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## QUARTERLY ESTIMATES FOR SELECTED SERVICE INDUSTRIES 4TH QUARTER 2012

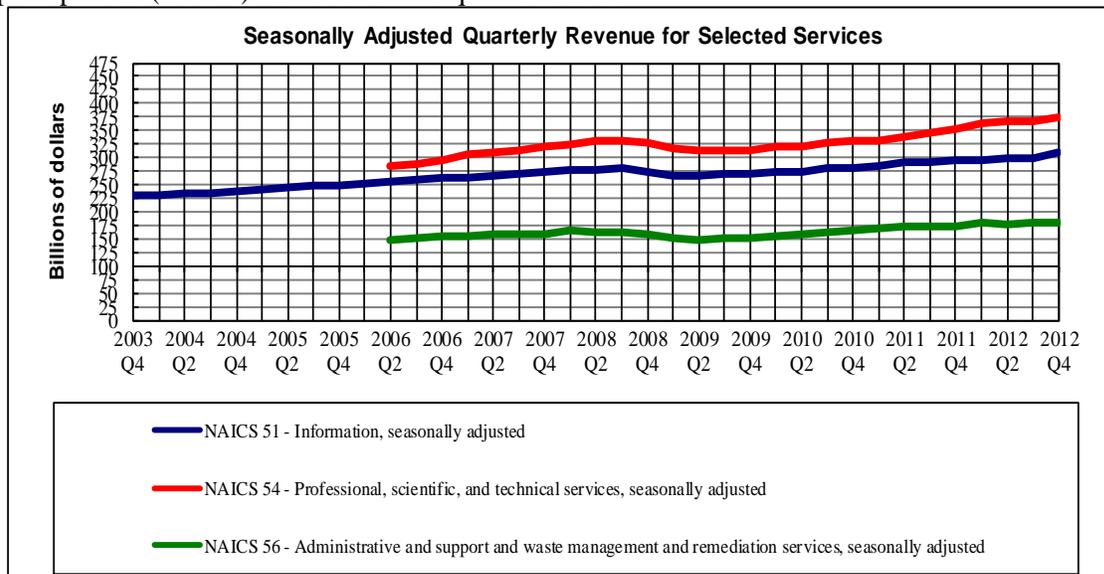
### Special Notice:

Effective with this release, quarterly services estimates are based on a new sample and published on a 2007 North American Industry Classification System (NAICS) basis. In addition, quarterly services estimates have been revised to reflect new seasonal factors and results of the 2011 Service Annual Survey. For further information on the new sample or the impact of adopting the 2007 NAICS definitions, see <http://www.census.gov/services/qss/faqs.html>.

**Information** The U.S. Census Bureau announced today that the estimate of U.S. information sector revenue for the fourth calendar quarter of 2012, adjusted for seasonal variation but not for price changes, was \$309.7 billion, an increase of 3.2 percent ( $\pm 1.3\%$ ) from the third quarter of 2012 and up 5.4 percent ( $\pm 7.0\%$ )\* from the fourth quarter of 2011.

**Professional, scientific, and technical services** The estimate of U.S. professional, scientific, and technical services revenue for the fourth quarter of 2012, adjusted for seasonal variation but not for price changes, was \$374.5 billion, an increase of 1.6 percent ( $\pm 2.3\%$ )\* from the third quarter of 2012 and up 6.6 percent ( $\pm 8.0\%$ )\* from the fourth quarter of 2011.

**Administrative and support and waste management and remediation services** The estimate of U.S. administrative and support and waste management and remediation services revenue for the fourth quarter of 2012, adjusted for seasonal variation but not for price changes, was \$181.2 billion, an increase of 0.1 percent ( $\pm 1.1\%$ )\* from the third quarter of 2012 and up 4.3 percent ( $\pm 5.9\%$ )\* from the fourth quarter of 2011.



\* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

## QUARTERLY ESTIMATES FOR SELECTED SERVICE INDUSTRIES 4TH QUARTER 2012– Con.

**Utilities (excluding government owned)** The estimate of U.S. utilities (excluding government owned) revenue for the fourth quarter of 2012, not adjusted for seasonal variation, or price changes, was \$122.5 billion, a decrease of 11.7 percent ( $\pm 2.5\%$ ) from the third quarter of 2012 and down 5.0 percent ( $\pm 17.6\%$ )\* from the fourth quarter of 2011. The second quarter of 2012 to third quarter of 2012 percent change was revised from 14.5 percent ( $\pm 1.7\%$ ) to 16.2 percent ( $\pm 2.8\%$ ).

**Transportation and warehousing** The estimate of U.S. transportation and warehousing revenue for the fourth quarter of 2012, not adjusted for seasonal variation, or price changes, was \$196.8 billion, a decrease of 0.4 percent ( $\pm 1.1\%$ )\* from the third quarter of 2012 and up 4.3 percent ( $\pm 6.8\%$ )\* from the fourth quarter of 2011. The second quarter of 2012 to third quarter of 2012 percent change was not revised from -0.4 percent ( $\pm 0.9\%$ )\*.

**Finance and insurance** The estimate of U.S. finance and insurance revenue for the fourth quarter of 2012, not adjusted for seasonal variation, or price changes, was \$871.9 billion, an increase of 0.5 percent ( $\pm 1.3\%$ )\* from the third quarter of 2012 and up 6.2 percent ( $\pm 8.7\%$ )\* from the fourth quarter of 2011. The second quarter of 2012 to third quarter of 2012 percent change was revised from 2.6 percent ( $\pm 0.6\%$ ) to 2.7 percent ( $\pm 0.9\%$ ).

**Real estate and rental and leasing services** The estimate of U.S. real estate and rental and leasing revenue for the fourth quarter of 2012, not adjusted for seasonal variation, or price changes, was \$118.8 billion, an increase of 0.8 percent ( $\pm 1.7\%$ )\* from the third quarter of 2012.

**Educational services** The estimate of U.S. educational services revenue for the fourth quarter of 2012, not adjusted for seasonal variation, or price changes, was \$14.8 billion, a decrease of 2.1 percent ( $\pm 4.5\%$ )\* from the third quarter of 2012 and down 0.6 percent ( $\pm 10.6\%$ )\* from the fourth quarter of 2011. The second quarter of 2012 to third quarter of 2012 percent change was revised from -1.4 percent ( $\pm 1.9\%$ )\* to -0.3 percent ( $\pm 4.0\%$ )\*.

**Health care and social assistance** The estimate of U.S. health care and social assistance revenue for the fourth quarter of 2012, not adjusted for seasonal variation, or price changes, was \$526.1 billion, an increase of 3.0 percent ( $\pm 1.3\%$ ) from the third quarter of 2012 and up 3.3 percent ( $\pm 5.5\%$ )\* from the fourth quarter of 2011. The second quarter of 2012 to third quarter of 2012 percent change was revised from -0.5 percent ( $\pm 0.9\%$ )\* to -1.0 percent ( $\pm 0.9\%$ ).

**Arts, entertainment, and recreation** The estimate of U.S. arts, entertainment, and recreation revenue for the fourth quarter of 2012, not adjusted for seasonal variation, or price changes, was \$49.7 billion, a decrease of 9.7 percent ( $\pm 4.0\%$ ) from the third quarter of 2012 and down 0.4 percent ( $\pm 11.9\%$ )\* from the fourth quarter of 2011. The second quarter of 2012 to third quarter of 2012 percent change was revised from 3.9 percent ( $\pm 3.0\%$ ) to 4.5 percent ( $\pm 2.8\%$ ).

