137,227	146,254	153,225	155,953
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	24,502	24,073	24,468	24,752	24,684	25,094	25,285	25,464	26,601	29,681	30,995	27,112
444	Building mat. and garden equip. and supplies dealers . . . . .	42,232	44,545	46,285	46,314	45,901	45,229	44,216	44,401	45,678	45,958	45,717	46,093
445	Food and beverage stores . . . . .	34,353	34,094	34,471	34,229	34,117	34,092	34,051	34,089	34,937	35,754	36,407	35,495
448	Clothing and clothing access. stores . . . . .	34,203	35,470	36,743	36,374	35,890	35,951	37,190	38,259	39,839	41,239	41,502	34,411
452	General merchandise stores . . . . .	61,487	62,550	64,836	65,758	64,202	62,941	63,892	64,795	70,710	77,992	79,683	63,528
4521	Department stores . . . . .	35,541	36,192	37,648	38,174	37,021	35,856	36,148	36,812	40,400	44,733	45,431	34,596
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>433,009</b>	<b>436,782</b>	<b>440,251</b>	<b>441,707</b>	<b>440,336</b>	<b>442,140</b>	<b>443,542</b>	<b>439,437</b>	<b>443,902</b>	<b>446,267</b>	<b>450,075</b>	<b>451,458</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	290,527	291,665	293,003	292,893	291,894	292,788	293,813	293,520	295,727	296,430	298,094	299,067
441	Motor vehicle and parts dealers . . . . .	142,482	145,117	147,248	148,814	148,442	149,352	149,729	145,917	148,175	149,837	151,981	152,391
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	25,260	25,260	25,173	25,283	25,447	25,977	26,040	26,198	26,390	26,885	27,094	27,248
444	Building mat. and garden equip. and supplies dealers . . . . .	43,094	43,973	44,292	44,067	44,349	44,826	45,118	45,539	46,563	46,563	46,937	47,519
445	Food and beverage stores . . . . .	34,309	34,456	34,638	34,618	34,679	34,630	34,833	34,844	34,937	34,711	34,758	34,669
448	Clothing and clothing access. stores . . . . .	37,218	37,376	37,608	37,383	37,385	37,294	37,190	37,253	37,163	36,886	37,222	37,201
452	General merchandise stores . . . . .	66,586	66,119	66,704	67,507	66,650	66,718	66,672	66,146	66,868	67,341	67,176	67,728
4521	Department stores . . . . .	39,013	38,461	38,733	39,274	38,483	38,267	38,011	37,679	37,863	38,038	37,546	37,401
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.69</b>	<b>1.79</b>	<b>1.62</b>	<b>1.61</b>	<b>1.50</b>	<b>1.54</b>	<b>1.47</b>	<b>1.42</b>	<b>1.59</b>	<b>1.63</b>	<b>1.68</b>	<b>1.31</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.50	1.59	1.46	1.45	1.35	1.40	1.38	1.35	1.50	1.50	1.49	1.08
441	Motor vehicle and parts dealers . . . . .	2.24	2.34	2.03	2.04	1.89	1.92	1.68	1.61	1.83	2.00	2.31	2.17
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.71	1.80	1.67	1.78	1.61	1.66	1.61	1.53	1.70	1.84	1.71	1.15
444	Building mat. and garden equip. and supplies dealers . . . . .	2.01	2.34	1.91	1.59	1.48	1.49	1.48	1.60	1.63	1.55	1.79	1.81
445	Food and beverage stores . . . . .	0.84	0.90	0.84	0.84	0.78	0.82	0.78	0.78	0.85	0.84	0.85	0.77
448	Clothing and clothing access. stores . . . . .	3.17	3.04	2.74	2.66	2.44	2.67	2.70	2.47	2.94	2.83	2.51	1.28
452	General merchandise stores . . . . .	1.94	1.93	1.78	1.82	1.65	1.68	1.71	1.61	1.99	2.01	1.77	1.04
4521	Department stores . . . . .	2.54	2.52	2.30	2.33	2.11	2.16	2.21	2.03	2.59	2.59	2.19	1.13
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.57</b>	<b>1.60</b>	<b>1.58</b>	<b>1.59</b>	<b>1.58</b>	<b>1.57</b>	<b>1.55</b>	<b>1.52</b>	<b>1.54</b>	<b>1.55</b>	<b>1.55</b>	<b>1.55</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.43	1.44	1.42	1.43	1.43	1.41	1.40	1.39	1.39	1.39	1.39	1.39
441	Motor vehicle and parts dealers . . . . .	1.95	2.08	2.02	2.01	1.99	2.00	1.96	1.89	1.96	2.01	1.99	1.98
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.65	1.69	1.63	1.63	1.61	1.62	1.61	1.60	1.60	1.62	1.63	1.63
444	Building mat. and garden equip. and supplies dealers . . . . .	1.68	1.81	1.70	1.70	1.71	1.68	1.66	1.67	1.69	1.67	1.67	1.70
445	Food and beverage stores . . . . .	0.82	0.83	0.83	0.83	0.83	0.82	0.82	0.82	0.82	0.81	0.81	0.82
448	Clothing and clothing access. stores . . . . .	2.55	2.61	2.57	2.59	2.55	2.52	2.48	2.49	2.47	2.44	2.44	2.42
452	General merchandise stores . . . . .	1.77	1.72	1.72	1.76	1.72	1.71	1.69	1.66	1.67	1.68	1.67	1.68
4521	Department stores . . . . .	2.18	2.14	2.17	2.23	2.16	2.15	2.11	2.09	2.10	2.13	2.12	2.10

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	2002											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>400,693</b>	<b>406,548</b>	<b>412,060</b>	<b>413,154</b>	<b>413,563</b>	<b>410,660</b>	<b>406,092</b>	<b>406,536</b>	<b>422,405</b>	<b>447,012</b>	<b>457,626</b>	<b>425,250</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	272,306	274,473	279,350	279,893	278,676	277,083	280,319	283,985	296,034	311,273	315,948	281,767
441	Motor vehicle and parts dealers . . . . .	128,387	132,075	132,710	133,261	134,887	133,577	125,773	122,551	126,371	135,739	141,678	143,483
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	23,919	23,628	24,195	24,376	24,504	24,244	24,632	24,551	25,770	27,997	28,909	25,066
444	Building mat. and garden equip. and supplies dealers . . . . .	40,169	41,551	43,447	44,097	43,453	42,451	41,388	41,205	41,725	42,660	41,933	42,083
445	Food and beverage stores . . . . .	34,210	33,778	33,852	33,601	33,426	33,436	33,082	33,308	34,271	34,824	35,655	35,256
448	Clothing and clothing access. stores . . . . .	32,367	33,031	33,749	33,944	33,576	34,036	35,677	36,652	38,622	40,266	40,300	33,877
452	General merchandise stores . . . . .	59,803	61,412	62,645	62,486	62,570	61,080	62,689	64,467	69,512	76,070	79,222	62,621
4521	Department stores . . . . .	36,597	37,725	38,531	38,061	37,740	36,676	37,447	38,513	41,710	45,620	47,735	36,395
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>408,500</b>	<b>410,327</b>	<b>409,651</b>	<b>410,184</b>	<b>415,068</b>	<b>416,585</b>	<b>420,706</b>	<b>420,618</b>	<b>424,882</b>	<b>426,583</b>	<b>429,202</b>	<b>430,512</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	283,243	282,829	282,609	283,035	284,617	285,264	286,822	286,962	288,769	287,662	288,650	290,288
441	Motor vehicle and parts dealers . . . . .	125,257	127,498	127,042	127,149	130,451	131,321	133,884	133,656	136,113	138,921	140,552	140,224
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	24,684	24,793	24,866	24,848	25,262	25,071	25,368	25,232	25,540	25,406	25,314	25,217
444	Building mat. and garden equip. and supplies dealers . . . . .	40,989	41,099	41,656	41,957	41,984	42,031	42,147	42,175	42,533	43,266	43,052	43,429
445	Food and beverage stores . . . . .	34,143	34,115	34,001	34,009	34,005	33,971	33,852	34,066	34,301	33,764	34,055	34,455
448	Clothing and clothing access. stores . . . . .	35,258	34,806	34,544	34,886	34,939	35,307	35,677	35,723	36,062	35,984	36,143	36,624
452	General merchandise stores . . . . .	64,815	64,860	64,501	64,356	64,894	64,723	65,479	65,662	65,693	65,631	66,711	66,952
4521	Department stores . . . . .	40,128	40,005	39,641	39,279	39,190	39,142	39,376	39,339	39,164	38,826	39,450	39,346
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.68</b>	<b>1.73</b>	<b>1.56</b>	<b>1.56</b>	<b>1.48</b>	<b>1.53</b>	<b>1.47</b>	<b>1.42</b>	<b>1.66</b>	<b>1.66</b>	<b>1.68</b>	<b>1.34</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.55	1.61	1.45	1.45	1.35	1.42	1.42	1.39	1.58	1.55	1.51	1.12
441	Motor vehicle and parts dealers . . . . .	2.06	2.04	1.85	1.83	1.82	1.83	1.60	1.49	1.87	1.96	2.24	2.16
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.68	1.72	1.63	1.77	1.65	1.68	1.69	1.57	1.81	1.89	1.70	1.17
444	Building mat. and garden equip. and supplies dealers . . . . .	2.01	2.14	1.90	1.53	1.43	1.52	1.51	1.56	1.69	1.60	1.77	1.94
445	Food and beverage stores . . . . .	0.87	0.91	0.82	0.87	0.79	0.82	0.79	0.79	0.88	0.86	0.85	0.79
448	Clothing and clothing access. stores . . . . .	3.13	2.81	2.42	2.58	2.38	2.58	2.79	2.44	3.11	2.89	2.55	1.34
452	General merchandise stores . . . . .	1.97	1.97	1.72	1.80	1.66	1.66	1.78	1.70	2.08	2.07	1.85	1.08
4521	Department stores . . . . .	2.50	2.47	2.13	2.20	2.04	2.08	2.26	2.09	2.61	2.58	2.25	1.16
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.55</b>	<b>1.54</b>	<b>1.54</b>	<b>1.52</b>	<b>1.56</b>	<b>1.55</b>	<b>1.55</b>	<b>1.54</b>	<b>1.58</b>	<b>1.58</b>	<b>1.58</b>	<b>1.57</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.46	1.44	1.44	1.41	1.43	1.43	1.44	1.44	1.45	1.43	1.43	1.44
441	Motor vehicle and parts dealers . . . . .	1.80	1.83	1.84	1.83	1.93	1.88	1.85	1.81	1.93	1.99	1.99	1.91
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.62	1.61	1.61	1.62	1.64	1.64	1.68	1.66	1.68	1.67	1.65	1.64
444	Building mat. and garden equip. and supplies dealers . . . . .	1.69	1.68	1.69	1.64	1.67	1.67	1.69	1.68	1.70	1.73	1.71	1.77
445	Food and beverage stores . . . . .	0.84	0.84	0.83	0.84	0.83	0.83	0.83	0.84	0.84	0.82	0.83	0.84
448	Clothing and clothing access. stores . . . . .	2.48	2.40	2.40	2.40	2.47	2.46	2.52	2.51	2.62	2.47	2.51	2.51
452	General merchandise stores . . . . .	1.76	1.73	1.72	1.69	1.73	1.71	1.74	1.75	1.76	1.72	1.74	1.76
4521	Department stores . . . . .	2.10	2.09	2.08	2.04	2.10	2.09	2.13	2.14	2.16	2.08	2.17	2.18

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	2001											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>410,245</b>	<b>411,302</b>	<b>418,086</b>	<b>419,242</b>	<b>415,715</b>	<b>410,614</b>	<b>402,740</b>	<b>407,710</b>	<b>418,148</b>	<b>429,475</b>	<b>433,002</b>	<b>400,403</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	275,039	277,389	283,163	283,546	281,011	278,020	278,180	283,609	292,714	309,690	310,471	274,269
441	Motor vehicle and parts dealers . . . . .	135,206	133,913	134,923	135,696	134,704	132,594	124,560	124,101	125,434	119,785	122,531	126,134
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	24,611	23,804	24,518	24,724	24,099	23,627	23,537	23,546	24,145	26,399	27,438	23,944
444	Building mat. and garden equip. and supplies dealers . . . . .	39,997	41,095	42,334	42,804	42,434	41,226	39,845	39,988	39,965	40,264	39,661	39,343
445	Food and beverage stores . . . . .	33,334	33,167	33,483	33,439	33,275	33,495	33,273	33,306	33,947	35,448	36,087	35,107
448	Clothing and clothing access. stores . . . . .	33,229	34,518	35,411	35,130	34,562	34,800	35,850	36,772	38,567	40,670	39,572	32,514
452	General merchandise stores . . . . .	60,658	62,328	65,071	64,615	64,671	63,365	63,343	66,022	70,555	77,232	78,162	60,872
4521	Department stores . . . . .	39,445	40,534	42,233	41,842	41,673	40,405	40,153	41,972	45,360	49,377	50,014	37,851
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>418,191</b>	<b>415,717</b>	<b>415,806</b>	<b>416,261</b>	<b>417,318</b>	<b>416,450</b>	<b>417,409</b>	<b>421,586</b>	<b>420,252</b>	<b>408,370</b>	<b>405,114</b>	<b>406,002</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	286,379	286,254	286,678	286,809	286,825	286,060	284,583	286,337	285,376	285,802	283,559	282,794
441	Motor vehicle and parts dealers . . . . .	131,812	129,463	129,128	129,452	130,493	130,390	132,826	135,249	134,876	122,568	121,555	123,208
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	25,477	24,978	25,198	25,152	24,844	24,433	24,190	24,150	23,906	23,999	24,090	24,137
444	Building mat. and garden equip. and supplies dealers . . . . .	40,813	40,688	40,667	40,766	40,999	40,818	40,452	40,846	40,781	40,877	40,678	40,644
445	Food and beverage stores . . . . .	33,244	33,511	33,631	33,846	33,855	34,014	34,021	34,076	33,997	34,330	34,441	34,331
448	Clothing and clothing access. stores . . . . .	36,276	36,411	36,245	36,068	35,927	36,062	35,850	35,840	36,044	36,313	35,459	35,150
452	General merchandise stores . . . . .	65,724	65,832	66,904	66,541	66,967	67,047	66,253	67,146	66,599	66,515	65,850	65,263
4521	Department stores . . . . .	43,109	42,939	43,360	43,136	43,184	43,030	42,222	42,829	42,672	42,059	41,437	40,876
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.76</b>	<b>1.78</b>	<b>1.60</b>	<b>1.63</b>	<b>1.50</b>	<b>1.53</b>	<b>1.55</b>	<b>1.48</b>	<b>1.71</b>	<b>1.57</b>	<b>1.60</b>	<b>1.31</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.60	1.66	1.51	1.51	1.40	1.44	1.48	1.42	1.62	1.61	1.53	1.13
441	Motor vehicle and parts dealers . . . . .	2.21	2.11	1.83	1.96	1.76	1.77	1.75	1.64	1.99	1.46	1.82	2.01
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.78	1.81	1.71	1.92	1.73	1.68	1.68	1.56	1.80	1.87	1.65	1.13
444	Building mat. and garden equip. and supplies dealers . . . . .	2.08	2.17	1.86	1.59	1.43	1.51	1.56	1.57	1.77	1.59	1.74	1.91
445	Food and beverage stores . . . . .	0.89	0.93	0.84	0.87	0.80	0.82	0.81	0.80	0.86	0.88	0.88	0.78
448	Clothing and clothing access. stores . . . . .	3.29	3.00	2.71	2.63	2.50	2.69	2.85	2.49	3.19	3.08	2.58	1.32
452	General merchandise stores . . . . .	2.11	2.18	2.01	1.93	1.84	1.84	1.90	1.82	2.17	2.22	1.85	1.05
4521	Department stores . . . . .	2.59	2.65	2.44	2.31	2.23	2.25	2.34	2.18	2.70	2.75	2.16	1.14
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.61</b>	<b>1.60</b>	<b>1.61</b>	<b>1.59</b>	<b>1.58</b>	<b>1.59</b>	<b>1.60</b>	<b>1.61</b>	<b>1.63</b>	<b>1.48</b>	<b>1.52</b>	<b>1.53</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.49	1.49	1.50	1.48	1.48	1.48	1.47	1.48	1.49	1.48	1.47	1.46
441	Motor vehicle and parts dealers . . . . .	1.94	1.90	1.90	1.88	1.88	1.89	1.96	1.98	2.03	1.48	1.65	1.74
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.72	1.71	1.73	1.74	1.72	1.67	1.64	1.65	1.67	1.65	1.59	1.57
444	Building mat. and garden equip. and supplies dealers . . . . .	1.75	1.71	1.72	1.65	1.68	1.69	1.69	1.71	1.74	1.72	1.71	1.72
445	Food and beverage stores . . . . .	0.85	0.85	0.85	0.85	0.85	0.85	0.85	0.84	0.84	0.84	0.84	0.84
448	Clothing and clothing access. stores . . . . .	2.56	2.55	2.59	2.56	2.58	2.60	2.57	2.54	2.72	2.59	2.57	2.49
452	General merchandise stores . . . . .	1.85	1.89	1.94	1.88	1.89	1.89	1.85	1.86	1.85	1.82	1.78	1.74
4521	Department stores . . . . .	2.14	2.22	2.32	2.25	2.26	2.26	2.20	2.23	2.25	2.20	2.15	2.13

