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ADVANCE MONTHLY SALES FOR RETAIL AND FOOD SERVICES June 2009

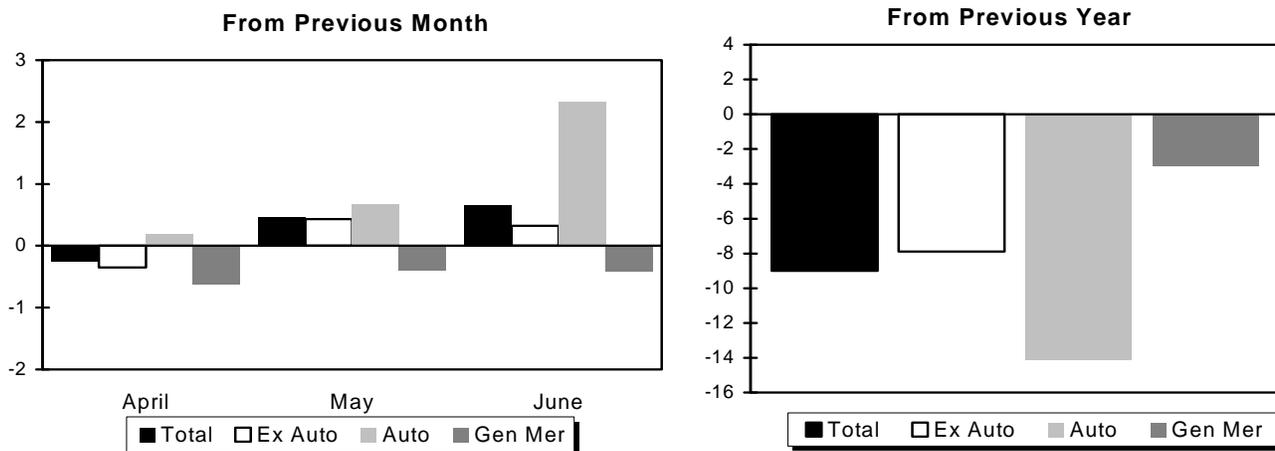
The U.S. Census Bureau announced today that advance estimates of U.S. retail and food services sales for June, adjusted for seasonal variation and holiday and trading-day differences, but not for price changes, were \$342.1 billion, an increase of 0.6 percent ($\pm 0.5\%$) from the previous month, but 9.0 percent ($\pm 0.7\%$) below June 2008. Total sales for the April through June 2009 period were down 9.6 percent ($\pm 0.5\%$) from the same period a year ago. The April to May 2009 percent change was unrevised from 0.5 percent ($\pm 0.3\%$).

Retail trade sales were up 0.8 percent ($\pm 0.7\%$) from May 2009, but 10.0 percent ($\pm 0.7\%$) below last year. Gasoline stations sales were down 31.6 percent ($\pm 1.5\%$) from June 2008 and motor vehicle and parts dealers sales were down 14.1 percent ($\pm 2.5\%$) from last year.

The advance estimates are based on a subsample of the Census Bureau's full retail and food services sample. A stratified random sampling method is used to select approximately 5,000 retail and food services firms whose sales are then weighted and benchmarked to represent the complete universe of over three million retail and food services firms. Responding firms account for approximately 65% of the MARTS dollar volume estimate. For an explanation of the measures of sampling variability included in this report, please see the Reliability of Estimates section on the last page of this publication.

Percent Change in Retail and Food Services Sales

(Estimates adjusted for seasonal variation and holiday and trading-day differences, but not for price changes)



The Advance Monthly Sales for Retail and Food Services for July is scheduled to be released August 13, 2009 at 8:30 a.m. EDT.

For information, visit the Census Bureau's Web site at <http://www.census.gov/retail>. This report is also available the day of issue through the Department of Commerce's STAT-USA (202-482-1986).

* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different than zero.

Table 1. Estimated Monthly Sales for Retail and Food Services, by Kind of Business

(Total sales estimates are shown in millions of dollars and are based on data from the Advance Monthly Retail Trade Survey, Monthly Retail Trade Survey, and administrative records.)