**Other services (except public administration)** The estimate of U.S. other services (except public administration) revenue for the fourth quarter of 2012, not adjusted for seasonal variation, or price changes, was \$112.0 billion, an increase of 5.5 percent ( $\pm 5.9\%$ )\* from the third quarter of 2012 and up 8.9 percent ( $\pm 10.6\%$ )\* from the fourth quarter of 2011. The second quarter of 2012 to third quarter of 2012 percent change was revised from 7.7 percent ( $\pm 2.8\%$ ) to 8.7 percent ( $\pm 3.8\%$ ).

Additional industry detail and estimates of source of revenue, expenses, inpatient days, and discharges can be found at:  
<http://www.census.gov/services/index.html>.

For survey description, description of seasonal adjustment and an explanation of the reliability of the estimates included in this report, please see the last page of the publication.

**First quarter 2013 estimates are scheduled to be released on June 6, 2013, at 10:00 A.M. EDT.**

\* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

**Table 1a. Selected Services - Estimated Quarterly Revenue for Employer Firms, Seasonally Adjusted<sup>1</sup>**

[Estimates are adjusted for seasonal variation but not for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/services](http://www.census.gov/services)]

2007 NAICS code <sup>2</sup>	Kind of business	Total revenue (millions of dollars)						Percent change					
		4Q 2012 (p)	3Q 2012	2Q 2012	1Q 2012	4Q 2011	3Q 2011	4Q 2012 from 3Q 2012 (p)	3Q 2012 from 2Q 2012	2Q 2012 from 1Q 2012	1Q 2012 from 4Q 2011	4Q 2012 from 4Q 2011 (p)	3Q 2012 from 3Q 2011
<b>51</b>	<b>Information .....</b>	<b>309,655</b>	<b>300,019</b>	<b>298,058</b>	<b>296,657</b>	<b>293,684</b>	<b>292,370</b>	<b>3.2</b>	<b>0.7</b>	<b>0.5</b>	<b>1.0</b>	<b>5.4</b>	<b>2.6</b>
5112	Software publishers .....	39,912	38,907	38,997	39,014	39,165	39,398	2.6	-0.2	Z	-0.4	1.9	-1.2
512	Motion picture and sound recording industries .....	24,917	24,311	24,077	23,904	24,308	25,197	2.5	1.0	0.7	-1.7	2.5	-3.5
<b>54</b>	<b>Professional, scientific, and technical services <sup>3</sup> .....</b>	<b>374,475</b>	<b>368,698</b>	<b>366,905</b>	<b>362,416</b>	<b>351,328</b>	<b>344,132</b>	<b>1.6</b>	<b>0.5</b>	<b>1.2</b>	<b>3.2</b>	<b>6.6</b>	<b>7.1</b>
5411	Legal services <sup>3</sup> .....	70,161	66,969	66,641	66,488	62,885	62,192	4.8	0.5	0.2	5.7	11.6	7.7
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	33,883	33,270	32,732	32,069	31,477	30,853	1.8	1.6	2.1	1.9	7.6	7.8
<b>56</b>	<b>Administrative and support and waste management and remediation services <sup>4</sup> .....</b>	<b>181,246</b>	<b>181,083</b>	<b>178,044</b>	<b>178,679</b>	<b>173,808</b>	<b>173,337</b>	<b>0.1</b>	<b>1.7</b>	<b>-0.4</b>	<b>2.8</b>	<b>4.3</b>	<b>4.5</b>
5613	Employment services .....	63,603	63,677	62,281	62,243	59,894	59,479	-0.1	2.2	0.1	3.9	6.2	7.1
5615	Travel arrangement and reservation services .....	9,888	10,534	10,279	10,479	10,322	9,928	-6.1	2.5	-1.9	1.5	-4.2	6.1
561 pt	Other administrative and support services <sup>5</sup> .....	87,676	86,590	84,750	84,954	82,748	82,435	1.3	2.2	-0.2	2.7	6.0	5.0
562	Waste management and remediation services .....	20,079	20,282	20,734	21,003	20,844	21,495	-1.0	-2.2	-1.3	0.8	-3.7	-5.6
<b>622</b>	<b>Hospitals.....</b>	<b>230,007</b>	<b>227,013</b>	<b>224,341</b>	<b>223,179</b>	<b>220,808</b>	<b>212,868</b>	<b>1.3</b>	<b>1.2</b>	<b>0.5</b>	<b>1.1</b>	<b>4.2</b>	<b>6.6</b>

(p) Preliminary estimate. Z Absolute value is less than .05.

(1) The seasonal factors are based on a short time series that may not have stable seasonal patterns. As more estimates are added to the time series, large revisions in seasonal factors and consequently historical estimates may be observed. Data users should exercise caution when drawing inferences based on the seasonally adjusted estimates. Unless otherwise specified, seasonally adjusted estimates are obtained using a direct seasonal adjustment at the published NAICS (North American Industry Classification System) level.

(2) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2007 NAICS manual or [www.census.gov/eos/www/naics/](http://www.census.gov/eos/www/naics/).

(3) Excludes NAICS 54112 (offices of notaries).

(4) Seasonally adjusted estimates for NAICS 56 are obtained by summing the seasonally adjusted estimates for NAICS 5613, 5615, 561 pt, and 562.

(5) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/services/qss/cv.html](http://www.census.gov/services/qss/cv.html).

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/services](http://www.census.gov/services)]