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	2000											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>386,136</b>	<b>390,786</b>	<b>399,232</b>	<b>402,091</b>	<b>401,948</b>	<b>402,198</b>	<b>392,705</b>	<b>399,407</b>	<b>410,246</b>	<b>435,264</b>	<b>445,296</b>	<b>412,148</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	263,629	267,309	273,518	274,382	274,404	273,132	274,721	280,272	289,430	308,009	312,781	276,897
441	Motor vehicle and parts dealers . . . . .	122,507	123,477	125,714	127,709	127,544	129,066	117,984	119,135	120,816	127,255	132,515	135,251
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	23,082	23,036	23,926	24,198	23,990	24,406	24,531	24,888	25,236	27,765	29,391	25,292
444	Building mat. and garden equip. and supplies dealers . . . . .	38,177	39,582	40,805	41,761	41,465	40,803	40,161	40,157	40,095	40,095	40,035	39,341
445	Food and beverage stores . . . . .	33,323	32,826	33,070	32,836	32,789	32,325	32,045	32,010	32,767	34,051	34,392	33,723
448	Clothing and clothing access. stores . . . . .	30,004	31,539	32,923	33,103	33,257	33,199	34,892	36,184	37,724	40,277	40,322	33,689
452	General merchandise stores . . . . .	59,918	61,561	62,712	62,713	62,523	61,521	61,743	63,726	68,513	75,646	77,237	60,782
4521	Department stores . . . . .	40,499	41,720	42,416	42,256	42,056	40,919	40,879	42,177	45,287	50,490	51,732	39,794
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>394,058</b>	<b>395,494</b>	<b>397,423</b>	<b>398,853</b>	<b>403,559</b>	<b>407,944</b>	<b>406,839</b>	<b>412,567</b>	<b>411,946</b>	<b>414,382</b>	<b>417,111</b>	<b>417,652</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	274,581	276,012	277,190	277,229	279,806	280,770	280,827	282,789	282,316	284,237	285,658	285,855
441	Motor vehicle and parts dealers . . . . .	119,477	119,482	120,233	121,624	123,753	127,174	126,012	129,778	129,630	130,145	131,453	131,797
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	23,944	24,172	24,641	24,591	24,732	25,239	25,186	25,448	24,937	25,241	25,872	25,522
444	Building mat. and garden equip. and supplies dealers . . . . .	38,956	39,229	39,273	39,848	40,063	40,359	40,649	40,935	40,913	40,788	41,062	40,642
445	Food and beverage stores . . . . .	33,172	33,183	33,208	33,262	33,393	32,842	32,766	32,733	32,855	32,953	32,810	32,986
448	Clothing and clothing access. stores . . . . .	32,863	33,304	33,698	33,917	34,499	34,403	34,857	35,301	35,289	35,898	36,098	36,460
452	General merchandise stores . . . . .	64,816	65,033	64,560	64,454	64,678	65,013	64,606	64,739	64,717	65,145	65,175	65,302
4521	Department stores . . . . .	44,069	44,148	43,593	43,429	43,491	43,485	42,940	42,950	42,764	43,117	43,074	42,974
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.76</b>	<b>1.67</b>	<b>1.53</b>	<b>1.63</b>	<b>1.51</b>	<b>1.53</b>	<b>1.56</b>	<b>1.51</b>	<b>1.63</b>	<b>1.72</b>	<b>1.72</b>	<b>1.37</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.65	1.62	1.48	1.53	1.44	1.45	1.50	1.46	1.58	1.65	1.57	1.14
441	Motor vehicle and parts dealers . . . . .	2.04	1.81	1.64	1.89	1.71	1.73	1.71	1.62	1.78	1.94	2.20	2.33
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.69	1.66	1.62	1.78	1.67	1.72	1.73	1.64	1.75	1.95	1.84	1.29
444	Building mat. and garden equip. and supplies dealers . . . . .	2.07	2.03	1.70	1.74	1.51	1.57	1.70	1.65	1.77	1.69	1.85	1.92
445	Food and beverage stores . . . . .	0.95	0.95	0.88	0.88	0.84	0.83	0.81	0.82	0.86	0.90	0.89	0.77
448	Clothing and clothing access. stores . . . . .	3.17	2.82	2.56	2.52	2.42	2.56	2.79	2.48	2.82	3.01	2.57	1.35
452	General merchandise stores . . . . .	2.30	2.25	2.00	2.00	1.89	1.88	1.95	1.91	2.19	2.30	1.94	1.10
4521	Department stores . . . . .	2.74	2.69	2.36	2.31	2.21	2.24	2.35	2.24	2.61	2.79	2.19	1.15
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.57</b>	<b>1.56</b>	<b>1.54</b>	<b>1.57</b>	<b>1.59</b>	<b>1.60</b>	<b>1.60</b>	<b>1.62</b>	<b>1.59</b>	<b>1.61</b>	<b>1.62</b>	<b>1.62</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.51	1.50	1.48	1.49	1.50	1.50	1.50	1.50	1.48	1.49	1.50	1.49
441	Motor vehicle and parts dealers . . . . .	1.73	1.70	1.72	1.79	1.83	1.88	1.87	1.94	1.88	1.93	1.97	2.00
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.62	1.62	1.65	1.63	1.65	1.71	1.70	1.71	1.66	1.70	1.76	1.79
444	Building mat. and garden equip. and supplies dealers . . . . .	1.67	1.70	1.61	1.74	1.75	1.77	1.78	1.79	1.79	1.79	1.81	1.73
445	Food and beverage stores . . . . .	0.90	0.89	0.88	0.87	0.88	0.86	0.85	0.85	0.85	0.85	0.84	0.84
448	Clothing and clothing access. stores . . . . .	2.47	2.45	2.42	2.45	2.45	2.49	2.53	2.51	2.45	2.52	2.54	2.58
452	General merchandise stores . . . . .	2.01	1.99	1.94	1.95	1.92	1.94	1.91	1.91	1.88	1.89	1.88	1.87
4521	Department stores . . . . .	2.28	2.30	2.26	2.25	2.22	2.26	2.23	2.22	2.20	2.23	2.19	2.17

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1999											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>358,263</b>	<b>364,701</b>	<b>375,886</b>	<b>380,525</b>	<b>376,476</b>	<b>375,388</b>	<b>368,750</b>	<b>371,333</b>	<b>384,049</b>	<b>404,608</b>	<b>416,452</b>	<b>388,823</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	251,059	253,600	259,669	262,178	260,151	259,188	261,504	265,827	276,086	293,268	298,754	267,006
441	Motor vehicle and parts dealers . . . . .	107,204	111,101	116,217	118,347	116,325	116,200	107,246	105,506	107,963	111,340	117,698	121,817
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	22,075	22,019	22,163	22,749	22,352	22,503	22,919	23,112	24,047	26,179	26,986	23,869
444	Building mat. and garden equip. and supplies dealers . . . . .	35,815	36,953	38,229	38,675	38,317	37,707	37,285	37,103	37,055	37,574	37,531	37,706
445	Food and beverage stores . . . . .	31,755	31,290	31,597	31,192	31,237	31,439	31,468	31,641	32,563	34,002	34,687	33,982
448	Clothing and clothing access. stores . . . . .	29,782	31,262	32,190	32,320	31,975	32,111	33,010	33,668	34,767	36,846	36,998	30,999
452	General merchandise stores . . . . .	56,950	58,405	60,425	61,073	60,486	59,134	59,949	62,020	66,856	73,036	75,696	59,996
4521	Department stores . . . . .	40,179	40,999	42,455	42,766	42,242	40,995	41,515	42,784	45,917	50,300	52,354	40,773
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>366,653</b>	<b>369,556</b>	<b>374,345</b>	<b>377,298</b>	<b>378,197</b>	<b>381,308</b>	<b>381,861</b>	<b>383,079</b>	<b>385,003</b>	<b>384,531</b>	<b>389,689</b>	<b>394,235</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	261,974	262,266	263,383	264,725	265,156	266,481	267,033	268,151	269,428	270,671	272,840	275,842
441	Motor vehicle and parts dealers . . . . .	104,679	107,290	110,962	112,573	113,041	114,827	114,828	114,928	115,575	113,860	116,849	118,393
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	22,971	23,129	22,872	23,142	23,043	23,295	23,507	23,560	23,692	23,777	23,818	24,134
444	Building mat. and garden equip. and supplies dealers . . . . .	36,546	36,660	36,865	36,974	37,021	37,260	37,624	37,783	37,850	38,263	38,415	38,912
445	Food and beverage stores . . . . .	31,594	31,669	31,733	31,594	31,818	31,938	32,146	32,352	32,704	32,904	33,056	33,261
448	Clothing and clothing access. stores . . . . .	32,727	33,047	32,914	33,047	33,135	33,310	32,977	32,847	32,584	32,781	33,093	33,585
452	General merchandise stores . . . . .	61,620	61,765	62,261	62,569	62,544	62,493	62,613	62,974	63,158	63,033	64,076	64,546
4521	Department stores . . . . .	43,625	43,385	43,678	43,773	43,638	43,519	43,471	43,524	43,441	43,176	43,884	44,031
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.78</b>	<b>1.78</b>	<b>1.59</b>	<b>1.63</b>	<b>1.54</b>	<b>1.54</b>	<b>1.51</b>	<b>1.50</b>	<b>1.62</b>	<b>1.69</b>	<b>1.68</b>	<b>1.30</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.69	1.73	1.55	1.57	1.49	1.50	1.50	1.51	1.61	1.67	1.60	1.12
441	Motor vehicle and parts dealers . . . . .	2.00	1.91	1.68	1.79	1.68	1.64	1.54	1.49	1.64	1.75	1.92	1.98
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.80	1.84	1.66	1.81	1.72	1.68	1.67	1.64	1.74	1.89	1.75	1.20
444	Building mat. and garden equip. and supplies dealers . . . . .	2.13	2.11	1.79	1.65	1.55	1.53	1.59	1.61	1.66	1.66	1.71	1.77
445	Food and beverage stores . . . . .	0.91	0.96	0.87	0.87	0.83	0.86	0.81	0.86	0.89	0.92	0.94	0.79
448	Clothing and clothing access. stores . . . . .	3.21	3.06	2.66	2.60	2.42	2.61	2.65	2.45	2.81	2.84	2.52	1.27
452	General merchandise stores . . . . .	2.31	2.32	2.06	2.11	1.93	1.94	2.00	2.00	2.27	2.32	2.08	1.13
4521	Department stores . . . . .	2.77	2.68	2.37	2.41	2.22	2.28	2.36	2.30	2.63	2.71	2.35	1.19
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.59</b>	<b>1.59</b>	<b>1.60</b>	<b>1.61</b>	<b>1.59</b>	<b>1.60</b>	<b>1.59</b>	<b>1.58</b>	<b>1.58</b>	<b>1.57</b>	<b>1.58</b>	<b>1.57</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.56	1.54	1.54	1.54	1.53	1.53	1.53	1.52	1.52	1.52	1.52	1.50
441	Motor vehicle and parts dealers . . . . .	1.69	1.72	1.77	1.79	1.75	1.78	1.74	1.73	1.74	1.72	1.74	1.75
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.74	1.73	1.69	1.70	1.68	1.68	1.69	1.67	1.65	1.66	1.67	1.67
444	Building mat. and garden equip. and supplies dealers . . . . .	1.72	1.70	1.72	1.72	1.71	1.71	1.71	1.71	1.72	1.71	1.69	1.70
445	Food and beverage stores . . . . .	0.88	0.87	0.87	0.86	0.86	0.87	0.87	0.88	0.87	0.89	0.89	0.86
448	Clothing and clothing access. stores . . . . .	2.52	2.55	2.51	2.51	2.47	2.48	2.48	2.45	2.45	2.43	2.46	2.49
452	General merchandise stores . . . . .	2.01	1.99	1.98	2.01	1.99	1.97	1.98	1.98	1.96	1.96	1.98	1.95
4521	Department stores . . . . .	2.28	2.25	2.25	2.29	2.28	2.25	2.26	2.27	2.24	2.23	2.28	2.28

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1998											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>342,899</b>	<b>348,627</b>	<b>356,756</b>	<b>360,048</b>	<b>351,614</b>	<b>347,758</b>	<b>344,459</b>	<b>346,032</b>	<b>359,405</b>	<b>379,670</b>	<b>388,739</b>	<b>359,646</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	238,561	242,408	249,250	251,821	247,927	248,472	252,351	255,702	264,959	280,053	284,421	251,840
441	Motor vehicle and parts dealers . . . . .	104,338	106,219	107,506	108,227	103,687	99,286	92,108	90,330	94,446	99,617	104,318	107,806
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	21,341	21,279	21,808	22,262	21,846	21,737	22,150	22,288	23,037	25,040	25,868	22,543
444	Building mat. and garden equip. and supplies dealers . . . . .	33,410	34,860	35,846	36,142	35,272	35,200	34,846	35,000	34,841	35,029	35,333	35,264
445	Food and beverage stores . . . . .	30,383	29,841	30,328	30,408	30,193	30,459	30,554	30,412	30,852	32,024	32,835	31,859
448	Clothing and clothing access. stores . . . . .	28,315	29,452	30,956	31,149	30,668	30,901	32,321	33,167	34,759	36,472	36,216	29,804
452	General merchandise stores . . . . .	56,313	57,796	59,335	59,912	58,478	58,104	59,373	60,893	65,722	71,673	72,852	57,292
4521	Department stores . . . . .	40,877	41,971	43,059	43,338	42,153	41,693	42,692	43,666	46,873	51,020	51,839	40,304
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>351,300</b>	<b>353,213</b>	<b>355,716</b>	<b>357,013</b>	<b>353,521</b>	<b>354,077</b>	<b>355,812</b>	<b>356,222</b>	<b>359,426</b>	<b>359,967</b>	<b>362,991</b>	<b>365,068</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	249,343	250,840	253,199	254,245	252,705	255,683	257,255	257,877	258,340	258,078	259,449	260,483
441	Motor vehicle and parts dealers . . . . .	101,957	102,373	102,517	102,768	100,816	98,394	98,557	98,345	101,086	101,889	103,542	104,585
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	22,207	22,328	22,576	22,693	22,545	22,525	22,741	22,673	22,585	22,681	22,831	22,817
444	Building mat. and garden equip. and supplies dealers . . . . .	34,057	34,618	34,600	34,619	34,112	34,783	35,092	35,642	35,625	35,671	36,128	36,355
445	Food and beverage stores . . . . .	30,208	30,211	30,461	30,796	30,759	30,966	31,177	31,087	30,992	31,008	31,274	31,178
448	Clothing and clothing access. stores . . . . .	31,253	31,166	31,620	31,817	31,747	32,122	32,256	32,358	32,638	32,362	32,336	32,360
452	General merchandise stores . . . . .	61,048	61,160	61,257	61,329	60,481	61,368	61,739	61,750	62,035	61,973	61,808	61,675
4521	Department stores . . . . .	44,432	44,414	44,391	44,313	43,546	44,166	44,471	44,331	44,303	43,983	43,709	43,525
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.79</b>	<b>1.86</b>	<b>1.68</b>	<b>1.66</b>	<b>1.55</b>	<b>1.53</b>	<b>1.54</b>	<b>1.56</b>	<b>1.68</b>	<b>1.68</b>	<b>1.73</b>	<b>1.33</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.69	1.78	1.64	1.61	1.52	1.55	1.55	1.57	1.69	1.69	1.67	1.17
441	Motor vehicle and parts dealers . . . . .	2.07	2.06	1.77	1.78	1.64	1.51	1.52	1.54	1.64	1.64	1.95	1.93
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.80	1.90	1.78	1.91	1.82	1.75	1.74	1.71	1.85	1.95	1.83	1.25
444	Building mat. and garden equip. and supplies dealers . . . . .	2.09	2.18	1.86	1.65	1.54	1.54	1.58	1.70	1.67	1.62	1.81	1.77
445	Food and beverage stores . . . . .	0.90	0.97	0.90	0.89	0.84	0.88	0.83	0.85	0.89	0.89	0.94	0.80
448	Clothing and clothing access. stores . . . . .	3.21	3.09	2.85	2.63	2.50	2.69	2.77	2.56	3.09	2.94	2.61	1.32
452	General merchandise stores . . . . .	2.50	2.51	2.27	2.18	2.00	2.09	2.16	2.10	2.46	2.44	2.12	1.19
4521	Department stores . . . . .	2.94	2.86	2.59	2.47	2.26	2.42	2.52	2.37	2.84	2.80	2.33	1.23
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.64</b>	<b>1.65</b>	<b>1.65</b>	<b>1.63</b>	<b>1.61</b>	<b>1.60</b>	<b>1.62</b>	<b>1.63</b>	<b>1.62</b>	<b>1.60</b>	<b>1.60</b>	<b>1.60</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.58	1.58	1.59	1.59	1.57	1.58	1.58	1.58	1.58	1.57	1.56	1.56
441	Motor vehicle and parts dealers . . . . .	1.81	1.84	1.81	1.76	1.70	1.66	1.72	1.75	1.73	1.69	1.71	1.70
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.76	1.77	1.79	1.80	1.79	1.75	1.76	1.74	1.75	1.74	1.72	1.71
444	Building mat. and garden equip. and supplies dealers . . . . .	1.73	1.75	1.74	1.72	1.69	1.73	1.73	1.76	1.74	1.73	1.73	1.71
445	Food and beverage stores . . . . .	0.88	0.88	0.88	0.89	0.88	0.88	0.89	0.88	0.87	0.87	0.87	0.86
448	Clothing and clothing access. stores . . . . .	2.57	2.55	2.58	2.56	2.57	2.57	2.57	2.59	2.67	2.57	2.54	2.54
452	General merchandise stores . . . . .	2.15	2.12	2.13	2.11	2.07	2.10	2.12	2.11	2.09	2.08	2.05	2.05
4521	Department stores . . . . .	2.40	2.38	2.40	2.38	2.33	2.37	2.40	2.39	2.37	2.35	2.32	2.31