NAICS ¹ code	Kind of Business	Not Adjusted							Adjusted ²				
		6 Month Total		2009			2008		2009			2008	
		2009	% Chg. 2008	Jun. ³ (a)	May (p)	Apr. (r)	Jun.	May	Jun. ³ (a)	May (p)	Apr. (r)	Jun. (r)	May (r)
	Retail & food services,												
	total	1,993,294	-9.8	350,681	354,660	336,155	380,431	399,979	342,138	339,932	338,344	375,914	376,662
	Total (excl. motor vehicle & parts) ...	1,650,622	-7.2	288,156	294,731	277,938	310,307	323,249	285,101	284,195	282,979	309,546	307,634
	Retail	1,765,736	-11.1	311,998	313,682	298,119	341,970	359,693	304,027	301,491	300,117	337,909	338,906
	GAFO⁴	(*)	(*)	(*)	93,087	87,248	93,638	98,891	(*)	93,167	93,446	98,221	98,573
441	Motor vehicle & parts dealers	342,672	-20.8	62,525	59,929	58,217	70,124	76,730	57,037	55,737	55,365	66,368	69,028
4411, 4412	Auto & other motor veh. dealers .	303,872	-22.8	55,547	53,340	51,558	63,232	69,892	50,497	49,207	48,824	59,709	62,459
44111	New car dealers	(*)	(*)	(*)	40,904	39,492	48,953	54,724	(NA)	(NA)	(NA)	(NA)	(NA)
4413	Auto parts, acc. & tire stores.....	(*)	(*)	(*)	6,589	6,659	6,892	6,838	(NA)	(NA)	(NA)	(NA)	(NA)
442	Furniture & home furn. stores	44,966	-14.0	7,743	7,682	7,293	8,650	9,146	7,782	7,799	7,842	8,908	9,119
4421	Furniture stores	(*)	(*)	(*)	4,263	3,969	4,520	4,991	(NA)	(NA)	(NA)	(NA)	(NA)
4422	Home furnishings stores	(*)	(*)	(*)	3,419	3,324	4,130	4,155	(NA)	(NA)	(NA)	(NA)	(NA)
443	Electronics & appliance stores	47,905	-8.7	7,919	7,683	7,252	8,818	9,006	8,433	8,356	8,431	9,527	9,678
44311, 13	Appl., T.V. & camera.....	(*)	(*)	(*)	6,073	5,573	7,017	7,322	(*)	6,495	6,580	7,578	7,773
44312	Computer & software stores.....	(*)	(*)	(*)	1,610	1,679	1,801	1,684	(*)	1,861	1,851	1,949	1,905
444	Building material & garden eq. & supplies dealers	146,554	-11.4	28,728	29,469	27,513	31,532	34,330	24,036	24,262	24,163	27,643	27,442
4441	Building mat. & sup. dealers	(*)	(*)	(*)	22,997	21,482	25,930	27,303	(*)	20,262	20,077	23,509	23,456
445	Food & beverage stores	287,953	0.2	48,868	50,928	48,054	48,743	51,267	49,159	49,039	48,862	49,249	48,751
4451	Grocery stores	258,314	-0.3	43,492	45,351	42,993	43,617	45,927	43,799	43,691	43,559	44,102	43,698
4453	Beer, wine & liquor stores	(*)	(*)	(*)	3,605	3,256	3,438	3,574	(*)	3,510	3,494	3,452	3,407
446	Health & personal care stores	125,052	2.8	20,738	21,183	21,093	19,994	20,833	20,969	21,036	21,051	20,591	20,325
44611	Pharmacies & drug stores	(*)	(*)	(*)	17,562	17,626	16,449	17,249	(*)	17,475	17,538	16,958	16,845
447	Gasoline stations	165,497	-33.6	33,016	30,458	27,199	47,784	46,337	29,933	28,519	27,172	43,758	42,865
448	Clothing & clothing accessories stores	94,434	-6.5	15,974	17,569	16,466	17,026	19,062	17,361	17,360	17,238	18,504	18,602
44811	Men's clothing stores	(*)	(*)	(*)	783	798	814	860	(*)	(S)	(S)	(S)	(S)
44812	Women's clothing stores	(*)	(*)	(*)	3,193	3,147	3,139	3,538	(*)	2,940	2,944	3,216	3,240
44814	Family clothing stores	(*)	(*)	(*)	6,535	6,175	6,482	7,069	(NA)	(NA)	(NA)	(NA)	(NA)
4482	Shoe stores	(*)	(*)	(*)	2,153	2,168	2,107	2,383	(*)	2,109	2,095	2,328	2,307
451	Sporting goods, hobby, book & music stores	39,136	-2.1	6,893	6,644	6,342	6,904	6,975	7,233	7,167	7,290	7,432	7,516
452	General merchandise stores	278,580	-0.8	47,383	50,334	47,046	49,314	51,468	49,013	49,219	49,413	50,533	50,325
4521	Department stores (ex. L.D.).....	84,548	-7.7	14,221	15,434	14,807	15,970	16,776	15,435	15,632	15,798	17,031	16,971
4521	Department stores (incl. L.D.) ⁵	(*)	(*)	(*)	15,838	15,229	16,445	17,289	(*)	(NA)	(NA)	(NA)	(NA)
4529	Other general merch. stores.....	(*)	(*)	(*)	34,900	32,239	33,344	34,692	(*)	33,587	33,615	33,502	33,354
45291	Warehouse clubs & supercenters.....	(*)	(*)	(*)	30,908	28,488	29,629	30,739	(*)	29,719	29,768	29,688	29,557
45299	All oth. gen. merch. stores.....	(*)	(*)	(*)	3,992	3,751	3,715	3,953	(*)	3,868	3,847	3,814	3,797
453	Miscellaneous store retailers	54,789	-4.9	9,740	9,907	9,169	10,079	10,663	9,344	9,417	9,615	9,953	9,855
454	Nonstore retailers	138,198	-5.5	22,471	21,896	22,475	23,002	23,876	23,727	23,580	23,675	25,443	25,400
4541	Elect. shopping & m/o houses	(*)	(*)	(*)	16,070	16,151	16,093	16,611	(*)	16,969	16,983	17,230	17,142
722	Food services & drinking places ...	227,558	1.6	38,683	40,978	38,036	38,461	40,286	38,111	38,441	38,227	38,005	37,756