2007 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2012 (p)	3Q 2012 (r)	2Q 2012	1Q 2012	4Q 2011	3Q 2011	4Q 2012 from 3Q 2012 (p)	3Q 2012 from 2Q 2012 (r)	4Q 2012 from 4Q 2011 (p)	3Q 2012 from 3Q 2011 (r)	2012 (p)	2011	2012 from 2011 (p)
<b>22</b>	<b>Utilities <sup>2</sup></b> .....	<b>122,467</b>	<b>138,732</b>	<b>119,432</b>	<b>131,339</b>	<b>128,892</b>	<b>146,824</b>	<b>-11.7</b>	<b>16.2</b>	<b>-5.0</b>	<b>-5.5</b>	<b>511,970</b>	<b>550,174</b>	<b>-6.9</b>
2211	Electric power generation, transmission and distribution ..	96,874	120,341	100,720	99,633	98,709	123,353	-19.5	19.5	-1.9	-2.4	417,568	431,082	-3.1
2212	Natural gas distribution .....	22,336	14,709	15,394	28,643	27,086	19,948	51.9	-4.4	-17.5	-26.3	81,082	106,360	-23.8
2213	Water, sewage and other systems .....	3,257	3,682	3,318	3,063	3,097	3,523	-11.5	11.0	5.2	4.5	13,320	12,732	4.6
<b>48-49</b>	<b>Transportation and warehousing <sup>3</sup></b> .....	<b>196,756</b>	<b>197,461</b>	<b>198,204</b>	<b>184,278</b>	<b>188,612</b>	<b>191,650</b>	<b>-0.4</b>	<b>-0.4</b>	<b>4.3</b>	<b>3.0</b>	<b>776,699</b>	<b>736,268</b>	<b>5.5</b>
481	Air transportation .....	45,641	49,604	50,687	45,480	45,328	49,525	-8.0	-2.1	0.7	0.2	191,412	184,418	3.8
483	Water transportation .....	10,426	10,736	9,560	8,974	9,215	10,567	-2.9	12.3	13.1	1.6	39,696	36,513	8.7
4831	Deep sea, coastal, and Great Lakes water transportation...	8,421	8,979	X	X	X	X	-6.2	X	X	X	X	X	X
4832	Inland water transportation .....	2,005	1,757	X	X	X	X	14.1	X	X	X	X	X	X
484	Truck transportation .....	57,731	58,475	58,125	53,999	55,766	56,112	-1.3	0.6	3.5	4.2	228,330	215,910	5.8
4841	General freight trucking .....	39,601	39,003	39,033	36,573	37,697	36,902	1.5	-0.1	5.1	5.7	154,210	144,023	7.1
48412	General freight trucking, long-distance .....	33,753	33,232	33,400	31,335	32,144	31,641	1.6	-0.5	5.0	5.0	131,720	122,917	7.2
4842	Specialized freight trucking .....	18,130	19,472	19,092	17,426	18,069	19,210	-6.9	2.0	0.3	1.4	74,120	71,887	3.1
485	Transit and ground passenger transportation .....	7,429	6,579	7,786	7,319	7,198	5,941	12.9	-15.5	3.2	10.7	29,113	27,148	7.2
486	Pipeline transportation .....	10,820	9,724	8,953	9,426	9,744	9,046	11.3	8.6	11.0	7.5	38,923	36,322	7.2
487	Scenic and sightseeing transportation .....	874	1,243	965	387	508	1,182	-29.7	28.8	72.0	5.2	3,469	2,814	23.3
488	Support activities for transportation .....	34,498	33,913	34,651	31,768	33,280	33,382	1.7	-2.1	3.7	1.6	134,830	129,074	4.5
492	Couriers and messengers .....	22,032	20,317	20,726	20,407	21,190	19,394	8.4	-2.0	4.0	4.8	83,482	78,498	6.3
493	Warehousing and storage .....	7,305	6,870	6,751	6,518	6,383	6,501	6.3	1.8	14.4	5.7	27,444	25,571	7.3
<b>51</b>	<b>Information</b> .....	<b>321,112</b>	<b>296,119</b>	<b>297,462</b>	<b>290,131</b>	<b>304,550</b>	<b>288,862</b>	<b>8.4</b>	<b>-0.5</b>	<b>5.4</b>	<b>2.5</b>	<b>1,204,824</b>	<b>1,160,849</b>	<b>3.8</b>
511	Publishing industries (except Internet) .....	73,788	64,759	66,632	64,387	73,287	68,199	13.9	-2.8	0.7	-5.0	269,566	273,902	-1.6
51111	Newspaper publishers .....	8,548	7,762	8,056	7,675	8,618	8,092	10.1	-3.6	-0.8	-4.1	32,041	33,164	-3.4
51112	Periodical publishers .....	10,288	9,380	9,684	9,535	10,349	9,967	9.7	-3.1	-0.6	-5.9	38,887	39,503	-1.6
5111 pt	Book, directory and mailing list, and other publishers <sup>4</sup> ..	10,650	11,122	10,012	9,880	10,925	13,145	-4.2	11.1	-2.5	-15.4	41,664	46,146	-9.7
5112	Software publishers .....	44,302	36,495	38,880	37,297	43,395	36,995	21.4	-6.1	2.1	-1.4	156,974	155,089	1.2
512	Motion picture and sound recording industries .....	27,458	23,071	23,620	23,163	26,763	23,862	19.0	-2.3	2.6	-3.3	97,312	95,762	1.6
515	Broadcasting (except Internet) .....	32,466	30,055	30,243	29,021	29,809	27,158	8.0	-0.6	8.9	10.7	121,785	112,785	8.0
5151	Radio and television broadcasting .....	15,761	14,465	13,853	13,635	14,361	12,220	9.0	4.4	9.7	18.4	57,714	52,467	10.0
5152	Cable and other subscription programming .....	16,705	15,590	16,390	15,386	15,448	14,938	7.2	-4.9	8.1	4.4	64,071	60,318	6.2
517	Telecommunications .....	144,138	139,266	X	X	X	X	3.5	X	X	X	X	X	X
5171	Wired telecommunications carriers .....	77,772	75,923	X	X	X	X	2.4	X	X	X	X	X	X
5172	Wireless telecommunications carriers (except satellite) ...	58,178	55,442	54,527	53,938	53,842	52,443	4.9	1.7	8.1	5.7	222,085	208,932	6.3
517 pt	Other telecommunications <sup>5</sup> .....	8,188	7,901	X	X	X	X	3.6	X	X	X	X	X	X
518	Data processing, hosting, and related services .....	22,806	21,610	21,536	20,544	20,546	20,397	5.5	0.3	11.0	5.9	86,496	81,091	6.7
519	Other information services .....	20,456	17,358	X	X	X	X	17.8	X	X	X	X	X	X
<b>52</b>	<b>Finance and insurance <sup>6</sup></b> .....	<b>871,912</b>	<b>867,281</b>	<b>844,148</b>	<b>858,053</b>	<b>821,366</b>	<b>813,659</b>	<b>0.5</b>	<b>2.7</b>	<b>6.2</b>	<b>6.6</b>	<b>3,441,394</b>	<b>3,290,716</b>	<b>4.6</b>
52 pt	Finance and insurance (except monetary authorities-central bank) <sup>7</sup> .....	847,868	843,249	818,481	831,270	798,168	794,341	0.5	3.0	6.2	6.2	3,340,868	3,202,689	4.3
521	Monetary authorities-central bank .....	24,044	24,032	25,667	26,783	23,198	19,318	Z	-6.4	3.6	24.4	100,526	88,027	14.2
522	Credit intermediation and related activities .....	264,872	265,866	263,184	264,454	262,218	263,839	-0.4	1.0	1.0	0.8	1,058,376	1,050,902	0.7
5221	Depository credit intermediation .....	112,098	113,584	X	X	X	X	-1.3	X	X	X	X	X	X
5222	Nondepository credit intermediation .....	119,931	119,993	X	X	X	X	-0.1	X	X	X	X	X	X
5223	Activities related to credit intermediation .....	32,843	32,289	X	X	X	X	1.7	X	X	X	X	X	X
523	Securities, commodity contracts, and other financial investments and related activities .....	134,632	133,707	129,061	145,137	123,154	123,997	0.7	3.6	9.3	7.8	542,537	526,688	3.0
5231	Securities and commodity contracts intermediation and brokerage .....	63,397	65,435	61,900	73,723	58,652	60,263	-3.1	5.7	8.1	8.6	264,455	267,166	-1.0
5232	Securities and commodity exchanges .....	2,639	2,572	2,847	2,735	2,842	3,200	2.6	-9.7	-7.1	-19.6	10,793	11,860	-9.0
5239	Other financial investment activities .....	68,596	65,700	64,314	68,679	61,660	60,534	4.4	2.2	11.2	8.5	267,289	247,662	7.9
524	Insurance carriers and related activities .....	448,364	443,676	426,236	421,679	412,796	406,505	1.1	4.1	8.6	9.1	1,739,955	1,625,099	7.1
5241	Insurance carriers .....	408,702	404,610	388,449	382,482	377,014	369,323	1.0	4.2	8.4	9.6	1,584,243	1,476,448	7.3
5242	Agencies, brokerages, and other insurance related activities .....	39,662	39,066	37,787	39,197	35,782	37,182	1.5	3.4	10.8	5.1	155,712	148,651	4.8
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>118,758</b>	<b>117,850</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>0.8</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
531	Real estate .....	79,546	79,829	X	X	X	X	-0.4	X	X	X	X	X	X

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/services](http://www.census.gov/services)]