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1997											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>331,762</b>	<b>338,210</b>	<b>341,489</b>	<b>345,292</b>	<b>342,032</b>	<b>338,898</b>	<b>336,112</b>	<b>335,632</b>	<b>348,494</b>	<b>368,263</b>	<b>374,361</b>	<b>345,737</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	230,765	234,453	237,246	240,479	239,745	237,609	241,073	242,492	253,425	268,173	271,312	239,804
441	Motor vehicle and parts dealers . . . . .	100,997	103,757	104,243	104,813	102,287	101,289	95,039	93,140	95,069	100,090	103,049	105,933
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	21,868	21,630	21,612	21,670	21,866	21,664	22,017	21,903	22,833	24,848	25,318	21,993
444	Building mat. and garden equip. and supplies dealers . . . . .	31,742	32,530	33,599	33,940	33,914	33,435	32,839	32,594	32,909	32,901	32,808	32,908
445	Food and beverage stores . . . . .	29,811	29,291	29,571	29,310	29,213	29,242	29,193	29,395	30,000	30,976	31,637	30,617
448	Clothing and clothing access. stores . . . . .	26,875	28,308	28,777	29,611	29,311	29,068	30,472	31,080	32,753	34,779	34,580	28,642
452	General merchandise stores . . . . .	55,252	56,934	57,952	59,116	58,557	57,544	58,367	59,381	63,976	69,386	70,783	56,416
4521	Department stores . . . . .	40,175	41,529	42,404	43,199	42,716	41,884	42,365	43,141	46,438	50,617	51,765	41,074
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>340,140</b>	<b>342,448</b>	<b>340,776</b>	<b>342,484</b>	<b>343,686</b>	<b>345,120</b>	<b>347,287</b>	<b>345,951</b>	<b>349,015</b>	<b>349,375</b>	<b>349,301</b>	<b>350,960</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	241,424	242,748	241,328	242,872	244,277	244,654	245,579	244,391	247,008	246,897	247,119	248,210
441	Motor vehicle and parts dealers . . . . .	98,716	99,700	99,448	99,612	99,409	100,466	101,708	101,560	102,007	102,478	102,182	102,750
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	22,732	22,673	22,442	22,157	22,566	22,473	22,698	22,237	22,298	22,426	22,346	22,260
444	Building mat. and garden equip. and supplies dealers . . . . .	32,291	32,304	32,463	32,572	32,767	33,039	33,004	33,225	33,684	33,504	33,478	33,856
445	Food and beverage stores . . . . .	29,650	29,658	29,741	29,661	29,761	29,750	29,752	30,053	30,158	30,014	30,139	29,975
448	Clothing and clothing access. stores . . . . .	29,729	29,987	29,394	30,185	30,343	30,279	30,411	30,292	30,783	30,805	30,820	31,133
452	General merchandise stores . . . . .	60,046	60,300	59,918	60,530	60,561	60,660	60,507	60,069	60,350	60,055	60,118	60,735
4521	Department stores . . . . .	43,764	43,946	43,806	44,171	44,128	44,228	43,993	43,665	43,851	43,748	43,794	44,309
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.80</b>	<b>1.86</b>	<b>1.64</b>	<b>1.70</b>	<b>1.58</b>	<b>1.61</b>	<b>1.57</b>	<b>1.55</b>	<b>1.69</b>	<b>1.71</b>	<b>1.77</b>	<b>1.36</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.70	1.79	1.59	1.64	1.52	1.56	1.56	1.54	1.68	1.69	1.67	1.18
441	Motor vehicle and parts dealers . . . . .	2.06	2.05	1.79	1.84	1.75	1.75	1.61	1.59	1.71	1.78	2.09	2.08
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.04	2.11	1.91	1.96	1.90	1.90	1.86	1.79	1.93	2.04	1.91	1.31
444	Building mat. and garden equip. and supplies dealers . . . . .	2.11	2.16	1.85	1.65	1.54	1.58	1.56	1.66	1.64	1.58	1.84	1.80
445	Food and beverage stores . . . . .	0.90	0.96	0.86	0.90	0.82	0.87	0.82	0.83	0.91	0.90	0.92	0.81
448	Clothing and clothing access. stores . . . . .	3.27	3.20	2.65	2.92	2.54	2.72	2.83	2.49	2.99	2.98	2.60	1.35
452	General merchandise stores . . . . .	2.61	2.64	2.26	2.41	2.13	2.19	2.25	2.12	2.57	2.49	2.17	1.24
4521	Department stores . . . . .	2.99	2.95	2.48	2.67	2.36	2.43	2.54	2.32	2.86	2.77	2.34	1.28
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.65</b>	<b>1.64</b>	<b>1.63</b>	<b>1.65</b>	<b>1.67</b>	<b>1.65</b>	<b>1.64</b>	<b>1.63</b>	<b>1.64</b>	<b>1.64</b>	<b>1.63</b>	<b>1.64</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.59	1.58	1.56	1.58	1.60	1.58	1.58	1.57	1.57	1.57	1.57	1.58
441	Motor vehicle and parts dealers . . . . .	1.81	1.81	1.81	1.83	1.88	1.86	1.83	1.80	1.84	1.85	1.82	1.82
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.98	1.93	1.92	1.86	1.90	1.88	1.88	1.83	1.82	1.83	1.80	1.78
444	Building mat. and garden equip. and supplies dealers . . . . .	1.77	1.73	1.71	1.72	1.73	1.73	1.71	1.73	1.73	1.72	1.72	1.73
445	Food and beverage stores . . . . .	0.87	0.87	0.87	0.87	0.88	0.87	0.87	0.88	0.88	0.87	0.87	0.87
448	Clothing and clothing access. stores . . . . .	2.59	2.61	2.54	2.66	2.66	2.60	2.59	2.55	2.60	2.60	2.57	2.56
452	General merchandise stores . . . . .	2.21	2.21	2.20	2.22	2.21	2.21	2.16	2.14	2.17	2.13	2.14	2.17
4521	Department stores . . . . .	2.42	2.42	2.41	2.44	2.43	2.42	2.38	2.35	2.38	2.35	2.35	2.40

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1996											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>322,277</b>	<b>327,159</b>	<b>329,241</b>	<b>331,413</b>	<b>330,497</b>	<b>326,234</b>	<b>325,685</b>	<b>328,328</b>	<b>338,349</b>	<b>359,996</b>	<b>365,274</b>	<b>335,347</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	223,993	227,206	231,553	234,086	232,901	229,829	234,356	237,723	245,849	262,886	266,072	233,464
441	Motor vehicle and parts dealers . . . . .	98,284	99,953	97,688	97,327	97,596	96,405	91,329	90,605	92,500	97,110	99,202	101,883
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	21,130	21,268	21,505	22,038	22,056	21,707	21,945	22,529	23,557	25,517	25,529	22,210
444	Building mat. and garden equip. and supplies dealers . . . . .	30,720	31,364	32,412	32,747	32,884	32,340	31,904	31,172	31,183	31,495	31,634	31,453
445	Food and beverage stores . . . . .	28,847	28,465	28,581	28,677	28,537	28,384	28,632	28,503	29,094	30,457	31,075	30,398
448	Clothing and clothing access. stores . . . . .	26,450	27,675	28,715	28,387	27,837	27,585	29,092	30,046	30,948	33,407	33,934	27,414
452	General merchandise stores . . . . .	54,975	56,233	57,739	58,209	57,820	56,965	58,457	60,476	64,513	70,350	71,760	56,302
4521	Department stores . . . . .	39,996	41,153	42,233	42,554	42,185	41,466	42,479	44,063	46,894	51,173	52,385	40,903
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>330,588</b>	<b>331,286</b>	<b>328,791</b>	<b>329,344</b>	<b>331,860</b>	<b>332,255</b>	<b>336,311</b>	<b>338,119</b>	<b>339,013</b>	<b>341,231</b>	<b>340,325</b>	<b>340,621</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	234,463	235,342	235,711	236,683	237,203	236,717	238,766	239,443	239,434	241,617	241,959	241,742
441	Motor vehicle and parts dealers . . . . .	96,125	95,944	93,080	92,661	94,657	95,538	97,545	98,676	99,579	99,614	98,366	98,879
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	21,851	22,294	22,331	22,626	22,785	22,518	22,717	22,872	22,938	23,009	22,532	22,434
444	Building mat. and garden equip. and supplies dealers . . . . .	31,220	31,177	31,316	31,488	31,741	31,925	32,064	31,776	31,950	32,040	32,280	32,359
445	Food and beverage stores . . . . .	28,716	28,821	28,767	29,009	29,046	28,879	29,148	29,142	29,225	29,513	29,600	29,744
448	Clothing and clothing access. stores . . . . .	29,324	29,317	29,361	28,907	28,787	28,824	29,034	29,256	29,059	29,538	30,190	29,830
452	General merchandise stores . . . . .	59,763	59,654	59,726	59,689	59,782	60,004	60,554	61,025	60,846	60,899	60,930	60,611
4521	Department stores . . . . .	43,569	43,594	43,674	43,600	43,580	43,741	44,065	44,463	44,240	44,267	44,356	44,124
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.88</b>	<b>1.84</b>	<b>1.68</b>	<b>1.69</b>	<b>1.57</b>	<b>1.62</b>	<b>1.61</b>	<b>1.57</b>	<b>1.75</b>	<b>1.74</b>	<b>1.76</b>	<b>1.39</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.78	1.78	1.66	1.65	1.54	1.58	1.61	1.56	1.73	1.73	1.67	1.20
441	Motor vehicle and parts dealers . . . . .	2.16	1.99	1.73	1.78	1.66	1.73	1.64	1.61	1.79	1.77	2.04	2.18
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.06	2.13	1.95	2.07	1.98	1.97	1.96	1.92	2.10	2.17	2.01	1.46
444	Building mat. and garden equip. and supplies dealers . . . . .	2.20	2.20	2.00	1.74	1.61	1.66	1.63	1.64	1.73	1.61	1.82	1.94
445	Food and beverage stores . . . . .	0.91	0.92	0.86	0.89	0.83	0.85	0.83	0.82	0.90	0.91	0.91	0.83
448	Clothing and clothing access. stores . . . . .	3.43	3.07	2.77	2.68	2.44	2.61	2.85	2.47	2.91	2.96	2.63	1.37
452	General merchandise stores . . . . .	2.90	2.70	2.45	2.45	2.21	2.26	2.43	2.26	2.67	2.67	2.30	1.27
4521	Department stores . . . . .	3.26	2.99	2.67	2.67	2.42	2.49	2.70	2.46	2.91	2.93	2.45	1.29
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.71</b>	<b>1.69</b>	<b>1.66</b>	<b>1.66</b>	<b>1.66</b>	<b>1.65</b>	<b>1.68</b>	<b>1.69</b>	<b>1.67</b>	<b>1.67</b>	<b>1.66</b>	<b>1.66</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.65	1.64	1.62	1.61	1.61	1.60	1.61	1.61	1.60	1.60	1.60	1.59
441	Motor vehicle and parts dealers . . . . .	1.88	1.82	1.74	1.79	1.78	1.82	1.86	1.89	1.86	1.84	1.84	1.86
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.98	2.00	1.96	1.97	1.98	1.95	1.98	1.98	1.95	1.96	1.94	1.95
444	Building mat. and garden equip. and supplies dealers . . . . .	1.85	1.84	1.83	1.83	1.82	1.77	1.80	1.76	1.77	1.77	1.76	1.81
445	Food and beverage stores . . . . .	0.87	0.87	0.87	0.87	0.87	0.86	0.87	0.87	0.87	0.87	0.87	0.88
448	Clothing and clothing access. stores . . . . .	2.64	2.59	2.57	2.53	2.51	2.51	2.56	2.57	2.53	2.55	2.65	2.61
452	General merchandise stores . . . . .	2.38	2.33	2.33	2.29	2.28	2.30	2.30	2.30	2.29	2.27	2.27	2.24
4521	Department stores . . . . .	2.55	2.52	2.53	2.48	2.48	2.49	2.50	2.50	2.47	2.46	2.47	2.44

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1995											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>307,742</b>	<b>313,847</b>	<b>321,190</b>	<b>325,212</b>	<b>324,082</b>	<b>319,957</b>	<b>314,842</b>	<b>318,369</b>	<b>327,016</b>	<b>347,923</b>	<b>357,025</b>	<b>324,508</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	215,916	219,065	223,554	226,335	225,757	224,086	226,359	232,121	240,336	255,717	259,977	226,438
441	Motor vehicle and parts dealers . . . . .	91,826	94,782	97,636	98,877	98,325	95,871	88,483	86,248	86,680	92,206	97,048	98,070
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	20,043	19,826	20,203	20,416	20,426	20,693	20,510	21,510	22,617	24,157	25,208	21,900
444	Building mat. and garden equip. and supplies dealers . . . . .	29,213	29,794	30,799	31,444	31,169	30,474	30,172	30,020	30,180	30,713	30,667	30,235
445	Food and beverage stores . . . . .	28,332	27,891	28,017	27,913	27,801	27,901	27,981	28,030	28,508	29,564	30,006	29,425
448	Clothing and clothing access. stores . . . . .	26,787	28,126	29,307	29,763	29,367	28,681	29,768	31,005	31,885	33,943	33,919	26,976
452	General merchandise stores . . . . .	52,699	54,670	55,969	56,269	56,242	55,748	56,608	58,416	62,396	68,544	70,225	55,343
4521	Department stores . . . . .	38,888	40,404	41,055	41,258	41,263	40,782	41,431	42,745	45,679	50,179	51,407	40,326
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>315,706</b>	<b>317,939</b>	<b>320,582</b>	<b>323,204</b>	<b>325,052</b>	<b>325,682</b>	<b>325,088</b>	<b>327,453</b>	<b>327,733</b>	<b>329,884</b>	<b>332,650</b>	<b>329,582</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	225,871	226,957	227,470	228,943	229,894	230,858	230,629	233,685	234,140	234,964	236,337	234,488
441	Motor vehicle and parts dealers . . . . .	89,835	90,982	93,112	94,261	95,158	94,824	94,459	93,768	93,593	94,920	96,313	95,094
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	20,620	20,782	20,957	21,004	21,101	21,466	21,298	21,860	22,001	21,842	22,269	22,032
444	Building mat. and garden equip. and supplies dealers . . . . .	29,658	29,587	29,729	30,264	30,057	30,083	30,324	30,601	30,954	31,244	31,261	31,138
445	Food and beverage stores . . . . .	28,229	28,244	28,191	28,232	28,278	28,336	28,479	28,667	28,651	28,621	28,621	28,776
448	Clothing and clothing access. stores . . . . .	29,697	29,794	30,028	30,309	30,369	30,032	29,679	30,102	29,967	30,011	30,150	29,354
452	General merchandise stores . . . . .	57,263	58,087	57,803	57,637	58,029	58,678	58,657	58,919	58,935	59,359	59,658	59,550
4521	Department stores . . . . .	42,316	42,846	42,412	42,273	42,539	42,974	42,978	43,090	43,134	43,445	43,602	43,455
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.90</b>	<b>1.98</b>	<b>1.73</b>	<b>1.80</b>	<b>1.66</b>	<b>1.63</b>	<b>1.68</b>	<b>1.61</b>	<b>1.75</b>	<b>1.84</b>	<b>1.81</b>	<b>1.40</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.79	1.88	1.67	1.71	1.60	1.59	1.66	1.62	1.75	1.83	1.72	1.21
441	Motor vehicle and parts dealers . . . . .	2.23	2.25	1.87	2.04	1.84	1.72	1.75	1.59	1.75	1.87	2.08	2.21
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.05	2.18	1.95	2.14	1.97	1.95	1.98	1.94	2.09	2.19	2.05	1.46
444	Building mat. and garden equip. and supplies dealers . . . . .	2.17	2.24	1.89	1.87	1.64	1.64	1.76	1.68	1.79	1.73	1.87	1.94
445	Food and beverage stores . . . . .	0.91	0.96	0.86	0.88	0.84	0.84	0.83	0.84	0.88	0.93	0.92	0.80
448	Clothing and clothing access. stores . . . . .	3.55	3.52	2.98	2.92	2.76	2.78	3.04	2.75	2.97	3.24	2.65	1.34
452	General merchandise stores . . . . .	2.85	2.94	2.48	2.44	2.33	2.30	2.41	2.34	2.65	2.80	2.32	1.29
4521	Department stores . . . . .	3.18	3.21	2.66	2.62	2.52	2.49	2.61	2.51	2.86	3.03	2.43	1.32
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.69</b>	<b>1.73</b>	<b>1.73</b>	<b>1.74</b>	<b>1.73</b>	<b>1.72</b>	<b>1.71</b>	<b>1.71</b>	<b>1.71</b>	<b>1.73</b>	<b>1.72</b>	<b>1.69</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.63	1.65	1.65	1.66	1.65	1.65	1.64	1.66	1.65	1.67	1.66	1.63
441	Motor vehicle and parts dealers . . . . .	1.88	1.95	1.96	1.96	1.96	1.90	1.91	1.86	1.86	1.91	1.90	1.86
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.93	1.97	1.98	2.01	1.96	1.97	1.98	1.99	1.99	1.96	1.97	1.95
444	Building mat. and garden equip. and supplies dealers . . . . .	1.78	1.79	1.80	1.86	1.86	1.83	1.84	1.84	1.85	1.86	1.83	1.77
445	Food and beverage stores . . . . .	0.86	0.87	0.87	0.87	0.87	0.87	0.87	0.88	0.88	0.87	0.87	0.87
448	Clothing and clothing access. stores . . . . .	2.72	2.81	2.76	2.81	2.76	2.75	2.73	2.79	2.66	2.75	2.68	2.62
452	General merchandise stores . . . . .	2.31	2.41	2.34	2.34	2.33	2.33	2.31	2.35	2.30	2.36	2.35	2.33
4521	Department stores . . . . .	2.47	2.57	2.50	2.50	2.50	2.49	2.45	2.51	2.46	2.53	2.52	2.51

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1994											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>277,284</b>	<b>282,496</b>	<b>288,073</b>	<b>290,556</b>	<b>293,283</b>	<b>293,612</b>	<b>289,951</b>	<b>295,642</b>	<b>306,786</b>	<b>324,570</b>	<b>332,474</b>	<b>307,117</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	199,149	202,787	207,313	209,548	210,883	211,336	213,349	217,841	226,394	241,385	245,119	216,661
441	Motor vehicle and parts dealers . . . . .	78,135	79,709	80,760	81,008	82,400	82,276	76,602	77,801	80,392	83,185	87,355	90,456
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	18,081	17,791	17,713	18,263	18,519	18,664	18,576	19,302	20,545	22,568	23,244	20,640
444	Building mat. and garden equip. and supplies dealers . . . . .	26,764	27,919	28,685	28,929	29,336	28,750	28,380	28,432	28,010	28,443	28,722	28,621
445	Food and beverage stores . . . . .	27,750	27,282	27,698	27,405	27,350	27,628	27,579	27,425	28,038	29,050	29,503	28,830
448	Clothing and clothing access. stores . . . . .	25,253	26,443	27,358	27,793	27,529	27,506	28,801	29,873	31,093	33,167	33,244	27,207
452	General merchandise stores . . . . .	47,752	49,519	51,348	52,273	52,937	52,893	52,927	54,692	59,041	64,432	65,823	52,529
4521	Department stores . . . . .	36,182	37,549	38,745	39,464	39,857	39,683	39,728	40,964	44,164	48,008	48,920	38,849
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>284,574</b>	<b>286,420</b>	<b>287,476</b>	<b>288,973</b>	<b>294,124</b>	<b>298,810</b>	<b>298,921</b>	<b>303,884</b>	<b>307,712</b>	<b>307,972</b>	<b>309,850</b>	<b>312,227</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	207,963	209,821	210,455	211,689	214,518	217,705	217,367	219,430	220,623	222,058	223,154	224,550
441	Motor vehicle and parts dealers . . . . .	76,611	76,599	77,021	77,284	79,606	81,105	81,554	84,454	87,089	85,914	86,696	87,677
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	18,488	18,629	18,317	18,847	19,171	19,361	19,310	19,616	19,985	20,498	20,570	20,661
444	Building mat. and garden equip. and supplies dealers . . . . .	27,172	27,725	27,662	27,843	28,262	28,381	28,523	28,983	28,758	28,935	29,278	29,506
445	Food and beverage stores . . . . .	27,644	27,628	27,857	27,705	27,825	28,031	28,038	28,092	28,185	28,140	28,153	28,171
448	Clothing and clothing access. stores . . . . .	27,997	28,012	28,059	28,274	28,468	28,832	28,686	28,947	29,223	29,325	29,498	29,573
452	General merchandise stores . . . . .	51,792	52,439	52,758	53,204	54,349	55,633	54,876	55,273	55,804	55,966	56,186	56,830
4521	Department stores . . . . .	39,243	39,609	39,779	40,187	40,837	41,772	41,212	41,378	41,743	41,746	41,776	42,136
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.86</b>	<b>1.89</b>	<b>1.62</b>	<b>1.66</b>	<b>1.63</b>	<b>1.60</b>	<b>1.63</b>	<b>1.58</b>	<b>1.71</b>	<b>1.77</b>	<b>1.76</b>	<b>1.36</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.78	1.84	1.62	1.65	1.59	1.59	1.63	1.58	1.71	1.77	1.70	1.19
441	Motor vehicle and parts dealers . . . . .	2.10	2.00	1.63	1.68	1.72	1.64	1.65	1.58	1.71	1.77	1.97	2.09
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.19	2.19	1.88	2.04	2.00	1.92	1.93	1.87	2.04	2.17	2.02	1.43
444	Building mat. and garden equip. and supplies dealers . . . . .	2.27	2.33	1.87	1.71	1.61	1.61	1.72	1.63	1.67	1.69	1.82	1.86
445	Food and beverage stores . . . . .	0.92	0.95	0.87	0.88	0.85	0.85	0.83	0.84	0.88	0.91	0.92	0.80
448	Clothing and clothing access. stores . . . . .	3.46	3.34	2.76	2.81	2.75	2.78	2.95	2.67	3.04	3.09	2.68	1.35
452	General merchandise stores . . . . .	2.80	2.80	2.37	2.44	2.36	2.34	2.42	2.33	2.67	2.67	2.30	1.25
4521	Department stores . . . . .	3.11	3.09	2.55	2.65	2.57	2.54	2.64	2.49	2.89	2.88	2.42	1.28
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.65</b>	<b>1.65</b>	<b>1.63</b>	<b>1.63</b>	<b>1.67</b>	<b>1.67</b>	<b>1.67</b>	<b>1.67</b>	<b>1.68</b>	<b>1.66</b>	<b>1.67</b>	<b>1.68</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.62	1.62	1.60	1.61	1.63	1.63	1.63	1.62	1.62	1.62	1.63	1.63
441	Motor vehicle and parts dealers . . . . .	1.75	1.73	1.70	1.68	1.78	1.79	1.80	1.83	1.86	1.79	1.81	1.84
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.05	1.97	1.91	1.95	1.96	1.94	1.93	1.92	1.94	1.96	1.95	1.94
444	Building mat. and garden equip. and supplies dealers . . . . .	1.82	1.85	1.78	1.75	1.79	1.79	1.79	1.80	1.77	1.77	1.80	1.78
445	Food and beverage stores . . . . .	0.88	0.87	0.88	0.87	0.87	0.87	0.88	0.87	0.87	0.87	0.87	0.87
448	Clothing and clothing access. stores . . . . .	2.67	2.65	2.62	2.65	2.71	2.72	2.68	2.67	2.74	2.67	2.67	2.69
452	General merchandise stores . . . . .	2.27	2.27	2.25	2.27	2.34	2.36	2.32	2.31	2.32	2.30	2.30	2.31
4521	Department stores . . . . .	2.45	2.44	2.41	2.45	2.52	2.53	2.50	2.48	2.50	2.48	2.48	2.48