(*) Advance estimates are not available for this kind of business.

(NA) Not available. (S) Suppressed. (a) Advance estimate. (p) Preliminary estimate. (r) Revised estimate.

(1) For a full description of the NAICS codes used in this table, see <http://www.census.gov/eos/www/naics>

(2) Estimates are concurrently adjusted for seasonal variation and for holiday and trading day differences, but not for price changes. Concurrent seasonal adjustment uses all available unadjusted estimates as input to the X-12 ARIMA program. The factors derived from the program are used in calculating all seasonally adjusted estimates shown in this table. Year-to-date seasonally adjusted sales estimates are not tabulated. Adjustment factors and explanatory material can be found on the Internet at <http://www.census.gov/retail>

(3) Advance estimates are based on early reports obtained from a small sample of firms selected from the larger Monthly Retail Trade Survey (MRTS) sample. All other estimates are from the MRTS sample

(4) GAFO represents firms which specialize in department store types of merchandise and is comprised of furniture & home furnishings (442), electronics & appliances (443), clothing & accessories (448), sporting goods, hobby, book, and music (451), general merchandise (452), office supply, stationery, and gift stores (4532).

(5) Estimates include data for leased departments operated within department stores. Data for this line are not included in broader kind-of-business totals.

Note: Table 3 provides estimated measures of sampling variability. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at <http://www.census.gov/retail>

Table 2. Estimated Change in Monthly Sales for Retail and Food Services, by Kind of Business

(Estimates are shown as percents and are based on data from the Advance Monthly Retail Trade Survey, Monthly Retail Trade Survey, and administrative records.)