2007 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date			
		4Q 2012 (p)	3Q 2012 (r)	2Q 2012	1Q 2012	4Q 2011	3Q 2011	4Q 2012 from 3Q 2012 (p)	3Q 2012 from 2Q 2012 (r)	4Q 2012 from 4Q 2011 (p)	3Q 2012 from 3Q 2011 (r)	2012 (p)	2011	2012 from 2011 (p)	
5311	Lessors of real estate.....	47,831	48,109	X	X	X	X	-0.6	X	X	X	X	X	X	X
5312	Offices of real estate agents and brokers.....	17,495	16,523	X	X	X	X	5.9	X	X	X	X	X	X	X
5313	Activities related to real estate.....	14,220	15,197	X	X	X	X	-6.4	X	X	X	X	X	X	X
532	Rental and leasing services.....	32,656	32,809	31,063	28,659	30,011	31,826	-0.5	5.6	8.8	3.1	125,187	118,661	5.5	
5321	Automotive equipment rental and leasing.....	12,007	12,868	11,764	10,964	11,273	12,723	-6.7	9.4	6.5	1.1	47,603	45,854	3.8	
53211	Passenger car rental and leasing.....	8,136	8,787	7,860	7,531	7,692	8,838	-7.4	11.8	5.8	-0.6	32,314	31,459	2.7	
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing.....	3,871	4,081	3,904	3,433	3,581	3,885	-5.1	4.5	8.1	5.0	15,289	14,395	6.2	
5322	Consumer goods rental.....	5,729	5,569	5,659	5,446	5,625	5,628	2.9	-1.6	1.8	-1.0	22,403	21,910	2.3	
5323	General rental centers.....	1,051	1,061	1,065	1,025	994	1,057	-0.9	-0.4	5.7	0.4	4,202	4,037	4.1	
5324	Commercial and industrial machinery and equipment rental and leasing.....	13,869	13,311	12,575	11,224	12,119	12,418	4.2	5.9	14.4	7.2	50,979	46,860	8.8	
533	Lessors of nonfinancial intangible assets (except copyrighted works).....	6,556	5,212	5,617	5,079	6,616	5,960	25.8	-7.2	-0.9	-12.6	22,464	24,576	-8.6	
<b>54</b>	<b>Professional, scientific, and technical services <sup>8</sup>.....</b>	<b>380,092</b>	<b>362,430</b>	<b>369,840</b>	<b>359,879</b>	<b>356,598</b>	<b>339,314</b>	<b>4.9</b>	<b>-2.0</b>	<b>6.6</b>	<b>6.8</b>	<b>1,472,241</b>	<b>1,363,076</b>	<b>8.0</b>	
5411	Legal services <sup>8</sup> .....	76,265	65,429	66,175	62,698	68,104	61,197	16.6	-1.1	12.0	6.9	270,567	246,509	9.8	
5412	Accounting, tax preparation, bookkeeping, and payroll services.....	29,648	28,978	34,500	38,483	27,542	26,873	2.3	-16.0	7.6	7.8	131,609	120,454	9.3	
5413	Architectural, engineering, and related services.....	60,881	63,174	63,672	58,825	59,709	59,802	-3.6	-0.8	2.0	5.6	246,552	234,063	5.3	
5413 pt	Architectural and related services <sup>9</sup> .....	14,354	16,995	16,605	14,525	13,953	13,893	-15.5	2.3	2.9	22.3	62,479	56,360	10.9	
54133	Engineering services.....	46,527	46,179	47,067	44,300	45,756	45,909	0.8	-1.9	1.7	0.6	184,073	177,703	3.6	
5414	Specialized design services.....	4,649	4,631	X	X	X	X	0.4	X	X	X	X	X	X	
5415	Computer systems design and related services.....	85,979	81,002	82,074	81,162	81,097	75,392	6.1	-1.3	6.0	7.4	330,217	303,191	8.9	
5416	Management, scientific, and technical consulting services.....	45,469	42,129	44,034	40,226	41,018	39,439	7.9	-4.3	10.9	6.8	171,858	156,687	9.7	
5417	Scientific research and development services.....	33,876	36,043	33,997	34,240	32,552	32,611	-6.0	6.0	4.1	10.5	138,156	127,637	8.2	
5418	Advertising, public relations, and related services.....	25,540	23,297	23,180	22,767	25,583	23,356	9.6	0.5	-0.2	-0.3	94,784	92,832	2.1	
5419	Other professional, scientific, and technical services.....	17,785	17,747	X	X	X	X	0.2	X	X	X	X	X	X	
<b>56</b>	<b>Administrative and support and waste management and remediation services.....</b>	<b>182,042</b>	<b>184,145</b>	<b>179,300</b>	<b>173,545</b>	<b>174,708</b>	<b>176,092</b>	<b>-1.1</b>	<b>2.7</b>	<b>4.2</b>	<b>4.6</b>	<b>719,032</b>	<b>686,342</b>	<b>4.8</b>	
561	Administrative and support services.....	162,405	162,971	158,068	153,550	154,218	153,716	-0.3	3.1	5.3	6.0	636,994	601,824	5.8	
5613	Employment services.....	65,257	64,059	61,534	60,936	61,571	59,776	1.9	4.1	6.0	7.2	251,786	236,100	6.6	
5615	Travel arrangement and reservation services.....	9,384	10,850	10,937	10,039	9,816	10,186	-13.5	-0.8	-4.4	6.5	41,210	39,262	5.0	
561 pt	Other administrative and support services <sup>10</sup> .....	87,764	88,062	85,597	82,575	82,831	83,754	-0.3	2.9	6.0	5.1	343,998	326,462	5.4	
562	Waste management and remediation services.....	19,637	21,174	21,232	19,995	20,490	22,376	-7.3	-0.3	-4.2	-5.4	82,038	84,518	-2.9	
<b>61</b>	<b>Educational services <sup>11</sup>.....</b>	<b>14,781</b>	<b>15,104</b>	<b>15,147</b>	<b>15,545</b>	<b>14,873</b>	<b>14,646</b>	<b>-2.1</b>	<b>-0.3</b>	<b>-0.6</b>	<b>3.1</b>	<b>60,577</b>	<b>59,153</b>	<b>2.4</b>	
6114	Business schools and computer and management training.....	2,765	2,631	2,665	2,502	2,734	2,559	5.1	-1.3	1.1	2.8	10,563	10,051	5.1	
6115	Technical and trade schools.....	3,898	4,151	3,928	4,418	4,189	4,094	-6.1	5.7	-6.9	1.4	16,395	15,974	2.6	
6116	Other schools and instruction.....	4,702	5,100	X	X	X	X	-7.8	X	X	X	X	X	X	
6117	Educational support services.....	3,416	3,222	3,308	3,333	3,088	3,029	6.0	-2.6	10.6	6.4	13,279	13,018	2.0	
<b>62</b>	<b>Health care and social assistance.....</b>	<b>526,133</b>	<b>510,638</b>	<b>515,922</b>	<b>514,383</b>	<b>509,551</b>	<b>493,470</b>	<b>3.0</b>	<b>-1.0</b>	<b>3.3</b>	<b>3.5</b>	<b>2,067,076</b>	<b>1,998,260</b>	<b>3.4</b>	
621	Ambulatory health care services.....	206,738	199,014	202,770	200,679	199,070	196,441	3.9	-1.9	3.9	1.3	809,201	786,448	2.9	
6211	Offices of physicians.....	103,347	96,272	98,707	97,033	98,300	96,800	7.3	-2.5	5.1	-0.5	395,359	385,929	2.4	
6212	Offices of dentists.....	24,305	26,150	26,592	27,236	25,045	25,602	-7.1	-1.7	-3.0	2.1	104,283	103,758	0.5	
6213	Offices of other health practitioners.....	16,042	15,866	16,320	16,167	15,791	15,742	1.1	-2.8	1.6	0.8	64,395	62,743	2.6	
6214	Outpatient care centers.....	26,047	24,699	24,903	24,301	24,276	23,399	5.5	-0.8	7.3	5.6	99,950	94,299	6.0	
6215	Medical and diagnostic laboratories.....	11,583	11,655	11,949	11,964	11,905	11,784	-0.6	-2.5	-2.7	-1.1	47,151	47,189	-0.1	
6216	Home health care services.....	17,188	16,500	16,332	16,049	15,768	15,261	4.2	1.0	9.0	8.1	66,069	61,075	8.2	
6219	Other ambulatory health care services.....	8,226	7,872	7,967	7,929	7,985	7,853	4.5	-1.2	3.0	0.2	31,994	31,455	1.7	
622	Hospitals.....	228,397	225,197	225,238	225,634	219,262	211,165	1.4	Z	4.2	6.6	904,466	862,086	4.9	
6221	General medical and surgical hospitals.....	214,107	211,776	X	X	X	X	1.1	X	X	X	X	X	X	
6222	Psychiatric and substance abuse hospitals.....	5,113	4,645	X	X	X	X	10.1	X	X	X	X	X	X	
6223	Specialty (except psychiatric and substance abuse) hospitals.....	9,177	8,776	X	X	X	X	4.6	X	X	X	X	X	X	
623	Nursing and residential care facilities.....	51,857	51,029	50,920	50,654	50,181	50,362	1.6	0.2	3.3	1.3	204,460	200,107	2.2	