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1993											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>262,103</b>	<b>267,792</b>	<b>276,132</b>	<b>277,383</b>	<b>275,498</b>	<b>272,624</b>	<b>270,402</b>	<b>270,488</b>	<b>279,124</b>	<b>296,048</b>	<b>304,076</b>	<b>281,148</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	189,599	192,547	198,684	200,293	199,173	197,296	200,320	202,807	210,693	223,538	227,211	201,568
441	Motor vehicle and parts dealers . . . . .	72,504	75,245	77,448	77,090	76,325	75,328	70,082	67,681	68,431	72,510	76,865	79,580
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	16,011	15,604	16,087	16,194	16,271	16,550	16,784	17,107	17,998	19,176	20,017	18,436
444	Building mat. and garden equip. and supplies dealers . . . . .	25,257	26,031	26,918	26,995	26,981	26,481	25,994	25,823	25,662	26,055	26,190	26,109
445	Food and beverage stores . . . . .	27,567	27,217	27,511	27,563	27,294	27,311	27,087	26,870	27,360	28,405	28,777	28,179
448	Clothing and clothing access. stores . . . . .	25,065	26,259	27,116	27,387	27,023	26,736	28,297	29,016	30,096	31,616	31,714	25,912
452	General merchandise stores . . . . .	46,686	48,219	51,118	51,797	51,125	49,804	50,889	52,425	56,075	61,210	62,635	49,479
4521	Department stores . . . . .	35,939	37,173	39,324	39,661	39,273	38,133	38,916	40,074	42,759	46,484	47,545	37,545
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>269,061</b>	<b>271,786</b>	<b>275,358</b>	<b>275,680</b>	<b>276,159</b>	<b>277,276</b>	<b>278,606</b>	<b>277,604</b>	<b>279,580</b>	<b>280,865</b>	<b>283,456</b>	<b>286,092</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	197,887	199,350	201,542	202,122	202,603	203,194	204,076	204,274	205,389	205,805	207,170	208,994
441	Motor vehicle and parts dealers . . . . .	71,174	72,436	73,816	73,558	73,556	74,082	74,530	73,330	74,191	75,060	76,286	77,098
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	16,304	16,356	16,602	16,729	16,861	17,168	17,465	17,403	17,525	17,480	17,746	18,399
444	Building mat. and garden equip. and supplies dealers . . . . .	25,616	25,824	25,958	25,982	25,993	26,141	26,125	26,323	26,374	26,533	26,724	26,944
445	Food and beverage stores . . . . .	27,489	27,561	27,670	27,840	27,747	27,678	27,526	27,539	27,530	27,511	27,483	27,558
448	Clothing and clothing access. stores . . . . .	27,788	27,787	27,868	27,861	27,945	28,055	28,184	28,089	28,312	27,979	28,165	28,165
452	General merchandise stores . . . . .	50,564	51,160	52,425	52,470	52,412	52,399	52,721	52,952	53,039	53,230	53,651	53,700
4521	Department stores . . . . .	38,895	39,295	40,291	40,224	40,156	40,140	40,327	40,438	40,453	40,491	40,776	40,854
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.87</b>	<b>1.94</b>	<b>1.76</b>	<b>1.70</b>	<b>1.64</b>	<b>1.63</b>	<b>1.60</b>	<b>1.61</b>	<b>1.71</b>	<b>1.76</b>	<b>1.75</b>	<b>1.34</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.76	1.84	1.70	1.66	1.58	1.60	1.60	1.61	1.72	1.76	1.69	1.18
441	Motor vehicle and parts dealers . . . . .	2.20	2.25	1.94	1.84	1.81	1.72	1.60	1.59	1.67	1.77	1.94	2.01
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.03	2.12	1.94	1.99	1.96	1.92	1.87	1.91	2.03	2.12	2.01	1.49
444	Building mat. and garden equip. and supplies dealers . . . . .	2.31	2.31	1.99	1.79	1.67	1.65	1.70	1.70	1.73	1.75	1.81	1.85
445	Food and beverage stores . . . . .	0.92	0.97	0.90	0.89	0.85	0.87	0.82	0.86	0.89	0.91	0.93	0.80
448	Clothing and clothing access. stores . . . . .	3.33	3.48	3.09	2.77	2.68	2.77	2.88	2.73	3.00	3.05	2.69	1.37
452	General merchandise stores . . . . .	2.91	2.95	2.68	2.55	2.37	2.42	2.46	2.40	2.72	2.70	2.34	1.25
4521	Department stores . . . . .	3.23	3.29	2.93	2.78	2.60	2.66	2.71	2.59	2.95	2.91	2.49	1.30
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.66</b>	<b>1.69</b>	<b>1.73</b>	<b>1.70</b>	<b>1.68</b>	<b>1.69</b>	<b>1.67</b>	<b>1.67</b>	<b>1.67</b>	<b>1.67</b>	<b>1.66</b>	<b>1.66</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.60	1.62	1.65	1.64	1.62	1.63	1.62	1.63	1.63	1.62	1.62	1.63
441	Motor vehicle and parts dealers . . . . .	1.85	1.94	2.00	1.89	1.84	1.87	1.82	1.78	1.81	1.80	1.79	1.78
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.90	1.92	1.95	1.92	1.92	1.94	1.93	1.93	1.93	1.93	1.94	2.00
444	Building mat. and garden equip. and supplies dealers . . . . .	1.85	1.84	1.90	1.86	1.82	1.83	1.83	1.83	1.83	1.83	1.80	1.79
445	Food and beverage stores . . . . .	0.88	0.88	0.89	0.89	0.89	0.89	0.88	0.88	0.88	0.88	0.87	0.87
448	Clothing and clothing access. stores . . . . .	2.61	2.74	2.81	2.72	2.69	2.68	2.67	2.68	2.69	2.67	2.68	2.69
452	General merchandise stores . . . . .	2.36	2.39	2.46	2.42	2.39	2.39	2.36	2.37	2.36	2.35	2.35	2.34
4521	Department stores . . . . .	2.55	2.60	2.67	2.63	2.59	2.59	2.56	2.57	2.56	2.53	2.55	2.55

See footnotes at end of table.

**Table 5. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kind of Business: January 1992 Through December 2003—Con.**

[Inventory estimates are shown in millions of dollars and are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1992											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total</b> . . . . .	<b>242,217</b>	<b>246,167</b>	<b>251,989</b>	<b>256,630</b>	<b>254,413</b>	<b>253,305</b>	<b>255,218</b>	<b>254,623</b>	<b>261,530</b>	<b>276,270</b>	<b>282,715</b>	<b>263,276</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	177,674	179,880	184,442	187,501	185,429	184,846	188,964	190,588	197,529	209,467	212,428	189,752
441	Motor vehicle and parts dealers . . . . .	64,543	66,287	67,547	69,129	68,984	68,459	66,254	64,035	64,001	66,803	70,287	73,524
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	14,120	13,923	14,557	14,769	14,895	14,891	15,002	15,233	15,876	17,001	17,701	16,549
444	Building mat. and garden equip. and supplies dealers . . . . .	23,436	24,193	24,976	25,495	25,185	24,869	24,767	24,417	24,367	24,697	24,630	24,490
445	Food and beverage stores . . . . .	27,019	26,731	26,756	26,991	27,036	26,984	26,972	26,533	27,060	28,275	28,750	28,088
448	Clothing and clothing access. stores . . . . .	22,670	24,098	24,769	25,323	24,991	24,716	26,418	27,495	28,085	29,741	30,228	25,280
452	General merchandise stores . . . . .	43,769	44,293	46,316	47,509	45,921	45,587	47,361	48,190	51,815	56,618	57,324	45,765
4521	Department stores . . . . .	33,798	34,272	35,914	36,757	35,543	35,164	36,528	37,206	39,808	43,506	44,075	35,151
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total</b> . . . . .	<b>248,652</b>	<b>250,099</b>	<b>251,334</b>	<b>255,082</b>	<b>255,055</b>	<b>257,548</b>	<b>262,931</b>	<b>261,360</b>	<b>262,105</b>	<b>262,422</b>	<b>263,934</b>	<b>268,003</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	185,221	186,213	186,916	189,092	188,607	190,263	192,469	192,053	192,688	193,170	194,115	196,748
441	Motor vehicle and parts dealers . . . . .	63,431	63,886	64,418	65,990	66,448	67,285	70,462	69,307	69,417	69,252	69,819	71,255
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	14,350	14,594	15,023	15,257	15,435	15,431	15,595	15,512	15,474	15,526	15,706	16,483
444	Building mat. and garden equip. and supplies dealers . . . . .	23,793	23,977	24,062	24,538	24,263	24,550	24,891	24,890	25,069	25,150	25,158	25,300
445	Food and beverage stores . . . . .	26,950	27,093	26,916	27,263	27,493	27,320	27,399	27,215	27,239	27,388	27,473	27,467
448	Clothing and clothing access. stores . . . . .	25,133	25,501	25,483	25,761	25,844	25,908	26,313	26,617	26,396	26,343	26,845	27,448
452	General merchandise stores . . . . .	47,364	47,119	47,424	48,009	47,048	48,014	49,056	48,695	49,024	49,306	49,254	49,783
4521	Department stores . . . . .	36,538	36,344	36,722	37,203	36,305	37,054	37,853	37,544	37,697	37,963	37,930	38,333
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.81</b>	<b>1.83</b>	<b>1.72</b>	<b>1.70</b>	<b>1.62</b>	<b>1.62</b>	<b>1.63</b>	<b>1.63</b>	<b>1.72</b>	<b>1.72</b>	<b>1.78</b>	<b>1.35</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.71	1.75	1.67	1.64	1.55	1.58	1.60	1.58	1.71	1.71	1.69	1.17
441	Motor vehicle and parts dealers . . . . .	2.12	2.08	1.88	1.87	1.85	1.75	1.72	1.77	1.75	1.78	2.13	2.17
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.94	1.95	1.91	1.96	1.93	1.86	1.84	1.88	1.99	2.04	2.02	1.49
444	Building mat. and garden equip. and supplies dealers . . . . .	2.13	2.19	1.92	1.79	1.68	1.66	1.74	1.78	1.76	1.74	1.99	1.96
445	Food and beverage stores . . . . .	0.91	0.93	0.90	0.89	0.85	0.87	0.83	0.84	0.90	0.90	0.94	0.82
448	Clothing and clothing access. stores . . . . .	3.26	3.20	2.92	2.69	2.61	2.69	2.90	2.61	2.93	2.89	2.70	1.37
452	General merchandise stores . . . . .	2.92	2.76	2.58	2.52	2.29	2.42	2.55	2.35	2.77	2.70	2.29	1.22
4521	Department stores . . . . .	3.29	3.05	2.78	2.73	2.49	2.63	2.79	2.52	2.99	2.91	2.43	1.29
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail total</b> . . . . .	<b>1.65</b>	<b>1.65</b>	<b>1.67</b>	<b>1.68</b>	<b>1.67</b>	<b>1.67</b>	<b>1.70</b>	<b>1.69</b>	<b>1.67</b>	<b>1.67</b>	<b>1.68</b>	<b>1.68</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.59	1.59	1.60	1.61	1.60	1.61	1.62	1.61	1.60	1.60	1.61	1.61
441	Motor vehicle and parts dealers . . . . .	1.86	1.84	1.89	1.91	1.90	1.90	1.97	1.95	1.89	1.89	1.91	1.92
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.83	1.83	1.88	1.89	1.91	1.88	1.89	1.91	1.90	1.89	1.91	1.98
444	Building mat. and garden equip. and supplies dealers . . . . .	1.77	1.78	1.80	1.86	1.83	1.87	1.87	1.87	1.86	1.87	1.90	1.92
445	Food and beverage stores . . . . .	0.88	0.89	0.88	0.89	0.89	0.89	0.89	0.88	0.88	0.88	0.88	0.88
448	Clothing and clothing access. stores . . . . .	2.58	2.63	2.62	2.62	2.64	2.60	2.65	2.63	2.59	2.60	2.66	2.64
452	General merchandise stores . . . . .	2.39	2.33	2.34	2.38	2.32	2.36	2.44	2.36	2.36	2.37	2.33	2.28
4521	Department stores . . . . .	2.59	2.51	2.52	2.57	2.49	2.54	2.62	2.55	2.54	2.55	2.53	2.50

<sup>1</sup>Inventory estimates are adjusted for seasonal variation and, in the case of sales for holiday and trading-day differences. Estimates are not adjusted for price changes.

Note: Estimates exclude food services. Inventory estimates include data for auxiliary establishments; for example, warehouses servicing retail stores. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 6. Estimated Annual Purchases of Retail Firms by Kind of Business: 1992 Through 2002**

[Estimates are shown in millions of dollars and are based on data from the Annual Retail Trade Survey and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
	<b>Retail purchases, total</b> . . . . .	<b>1,351,059</b>	<b>1,448,495</b>	<b>1,576,031</b>	<b>1,650,006</b>	<b>1,754,559</b>	<b>1,834,887</b>	<b>1,923,012</b>	<b>2,102,029</b>	<b>2,242,112</b>	<b>2,301,174</b>	<b>2,349,503</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1,008,422	1,060,613	1,132,128	1,178,607	1,244,031	1,300,135	1,353,391	1,464,579	1,570,953	1,610,872	1,658,285
	GAFO <sup>1</sup> . . . . .	360,347	388,059	421,623	445,217	464,932	483,206	512,462	554,014	588,107	605,481	631,244
441	Motor vehicle and parts dealers . . . . .	342,637	387,882	443,903	471,399	510,528	534,752	569,621	637,450	671,159	690,302	691,218
4411	Automobile dealers . . . . .	297,188	338,174	389,223	413,796	449,349	470,345	500,154	562,701	591,349	610,789	607,242
4413	Automotive parts, acc., and tire stores . . . . .	31,502	33,547	36,274	37,840	39,814	41,003	42,866	45,069	46,774	45,844	48,045
442	Furniture and home furnishings stores . . . . .	32,059	34,219	36,681	38,264	40,578	42,993	45,240	48,792	52,212	51,413	52,751
443	Electronics and appliance stores . . . . .	30,761	35,853	42,538	48,991	51,462	52,131	56,635	60,979	63,269	62,158	65,869
444	Building mat. and garden equip. & supplies dealers . . . . .	115,884	125,055	138,958	145,222	155,085	169,754	177,917	192,483	196,984	203,055	214,062
4441	Building mat. and supplies dealers . . . . .	98,296	107,915	120,826	126,019	133,801	145,778	153,579	168,121	171,853	176,820	188,676
445	Food and beverage stores . . . . .	279,212	281,895	289,000	290,339	298,228	303,648	309,905	323,558	334,578	345,863	349,872
4451	Grocery stores . . . . .	255,595	258,502	265,630	267,156	273,955	278,255	283,475	295,942	304,279	313,922	317,026
4453	Beer, wine, and liquor stores . . . . .	16,558	16,272	16,354	16,076	16,940	17,875	18,756	19,832	21,748	22,706	23,110
446	Health and personal care stores . . . . .	63,738	65,395	68,271	72,251	77,272	82,989	90,623	101,928	110,264	119,264	127,330
44611	Pharmacies and drug stores . . . . .	57,974	59,069	61,231	64,660	68,886	73,737	80,526	91,441	98,169	107,145	114,307
447	Gasoline stations . . . . .	125,357	128,699	134,851	140,133	151,168	155,665	149,553	166,421	198,607	198,089	197,738
448	Clothing and clothing access. stores . . . . .	71,695	74,359	76,824	78,291	81,078	83,517	87,215	92,652	98,554	96,550	98,925
4481	Clothing stores . . . . .	52,624	54,382	55,269	55,687	56,908	59,524	61,552	65,518	69,822	69,509	71,115
44811	Men's clothing stores . . . . .	5,922	5,699	5,572	5,213	5,333	5,689	5,991	5,804	6,069	5,635	5,532
44812	Women's clothing stores . . . . .	20,203	20,373	18,963	17,665	17,170	16,965	17,108	17,889	18,747	18,471	18,395
44814	Family clothing stores . . . . .	20,420	21,952	23,861	25,174	26,270	28,212	29,634	32,008	34,313	34,447	36,233
4482	Shoe stores . . . . .	10,585	10,582	11,049	11,254	11,908	12,286	12,645	12,819	13,142	13,023	12,965
451	Sporting goods, hobby, book & music . . . . .	31,054	33,658	36,935	39,247	40,928	41,069	44,404	47,151	49,724	49,345	48,493
452	General merchandise stores . . . . .	181,988	195,516	212,511	223,054	232,700	243,438	256,821	280,183	298,986	322,101	341,787
4521	Department stores . . . . .	126,955	134,713	145,528	150,387	154,830	159,714	153,975	158,997	159,801	158,585	156,177
452112	Discount dept. stores . . . . .	72,955	79,712	87,969	92,892	95,903	99,604	93,981	97,583	98,255	100,669	99,018
4529	Other general merchandise stores . . . . .	55,033	60,803	66,983	72,667	77,870	83,724	102,846	121,186	139,185	163,516	185,610
45291	Warehouse clubs and superstores . . . . .	34,313	39,738	48,431	53,501	58,649	65,255	83,454	100,956	118,224	141,091	161,710
45299	All other gen. merchandise stores . . . . .	20,720	21,065	18,552	19,166	19,221	18,469	19,392	20,230	20,961	22,425	23,900
453	Miscellaneous store retailers . . . . .	31,525	36,274	40,996	44,814	48,645	53,094	58,699	62,726	63,440	61,221	59,952
454	Nonstore retailers . . . . .	45,149	49,690	54,563	58,001	66,887	71,837	76,379	87,706	104,335	101,813	101,506
4541	Electronic shopping and mail-order houses . . . . .	19,307	22,946	26,870	30,108	35,215	41,223	47,721	57,207	67,785	66,881	68,830