NAICS code	Kind of Business	Percent Change ¹					
		Jun. 2009 Advance from --		May 2009 Preliminary from --		Apr. 2009 through Jun. 2009 from --	
		May 2009 (p)	Jun. 2008 (r)	Apr. 2009 (r)	May 2008 (r)	Jan. 2009 through Mar. 2009	Apr. 2008 through Jun. 2008
	Retail & food services,						
	total	0.6	-9.0	0.5	-9.8	-0.4	-9.6
	Total (excl. motor vehicle & parts) ...	0.3	-7.9	0.4	-7.6	-0.3	-7.7
	Retail	0.8	-10.0	0.5	-11.0	-0.5	-10.8
441	Motor vehicle & parts dealers	2.3	-14.1	0.7	-19.3	-0.9	-18.2
4411, 4412	Auto & other motor veh. dealers ..	2.6	-15.4	0.8	-21.2	-0.9	-20.1
442	Furniture & home furn. stores	-0.2	-12.6	-0.5	-14.5	-2.4	-13.8
443	Electronics & appliance stores	0.9	-11.5	-0.9	-13.7	-6.5	-12.1
444	Building material & garden eq. & supplies dealers	-0.9	-13.0	0.4	-11.6	-1.8	-12.2
445	Food & beverage stores	0.2	-0.2	0.4	0.6	0.3	0.1
4451	Grocery stores	0.2	-0.7	0.3	0.0	0.1	-0.5
446	Health & personal care stores	-0.3	1.8	-0.1	3.5	0.6	3.0
447	Gasoline stations	5.0	-31.6	5.0	-33.5	4.1	-33.3
448	Clothing & clothing accessories stores	0.0	-6.2	0.7	-6.7	-1.5	-6.8
451	Sporting goods, hobby, book & music stores	0.9	-2.7	-1.7	-4.6	-0.7	-2.8
452	General merchandise stores	-0.4	-3.0	-0.4	-2.2	-1.3	-2.0
4521	Department stores (ex. L.D.).....	-1.3	-9.4	-1.1	-7.9	-2.0	-8.0
453	Miscellaneous store retailers	-0.8	-6.1	-2.1	-4.4	0.6	-4.5
454	Nonstore retailers	0.6	-6.7	-0.4	-7.2	-0.9	-7.2
722	Food services & drinking places	-0.9	0.3	0.6	1.8	0.0	1.3

(p) Preliminary estimates (r) Revised estimates

(1) Estimates shown in this table are derived from adjusted estimates provided in Table 1 of this report.

Note: Table 3 provides estimated measures of sampling variability. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at <http://www.census.gov/retail>.

Source: U.S. Census Bureau

Survey Description

The U.S. Census Bureau conducts the Advance Monthly Retail Trade and Food Services Survey (MARTS) to provide an early estimate of monthly sales by kind of business for retail and food service firms located in the United States. Each month, questionnaires are mailed to a probability sample of approximately 5,000 employer firms selected from the larger Monthly Retail Trade Survey (MRTS). Firms responding to MARTS account for approximately 65% of the total national sales estimate. Advance sales estimates are computed using a link relative estimator. The change in sales from the previous month is estimated using only units that have reported data for both the current and

previous month. There is no imputation or adjustment for nonrespondents in MARTS. The total sales estimate is derived by multiplying this ratio by the preliminary sales estimate for the previous month (derived from the larger MRTS sample). Detailed industry estimates are summed to derive total estimates at broad industry levels. The monthly estimates are adjusted using annual survey estimates and for seasonal variation and holiday and trading-day differences. Additional information on MARTS and MRTS can be found on the Census Bureau website at: <http://www.census.gov/retail>.

Official Business

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Reliability of Estimates

Because the estimates presented in this report are based on a sample survey, they contain sampling error and nonsampling error.

Sampling error is the difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Standard errors and coefficients of variation (CV), as given in Table 3 of this report, are estimated measures of sampling variation.

