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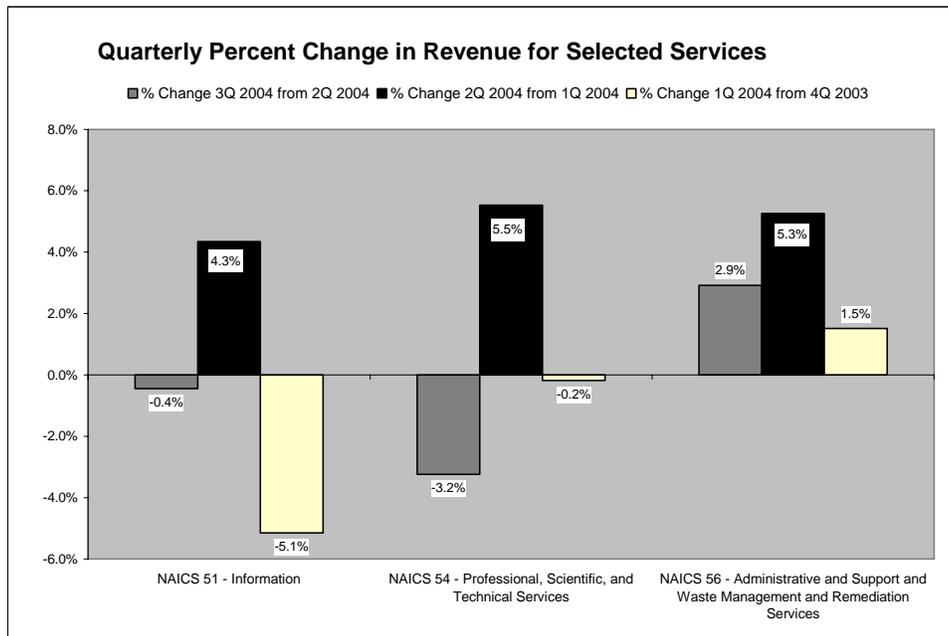
CB04-240

U.S. Government Estimates of Quarterly Revenue for Selected Services

Information The Department of Commerce's Census Bureau announced today that the estimate of U.S. information sector revenue for the third calendar quarter of 2004, not adjusted for seasonal variation, holiday or trading-day differences, or price changes, was \$224.9 billion, a decrease of 0.4 percent ($\pm 0.3\%$) from the second quarter of 2004. The first to second quarter percent change was revised from +4.4 percent ($\pm 0.5\%$) to +4.3 percent ($\pm 0.5\%$). The telecommunications industry estimate was \$87.3 billion, an increase of 1.1 percent ($\pm 0.3\%$) from the second quarter of 2004, and the publishing subsector estimate was \$59.6 billion, an increase of 1.7 percent ($\pm 1.0\%$) from the second quarter of 2004.

Professional, scientific, and technical services The estimate of U.S. professional, scientific, and technical services revenue for the third quarter of 2004, not adjusted for seasonal variation, holiday or trading-day differences, or price changes, was \$234.1 billion, a decrease of 3.2 percent ($\pm 1.0\%$) from the second quarter of 2004. The first to second quarter percent change was revised from +6.3 percent ($\pm 1.7\%$) to +5.5 percent ($\pm 1.7\%$). The architectural, engineering, and related services industry estimate was \$53.1 billion, a decrease of 6.9 percent ($\pm 3.1\%$) from the second quarter of 2004.

Administrative and support and waste management and remediation services The estimate of U.S. administrative and support and waste management and remediation services revenue for the third quarter of 2004, not adjusted for seasonal variation, holiday or trading-day differences, or price changes, was \$124.7 billion, an increase of 2.9 percent ($\pm 1.7\%$) from the second quarter of 2004. The first to second quarter percent change was revised from +5.6 percent ($\pm 1.7\%$) to +5.3 percent ($\pm 1.7\%$). The waste management and remediation services subsector estimate was \$14.0 billion, an increase of 10.4 percent ($\pm 3.6\%$) from the second quarter of 2004.