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: Estimates exclude food services. Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 7. Estimated Annual Gross Margin of Retail Firms by Kind of Business: 1993 Through 2002**

[Estimates are shown in millions of dollars and are based on data from the Annual Retail Trade Survey and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
	<b>Retail gross margin, total . . . . .</b>	<b>555,769</b>	<b>606,255</b>	<b>635,716</b>	<b>668,974</b>	<b>695,822</b>	<b>735,682</b>	<b>806,062</b>	<b>851,399</b>	<b>843,835</b>	<b>905,466</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	455,646	489,187	511,488	540,438	565,842	603,973	649,738	692,493	702,113	733,087
	GAFO <sup>1</sup> . . . . .	194,445	206,800	213,297	221,910	234,087	254,336	275,730	290,886	284,843	299,866
441	Motor vehicle and parts dealers . . . . .	100,123	117,068	124,228	128,536	129,980	131,709	156,324	158,906	141,722	172,379
4411	Automobile dealers . . . . .	75,074	89,677	95,869	97,669	98,054	97,989	118,424	119,405	103,568	132,698
4413	Automotive parts, acc., and tire stores . . . . .	19,711	21,765	21,695	23,468	23,800	25,138	28,296	28,426	27,632	29,678
442	Furniture and home furnishings stores . . . . .	24,457	26,886	27,414	29,322	31,452	33,901	37,190	40,284	39,430	41,152
443	Electronics and appliance stores . . . . .	14,053	16,278	17,038	16,878	17,510	19,329	21,504	23,682	22,267	24,969
444	Building mat. and garden equip. & supplies dealers . . . . .	48,297	54,371	55,560	58,892	61,190	67,929	73,164	80,647	84,180	88,571
4441	Building mat. and supplies dealers . . . . .	41,242	46,681	47,334	50,739	52,650	58,465	63,666	70,828	74,497	79,431
445	Food and beverage stores . . . . .	93,636	96,916	101,568	104,765	106,859	112,916	121,724	124,374	136,909	139,722
4451	Grocery stores . . . . .	83,571	86,032	90,361	92,916	94,921	99,742	108,449	110,331	122,210	124,756
4453	Beer, wine, and liquor stores . . . . .	5,270	5,931	6,062	6,531	6,437	7,353	7,316	7,803	7,905	7,979
446	Health and personal care stores . . . . .	28,888	29,887	30,722	33,736	37,538	40,876	43,249	47,204	50,178	54,046
44611	Pharmacies and drug stores . . . . .	21,152	21,432	21,552	23,570	26,347	28,844	30,909	33,065	36,053	39,298
447	Gasoline stations . . . . .	33,795	36,789	41,297	43,758	44,262	42,468	45,626	48,555	48,621	47,148
448	Clothing and clothing access. stores . . . . .	51,262	53,798	53,083	56,220	58,276	63,389	68,593	72,000	69,588	74,197
4481	Clothing stores . . . . .	34,501	36,201	35,217	37,663	40,229	44,031	47,323	50,516	49,231	52,041
44811	Men's clothing stores . . . . .	4,217	4,470	3,910	4,186	4,435	4,782	4,657	4,908	4,593	4,643
44812	Women's clothing stores . . . . .	11,960	11,296	10,668	11,032	10,937	11,663	12,539	14,161	14,300	14,814
44814	Family clothing stores . . . . .	13,656	15,119	14,793	16,129	18,035	20,318	22,004	23,058	21,726	23,861
4482	Shoe stores . . . . .	7,941	8,426	8,478	8,708	8,634	9,032	9,278	8,945	8,836	9,502
451	Sporting goods, hobby, book & music stores . . . . .	19,953	22,580	22,750	22,844	24,706	26,048	28,215	29,815	30,214	31,889
452	General merchandise stores . . . . .	74,286	75,817	80,349	83,657	88,130	95,761	103,924	108,004	108,084	111,327
4521	Department stores . . . . .	55,366	54,721	57,010	57,950	60,565	68,908	72,520	72,844	69,378	65,012
452112	Discount dept. stores . . . . .	22,824	22,083	24,532	23,695	26,307	34,785	36,483	37,112	37,219	33,326
4529	Other general merchandise stores . . . . .	18,920	21,096	23,339	25,707	27,565	26,853	31,404	35,160	38,706	46,315
45291	Warehouse clubs and superstores . . . . .	7,959	11,345	12,442	15,129	17,296	16,413	20,230	23,624	26,622	33,976
45299	All other gen. merchandise stores . . . . .	10,961	9,751	10,897	10,578	10,269	10,440	11,174	11,536	12,084	12,339
453	Miscellaneous store retailers . . . . .	27,873	30,813	33,824	36,321	39,602	42,874	43,808	45,445	42,505	44,124
454	Nonstore retailers . . . . .	39,146	45,052	47,983	54,045	56,317	58,482	62,741	72,483	70,137	75,942
4541	Electronic shopping and mail-order houses . . . . .	18,213	21,020	23,064	26,911	29,982	32,463	36,141	43,053	41,322	45,759

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: Estimates exclude food services. Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 8. Estimated Annual Gross Margin as a Percentage of Sales by Kind of Business: 1993 Through 2002**

[Estimates are shown as percents and are based on data from the Annual Retail Trade Survey and administrative records. Estimates have been adjusted using results of the 1997 Economic Census]

NAICS Code	Kind of business	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
	<b>Retail gross margin, total . . . . .</b>	<b>28.0</b>	<b>28.1</b>	<b>28.0</b>	<b>27.7</b>	<b>27.6</b>	<b>27.8</b>	<b>28.0</b>	<b>27.7</b>	<b>26.7</b>	<b>28.0</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	30.3	30.5	30.4	30.4	30.4	31.0	31.0	30.7	30.3	30.8
	GAFO <sup>1</sup> . . . . .	33.9	33.4	32.7	32.4	32.7	33.4	33.5	33.3	31.9	32.4
441	Motor vehicle and parts dealers . . . . .	20.8	21.3	21.1	20.2	19.7	18.8	20.0	19.5	16.8	20.4
4411	Automobile dealers . . . . .	18.4	19.1	19.1	17.9	17.3	16.4	17.7	17.1	14.3	18.3
4413	Automotive parts, acc., and tire stores . . . . .	37.2	38.0	36.6	37.6	36.9	37.2	39.4	38.1	37.5	38.5
442	Furniture and home furnishings stores . . . . .	42.2	42.8	41.8	42.2	42.4	43.1	43.6	43.9	43.1	43.9
443	Electronics and appliance stores . . . . .	28.8	28.4	26.2	24.6	24.9	25.4	26.2	27.4	26.1	27.8
444	Building mat. and garden equip. & supplies dealers . . . . .	28.1	28.5	27.9	27.7	26.7	27.9	27.8	29.2	29.3	29.5
4441	Building mat. and supplies dealers . . . . .	27.9	28.2	27.5	27.7	26.7	27.8	27.7	29.4	29.6	29.9
445	Food and beverage stores . . . . .	24.9	25.2	26.0	26.1	26.0	26.8	27.5	27.1	28.4	28.5
4451	Grocery stores . . . . .	24.4	24.5	25.3	25.4	25.4	26.1	26.9	26.6	28.1	28.2
4453	Beer, wine, and liquor stores . . . . .	24.3	26.7	27.4	28.0	26.6	28.6	27.1	26.7	26.0	25.7
446	Health and personal care stores . . . . .	30.9	30.7	30.0	30.6	31.5	31.4	30.1	30.1	29.9	29.8
44611	Pharmacies and drug stores . . . . .	26.5	26.1	25.1	25.7	26.7	26.6	25.5	25.3	25.4	25.6
447	Gasoline stations . . . . .	20.8	21.5	22.8	22.5	22.1	22.1	21.6	19.6	19.7	19.3
448	Clothing and clothing access. stores . . . . .	41.0	41.6	40.3	41.1	41.5	42.4	42.9	42.9	41.6	43.2
4481	Clothing stores . . . . .	38.9	39.9	38.5	39.9	40.8	42.0	42.1	42.6	41.2	42.4
44811	Men's clothing stores . . . . .	42.3	44.5	41.9	43.8	44.0	45.0	44.2	45.4	44.5	45.7
44812	Women's clothing stores . . . . .	36.9	36.9	37.1	39.0	39.3	40.7	41.4	43.5	43.4	44.8
44814	Family clothing stores . . . . .	38.7	39.7	37.0	38.2	39.8	41.1	40.9	40.9	38.3	39.9
4482	Shoe stores . . . . .	42.9	43.5	42.9	42.3	41.5	41.9	42.2	40.4	39.9	42.6
451	Sporting goods, hobby, book & music stores . . . . .	38.1	39.2	37.3	35.7	37.7	37.5	38.1	38.2	37.9	39.8
452	General merchandise stores . . . . .	27.9	26.6	26.7	26.5	26.6	27.2	27.2	26.6	25.1	24.7
4521	Department stores . . . . .	29.5	27.5	27.7	27.3	27.5	30.8	31.4	31.2	30.2	29.2
452112	Discount dept. stores . . . . .	22.5	20.2	21.0	19.7	20.9	27.0	27.3	27.2	27.0	24.9
4529	Other general merchandise stores . . . . .	24.1	24.4	24.7	24.9	24.8	21.0	20.9	20.4	19.3	20.2
45291	Warehouse clubs and superstores . . . . .	17.1	19.6	19.1	20.7	21.1	16.6	17.0	16.9	16.1	17.6
45299	All other gen. merchandise stores . . . . .	34.5	34.1	36.9	35.1	34.9	35.5	35.8	35.6	35.0	34.2
453	Miscellaneous store retailers . . . . .	44.5	43.7	43.8	43.2	43.2	43.0	41.4	41.9	40.4	42.3
454	Nonstore retailers . . . . .	44.3	45.7	45.5	45.2	44.2	43.9	42.0	41.3	40.5	42.8
4541	Electronic shopping and mail-order houses . . . . .	44.7	44.6	43.7	44.0	42.7	40.8	39.1	39.1	37.9	40.0

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: Estimates exclude food services. Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 9. Estimated End-of-Year Accounts Receivable of Retail Firms by Type of Account and Kind of Business: 2001 and 2002**

[Estimates are shown in millions of dollars and are based on data from the Annual Retail Trade Survey and administrative records]

NAICS Code	Kind of business	Total accounts receivable		Type of account							
				Charge		Installment					
						Total		Open-end		Closed-end	
						2002	2001	2002	2001	2002	2001
	<b>Retail accounts receivables, total . . . . .</b>	<b>60,214</b>	<b>62,037</b>	<b>21,300</b>	<b>20,674</b>	<b>38,914</b>	<b>41,363</b>	<b>34,037</b>	<b>36,476</b>	<b>4,877</b>	<b>4,887</b>
	Total (excl. Motor vehicle and parts dealers) . . . . .	51,004	53,006	16,228	15,640	34,776	37,366	31,765	34,228	3,011	3,138
441	Motor Vehicle and parts dealers . . . . .	9,210	9,031	5,072	5,034	4,138	3,997	S	2,248	1,866	1,749
442	Furniture, homes furnishings stores . . . . .	3,666	3,817	722	786	2,944	3,031	1,873	1,825	1,071	1,206
443	Electronics and appliance stores . . . . .	1,508	1,608	731	793	S	815	S	S	S	148
444	Building mat., garden equip. & supply stores . . .	9,514	8,941	6,553	6,209	2,961	2,732	2,650	2,488	311	244
445	Food and beverage stores . . . . .	719	757	446	416	273	341	S	274	S	S
446	Health and personal care stores . . . . .	2,761	2,934	1,793	1,757	968	1,177	S	1,108	S	S
447	Gasoline stations . . . . .	1,232	1,161	775	778	457	383	439	372	S	S
448	Clothing access. stores . . . . .	3,752	3,632	531	545	3,221	3,087	2,828	2,716	393	371
451	Sporting goods, hobby, Book & music . . . . .	740	795	346	265	394	530	S	S	133	196
452	General merchandise stores . . . . .	19,253	21,728	38	31	19,215	21,697	18,855	21,349	360	348
4521	Department stores (ex. L.D.) . . . . .	18,965	21,535	2	12	18,963	21,523	18,643	21,215	320	308
453	Miscellaneous store retailers . . . . .	2,056	2,018	1,142	1,145	914	873	677	645	237	228
454	Nonstore retailers . . . . .	5,803	5,615	3,151	2,915	2,652	2,700	2,387	2,450	265	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates exclude food services. Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-3 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 10. Estimated Per Capita Retail Sales by Selected Kind of Business: 1992 Through 2003**

[Estimates are shown in dollars and are based on data from the Annual Retail Trade Survey, administrative records, and the Census Bureau's Population Estimates Program<sup>1</sup>]

NAICS code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
	<b>Retail sales, total<sup>2</sup></b> . . . . .	<b>7,290</b>	<b>7,706</b>	<b>8,283</b>	<b>8,631</b>	<b>9,097</b>	<b>9,412</b>	<b>9,787</b>	<b>10,557</b>	<b>10,880</b>	<b>11,073</b>	<b>11,217</b>	<b>11,690</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	5,613	5,836	6,170	6,394	6,702	6,945	7,198	7,698	7,986	8,122	8,278	8,610
441	Motor vehicle and parts dealers . . . . .	1,677	1,870	2,113	2,237	2,395	2,467	2,588	2,860	2,894	2,950	2,939	3,080
442	Furniture and home furnishings stores . . . . .	216	225	241	249	262	277	291	313	325	321	325	337
443	Electronics and appliance stores . . . . .	168	189	221	247	258	262	281	300	306	299	312	325
444	Building mat. and garden equip. and supplies dealers . . . . .	628	666	733	757	802	857	901	965	978	1,008	1,041	1,104
445	Food and beverage stores . . . . .	1,456	1,456	1,480	1,489	1,516	1,532	1,560	1,625	1,627	1,689	1,700	1,740
446	Health and personal care stores . . . . .	356	363	374	390	415	445	482	527	556	589	629	661
447	Gasoline stations . . . . .	614	631	658	690	734	746	710	775	876	866	850	923
448	Clothing and clothing access. stores . . . . .	472	485	497	501	516	525	553	587	595	587	596	614
451	Sporting goods, hobby, book and music stores . . . . .	193	203	221	232	242	245	257	272	277	280	279	273
452	General merchandise stores . . . . .	972	1,032	1,096	1,144	1,189	1,238	1,301	1,399	1,440	1,509	1,567	1,620
453	Miscellaneous store retailers . . . . .	219	243	271	294	317	342	369	388	384	369	363	361
454	Nonstore retailers . . . . .	319	343	378	401	451	476	493	548	623	607	616	652
722	Food services and drinking places	798	838	867	889	916	964	1,009	1,048	1,086	1,120	1,158	1,228

<sup>1</sup>Time Series of National Population Estimates, U.S. Census Bureau, Population Division. Population estimates (in thousands) for July 1 of: 1992—255,030; 1993—257,783; 1994—260,327; 1995—262,803; 1996—265,229; 1997—267,784; 1998—270,248; 1999—272,691; 2000—282,178; 2001—285,094; 2002—287,974; 2003—290,810. For additional information, see <http://eire.census.gov/popest/estimates.php>.

<sup>2</sup>Estimates for food services and drinking places not included in total retail.

Note: Estimates have not been adjusted for price changes. Measures of sampling variability for these estimates have not been computed. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

# Appendix A.

## Explanatory Material

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### SAMPLE DESIGN AND ESTIMATION PROCEDURES

New samples were introduced with the 1999 *Annual Retail Trade Survey* (ARTS) and with the March 2001 *Monthly Retail Trade Survey* (MRTS). The new samples were designed to produce estimates based on the North American Industry Classification System (NAICS) and replace samples designed to produce estimates based on the Standard Industrial Classification (SIC) system. This section describes the design, selection, and estimation procedures for the new samples. For descriptions of the prior samples see the *Annual Benchmark Report for Retail Trade for January 1990 to December 1999*, or prior benchmark reports.

The sample used to estimate end-of-month inventories is a subsample of the MRTS sample. A description of the methods used to design and select this subsample is included at the end of this section.

### Sampling Frame

The same sampling frame was used for the *Monthly Retail Trade Survey* (MRTS) and the *Annual Retail Trade Survey* (ARTS). The sampling frame has two types of sampling units represented—Employer Identification Numbers (EINs) and large, multiple establishment firms. Both sampling units represent clusters of one or more establishments owned or controlled by the same firm. The information used to create these sampling units was extracted from data collected as part of the 1997 Economic Census and from establishment records contained on the Census Bureau's Business Register, as updated to June 1999. The next few paragraphs give details about the Business Register; the distinction between firms, EINs, and establishments; and the construction of the sampling units. Though important, they are not essential to understanding the basic sample design and readers may continue to the Stratification, Sampling Rates, and Allocation section.

The Business Register is a multirelational database that contains a record for each known establishment that is located in the United States or one of its territories and has employees. An establishment is a single physical location where business transactions take place and for which payroll and employment records are kept. Groups of one or more establishments under common ownership or control are firms. A singleunit firm owns or operates only one establishment. A multiunit firm owns or operates two or more establishments. The treatment of establishments on

the Business Register differs according to whether the establishment is part of a singleunit or multiunit firm. In particular, the structure of an establishment's primary identifier on the Business Register differs depending on whether it is owned by a singleunit firm or by a multiunit firm.

A singleunit firm's primary identifier is its Employer Identification Number (EIN). The Internal Revenue Service (IRS) issues the EIN and the firm uses it as an identifier to report social security payments for its employees under the Federal Insurance Contributions Act (FICA). The same act requires all employer firms to use EINs. Each employer firm is associated with at least one EIN and only one firm can use a given EIN. Because a singleunit firm has only one establishment, there is a one-to-one relationship between the firm and the EIN. Thus the firm, the EIN, and the establishment all reference the same physical location and all three terms can be used interchangeably and unambiguously when referring to a singleunit firm.