The margin of sampling error, as used on page 1, gives a range about the estimate which is a 90 percent confidence interval. If, for example, the percent change estimate is +1.2 percent and its estimated standard error is 0.9 percent, then the margin of sampling error is $\pm 1.65 \times 0.9$ percent or ± 1.5 percent, and the 90 percent confidence interval is -0.3 percent to +2.7 percent. If the interval contains 0, then one does not have sufficient evidence to conclude at the 90 percent

confidence level that the change is different from zero and therefore the change is not statistically significant. Estimated changes shown in the text are statistically significant unless otherwise noted. For a monthly total, the median estimated coefficient of variation is given. The resulting confidence interval is the estimated value $\pm 1.65 \times CV \times$ (the estimated monthly total). The Census Bureau recommends that individuals using estimates in this report incorporate this information into their analyses, as sampling error could affect the conclusions drawn from the estimates.

Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. This type of error can occur because of nonresponse, insufficient coverage of the universe of retail businesses, mistakes in the recording and coding of data, and other errors of collection, response, coverage, or processing. Although nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error.

Table 3. Estimated Measures of Sampling Variability and Revision to Advance Estimates Jun 2009

(Estimates are shown as percents and are based on data from the Advance Monthly Retail Trade Survey and Monthly Retail Trade Survey)

NAICS Code	Kind of Business	Median CV ⁽¹⁾ for Current Mo. (%)	Median standard error ⁽¹⁾ for Percent change			Revision for month-to-month change ⁽²⁾	
			Previous Mo. to Current Mo.	Previous Qtr. to Current Qtr.	Current Mo. to same Mo. Last Yr.	Average revision	Median absolute revision
	Retail & food services,						
	total	0.7	0.3	0.2	0.4	-0.1	0.2
	Total (excl. motor vehicle & parts) ..	0.6	0.3	0.2	0.3	-0.1	0.2
	Retail	0.7	0.4	0.2	0.4	-0.1	0.2
441	Motor vehicle & parts dealers	2.3	1.6	0.7	1.5	0.2	1.1
4411, 4412	Auto & other motor veh. dealers .	2.6	1.8	0.8	1.6	0.2	1.2
442	Furniture & home furn. stores.....	2.9	2.1	0.9	2.2	-0.4	0.7
443	Electronics & appliance stores	1.5	0.7	0.6	1.1	0.1	0.7
444	Building material & garden eq. &... supplies dealers.....	2.6	1.4	0.9	1.3	-0.1	0.5
445	Food & beverage stores.....	0.9	0.3	0.2	0.6	0.0	0.3
4451	Grocery stores	1.0	0.3	0.2	0.6	0.0	0.3
446	Health & personal care stores	1.9	0.4	0.3	0.9	-0.1	0.1
447	Gasoline stations	2.3	0.7	0.4	0.9	-0.4	0.6
448	Clothing & clothing accessories stores	2.0	0.7	0.6	0.9	-0.2	0.7
451	Sporting goods, hobby, book & music stores.....	2.5	1.3	1.2	1.6	-0.1	0.5
452	General merchandise stores.....	0.1	0.0	0.0	0.1	-0.1	0.1
4521	Department stores (ex. L.D.).....	0.0	0.0	0.0	0.0	-0.2	0.2
453	Miscellaneous store retailers	4.4	3.7	1.6	3.6	0.5	1.1
454	Nonstore retailers	1.7	1.0	0.5	1.1	0.0	0.4
722	Food services & drinking places ..	2.0	0.9	0.6	1.4	0.5	0.6



- (1) Estimated measures of sampling variability are based on estimates not adjusted for seasonal variation or holiday or trading-day differences. Medians are based on estimates for the most recent 12 months.
- (2) These columns provide measures of the difference between the advance-to-preliminary and preliminary-to-final estimates of month-to-month change for the same pair of months as measured by the Advance sample and MRTS sample. The average and median revisions are based on estimates for the most recent 12 months.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at <http://www.census.gov/retail>