Fourth quarter 2004 revenue is scheduled to be released on March 16, 2005, at 10:00 a.m. ET

Address inquiries concerning this report to Service Sector Statistics Division, U.S. Census Bureau, Washington, DC 20233, e-mail at <sssd.qss@census.gov>, or call David Lassman on (301) 763-2960.

This report is available on day of issue through the Department of Commerce's STAT-USA Website; for more information, call (202) 482-1986.

SEE BACK PAGE FOR SURVEY DESCRIPTION

Our internet site is <http://www.census.gov/qss>

Table 1. Selected Services - Estimated Revenue for Employer Firms

[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

NAICS code ¹	Kind of business	Total revenue (millions of dollars)					Percent change		
		2004 Year-to-date total	3Q 2004 (p)	2Q 2004 (r)	1Q 2004 (r)	4Q 2003 (r)	3Q 2004 from 2Q 2004 (p)	2Q 2004 from 1Q 2004 (r)	1Q 2004 from 4Q 2003 (r)
51	Information.....	667,165	224,852	225,858	216,455	228,197	-0.4	4.3	-5.1
511	Publishing industries.....	174,219	59,575	58,580	56,064	63,007	1.7	4.5	-11.0
51111	Newspaper publishers.....	37,300	12,450	12,757	12,093	12,999	-2.4	5.5	-7.0
51112	Periodical publishers.....	27,180	9,683	9,308	8,189	9,052	4.0	13.7	-9.5
5111 pt	Book, database and directory, and other publishers ²	40,656	14,363	13,371	12,922	14,418	7.4	3.5	-10.4
5112	Software publishers.....	69,083	23,079	23,144	22,860	26,538	-0.3	1.2	-13.9
512	Motion picture and sound recording industries.....	50,815	15,566	18,074	17,175	20,480	-13.9	5.2	-16.1
513	Broadcasting and telecommunications.....	379,356	128,686	127,865	122,805	123,189	0.6	4.1	-0.3
5131	Radio and television broadcasting.....	44,208	15,205	15,701	13,302	14,176	-3.2	18.0	-6.2
5132	Cable networks and program distribution.....	76,439	26,163	25,802	24,474	23,617	1.4	5.4	3.6
5133	Telecommunications.....	258,709	87,318	86,362	85,029	85,396	1.1	1.6	-0.4
51331	Wired telecommunications carriers.....	156,030	51,423	52,066	52,541	53,237	-1.2	-0.9	-1.3
51332	Wireless telecommunications carriers (except satellite)....	89,340	31,367	29,759	28,214	27,708	5.4	5.5	1.8
5133 pt	Other telecommunications ³	13,339	4,528	4,537	4,274	4,451	-0.2	6.2	-4.0
514	Information services and data processing services.....	62,775	21,025	21,339	20,411	21,521	-1.5	4.5	-5.2
5141	Information services.....	24,314	8,122	8,272	7,920	7,938	-1.8	4.4	-0.2
5142	Data processing services.....	38,461	12,903	13,067	12,491	13,583	-1.3	4.6	-8.0
54	Professional, scientific, and technical services ⁴.....	705,464	234,145	241,999	229,320	229,739	-3.2	5.5	-0.2
5412	Accounting, tax preparation, bookkeeping, and payroll services.....	71,008	19,871	23,572	27,565	21,727	-15.7	-14.5	26.9
5413	Architectural, engineering and related services ⁵	161,174	53,078	56,991	51,105	48,637	-6.9	11.5	5.1
5415	Computer system design and related services.....	134,680	45,032	44,681	44,967	44,254	0.8	-0.6	1.6
5416	Management, scientific, and technical consulting services.....	87,816	29,986	30,199	27,631	27,630	-0.7	9.3	Z
5418	Advertising and related services.....	50,718	17,315	17,196	16,207	17,053	0.7	6.1	-5.0
541 pt	Other professional, scientific, and technical services ⁶	200,068	68,863	69,360	61,845	70,438	-0.7	12.2	-12.2
56	Administrative and support and waste management and remediation services ⁷.....	360,898	124,673	121,139	115,086	113,368	2.9	5.3	1.5
561	Administrative and support services.....	322,145	110,626	108,415	103,104	101,048	2.0	5.2	2.0
5613	Employment services.....	98,760	34,672	33,583	30,505	31,059	3.2	10.1	-1.8
5615	Travel arrangement and reservation services.....	20,447	6,952	7,157	6,338	6,008	-2.9	12.9	5.5
561 pt	Other administrative and support services ⁸	202,938	69,002	67,675	66,261	63,981	2.0	2.1	3.6
562	Waste management and remediation services.....	38,753	14,047	12,724	11,982	12,320	10.4	6.2	-2.7

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

(1) For a full description of the NAICS codes used in this table, see www.census.gov/epcd/www/naics.html.