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/services](http://www.census.gov/services)]

2007 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2012 (p)	3Q 2012 (r)	2Q 2012	1Q 2012	4Q 2011	3Q 2011	4Q 2012 from 3Q 2012 (p)	3Q 2012 from 2Q 2012 (r)	4Q 2012 from 4Q 2011 (p)	3Q 2012 from 3Q 2011 (r)	2012 (p)	2011	2012 from 2011 (p)
624	Social assistance .....	39,141	35,398	36,994	37,416	41,038	35,502	10.6	-4.3	-4.6	-0.3	148,949	149,619	-0.4
6241	Individual and family services.....	18,283	17,428	17,905	18,572	19,869	17,919	4.9	-2.7	-8.0	-2.7	72,188	73,748	-2.1
6242	Community food and housing, and emergency and other relief services .....	8,730	6,641	6,997	6,792	9,323	6,655	31.5	-5.1	-6.4	-0.2	29,160	29,240	-0.3
6243	Vocational rehabilitation services .....	3,497	3,664	3,598	3,527	3,353	3,293	-4.6	1.8	4.3	11.3	14,286	13,604	5.0
6244	Child day care services .....	8,631	7,665	8,494	8,525	8,493	7,635	12.6	-9.8	1.6	0.4	33,315	33,027	0.9
<b>71</b>	<b>Arts, entertainment, and recreation.....</b>	<b>49,694</b>	<b>55,018</b>	<b>52,655</b>	<b>46,477</b>	<b>49,889</b>	<b>53,077</b>	<b>-9.7</b>	<b>4.5</b>	<b>-0.4</b>	<b>3.7</b>	<b>203,844</b>	<b>199,064</b>	<b>2.4</b>
711	Performing arts, spectator sports, and related industries .....	21,863	22,707	20,320	17,493	22,895	23,508	-3.7	11.7	-4.5	-3.4	82,383	84,288	-2.3
7111	Performing arts companies.....	3,864	3,478	3,500	3,263	4,760	4,040	11.1	-0.6	-18.8	-13.9	14,105	15,983	-11.7
7112	Spectator sports.....	8,894	10,127	8,066	6,049	9,221	10,781	-12.2	25.6	-3.5	-6.1	33,136	33,734	-1.8
7113	Promoters of performing arts, sports, and similar events.....	4,292	4,860	4,721	4,053	3,752	4,209	-11.7	2.9	14.4	15.5	17,926	15,896	12.8
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	1,552	1,407	1,266	1,213	1,523	1,331	10.3	11.1	1.9	5.7	5,438	5,300	2.6
7115	Independent artists, writers, and performers.....	3,261	2,835	2,767	2,915	3,639	3,147	15.0	2.5	-10.4	-9.9	11,778	13,375	-11.9
712	Museums, historical sites, and similar institutions.....	3,680	3,447	3,361	2,967	3,341	2,756	6.8	2.6	10.1	25.1	13,455	11,806	14.0
713	Amusement, gambling, and recreation industries.....	24,151	28,864	28,974	26,017	23,653	26,813	-16.3	-0.4	2.1	7.6	108,006	102,970	4.9
7131	Amusement parks and arcades.....	3,445	5,219	4,481	2,665	3,215	5,108	-34.0	16.5	7.2	2.2	15,810	15,050	5.0
7132	Gambling industries.....	6,591	6,741	6,751	7,023	6,444	6,767	-2.2	-0.1	2.3	-0.4	27,106	26,850	1.0
7139	Other amusement and recreation industries.....	14,115	16,904	17,742	16,329	13,994	14,938	-16.5	-4.7	0.9	13.2	65,090	61,070	6.6
<b>81</b>	<b>Other services (except public administration)<sup>12</sup> .....</b>	<b>112,032</b>	<b>106,161</b>	<b>97,677</b>	<b>104,585</b>	<b>102,915</b>	<b>95,974</b>	<b>5.5</b>	<b>8.7</b>	<b>8.9</b>	<b>10.6</b>	<b>420,455</b>	<b>397,476</b>	<b>5.8</b>
811	Repair and maintenance .....	35,093	37,115	37,366	35,275	35,328	35,978	-5.4	-0.7	-0.7	3.2	144,849	140,283	3.3
8111	Automotive repair and maintenance .....	21,142	23,316	23,390	21,793	21,830	22,249	-9.3	-0.3	-3.2	4.8	89,641	86,985	3.1
8112	Electronic and precision equipment repair and maintenance .....	5,361	4,921	4,926	5,099	4,883	5,098	8.9	-0.1	9.8	-3.5	20,307	19,774	2.7
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	6,933	7,296	7,472	6,943	7,221	6,981	-5.0	-2.4	-4.0	4.5	28,644	27,621	3.7
8114	Personal and household goods repair and maintenance .....	1,657	1,582	1,578	1,440	1,394	1,650	4.7	0.3	18.9	-4.1	6,257	5,903	6.0
812	Personal and laundry services.....	20,753	21,527	22,352	21,131	21,580	21,416	-3.6	-3.7	-3.8	0.5	85,763	85,924	-0.2
8121	Personal care services.....	7,106	7,270	7,637	6,859	6,900	6,972	-2.3	-4.8	3.0	4.3	28,872	28,140	2.6
8122	Death care services.....	3,937	3,944	4,114	4,045	4,023	3,793	-0.2	-4.1	-2.1	4.0	16,040	15,946	0.6
8123	Drycleaning and laundry services.....	5,225	5,456	5,660	5,678	5,746	5,630	-4.2	-3.6	-9.1	-3.1	22,019	22,599	-2.6
8129	Other personal services.....	4,485	4,857	4,941	4,549	4,911	5,021	-7.7	-1.7	-8.7	-3.3	18,832	19,239	-2.1
813	Religious, grantmaking, civic, professional, and similar organizations <sup>13</sup> .....	56,186	47,519	37,959	48,179	46,007	38,580	18.2	25.2	22.1	23.2	189,843	171,269	10.8

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Absolute value is less than .05.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2007 NAICS manual or [www.census.gov/eos/www/naics/](http://www.census.gov/eos/www/naics/).