For multiunit firms however, a different structure connects the firm with its establishments via the EIN. Essentially a multiunit firm is associated with a cluster of one or more EINs and EINs are associated with one or more establishments. A multiunit firm consists of at least two establishments. Each firm is associated with at least one EIN and only one firm can use a given EIN. However, one multiunit firm may have several EINs. Similarly, there is a one-to-many relationship between EINs and establishments. Each EIN can be associated with many establishments, but each establishment is associated with only one EIN. Because of the possibility of one-to-many relationships, we must distinguish between the firm, its EINs, and its establishments. The multiunit firm that owns or controls a particular establishment is identified on the Business Register by way of the establishment's primary identifier.

The primary identifier of an establishment owned by a multiunit firm consists of a unique combination of an alpha number and a plant number. The alpha number identifies the multiunit firm, and the plant number identifies a particular establishment within that firm. All establishments owned or controlled by the same multiunit firm have the same alpha number. Different multiunit firms have different alpha numbers, and different establishments within the same multiunit firm have different plant numbers. The Census Bureau assigns both the alpha number to the multiunit firm and plant numbers to the corresponding establishments based on the results of the quinquennial economic census and the annual Company Organization Survey.

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To create the sampling frame, we extract the records for all establishments classified in the Retail Trade and Accommodation and Food Services sectors as defined by the 1997 North American Industry Classification System (NAICS). For these establishments, we extract sales, payroll, employment, name and address information, as well as primary identifiers and, for establishments owned by multiunit firms, associated EINs. To create the sampling units for multiunit firms, we aggregate the economic data of the establishments owned by these firms to an EIN level by tabulating the establishment data for all extracted establishment records (i.e., establishments classified in the Retail Trade and Accommodation and Food Services sectors) associated with the same EIN. Similarly we aggregate the data to a multiunit firm level by tabulating the establishment data for all extracted establishment records associated with the same alpha number. No aggregation is necessary to put singleunit establishment information on an EIN basis or a firm basis. Thus, the sampling units created for singleunit firms simultaneously represent establishment, EIN, and firm information. In summary, the sampling frame is a complex amalgam of establishments, EINs, and firms.

### **Stratification, Sampling Rates, and Allocation**

The primary stratification of the frame is by kind-of-business group based on the detail required for this publication. We further stratify the sampling units within kind-of-business group (substratify) by a measure of size related to their annual sales. Sampling units expected to have a large effect on the precision of the estimates are selected “with certainty.” This means they are sure to be selected and will represent only themselves (i.e., have a selection probability of one and a sampling weight of one). Within each kind-of-business stratum, we determined a substratum boundary (or cutoff) that divides the certainty units from the noncertainty units. We based these cutoffs on a statistical analysis of data from the 1997 Economic Census. Accordingly, these values are on a 1997 sales basis. We also used this analysis to determine the number of size substrata for each kind-of-business stratum and to set preliminary sampling rates needed to achieve specified sampling variability objectives on sales estimates for different kind-of-business groups. The size substrata and sampling rates were later updated through an analysis of the sampling frame.

### **Sample Selection**

The first step in the sample selection identified certainty firms. If a firm was selected with certainty and had more than one establishment at the time of sampling, any new establishments that the firm acquires, even if under new or different EINs, are included in the sample with certainty. However, if a singleunit firm was selected with certainty, only future establishments associated with that firm’s

originally-selected EIN are included in the sample with certainty; any new EINs that might later be associated with that firm are subjected to sampling through the quarterly birth-selection procedure (see Sample Maintenance).

All firms not selected with certainty were subjected to sampling on an EIN basis. If a firm had more than one EIN, we treated each of its EINs as a separate sampling unit. To be eligible for the initial sampling, an EIN used by a singleunit firm had to have nonzero payroll in 1998. EINs used by multiunit firms were required to have nonzero payroll in 1997. The EINs were stratified according to their major kind of business and their estimated annual sales (on a 1997 basis). Within each noncertainty stratum, a simple random sample of EINs was selected. We then assigned the selected noncertainty EINs to one of two groups. One group is canvassed for both the monthly and annual surveys, the other only for the annual survey. The maximum sampling weight for an EIN selected for the monthly survey was 500. The maximum sampling weight for an EIN selected for the annual survey was 250.

### **Sample Maintenance**

Periodically, we update the samples to represent EINs issued since the initial sample selection. These new EINs, called births, are EINs recently assigned by the IRS on the latest available IRS mailing list for FICA taxpayers and assigned a kind-of-business classification (if possible) by the Social Security Administration (SSA).

EIN births are sampled on a quarterly basis using a two-phase selection procedure. To be eligible for selection, a birth must either have no kind-of-business classification or be classified in a kind of business within the scope of ARTS, the Annual Trade Survey (ATS), or the Service Annual Survey (SAS), and it must meet certain criteria regarding its number of paid employees or quarterly payroll. In the first phase, births are stratified by kind of business and a measure of size based on expected employment or quarterly payroll. A relatively large sample is drawn and canvassed to obtain a more reliable measure of size, consisting of sales in 2 recent months, and a new or more detailed kind-of-business classification.

Using this more reliable information, the selected births from the first phase are subjected to probability proportional-to-size sampling with overall probabilities equivalent to those used in drawing the initial ARTS, ATS, and SAS samples from the June 1999 Business Register. Because of the time it takes for a new employer firm to acquire an EIN from the IRS, and because of the time needed to accomplish the two-phase birth-selection procedure, births are added to the samples approximately 9 months after they begin operation.

The processing of the EIN births differs between the monthly (MRTS) and annual (ARTS) surveys. For the MRTS, EIN births selected in a quarter are added into the survey

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during the next quarter. Because births are not represented in the monthly sample until they go through the two-phase selection procedure, an interim procedure is used to account for births during the period between the onset of activity and the time of birth selection. This consists of imputing data for all EINs selected in the monthly sample that go out of business, but are still on the IRS mailing list.

For the ARTS, EIN births that are selected in the quarterly birth-selection procedure in November of the annual survey year are included in the initial mailing of the ARTS questionnaires in January of the following year. To better represent all EIN births in the annual survey year, and specifically to account for the time it takes to identify and select new EINs, we add births to the annual sample that are selected in February, May, and August of the year following the annual survey year. We mail survey forms to these births in June and August to supplement the initial annual survey mailing.

To be eligible for the sample canvass and tabulation, an EIN selected in the noncertainty sampling operations must meet both of the following requirements:

- It must be on the latest available IRS mailing list for FICA taxpayers from the previous quarter.
- It must have been selected from the Business Register in either the initial sampling or during the quarterly birth-selection procedure.

EINs selected into the samples with certainty are not dropped from canvass and tabulation if they are no longer on the IRS mailing list. Rather, the firm that used the EIN is contacted, and if a successor EIN is found, it is added to the survey.

### **Estimation Procedures for Monthly Sales**

The estimates of monthly sales published in this report are derived from data collected in the *Monthly Retail Trade Survey* (MRTS). Each month, all firms selected with certainty (sampling weight equal to 1) and one of the two groups of noncertainty (sampling weight greater than 1) EINs are asked to report their sales data for the month just ending. (As noted in the Sample Selection section, noncertainty EINs are assigned to one of two groups. One group is canvassed for the monthly and annual survey, while the other group is canvassed only for the annual survey.) Estimates of monthly sales are computed as the sum of weighted data (reported and imputed) for all selected sampling units that meet the tabulation criteria given in the Sample Maintenance section. The weight for a given sampling unit is the reciprocal of its probability of selection into the MRTS sample. The monthly sales estimates are benchmarked using the corresponding annual survey estimates and economic census results. See the Revisions to Previously Published Estimates section located at the beginning of this report for a description of the benchmarking procedures.

### **Estimation Procedures for Annual Totals**

The annual sales, end-of-year inventories, purchases, accounts receivable, and gross margin estimates published in this report are derived from data collected in the *Annual Retail Trade Survey* (ARTS). All firms selected with certainty and both groups of noncertainty EINs are asked to report data for the previous year. (Two years of data are requested in the year in which a new sample is introduced.) Estimates are computed as the sum of weighted data (reported and imputed) for all selected sampling units that meet the tabulation criteria given in the Sample Maintenance section. The weight for a given sampling unit is the reciprocal of its probability of selection into the ARTS sample. Because both groups of noncertainty EINs are canvassed for the annual survey, the annual estimates have less sampling variability than the corresponding monthly estimates. The annual estimates presented in this report have been adjusted using results of the 1997 Economic Census.

The estimates of total inventory published in this report are on a non-LIFO basis. For those firms that reported inventory on a LIFO (last-in, first-out) basis, the LIFO reserve amount is added to the LIFO value to get inventory on a non-LIFO basis. In the annual survey, sampling units that used a LIFO cost basis for all or part of their inventory were asked to report LIFO reserves.

The estimates of gross margin represent sales minus the cost of goods sold (see Definition of Terms section) and are computed as a function of weighted sales, inventories, and purchased data from the ARTS.

### **SUBSAMPLE TO ESTIMATE END-OF-MONTH INVENTORIES**

The sample used to estimate end-of-month inventories (the inventory sample) is a subset of the units used to estimate monthly sales (the sales sample). This section highlights differences between the design of the inventory and sales samples.

#### **Sampling Frame**

The inventory sample is a subsample of the sales sample. Unlike the sales sample, the inventory sample is designed to produce estimates of end-of-month inventories for establishments classified in only the Retail Trade sector. It is not designed to produce inventory estimates for the Accommodation and Food Services sector. The sampling frame for the inventory sample is a subset of the sales sample and has the same types of sampling units as the sales frame—large, multiple-establishment firms and EINs. Descriptions of these sampling units were given earlier.

#### **Stratification, Sampling Rates, and Allocation**

Sampling units are stratified by their major kind of business. The stratification used for the inventory sample is based on groupings of three-digit and four-digit North

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American Industry Classification System (NAICS) codes. Less detailed kind-of-business groupings are used to produce estimates of end-of-month inventories than the kind-of-business groupings that are used to produce monthly sales estimates. Therefore, the stratification for the inventory sample is more broad than the stratification used for the sales sample. Sampling units are assigned to substrata based on a measure of size related to their annual sales. The measure of size used for the inventory sample is slightly different from that used for the sales sample, because the inventory sample is designed to measure inventories for the Retail Trade sector only. Sampling rates for the inventory sample are computed using the same methods as described for the sales sample.

### **Sample Selection**

The selection of the inventory sample is carried out independently within each size substratum contained in a kind-of-business stratum. The actual selection procedure follows a systematic, probability proportional-to-size scheme. Because the inventory sample is a subsample that was designed independently of the sales sample, it is possible that some units were selected in the sales sample at a lower sampling rate than desired for the inventory sample. Such a unit is included in the inventory sample and is assigned a sampling weight equal to the unit's sales sampling weight. The maximum sampling weight for an EIN selected for the inventory sample was 1,000.

### **Sample Maintenance**

The inventory sample is updated in the same manner and at the same time as the sales sample. The births selected for the inventory sample are a subsample of the births selected for the sales sample. These births are selected using sampling rates equivalent to those used in selecting the initial inventory sample.

### **Estimation Procedures for End-of-Month Inventories**

The procedures described in the Estimation Procedures for Monthly Sales are followed, except the sampling weight for the inventory sample is used when computing end-of-month inventory estimates. Because the inventory sample is a subsample of the sales sample, the sampling weight for the inventory sample is greater than or equal to the sampling weight for the sales sample.

### **RELIABILITY OF THE ESTIMATES**

The total error of an estimate based on a sample survey is the difference between the estimate and the population parameter that it estimates. This error may be considered to be comprised of sampling error and nonsampling error. Sampling error is the difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the

same survey conditions. This error occurs because characteristics differ among sampling units and because only a subset of the entire population is measured in a sample survey. Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. The accuracy of a survey result may be affected by these two types of errors.

Sampling and nonsampling errors are often measured by the quantities, bias and variance. The bias of an estimator of a population parameter is the difference, averaged over all possible samples of the same size and design, between the estimator and the population parameter being estimated. (The population parameter is usually unknown.) Any systematic error, or inaccuracy that affects all samples of a specified design in a similar way, may bias the resulting estimates. The variance of an estimator is the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value.

Descriptions of sampling and nonsampling errors for the *Monthly Retail Trade Survey* (MRTS) and the *Annual Retail Trade Survey* (ARTS) are provided in the following sections.

### **Sampling Error**

Because the estimates are based on a sample, exact agreement with results that would be obtained from a complete enumeration of firms on the sampling frame using the same enumeration procedures is not expected. However, because each firm represented on the sampling frame has a known probability of being selected into the sample, it is possible to estimate the sampling variability of the survey estimates.

The particular sample used in this survey is one of a large number of samples of the same size, that could have been selected using the same design. If all possible samples had been surveyed under the same conditions, an estimate of a population parameter of interest could have been obtained from each sample. These samples give rise to a distribution of estimates for the population parameter. A statistical measure of the variability among these estimates is the standard error, which can be approximated from any one sample. The standard error is defined as the square root of the variance. The coefficient of variation (or relative standard error) of an estimator is the standard error of the estimator divided by the estimator. Note that measures of sampling variability, such as the standard error and coefficient of variation, are estimated from the sample and are also subject to sampling variability. (Technically, we should refer to the estimated standard error or the estimated coefficient of variation of an estimator. However, for the sake of brevity, we have omitted this detail.) It is important to note that the standard error and coefficient of variation only measure sampling variability. They

do not measure any systematic biases in the estimates. Table A-1 provides the minimum, maximum, and median measures of sampling variability for estimates of monthly sales, end-of-month inventories, and inventory/sales ratios for each kind of business. The ranges and medians shown in Table A-1 are based on final MRTS estimates for January 2003 through December 2003. Measures of sampling variability for estimates of annual sales, end-of-year inventories, purchases, accounts receivables, inventory/sales ratios, and gross margin-to-sales ratios for each kind of business are provided in Tables A-2 and A-3. These measures of sampling variability are based on 2002 ARTS data, adjusted using results of the 1997 Economic Census. (All measures of sampling variability are expressed as percents.) The Census Bureau recommends that individuals using estimates contained in this report incorporate this information into their analysis, as sampling error could affect the conclusions drawn from these estimates.

The estimate from a particular sample and the standard error associated with the estimate can be used to construct a confidence interval. A confidence interval is a range about a given estimator that has a specified probability of containing the result of a complete enumeration of the sampling frame conducted under the same survey conditions. Associated with each interval is a percentage of confidence, which is interpreted as follows. If, for each possible sample, an estimate of a population parameter and its approximate standard error were obtained, then:

1. For approximately 90 percent of the possible samples, the interval from 1.645 standard errors below to 1.645 standard errors above the estimate would include the result of a complete enumeration.
2. For approximately 95 percent of the possible samples, the interval from 1.96 standard errors below to 1.96 standard errors above the estimate would include the result of a complete enumeration.

To illustrate the computation of a confidence interval for an estimate of total sales, assume that an estimate of total sales is \$10,750 million and the coefficient of variation for this estimate is 1.8 percent, or 0.018. First obtain the standard error of the estimate by multiplying the total sales estimate by its coefficient of variation. For this example, multiply \$10,750 million by 0.018. This yields a standard error of \$193.5 million. The upper and lower bounds of the 90-percent confidence interval are computed as \$10,750 million plus or minus 1.645 times \$193.5 million. Consequently, the 90-percent confidence interval is \$10,432 million to \$11,068 million. If corresponding confidence intervals were constructed for all

possible samples of the same size and design, approximately 9 out of 10 (90 percent) of these intervals would contain the result obtained from a complete enumeration.

### **Nonsampling Errors**

Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate and may also occur in censuses. It is often helpful to think of nonsampling error as arising from deficiencies or mistakes in the survey process. In the MRTS and the ARTS, nonsampling error can be attributed to many sources: inability to obtain information about all units in the sample; response errors; differences in the interpretation of the questions; mistakes in coding or keying the data obtained; and other errors of collection, response, coverage, and processing. Additional nonsampling error may have been introduced by the method used to adjust the survey estimates using results of the 1997 Economic Census. Although no direct measurement of the potential biases due to nonsampling error has been obtained, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize their influence. The Census Bureau recommends that individuals using estimates in this report incorporate this information into their analyses, as nonsampling error could affect the conclusions drawn from these estimates.

A potential source of bias in the estimates is nonresponse. Nonresponse is defined as the inability to obtain all the intended measurements or responses about all selected units. Two types of nonresponse are often distinguished. Unit nonresponse is used to describe the inability to obtain any of the substantive measurements about a sampled unit. In most cases of unit nonresponse, the questionnaire was never returned to the Census Bureau, after several attempts to elicit a response. Item nonresponse occurs either when a question is unanswered or the response to the question fails computer or analyst edits.

For both unit and item nonresponse, a missing value is replaced by a predicted value obtained from an appropriate model for nonresponse. This procedure is called imputation and uses survey data and administrative records as input. In any given month, imputed data amounts to about 20 percent of the total monthly retail and food services sales estimate and about 28 percent of the total retail end-of-month inventory estimate. For the annual survey, imputed data amounts to about 8 percent of the total retail and food services sales estimate, about 9 percent of the total retail end-of-year inventory estimate, approximately 19 percent of the total accounts receivables estimate, and nearly 23 percent of the total purchases estimate.