(2) Includes NAICS 51113 (book publishers), 51114 (database and directory publishers), and 51119 (other publishers).

(3) Includes NAICS 51333 (telecommunications resellers), 51334 (satellite telecommunications), and 51339 (other telecommunications).

(4) Excludes NAICS 54112 (offices of notaries), 54132 (landscape architectural services), and 54194 (veterinary services).

(5) Excludes NAICS 54132 (landscape architectural services).

(6) Includes NAICS 5411 (legal services), 5414 (specialized design services), 5417 (scientific research and development services), and 5419 (other professional, scientific, and technical services).

(7) Excludes NAICS 56173 (landscaping services).

(8) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Table 2. Selected Services - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

NAICS code	Kind of business	Coefficient of variation for total revenue					Standard error for percent change		
		2004 Year-to-date total	3Q 2004 (p)	2Q 2004 (r)	1Q 2004 (r)	4Q 2003 (r)	3Q 2004 from 2Q 2004 (p)	2Q 2004 from 1Q 2004 (r)	1Q 2004 from 4Q 2003 (r)
51	Information.....	0.4	0.5	0.5	0.4	0.5	0.2	0.3	0.5
511	Publishing industries.....	0.7	0.8	0.9	0.7	0.8	0.6	0.6	0.6
51111	Newspaper publishers.....	0.7	0.9	0.7	0.6	0.6	0.4	0.3	0.2
51112	Periodical publishers.....	1.6	2.0	1.7	1.3	1.2	0.8	0.8	1.0
5111 pt	Book, database and directory, and other publishers.....	2.3	2.0	2.9	3.1	2.6	2.0	2.3	1.7
5112	Software publishers.....	1.5	2.0	1.6	1.0	1.4	1.0	1.2	1.0
512	Motion picture and sound recording industries.....	2.4	2.2	3.0	3.6	3.0	1.6	3.6	2.2
513	Broadcasting and telecommunications.....	0.6	0.6	0.6	0.5	0.5	0.2	0.3	0.2
5131	Radio and television broadcasting.....	2.0	2.3	2.2	1.7	2.2	1.0	1.6	1.1
5132	Cable networks and program distribution.....	1.0	1.2	1.2	0.9	0.8	0.1	1.0	0.4
5133	Telecommunications.....	0.8	0.9	0.8	0.8	0.7	0.2	0.1	0.2
51331	Wired telecommunications carriers.....	1.3	1.4	1.3	1.2	1.1	0.3	0.3	0.3
51332	Wireless telecommunications carriers (except satellite).....	0.3	0.4	0.3	0.3	0.3	0.2	0.1	Z
5133 pt	Other telecommunications.....	6.0	6.6	5.6	6.0	5.1	1.7	1.6	1.0
514	Information services and data processing services.....	1.6	1.8	1.7	1.4	2.7	0.3	0.6	1.8
5141	Information services.....	1.8	2.2	1.8	1.6	1.6	1.1	0.9	0.4
5142	Data processing services.....	2.1	2.6	2.2	1.7	3.8	0.6	0.9	2.5
54	Professional, scientific, and technical services.....	1.2	1.4	1.3	1.2	1.3	0.6	1.0	0.8
5412	Accounting, tax preparation, bookkeeping, and payroll services.....	5.4	6.9	6.0	4.2	6.1	1.5	2.3	3.1
5413	Architectural, engineering, and related services.....	1.9	2.6	1.8	2.4	2.5	1.9	1.6	1.7
5415	Computer system design and related services.....	2.8	3.2	2.8	2.6	2.3	1.1	1.1	1.6
5416	Management, scientific, and technical consulting services.....	2.7	3.2	2.9	2.7	2.7	1.2	2.5	1.3
5418	Advertising and related services.....	1.9	2.7	2.2	1.6	1.4	1.6	2.5	1.3
541 pt	Other professional, scientific, and technical services.....	1.7	2.1	2.2	2.0	2.4	2.1	2.9	2.0
56	Administrative and support and waste management and remediation services.....	1.9	2.6	2.0	1.4	1.2	1.0	1.0	0.7
561	Administrative and support services.....	2.0	2.7	2.1	1.6	1.5	1.1	1.0	0.8
5613	Employment services.....	5.5	6.4	5.5	5.1	3.9	2.2	1.9	1.9
5615	Travel arrangement and reservation services.....	6.1	7.2	6.5	5.3	5.7	1.7	4.1	1.6
561 pt	Other administrative and support services.....	1.3	1.6	1.5	1.1	1.4	1.0	0.9	1.1
562	Waste management and remediation services.....	3.6	3.5	4.0	4.3	3.6	2.2	2.6	1.5