(2) Excludes government owned utilities.

(3) Excludes NAICS 482 (rail transportation) and 491 (postal service).

(4) Includes NAICS 51113 (book publishers), 51114 (directory and mailing list publishers), and 51119 (other publishers).

(5) Includes NAICS 5174 (satellite telecommunications), and 5179 (other telecommunications).

(6) Excludes NAICS 525 (funds, trusts, and other financial vehicles).

(7) Excludes NAICS 521 (monetary authorities-central bank) and NAICS 525 (funds, trusts, and other financial vehicles).

(8) Excludes NAICS 54112 (offices of notaries).

(9) Includes all of NAICS 5413 (architectural, engineering, and related services) except 54133 (engineering services).

(10) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

(11) Excludes NAICS 6111 (elementary and secondary schools), 6112 (junior colleges), and 6113 (colleges, universities, and professional schools).

(12) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), 81394 (political organizations), and 814 (private households).

(13) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), and 81394 (political organizations).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/services/qss/cv.html](http://www.census.gov/services/qss/cv.html). For NAICS 52, estimates may include unrealized gains (losses).

**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2007 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		4Q 2012 (p)	3Q 2012 (r)	2Q 2012	1Q 2012	4Q 2011	3Q 2011	4Q 2012 from 3Q 2012 (p)	3Q 2012 from 2Q 2012 (r)	4Q 2012 from 3Q 2011 (p)	3Q 2012 from 2Q 2011 (r)	2012 variation (p)	2011	2012 from 2011 (p)
		<b>22</b>	<b>Utilities .....</b>	<b>3.6</b>	<b>4.4</b>	<b>4.2</b>	<b>5.4</b>	<b>5.8</b>	<b>5.8</b>	<b>1.3</b>	<b>1.5</b>	<b>9.3</b>	<b>10.6</b>	<b>3.0</b>
2211	Electric power generation, transmission and distribution .....	4.6	5.3	5.2	7.5	8.1	7.5	1.0	1.6	14.0	14.4	3.6	7.4	10.6
2212	Natural gas distribution .....	3.5	3.9	3.3	2.7	3.4	5.5	1.6	1.0	6.2	7.7	2.5	3.6	4.2
2213	Water, sewage and other systems .....	6.7	6.3	6.2	10.5	9.8	8.7	2.0	1.4	11.2	10.8	6.0	9.0	8.9
<b>48-49</b>	<b>Transportation and warehousing .....</b>	<b>2.0</b>	<b>2.1</b>	<b>1.9</b>	<b>2.4</b>	<b>1.8</b>	<b>2.1</b>	<b>0.6</b>	<b>0.5</b>	<b>3.6</b>	<b>3.5</b>	<b>1.5</b>	<b>2.0</b>	<b>2.5</b>
481	Air transportation .....	4.6	4.9	5.0	9.1	8.7	9.0	0.8	0.3	7.0	6.8	5.3	9.2	5.7
483	Water transportation .....	2.6	2.5	2.1	13.0	11.8	9.8	1.1	1.1	18.0	14.6	2.8	11.1	12.1
4831	Deep sea, coastal, and Great Lakes water transportation .....	3.6	3.1	X	X	X	X	1.2	X	X	X	X	X	X
4832	Inland water transportation .....	2.8	3.7	X	X	X	X	1.2	X	X	X	X	X	X
484	Truck transportation .....	5.0	5.5	5.0	5.4	5.2	4.8	0.7	1.0	9.6	9.7	3.5	5.0	7.6
4841	General freight trucking .....	7.6	8.2	7.5	6.4	6.7	5.7	1.0	1.4	14.1	14.1	5.6	6.0	10.8
48412	General freight trucking, long-distance .....	8.4	9.3	8.6	7.5	7.3	6.8	1.4	1.4	17.2	17.5	6.3	7.0	13.6
4842	Specialized freight trucking .....	2.3	2.4	2.1	14.8	14.1	13.2	1.6	0.9	14.5	12.2	4.1	13.6	9.0
485	Transit and ground passenger transportation .....	4.3	5.7	3.2	9.0	9.1	8.5	1.6	2.7	8.5	10.9	4.2	9.0	7.1
486	Pipeline transportation .....	5.2	5.2	5.5	1.2	2.6	1.4	0.2	0.3	9.0	7.8	4.1	1.8	6.3
487	Scenic and sightseeing transportation .....	11.3	4.3	4.7	6.7	7.5	7.8	5.5	4.3	19.6	8.6	4.8	5.2	7.1
488	Support activities for transportation .....	10.6	9.0	10.2	5.6	5.7	8.9	1.5	1.0	8.1	6.7	8.8	8.1	4.8
492	Couriers and messengers .....	3.1	3.5	3.4	1.9	2.5	2.1	1.2	0.2	4.3	4.7	2.4	2.1	3.4
493	Warehousing and storage .....	7.3	7.2	7.8	7.1	7.6	8.3	2.3	0.9	15.6	14.9	6.2	7.8	11.2
<b>51</b>	<b>Information .....</b>	<b>3.3</b>	<b>3.1</b>	<b>3.3</b>	<b>1.2</b>	<b>1.2</b>	<b>0.9</b>	<b>0.7</b>	<b>0.4</b>	<b>3.7</b>	<b>3.7</b>	<b>2.7</b>	<b>0.9</b>	<b>2.9</b>
511	Publishing industries (except Internet) .....	3.0	2.0	2.2	3.1	3.0	2.9	1.4	1.1	3.1	2.9	2.3	2.8	2.4
51111	Newspaper publishers .....	6.6	6.9	6.7	7.2	6.8	6.9	1.6	0.3	10.5	11.4	4.8	6.6	8.0
51112	Periodical publishers .....	3.6	2.9	3.5	5.6	4.5	4.5	2.2	2.4	5.9	4.3	2.8	4.7	4.3
5111 pt	Book, directory and mailing list, and other publishers .....	1.6	1.9	1.7	2.4	2.5	3.1	1.1	0.8	2.9	3.1	1.4	3.0	2.2
5112	Software publishers .....	4.9	3.6	3.5	4.5	4.2	4.6	1.8	1.3	3.9	3.8	3.8	4.2	3.0
512	Motion picture and sound recording industries .....	3.9	4.9	4.4	3.6	5.2	2.5	2.2	1.7	5.6	5.2	3.5	3.2	3.9
515	Broadcasting (except Internet) .....	1.4	1.1	0.9	1.7	2.2	2.3	0.9	0.4	2.3	2.5	1.0	2.2	1.9
5151	Radio and television broadcasting .....	2.9	2.8	2.2	3.0	3.6	3.9	1.5	0.8	3.3	4.2	2.3	3.6	2.8
5152	Cable and other subscription programming .....	1.1	1.1	1.1	1.0	1.1	1.0	0.4	0.5	2.0	2.0	0.7	1.1	1.5
517	Telecommunications .....	5.9	5.8	X	X	X	X	1.3	X	X	X	X	X	X
5171	Wired telecommunications carriers .....	6.8	6.3	X	X	X	X	2.1	X	X	X	X	X	X
5172	Wireless telecommunications carriers (except satellite) .....	10.2	10.4	2.5	2.4	2.4	2.6	0.7	0.2	13.2	13.6	7.8	2.5	10.3
517 pt	Other telecommunications .....	3.6	2.9	X	7.0	6.2	6.7	1.2	X	X	X	X	6.4	X
518	Data processing, hosting, and related services .....	5.7	4.4	4.3	4.3	3.7	3.9	2.1	0.9	8.3	6.3	4.3	3.9	4.6
519	Other information services .....	10.6	8.9	X	X	X	X	2.0	X	X	X	X	X	X
<b>52</b>	<b>Finance and insurance .....</b>	<b>2.8</b>	<b>2.8</b>	<b>2.7</b>	<b>3.9</b>	<b>3.6</b>	<b>3.8</b>	<b>0.7</b>	<b>0.5</b>	<b>4.6</b>	<b>5.1</b>	<b>2.3</b>	<b>3.5</b>	<b>3.5</b>
52 pt	Finance and insurance (except monetary authorities-central bank) .....	2.9	2.9	2.8	4.0	3.7	3.9	0.8	0.5	4.8	5.2	2.3	3.6	3.6
521	Monetary authorities-central bank .....	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
522	Credit intermediation and related activities .....	4.1	4.0	3.5	10.6	9.9	9.4	0.3	1.0	9.0	8.7	3.3	9.2	6.2
5221	Depository credit intermediation .....	8.0	7.2	X	X	X	X	1.0	X	X	X	X	X	X
5222	Nondepository credit intermediation .....	2.6	2.9	X	X	X	X	0.5	X	X	X	X	X	X
5223	Activities related to credit intermediation .....	4.7	4.8	X	X	X	X	0.3	X	X	X	X	X	X
523	Securities, commodity contracts, and other financial investments and related activities .....	2.6	5.2	5.0	3.1	4.6	3.5	3.1	0.7	8.1	9.1	3.1	3.5	5.8
5231	Securities and commodity contracts intermediation and brokerage .....	6.4	10.6	10.2	4.6	8.3	5.2	5.2	1.6	16.6	19.0	6.5	5.4	11.2
5232	Securities and commodity exchanges .....	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z
5239	Other financial investment activities .....	3.4	3.1	3.2	2.6	2.8	3.1	1.0	0.6	5.4	5.3	2.7	2.7	3.7
524	Insurance carriers and related activities .....	4.1	3.9	4.0	3.7	3.9	3.8	0.7	0.6	7.2	6.6	2.7	3.7	5.1
5241	Insurance carriers .....	4.3	4.3	4.3	3.1	3.3	3.2	0.4	0.3	7.1	6.7	2.9	3.2	5.2
5242	Agencies, brokerages, and other insurance related activities .....	5.9	6.3	4.8	14.8	15.4	14.5	3.2	3.8	14.9	12.6	6.3	13.2	9.4
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>4.3</b>	<b>4.4</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>0.9</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
531	Real estate .....	5.8	5.7	X	X	X	X	0.8	X	X	X	X	X	X