**Table A-1. Estimated Measures of Sampling Variability for Monthly Estimates by Kind of Business: 2003**

[Estimates are shown as percents and are based on data from the Monthly Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for sales		Coefficients of variation for inventories		Standard errors for inventories/sales ratios	
		Range	Median	Range	Median	Range	Median
	<b>Retail sales and food services, total</b> . . . . .	<b>0.5-0.6</b>	<b>0.6</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	0.4-0.5	0.4	NA	NA	NA	NA
	<b>Retail sales, total</b> . . . . .	<b>0.5-0.6</b>	<b>0.5</b>	<b>1.0-1.1</b>	<b>1.1</b>	<b>1.6-1.9</b>	<b>1.8</b>
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	0.4-0.5	0.4	1.2-1.3	1.2	1.8-2.0	1.9
	<b>GAFO<sup>1</sup></b> . . . . .	<b>0.5-0.6</b>	<b>0.5</b>	<b>1.3-1.6</b>	<b>1.5</b>	<b>5.8-8.5</b>	<b>7.0</b>
<b>441</b>	<b>Motor vehicle and parts dealers</b> . . . . .	<b>1.4-1.9</b>	<b>1.6</b>	<b>2.7-3.0</b>	<b>2.9</b>	<b>4.2-6.1</b>	<b>5.0</b>
4411, 4412	Automobile and other motor vehicle dealers . . . . .	1.5-2.0	1.7	NA	NA	NA	NA
4411	Automobile dealers . . . . .	1.4-2.1	1.6	NA	NA	NA	NA
44111	New car dealers . . . . .	1.4-2.2	1.6	NA	NA	NA	NA
44112	Used car dealers . . . . .	4.0-5.1	4.4	NA	NA	NA	NA
4413	Automotive parts, acc. and tire stores . . . . .	2.8-3.4	2.9	NA	NA	NA	NA
<b>442, 443</b>	<b>Furniture, home furnishings, electronics, and appliance stores</b> . . . . .	<b>1.5-1.9</b>	<b>1.8</b>	<b>3.3-3.9</b>	<b>3.7</b>	<b>6.3-7.8</b>	<b>7.2</b>
<b>442</b>	<b>Furniture and home furnishing stores</b> . . . . .	<b>2.6-3.4</b>	<b>3.1</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
4421	Furniture stores . . . . .	3.3-4.6	4.1	NA	NA	NA	NA
4422	Home furnishings stores . . . . .	3.9-5.1	4.5	NA	NA	NA	NA
<b>443</b>	<b>Electronics and appliance stores</b> . . . . .	<b>1.5-1.7</b>	<b>1.6</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
44311	Appl., TV, and other elect. stores . . . . .	1.4-2.1	1.6	NA	NA	NA	NA
443111	Household appliance stores . . . . .	3.3-7.6	5.2	NA	NA	NA	NA
443112	Radio, TV, and other elect. stores . . . . .	1.5-1.8	1.7	NA	NA	NA	NA
44312	Computer and software stores . . . . .	3.2-4.1	3.7	NA	NA	NA	NA
<b>444</b>	<b>Building mat., &amp; garden equip., &amp; supplies dealers</b> . . . . .	<b>1.2-2.1</b>	<b>1.7</b>	<b>3.2-3.6</b>	<b>3.3</b>	<b>4.4-8.5</b>	<b>5.0</b>
4441	Building mat. and supply dealers . . . . .	1.2-1.8	1.4	NA	NA	NA	NA
44413	Hardware stores . . . . .	5.3-5.8	5.4	NA	NA	NA	NA
<b>445</b>	<b>Food and beverage stores</b> . . . . .	<b>0.6-0.8</b>	<b>0.7</b>	<b>2.1-2.7</b>	<b>2.3</b>	<b>1.6-2.3</b>	<b>1.8</b>
4451	Grocery stores . . . . .	0.7-1.0	0.9	NA	NA	NA	NA
4453	Beer, wine and liquor stores . . . . .	2.4-3.9	2.8	NA	NA	NA	NA
<b>446</b>	<b>Health and personal care stores</b> . . . . .	<b>2.7-3.1</b>	<b>2.9</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
44611	Pharmacies and drug stores . . . . .	2.8-3.1	2.9	NA	NA	NA	NA
<b>447</b>	<b>Gasoline stations</b> . . . . .	<b>1.6-1.8</b>	<b>1.7</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>448</b>	<b>Clothing and access. stores</b> . . . . .	<b>1.0-1.5</b>	<b>1.3</b>	<b>4.0-4.8</b>	<b>4.3</b>	<b>11.6-17.3</b>	<b>13.0</b>
4481	Clothing stores . . . . .	1.1-1.6	1.3	NA	NA	NA	NA
44811	Mens' clothing stores . . . . .	3.3-4.3	3.8	NA	NA	NA	NA
44812	Women's clothing stores . . . . .	2.2-3.3	2.6	NA	NA	NA	NA
44814	Family clothing stores . . . . .	1.1-1.6	1.3	NA	NA	NA	NA
4482	Shoe stores . . . . .	3.3-4.9	4.3	NA	NA	NA	NA
44831	Jewelry stores . . . . .	5.2-7.4	5.9	NA	NA	NA	NA
<b>451</b>	<b>Sporting goods, hobby, book &amp; music stores</b> . . . . .	<b>1.8-2.9</b>	<b>2.5</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
45111	Sporting goods stores . . . . .	3.6-4.4	4.0	NA	NA	NA	NA
451211	Book stores . . . . .	2.5-6.8	3.4	NA	NA	NA	NA
<b>452</b>	<b>General merchandise stores</b> . . . . .	<b>0.2-0.3</b>	<b>0.2</b>	<b>0.7-0.9</b>	<b>0.8</b>	<b>1.3-1.8</b>	<b>1.5</b>
4521	Department stores . . . . .	0.0-0.0	0.0	0.0-0.0	0.0	0.0-0.0	0.0
4521102	Discount dept. stores . . . . .	0.0-0.0	0.0	NA	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores . . . . .	0.0-0.0	0.0	NA	NA	NA	NA
4521	Department stores (incl. L.D.) <sup>2</sup> . . . . .	0.0-0.0	0.0	NA	NA	NA	NA
4521102	Discount dept. stores . . . . .	0.0-0.0	0.0	NA	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores . . . . .	0.0-0.0	0.0	NA	NA	NA	NA
4529	Other general merchandise stores . . . . .	0.4-0.5	0.4	NA	NA	NA	NA
45291	Warehouse clubs and superstores . . . . .	0.0-0.0	0.0	NA	NA	NA	NA
45299	All other gen. merchandise stores . . . . .	2.4-3.0	2.5	NA	NA	NA	NA
<b>453</b>	<b>Miscellaneous store retailers</b> . . . . .	<b>1.5-3.5</b>	<b>2.3</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>454</b>	<b>Nonstore retailers</b> . . . . .	<b>1.8-2.4</b>	<b>2.0</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
4541	Electronic shopping and mail order . . . . .	1.4-2.1	1.6	NA	NA	NA	NA
45431	Fuel dealers . . . . .	5.5-6.9	6.1	NA	NA	NA	NA

See footnotes at end of table.

Table A-1. **Estimated Measures of Sampling Variability for Monthly Estimates by Kind of Business: 2003—Con.**

[Estimates are shown as percents and are based on data from the Monthly Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for sales		Coefficients of variation for inventories		Standard errors for inventories/sales ratios	
		Range	Median	Range	Median	Range	Median
<b>722</b>	<b>Food services and drinking places .....</b>	<b>1.8–2.3</b>	<b>2.1</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
7221	Full-service restaurants .....	2.5–4.0	3.1	NA	NA	NA	NA
7222	Limited-service eating places .....	3.5–4.3	3.7	NA	NA	NA	NA
7224	Drinking places .....	4.2–6.3	5.0	NA	NA	NA	NA

NA Not available.

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line are not included in any aggregate kind-of-business totals.

Note: Measures of sampling variability are based on estimates unadjusted for seasonal variation, holiday, or trading-day differences. The ranges and medians were computed using final monthly estimates for January 2002 to December 2002. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

Table A-2. **Estimated Measures of Sampling Variability for Annual Sales, End-of-Year Inventories, Purchases, and Gross Margin by Kind of Business: 2002**

[Estimates are shown as percents and are based on data from the 2002 Annual Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for				Standard errors for gross margin as a percent of sales
		Sales	Inventories	Purchases	Gross margin	
	<b>Retail sales and food services, total</b> .....	<b>0.4</b>	<b>NP</b>	<b>NP</b>	<b>NP</b>	<b>NP</b>
	Total (excl. motor vehicle and parts dealers).....	0.3	NP	NP	NP	NP
	<b>Retail sales, total</b> .....	<b>0.5</b>	<b>0.5</b>	<b>0.4</b>	<b>0.7</b>	<b>0.1</b>
	Retail sales, total (excl. motor vehicle and parts dealers).....	0.4	0.5	0.3	0.8	0.1
	<b>GAFO<sup>1</sup></b> .....	<b>0.4</b>	<b>0.5</b>	<b>0.3</b>	<b>0.5</b>	<b>0.1</b>
<b>441</b>	<b>Motor vehicle and parts dealers</b> .....	<b>1.1</b>	<b>1.2</b>	<b>1.0</b>	<b>2.1</b>	<b>0.3</b>
4411, 4412	Automobile and other motor vehicle dealers ..	1.1	NP	NP	NP	NP
4411	Automobile dealers ..	1.2	NP	1.1	2.3	0.3
44111	New car dealers ..	1.4	NP	NP	NP	NP
44112	Used car dealers ..	3.6	NP	NP	NP	NP
4413	Automotive parts, acc., and tire stores ..	2.9	NP	3.0	3.7	0.6
<b>442, 443</b>	<b>Furniture, home furnishings, electronics, and appliance stores</b> .....	<b>0.8</b>	<b>1.2</b>	<b>0.8</b>	<b>1.1</b>	<b>0.1</b>
<b>442</b>	<b>Furniture and home furnishings stores</b> .....	<b>1.2</b>	<b>NP</b>	<b>1.1</b>	<b>1.4</b>	<b>0.2</b>
4421	Furniture stores ..	1.5	NP	NP	NP	NP
4422	Home furnishings stores ..	2.9	NP	NP	NP	NP
<b>443</b>	<b>Electronics and appliance stores</b> .....	<b>1.1</b>	<b>NP</b>	<b>1.2</b>	<b>1.3</b>	<b>0.2</b>
44311	Appl., TV, and other elect. stores ..	1.4	NP	NP	NP	NP
443111	Household appliance stores ..	2.2	NP	NP	NP	NP
443112	Radio, TV, and other elect. stores ..	1.8	NP	NP	NP	NP
44312	Computer and software stores ..	3.0	NP	NP	NP	NP
<b>444</b>	<b>Building mat. and garden equip. &amp; supply stores</b> .....	<b>1.5</b>	<b>2.3</b>	<b>1.6</b>	<b>1.5</b>	<b>0.2</b>
4441	Building mat. and supply dealers ..	1.8	NP	1.8	2.0	0.2
44413	Hardware stores ..	3.3	NP	NP	NP	NP
<b>445</b>	<b>Food and beverage stores</b> .....	<b>0.6</b>	<b>0.5</b>	<b>0.6</b>	<b>0.7</b>	<b>0.1</b>
4451	Grocery stores ..	0.6	NP	0.6	0.7	0.1
4453	Beer, wine, and liquor stores ..	2.1	NP	2.2	2.5	0.4
<b>446</b>	<b>Health and personal care stores</b> .....	<b>2.2</b>	<b>NP</b>	<b>1.8</b>	<b>3.9</b>	<b>0.5</b>
44611	Pharmacies and drug stores ..	1.7	NP	1.8	2.1	0.3
<b>447</b>	<b>Gasoline stations</b> .....	<b>3.5</b>	<b>NP</b>	<b>2.3</b>	<b>9.8</b>	<b>0.9</b>
<b>448</b>	<b>Clothing and clothing access. stores</b> .....	<b>1.2</b>	<b>1.4</b>	<b>1.2</b>	<b>1.3</b>	<b>0.2</b>
4481	Clothing stores ..	1.0	NP	1.1	1.1	0.1
44811	Men's clothing store ..	3.5	NP	3.7	3.7	0.5
44812	Women's clothing stores ..	1.1	NP	1.1	1.5	0.4
44814	Family clothing stores ..	0.8	NP	0.8	1.1	0.2
4482	Shoe stores ..	2.3	NP	2.6	2.5	0.3
44831	Jewelry stores ..	3.5	NP	NP	NP	NP
<b>451</b>	<b>Sporting goods, hobby, book &amp; music stores</b> .....	<b>1.4</b>	<b>NP</b>	<b>1.7</b>	<b>1.5</b>	<b>0.3</b>
45111	Sporting goods stores ..	2.2	NP	NP	NP	NP
451211	Book stores ..	2.7	NP	NP	NP	NP
<b>452</b>	<b>General merchandise stores</b> .....	<b>0.2</b>	<b>0.4</b>	<b>0.3</b>	<b>0.4</b>	<b>0.1</b>
4521	Department stores ..	0.0	0.0	0.0	0.0	0.0
4521102	Discount dept. stores ..	0.0	NP	0.0	0.0	0.0
4521101,	Conventional and national chain dept.					
4521103	stores ..	0.0	NP	NP	NP	NP
4521	Department stores (incl. L.D.) <sup>2</sup> ..	0.0	NP	NP	NP	NP
4521102	Discount dept. stores ..	0.0	NP	NP	NP	NP
4521101,	Conventional and national chain dept.					
4521103	stores ..	0.0	NP	NP	NP	NP
4529	Other general merchandise stores ..	0.5	NP	0.5	0.9	0.1
45291	Warehouse clubs and superstores ..	0.1	NP	0.1	0.1	0.0
45299	All other gen. merchandise stores ..	2.9	NP	3.4	3.0	0.5
<b>453</b>	<b>Miscellaneous store retailers</b> .....	<b>2.0</b>	<b>NP</b>	<b>1.9</b>	<b>2.4</b>	<b>0.4</b>
<b>454</b>	<b>Nonstore retailers</b> .....	<b>2.1</b>	<b>NP</b>	<b>2.0</b>	<b>2.3</b>	<b>0.3</b>
4541	Electronic shopping and mail-order houses ..	2.8	NP	2.6	3.4	0.4
45431	Fuel dealers ..	3.6	NP	NP	NP	NP

See footnotes at end of table.

Table A-2. **Estimated Measures of Sampling Variability for Annual sales, End-of-Year Inventories, Purchases, and Gross Margin by Kind of Business: 2002—Con.**

[Estimates are shown as percents and are based on data from the 2002 Annual Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for				Standard errors for gross margin as a percent of sales
		Sales	Inventories	Purchases	Gross margin	
<b>722</b>	<b>Food services and drinking places .....</b>	<b>1.8</b>	<b>NP</b>	<b>NP</b>	<b>NP</b>	<b>NP</b>
7221	Full-service restaurants .....	3.1	NP	NP	NP	NP
7222	Limited-service eating places .....	2.1	NP	NP	NP	NP
7224	Drinking places .....	3.9	NP	NP	NP	NP

NP Not Published.

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

Table A-3. **Estimated Measures of Sampling Variability for End-of-Year Accounts Receivable Estimates by Kind of Business: 2002**

[Estimates are shown as percents and are based on data from the 2002 Annual Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for				
		Total accounts receivable	Type of account			
			Charge	Installment		
		Total		Open-end	Closed-end	
	<b>Retail accounts receivable</b> .....	<b>1.3</b>	<b>2.7</b>	<b>1.4</b>	<b>1.6</b>	<b>5.0</b>
	Total (excl. motor vehicle and parts dealers) .....	1.3	3.3	1.3	1.4	5.2
441	Motor vehicle and parts dealers .....	2.4	4.0	4.1	S	8.4
442	Furniture and home furnishings stores .....	5.4	6.5	6.8	5.4	15.0
443	Electronics and appliance stores .....	5.1	7.6	S	S	S
444	Building mat. and garden equip. & supplies dealers .....	3.5	5.4	7.7	7.8	20.9
445	Food and beverage stores .....	7.0	8.4	14.9	S	S
446	Health and personal care stores .....	11.3	10.7	22.0	S	S
447	Gasoline stations .....	8.4	9.6	10.4	11.0	S
448	Clothing and clothing access. stores .....	2.3	10.2	2.3	3.2	4.1
451	Sporting goods, hobby, book & music stores .....	9.6	13.5	15.8	S	17.4
452	General merchandise stores .....	0.3	13.9	0.3	0.1	10.1
4521	Department stores .....	0.0	0.0	0.0	0.0	0.0
453	Miscellaneous store retailers .....	8.0	9.7	12.1	14.7	19.2
454	Nonstore retailers .....	4.6	7.7	2.8	2.8	9.5

S Corresponding estimate in Table 9 does not meet publication standards because of high sampling variability or poor response quality.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html). Measures of sampling variability for historical estimates approximate those shown in the table.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

- The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
- The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

- Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
- Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

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## **441 Motor Vehicle and Parts Dealers**

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

### **4411 Automobile Dealers**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

#### **44111 New Car Dealers**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

#### **441110 New Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

#### **44112 Used Car Dealers**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

#### **441120 Used Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

## **4412 Other Motor Vehicle Dealers**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

### **44121 Recreational Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **441210 Recreational Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

### **44122 Motorcycle, Boat, and Other Motor Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **441221 Motorcycle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

#### **441222 Boat Dealers**

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair

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services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

#### **441229 All Other Motor Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

#### **4413 Automotive Parts, Accessories, and Tire Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

#### **44131 Automotive Parts and Accessories Stores**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

#### **441310 Automotive Parts and Accessories Stores**

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt.) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt.) Auto supplies stores

5731 (pt.) Automotive radio stores

#### **4413101 Auto Supplies Stores**

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

#### **4413102 Automotive Radio Stores**

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

#### **4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)**

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44132 Tire Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

#### **441320 Tire Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt.) Tire and tube merchants (retail)

5531 (pt.) New tire dealers

#### **4413201 New Tire Dealers**

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

#### **4413202 Tire and Tube Merchants (Retail)**

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

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## **442 Furniture and Home Furnishings Stores**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

### **4421 Furniture Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

44211, Furniture Stores.

### **44211 Furniture Stores**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

#### **442110 Furniture Stores**

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

5021 (pt.) Office and business furniture merchants (retail)

5712 (pt.) Furniture warehouse showrooms

5712 (pt.) Sleep shop and waterbed stores

5712 (pt.) Furniture stores, except custom

5712 (pt.) Specialty furniture stores, except custom

#### **4421101 Furniture Stores, Except Custom**

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

### **4421102 Furniture Warehouse Showrooms**

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

### **4421103 Sleep Shop and Waterbed Stores**

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

### **4421104 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

#### **44211041 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

#### **44211042 Office and Business Furniture Merchants (Retail)**

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4422 Home Furnishings Stores**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 Floor Covering Stores**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

#### **442210 Floor Covering Stores**

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

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The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

5023 (pt.) Floor covering merchants (retail)

5713 Floor covering stores

#### **4422101 Floor Covering Stores**

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

#### **4422102 Floor Covering Merchants (Retail)**

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44229 Other Home Furnishings Stores**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

#### **442291 Window Treatment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

5714 (pt.) Drapery and curtain stores, except custom

5719 (pt.) Blind and shade stores

#### **4422911 Drapery and Curtain Stores, Except Custom**

Establishments primarily engaged in retailing packaged draperies and curtains.