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Survey Description

The U.S. Census Bureau conducts the Quarterly Services Survey (QSS) to provide national estimates of quarterly revenue for firms located in the United States and classified in selected service industries. The QSS sample includes firms classified in NAICS 51 (Information), NAICS 54 (Professional, scientific, and technical services), or NAICS 56 (Administrative and support and waste management and remediation services). Each quarter, questionnaires are mailed to a probability sample of approximately 5,000 employer firms selected from the larger Service Annual Survey (SAS) sample. The QSS sample includes firms of all sizes and is updated on a quarterly basis to account for new service businesses, deaths, and other changes to the survey universe. Data for nonresponding firms are imputed based on data for similar-sized firms classified in the same kind of business. For NAICS 51 (Information), imputed revenue amounts to about 10 percent of the total revenue estimate; for NAICS 54 (Professional, scientific, and technical services) imputed revenue amounts to about 26 percent; and for NAICS 56 (Administrative and support and waste management and remediation services) imputed revenue amounts to about 28 percent. Quarterly revenue estimates are obtained by summing weighted data (either reported or imputed). The weight for each unit is a product of two factors: the reciprocal of the probability of selecting the unit into the sample and a weight that adjusts the quarterly estimates using SAS results. Additional information on the QSS can be found on the Census Bureau website at: www.census.gov/qss.

Reliability of the Estimates

Because the estimates presented in this report are based on a sample survey, they may contain sampling error and nonsampling error.

Sampling error is the difference between an estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Standard errors and coefficients of variation, as given in Table 2 of this report, are estimated measures of sampling variability.

The first page of this release gives statements that compare sample survey estimates from two points in time. The corresponding change between each pair of estimates is accompanied by a number in parentheses, called the “margin of error.” This number can be used to construct a range about the change estimate which is a 90-percent confidence interval. If, for example, a particular change estimate is +1.2 percent and its associated margin of error is ± 1.5 percentage points, then the 90-percent confidence interval for the change estimate is -0.3 percent to +2.7 percent. If the interval contains zero, then one does not have sufficient evidence to conclude at the 90-percent confidence level that the change is different from zero. The margin of error is computed by multiplying the estimated standard error of the estimate, obtained from Table 2, by 1.65. For quarterly totals, the estimated coefficient of variation (CV) is given. For these estimates, the confidence interval is computed as (the estimated quarterly total) $\pm 1.65 \times CV \times$ (the estimated quarterly total). For any change estimate cited without a margin of error, the estimate has undergone statistical testing so that one may conclude, with 90-percent confidence, that the change estimate is different from zero. The Census Bureau recommends that individuals using estimates in this report incorporate the above information into their analyses, as sampling error could affect the conclusions drawn from the estimates.

Nonsampling error is the difference between the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions and the population parameter of interest. Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. This type of error can occur because of nonresponse, insufficient coverage of the survey universe, mistakes in the recording and coding of data, model error, and other errors of collection, response, coverage, or processing. Though nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error.