**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2007 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		4Q 2012 (p)	3Q 2012 (r)	2Q 2012	1Q 2012	4Q 2011	3Q 2011	4Q 2012 from 3Q 2012 (p)	3Q 2012 from 2Q 2012 (r)	4Q 2012 from 4Q 2011 (p)	3Q 2012 from 3Q 2011 (r)	2012 (p)	2011	2012 from 2011 (p)
		5311	Lessors of real estate.....	9.0	8.7	X	X	X	X	0.9	X	X	X	X
5312	Offices of real estate agents and brokers.....	4.3	5.0	X	X	X	X	2.7	X	X	X	X	X	X
5313	Activities related to real estate.....	4.0	5.0	X	X	X	X	3.0	X	X	X	X	X	X
532	Rental and leasing services.....	10.3	11.6	9.7	4.6	4.7	4.4	2.0	1.9	14.9	15.1	8.2	4.7	10.8
5321	Automotive equipment rental and leasing.....	8.8	9.7	9.2	4.7	4.8	4.8	1.8	0.8	10.9	10.1	6.5	4.8	7.5
53211	Passenger car rental and leasing.....	13.2	14.1	13.6	7.5	7.0	6.9	2.0	1.0	17.0	14.7	9.6	7.0	11.1
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing.....	4.7	5.4	5.2	7.9	8.2	7.7	1.9	0.7	9.8	7.7	4.8	7.3	6.1
5322	Consumer goods rental.....	11.8	11.1	11.3	7.7	8.1	8.1	4.3	0.8	23.4	18.6	8.4	7.8	16.1
5323	General rental centers.....	10.8	7.4	15.4	8.9	7.6	5.9	4.3	5.5	6.3	7.5	10.6	5.9	6.9
5324	Commercial and industrial machinery and equipment rental and leasing.....	14.8	16.7	14.0	10.4	9.5	9.8	3.4	3.5	28.3	32.2	12.4	10.1	22.1
533	Lessors of nonfinancial intangible assets (except copyrighted works).....	5.4	6.3	6.2	7.5	4.0	4.2	8.9	1.9	10.7	10.3	3.8	4.1	6.8
<b>54</b>	<b>Professional, scientific, and technical services.....</b>	<b>1.3</b>	<b>1.8</b>	<b>1.7</b>	<b>4.4</b>	<b>3.8</b>	<b>3.8</b>	<b>1.2</b>	<b>0.6</b>	<b>4.2</b>	<b>4.7</b>	<b>1.8</b>	<b>4.0</b>	<b>3.6</b>
5411	Legal services.....	3.2	3.2	2.6	11.3	9.1	9.0	3.1	1.0	11.4	8.7	3.5	9.5	8.4
5412	Accounting, tax preparation, bookkeeping, and payroll services.....	2.4	1.7	2.6	7.8	8.6	7.5	1.5	1.2	11.7	10.2	2.6	7.5	7.4
5413	Architectural, engineering, and related services.....	4.1	3.8	2.6	5.8	5.6	5.1	2.2	1.5	10.5	8.5	2.5	5.0	6.4
5413 pt	Architectural and related services.....	5.1	5.7	5.6	9.1	9.0	7.8	3.0	1.1	12.8	12.8	3.9	7.4	8.1
54133	Engineering services.....	4.7	4.2	3.0	5.7	5.5	5.0	2.9	1.9	11.6	8.3	2.7	4.9	6.7
5414	Specialized design services.....	5.3	5.9	X	X	X	X	5.6	X	X	X	X	X	X
5415	Computer systems design and related services.....	5.1	4.8	5.2	9.2	8.9	9.0	2.2	0.9	16.3	14.9	4.6	8.8	11.8
5416	Management, scientific, and technical consulting services.....	4.4	3.8	3.6	4.3	4.1	4.9	2.4	2.0	9.0	9.1	3.1	4.9	7.4
5417	Scientific research and development services.....	5.1	8.5	8.0	11.3	10.0	11.1	5.9	2.1	13.2	20.6	5.7	10.7	13.4
5418	Advertising, public relations, and related services.....	6.9	5.8	6.2	3.8	3.9	3.9	2.3	0.8	11.5	8.6	4.9	3.8	7.6
5419	Other professional, scientific, and technical services.....	6.4	7.8	X	X	X	X	4.7	X	X	X	X	X	X
<b>56</b>	<b>Administrative and support and waste management and remediation services.....</b>	<b>2.4</b>	<b>2.1</b>	<b>3.4</b>	<b>3.5</b>	<b>3.1</b>	<b>3.1</b>	<b>0.6</b>	<b>0.9</b>	<b>3.1</b>	<b>3.1</b>	<b>2.0</b>	<b>3.2</b>	<b>2.5</b>
561	Administrative and support services.....	2.6	2.5	3.7	3.8	3.4	3.4	0.9	1.0	3.3	3.3	2.3	3.4	2.4
5613	Employment services.....	8.2	8.6	6.6	6.7	6.6	6.9	2.0	1.5	5.3	5.9	7.9	6.9	4.0
5615	Travel arrangement and reservation services.....	3.7	6.2	3.5	5.0	5.5	2.9	3.2	4.3	9.5	10.5	2.7	3.0	6.1
561 pt	Other administrative and support services.....	2.9	3.2	2.4	4.1	3.2	3.0	1.2	1.1	6.5	6.0	1.6	3.0	4.1
562	Waste management and remediation services.....	9.8	10.2	11.5	8.5	8.2	8.1	1.2	2.2	16.7	18.6	7.9	9.1	14.8
<b>61</b>	<b>Educational services.....</b>	<b>2.7</b>	<b>2.2</b>	<b>2.7</b>	<b>5.4</b>	<b>4.6</b>	<b>4.9</b>	<b>2.4</b>	<b>2.1</b>	<b>5.6</b>	<b>7.5</b>	<b>2.2</b>	<b>4.6</b>	<b>4.5</b>
6114	Business schools and computer and management training.....	6.2	5.1	4.9	14.0	16.2	14.1	2.3	2.2	38.1	21.8	4.5	14.5	21.0
6115	Technical and trade schools.....	6.3	6.8	6.6	15.5	13.7	12.8	3.5	2.5	16.3	17.6	6.4	11.7	11.4
6116	Other schools and instruction.....	3.1	4.9	X	X	X	X	5.7	X	X	X	X	X	X
6117	Educational support services.....	2.1	2.9	1.8	10.1	6.2	8.3	3.1	2.4	7.0	8.7	3.2	7.2	5.2
<b>62</b>	<b>Health care and social assistance.....</b>	<b>2.1</b>	<b>2.2</b>	<b>2.2</b>	<b>1.7</b>	<b>1.7</b>	<b>1.5</b>	<b>0.7</b>	<b>0.5</b>	<b>2.9</b>	<b>3.0</b>	<b>1.7</b>	<b>1.6</b>	<b>2.2</b>
621	Ambulatory health care services.....	1.5	1.7	1.8	3.3	3.6	3.2	0.7	0.5	5.1	4.4	1.1	3.2	3.4
6211	Offices of physicians.....	3.8	4.2	4.3	5.4	5.8	4.9	1.3	1.1	9.3	7.7	2.9	4.6	5.8
6212	Offices of dentists.....	3.6	3.6	3.3	7.2	7.2	6.2	1.2	1.1	6.0	6.5	3.6	6.4	4.4
6213	Offices of other health practitioners.....	3.4	2.9	3.4	5.6	5.9	5.5	1.3	1.1	4.9	4.2	3.5	5.3	3.3
6214	Outpatient care centers.....	3.0	2.8	2.5	4.1	4.0	4.4	0.7	0.8	6.5	6.4	2.2	4.4	4.8
6215	Medical and diagnostic laboratories.....	3.8	2.8	2.1	4.7	4.6	4.5	2.7	1.7	5.2	4.9	2.6	4.4	3.3
6216	Home health care services.....	4.4	3.3	3.2	12.3	12.3	12.8	2.8	1.6	11.1	13.9	4.4	12.7	9.5
6219	Other ambulatory health care services.....	2.3	2.7	2.4	3.7	4.1	3.7	1.0	0.6	4.7	3.2	2.5	3.7	2.9
622	Hospitals.....	4.1	4.4	4.2	3.7	3.8	3.6	1.5	0.9	4.6	5.1	3.7	3.6	3.6
6221	General medical and surgical hospitals.....	4.5	4.8	X	X	X	X	1.5	X	X	X	X	X	X
6222	Psychiatric and substance abuse hospitals.....	3.0	3.7	X	X	X	X	4.8	X	X	X	X	X	X
6223	Specialty (except psychiatric and substance abuse) hospitals.....	4.1	2.6	X	X	X	X	1.8	X	X	X	X	X	X
623	Nursing and residential care facilities.....	3.3	3.4	4.1	4.8	4.9	5.1	1.1	1.6	6.4	6.8	2.7	5.0	5.1