#### **4422912 Blind and Shade Stores**

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

#### **442299 All Other Home Furnishings Stores**

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

5719 (pt.) All other home furnishings stores

#### **443 Electronics and Appliance Stores**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

#### **4431 Electronics and Appliance Stores**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

#### **44311 Appliance, Television, and Other Electronics Stores**

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

#### **443111 Household Appliance Stores**

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

5722 Household appliance stores

#### **443112 Radio, Television, and Other Electronics Stores**

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

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The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

5731 (pt.) Other radio, television, and electronics stores

5999 (pt.) Typewriter shops

5999 (pt.) Telephone stores

#### **4431121 Typewriter Shops**

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

#### **4431122 Telephone Stores**

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

#### **4431123 Other Radio, Television, and Electronics Stores**

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

#### **44312 Computer and Software Stores**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

#### **443120 Computer and Software Stores**

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

5045 (pt.) Computer and peripheral equipment merchants (retail)

5045 (pt.) Computer software merchants (retail)

5734 (pt.) Computer stores

5734 (pt.) Computer stores (custom assembly)

5734 (pt.) Computer software stores

#### **4431201 Computer Stores (Custom Assembly)**

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

#### **4431202 Other Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

#### **44312021 Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

#### **44312022 Computer and Peripheral Equipment Merchants (Retail)**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4431203 Prepackaged Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

#### **44312031 Computer Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

#### **44312032 Computer Software Merchants (Retail)**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44313 Camera and Photographic Supplies Stores**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

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### **443130 Camera and Photographic Supplies Stores**

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

5946 Camera and photographic supply stores

### **444 Building Material and Garden Equipment and Supplies Dealers**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

#### **4441 Building Material and Supplies Dealers**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

##### **44411 Home Centers**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

##### **444110 Home Centers**

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt.) Home centers

### **44412 Paint and Wallpaper Stores**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 Paint and Wallpaper Stores**

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt.) Paint, varnish, and supplies merchants (retail)

5231 (pt.) Retail paint and wallpaper stores

##### **4441201 Retail Paint and Wallpaper Stores**

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

##### **4441202 Paint, Varnish, and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44413 Hardware Stores**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

##### **444130 Hardware Stores**

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

##### **44419 Other Building Material Dealers**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

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### **444190 Other Building Material Dealers**

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

- 5031 (pt.) Lumber merchants with yard (retail)
- 5031 (pt.) Plywood, veneer, and millwork merchants (retail)
- 5032 (pt.) Brick, block, tile, clay/cement sewer pipe merchants (retail)
- 5032 (pt.) Sand, gravel, and stone merchants (retail)
- 5032 (pt.) Cement, lime, and related products merchants (retail)
- 5033 (pt.) Roofing, siding, and insulation merchants (retail)
- 5039 (pt.) Flat glass and other construction glass merchants (retail)
- 5039 (pt.) Other building material merchants (retail)
- 5063 (pt.) Electrical supplies stores (retail)
- 5074 (pt.) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt.) Retail lumber yards
- 5211 (pt.) Retail building material dealers
- 5231 (pt.) Retail glass dealers

### **4441901 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

### **44419011 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

### **44419012 Lumber Merchants With Yard (Retail)**

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **4441902 All Other Building Material Dealers**

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

### **44419021 Retail Glass Dealers**

Establishments primarily engaged in retailing glass, including mirrored glass.

### **44419022 Flat Glass and Other Construction Glass Merchants (Retail)**

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44419023 Retail Building Material Dealers**

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

### **44419024 Plywood, Veneer, and Millwork Merchants (Retail)**

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)**

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44419026 Sand, Gravel, and Stone Merchants (Retail)**

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

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#### **44419027 Cement, Lime, and Related Products Merchants (Retail)**

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419028 Roofing, Siding, and Insulation Merchants (Retail)**

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419029 Other Building Material Merchants (Retail)**

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes), and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902a Electrical Supplies Stores (Retail)**

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442 Lawn and Garden Equipment and Supplies Stores**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 Outdoor Power Equipment Stores**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **444210 Outdoor Power Equipment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

5083 (pt.) Lawn and garden machinery and equipment dealers (retail)

5261 (pt.) Outdoor power equipment stores

#### **4442101 Outdoor Power Equipment Stores**

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

#### **4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)**

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44422 Nursery and Garden Centers**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 Nursery and Garden Centers**

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

5191 (pt.) Farm supplies dealers (retail)

5193 (pt.) Flower, nursery stock, and florists' supplies merchants (retail)

5261 (pt.) Nursery and garden centers

#### **4442201 Nursery and Garden Centers**

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

#### **4442202 Farm Supplies Dealers (Retail)**

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

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### **4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)**

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **445 Food and Beverage Stores**

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 Grocery Stores**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

#### **44511 Supermarkets and Other Grocery (Except Convenience) Stores**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

#### **445110 Supermarkets and Other Grocery (Except Convenience) Stores**

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food. The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

5411 (pt.) Delicatessens, primarily selling meats and a range of grocery items

5411 (pt.) Supermarkets and grocery stores

#### **4451101 Supermarkets and Grocery Stores**

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

### **4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

#### **44512 Convenience Stores**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

#### **445120 Convenience Stores**

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

5411 (pt.) Convenience stores

#### **4452 Specialty Food Stores**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

#### **44521 Meat Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

#### **445210 Meat Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

5411 (pt.) Delicatessens, primarily selling fresh and prepared meats

#### **5421 (pt.) Meat Markets**

#### **4452101 Meat Markets**

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

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### **4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and ovenroasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44522 Fish and Seafood Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

### **445220 Fish and Seafood Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt.) Fish and seafood markets

### **44523 Fruit and Vegetable Markets**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

### **445230 Fruit and Vegetable Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

### **44529 Other Specialty Food Stores**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

### **445291 Baked Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt.) Baked goods stores

### **445292 Confectionery and Nut Stores**

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt.) Confectionery and nut stores

### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt.) Miscellaneous food stores

### **4452991 Miscellaneous Food Stores**

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

### **4452992 Dairy Products Stores**

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

### **4453 Beer, Wine, and Liquor Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

### **44531 Beer, Wine, and Liquor Stores**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

### **445310 Beer, Wine, and Liquor Stores**

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

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The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

#### **446 Health and Personal Care Stores**

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 Health and Personal Care Stores**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

#### **44611 Pharmacies and Drug Stores**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

#### **446110 Pharmacies and Drug Stores**

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 4461 10 are comprised of these parts of the following SIC industries:

5912 (pt.) Pharmacies and drug stores

5912 (pt.) Proprietary stores

#### **4461101 Pharmacies and Drug Stores**

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

#### **4461102 Proprietary Stores**

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

#### **44612 Cosmetics, Beauty Supplies, and Perfume Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **446120 Cosmetics, Beauty Supplies, and Perfume Stores**

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt.) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt.) Cosmetics, beauty supplies, and perfume stores

#### **4461201 Cosmetics, Beauty Supplies, and Perfume Stores**

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

#### **4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)**

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44613 Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

#### **446130 Optical Goods Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

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#### **44619 Other Health and Personal Care Stores**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

#### **446191 Food (Health) Supplement Stores**

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt.) Food (health) supplement stores

#### **446199 All Other Health and Personal Care Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt.) Surgical, medical, and hospital supplies stores (retail)

5999 (pt.) Health care stores

#### **4461991 Health Care Stores**

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

#### **4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)**

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **447 Gasoline Stations**

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

#### **4471 Gasoline Stations**

This NAICS Industry Group includes establishments classified in the following NAICS Industries:

44711, Gasoline Stations with Convenience Stores

44719, Other Gasoline Stations.

#### **44711 Gasoline Stations With Convenience Stores**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

#### **447110 Gasoline Stations With Convenience Stores**

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt.) Convenience stores selling gasoline

5541 (pt.) Gasoline stations with convenience stores

#### **4471101 Convenience Stores Selling Gasoline**

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

#### **4471102 Gasoline Stations With Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

#### **44719 Other Gasoline Stations**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

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### **447190 Other Gasoline Stations**

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt.) Gasoline stations with no convenience stores

5541 (pt.) Truck stops

### **4471901 Gasoline Stations With No Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

### **4471902 Truck Stops**

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

### **448 Clothing and Clothing Accessories Stores**

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

### **4481 Clothing Stores**

This industry group comprises establishments primarily engaged in retailing new clothing.

### **44811 Men's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448110 Men's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

### **44812 Women's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448120 Women's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

### **44813 Children's and Infants' Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448130 Children's and Infants' Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

### **44814 Family Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448140 Family Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales

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for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

#### **44815 Clothing Accessories Stores**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

#### **448150 Clothing Accessories Stores**

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

5632 (pt.) Women's accessory stores

5699 (pt.) Miscellaneous accessory stores

#### **4481501 Women's Accessory Stores**

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

#### **4481502 Miscellaneous Accessory Stores**

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

#### **44819 Other Clothing Stores**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448190 Other Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

5632 (pt.) Furriers and fur shops

5632 (pt.) Women's specialty stores

5699 (pt.) Sports apparel stores

5699 (pt.) Miscellaneous apparel stores

#### **4481901 Women's Specialty Stores**

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

#### **4481902 Furriers and Fur Shops**

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

#### **4481903 Sports Apparel Stores**

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

#### **4481904 Miscellaneous Apparel Stores**

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

#### **4482 Shoe Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

#### **44821 Shoe Stores**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

#### **448210 Shoe Stores**

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

5661 (pt.) Men's shoe stores

5661 (pt.) Women's shoe stores

5661 (pt.) Children's and juveniles' shoe stores

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5661 (pt.) Family shoe stores

5661 (pt.) Athletic footwear stores

#### **4482101 Men's Shoe Stores**

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

#### **4482102 Women's Shoe Stores**

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

#### **4482103 Children's and Juveniles' Shoe Stores**

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

#### **4482104 Family Shoe Stores**

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

#### **4482105 Athletic Footwear Stores**

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

#### **4483 Jewelry, Luggage, and Leather Goods Stores**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

#### **44831 Jewelry Stores**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **448310 Jewelry Stores**

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:  
5944 jewelry stores

#### **44832 Luggage and Leather Goods Stores**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

#### **448320 Luggage and Leather Goods Stores**

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:  
5948 Luggage and leather goods stores

#### **451 Sporting Goods, Hobby, Book, and Music Stores**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

#### **4511 Sporting Goods, Hobby, and Musical Instrument Stores**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

#### **45111 Sporting Goods Stores**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

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## **451110 Sporting Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt.) General-line sporting goods stores

5941 (pt.) Other specialty-line sporting goods stores

5941 (pt.) Bicycle shops

5941 (pt.) Golf shops

5941 (pt.) Gun shops

5941 (pt.) Ski shops

5941 (pt.) Tackle shops

## **4511101 General-Line Sporting Goods Stores**

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

## **4511102 Specialty-Line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

## **45111021 Bicycle Shops**

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

## **45111022 Golf Shops**

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

## **45111023 Gun Shops**

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

## **45111024 Ski Shops**

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

## **45111025 Tackle Shops**

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

## **45111026 Other Specialty-Line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

## **45112 Hobby, Toy, and Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

## **451120 Hobby, Toy, and Game Stores**

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt.) Hobby, toy, and game stores

5945 (pt.) Craft supplies stores

## **4511201 Hobby, Toy, and Game Stores**

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

## **4511202 Craft Supplies Stores**

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

## **45113 Sewing, Needlework, and Piece Goods Stores**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

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### **451130 Sewing, Needlework, and Piece Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt.) Upholstery stores

5949 (pt.) Sewing, fabric, and piece goods stores

5949 (pt.) Needlework and knitting stores

### **4511301 Sewing, Fabric, and Piece Goods Stores**

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

### **4511302 Needlework and Knitting Stores**

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

### **4511303 Upholstery Stores**

Establishments primarily engaged in retailing upholstery material and slipcovers.

### **45114 Musical Instrument and Supplies Stores**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

### **451140 Musical Instrument and Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

### **4512 Book, Periodical, and Music Stores**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

### **45121 Book Stores and News Dealers**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

### **451211 Book Stores**

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt.) Book stores, general

5942 (pt.) Specialty book stores

5942 (pt.) College book stores

### **4512111 Book Stores, General**

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

### **4512112 Specialty Book Stores**

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

### **4512113 College Book Stores**

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

### **451212 News Dealers and Newsstands**

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

### **45122 Prerecorded Tape, Compact Disc, and Record Stores**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

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### **451220 Prerecorded Tape, Compact Disc, and Record Stores**

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt.) Prerecorded tape, compact disc, and record stores

5735 (pt.) Video tape stores, retail

### **4512201 Prerecorded Tape, Compact Disc, and Record Stores**

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

### **4512202 Video Tape Stores, Retail**

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

### **452 General Merchandise Stores**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

### **4521 Department Stores (Excluding Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry:

45211, Department Stores.

### **4521 Department Stores (Including Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry:

45211, Department Stores (Including Leased Departments).

### **45211 Department Stores (Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint,

hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

### **452110 Department Stores (Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

5311 (pt.) Conventional department stores

5311 (pt.) Discount or mass merchandising department stores

5311 (pt.) National chain department stores

### **45211 Department Stores (Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **4521101 Conventional Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

### **4521101 Conventional Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not

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affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

#### **4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

#### **4521103 National Chain Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

#### **4529 Other General Merchandise Stores**

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

#### **45291 Warehouse Clubs and Superstores**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **452910 Warehouse Clubs and Superstores**

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

5311 (pt.) Supercenters

5399 (pt.) Warehouse clubs

5411 (pt.) Supermarket/general merchandise combination stores

#### **4529101 Warehouse Clubs**

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

#### **4529102 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

#### **45291021 Supercenters**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

#### **45291022 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

#### **45299 All Other General Merchandise Stores**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

#### **452990 All Other General Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

5331 Variety stores

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5399 (pt.) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs

5399 (pt.) Catalog showrooms

5531 (pt.) Other auto and home supplies stores

#### **4529901 Variety Stores**

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

#### **4529902 Catalog Showrooms**

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

#### **4529903 Miscellaneous General Merchandise Stores**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

#### **45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

#### **45299032 Other Auto and Home Supplies Stores**

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

#### **453 Miscellaneous Store Retailers**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal

care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

#### **4531 Florists**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **453110 Florists**

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

#### **4532 Office Supplies, Stationery, and Gift Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries:

45321, Office Supplies and Stationery Stores; and

45322, Gift, Novelty, and Souvenir Stores.

#### **45321 Office Supplies and Stationery Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

#### **453210 Office Supplies and Stationery Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

5049 (pt.) School supplies stores (retail)

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5112 (pt.) Other office supplies stores (retail)

5943 (pt.) Stationery stores

5943 (pt.) Office supplies stores

#### **4532101 Stationery Stores**

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

#### **4532102 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

#### **45321021 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

#### **45321022 School Supplies Stores (Retail)**

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45321023 Other Office Supplies Stores (Retail)**

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45322 Gift, Novelty, and Souvenir Stores**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

#### **453220 Gift, Novelty, and Souvenir Stores**

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios. The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

#### **4533 Used Merchandise Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45331, Used Merchandise Stores.

#### **45331 Used Merchandise Stores**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

#### **453310 Used Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt.) Antique stores

5932 (pt.) Second-hand stores, except pawn shops

#### **4533101 Antique Stores**

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

#### **4533102 Second-Hand Stores, Except Pawn Shops**

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

#### **4539 Other Miscellaneous Store Retailers**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

#### **45391 Pet and Pet Supplies Stores**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

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### **453910 Pet and Pet Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt.) Pet and pet supplies stores

### **45392 Art Dealers**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

### **453920 Art Dealers**

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt.) Art dealers

### **45393 Manufactured (Mobile) Home Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

### **453930 Manufactured (Mobile) Home Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

### **45399 All Other Miscellaneous Store Retailers**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

### **453991 Tobacco Stores**

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

### **453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt.) Collectors' items and supplies stores

5999 (pt.) Trophy shops

5999 (pt.) Other miscellaneous store retailers, n.e.c.

### **4539981 Collectors' Items and Supplies Stores**

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

### **4539982 Trophy Shops**

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

### **4539983 Other Miscellaneous Store Retailers, N.E.C.**

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

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## **454 Nonstore Retailers**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of commercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

### **4541 Electronic Shopping and Mail-Order Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

#### **45411 Electronic Shopping and Mail-Order Houses**

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

#### **454110 Electronic Shopping and Mail-Order Houses**

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 4541 10 are comprised of these parts of the following SIC industries:

5961 (pt.) Mail-order houses, department store merchandise

5961 (pt.) Mail-order houses, other general merchandise

5961 (pt.) Mail-order houses, specialized merchandise

5961 (pt.) Television order, home shopping

#### **4541101 Mail-Order Houses, Department Store Merchandise**

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

#### **4541102 Mail-Order Houses, Other General Merchandise**

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

#### **4541103 Mail-Order Houses, Specialized Merchandise**

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

#### **4541104 Television Order, Home Shopping**

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

#### **4542 Vending Machine Operators**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **454210 Vending Machine Operators**

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

5962 Automatic merchandising machine operators

#### **4543 Direct Selling Establishments**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels;

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locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

#### **45431 Fuel Dealers**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 Heating Oil Dealers**

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 45431 1 are comprised of these parts of the following SIC industries:

5171 (pt.) Heating oil dealers (selling for consumption - retail)

5983 Fuel oil dealers

#### **4543111 Heating Oil Dealers**

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

#### **4543112 Heating Oil Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454312 Liquefied Petroleum Gas (Bottled Gas) Dealers**

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt.) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

#### **4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers**

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

#### **4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454319 Other Fuel Dealers**

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

#### **45439 Other Direct Selling Establishments**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 Other Direct Selling Establishments**

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt.) Freezer and locker meat provisioners

5963 (pt.) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt.) Direct selling, videos, tapes, compact discs, and records

5963 (pt.) Direct selling, books and magazines

5963 (pt.) Direct selling, stationery

5963 (pt.) Direct selling, newspapers

5963 (pt.) Direct selling, cameras and photographic equipment

5963 (pt.) Direct selling, all other merchandise

#### **4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery,

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housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

**45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

**45439012 Direct Selling, Cameras and Photographic Equipment**

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

**4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs**

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

**45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records**

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

**45439022 Direct Selling, Books and Magazines**

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

**45439023 Direct Selling, Newspapers**

Establishments primarily engaged in the direct selling of newspapers.

**4543903 Direct Selling, Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

**45439031 Direct Selling, Stationery Establishments Primarily Engaged in the Direct Selling of Stationery.**

**45439032 Freezer and Locker Meat Provisioners**

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

**45439033 Direct Selling, All Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel

and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

**722 Food Services and Drinking Places**

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places. Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

**7221 Full-Service Restaurants**

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

**72211 Full-Service Restaurants**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

**722110 Full-Service Restaurants**

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service)

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and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt.) Full-service restaurants

### **7222 Limited-Service Eating Places**

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

#### **72221 Limited-Service Eating Places**

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

#### **722211 Limited-Service Restaurants**

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt.) Limited-service restaurants

#### **722212 Cafeterias**

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt.) Cafeterias

### **722213 Snack and Nonalcoholic Beverage Bars**

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt.) Cookie shops

5461 (pt.) Donut shops, baking on premises

5461 (pt.) Donut shops, no baking on premises

5812 (pt.) Ice cream and soft serve shops

5812 (pt.) Frozen yogurt shops

5812 (pt.) Bagel shops

5812 (pt.) Coffee shops

5812 (pt.) Other snack and nonalcoholic beverage bars

#### **7222131 Ice Cream and Soft Serve Shops**

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

#### **7222132 Frozen Yogurt Shops**

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

#### **7222133 Donut Shops**

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

#### **72221331 Donut Shops, Baking on Premises**

Establishments primarily engaged in selling donuts baked on the premises.

#### **72221332 Donut Shops, No Baking on Premises**

Establishments primarily engaged in selling donuts not baked on the premises.

#### **7222134 Bagel Shops**

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

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### **7222135 Coffee Shops**

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

### **7222136 Cookie Shops**

Establishments primarily engaged in selling cookies.

### **7222137 Other Snack and Nonalcoholic Beverage Bars**

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

### **7223 Special Food Services**

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

#### **72231 Food Service Contractors**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

#### **722310 Food Service Contractors**

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt.) Food service contractors

#### **72232 Caterers**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

#### **722320 Caterers**

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt.) Caterers

#### **72233 Mobile Food Services**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

#### **722330 Mobile Food Services**

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt.) Mobile food services

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**7224 Drinking Places (Alcoholic Beverages)**

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

**72241 Drinking Places (Alcoholic Beverages)**

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

**722410 Drinking Places (Alcoholic Beverages)**

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

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