**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2007 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		4Q 2012 (p)	3Q 2012 (r)	2Q 2012	1Q 2012	4Q 2011	3Q 2011	4Q 2012 from 3Q 2012 (p)	3Q 2012 from 2Q 2012 (r)	4Q 2012 from 4Q 2011 (p)	3Q 2012 from 3Q 2011 (r)	2012 variation (p)	2011	2012 from 2011 (p)
		624	Social assistance .....	4.1	3.9	3.6	6.6	6.3	6.0	1.5	1.0	10.1	8.2	2.8
6241	Individual and family services.....	4.3	3.9	3.9	6.8	5.8	6.8	2.7	1.3	7.8	5.7	3.8	6.4	5.4
6242	Community food and housing, and emergency and other relief services .....	2.9	2.7	2.8	5.3	8.0	5.8	2.6	1.7	13.0	9.6	1.5	5.4	7.0
6243	Vocational rehabilitation services .....	11.0	12.6	12.1	20.6	17.5	16.8	3.6	1.2	23.1	21.1	9.2	17.6	14.7
6244	Child day care services .....	7.8	6.8	6.3	8.1	8.9	8.8	2.8	2.5	18.3	15.8	3.8	8.3	11.9
<b>71</b>	<b>Arts, entertainment, and recreation.....</b>	<b>3.5</b>	<b>2.2</b>	<b>1.8</b>	<b>3.9</b>	<b>2.8</b>	<b>2.6</b>	<b>2.1</b>	<b>1.5</b>	<b>6.3</b>	<b>4.9</b>	<b>2.4</b>	<b>1.8</b>	<b>3.2</b>
711	Performing arts, spectator sports, and related industries ....	5.6	2.2	3.4	7.6	8.5	6.1	4.3	3.9	15.6	7.9	2.9	5.2	7.5
7111	Performing arts companies.....	4.1	6.3	6.6	7.7	12.6	5.2	5.4	3.7	11.7	5.6	3.0	6.4	6.4
7112	Spectator sports.....	13.8	5.8	10.0	18.6	19.2	14.3	8.9	10.1	44.5	24.8	8.4	12.3	20.9
7113	Promoters of performing arts, sports, and similar events..	3.8	4.1	6.2	6.5	5.4	6.8	3.2	4.2	7.5	8.8	3.0	4.8	6.0
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	13.6	12.9	12.9	10.1	8.7	11.6	7.0	3.4	20.6	34.4	9.1	10.0	21.4
7115	Independent artists, writers, and performers.....	6.9	6.9	7.6	7.7	6.1	4.7	7.9	8.1	21.0	14.2	4.8	5.1	10.8
712	Museums, historical sites, and similar institutions.....	5.4	3.3	5.8	5.7	5.3	4.9	6.7	5.4	10.3	8.5	3.3	4.6	5.0
713	Amusement, gambling, and recreation industries.....	3.7	3.9	4.2	6.6	5.1	5.1	2.1	1.7	7.9	8.3	3.3	4.9	5.7
7131	Amusement parks and arcades.....	4.2	4.7	4.2	8.2	7.0	9.2	2.6	1.1	7.2	6.7	4.2	8.1	5.9
7132	Gambling industries.....	9.7	9.4	9.6	12.1	11.9	11.5	0.8	1.1	16.1	15.8	7.5	11.5	11.6
7139	Other amusement and recreation industries.....	7.5	6.3	6.4	8.8	6.3	6.6	3.1	2.8	12.7	13.4	5.2	6.5	9.2
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>2.7</b>	<b>1.4</b>	<b>1.6</b>	<b>3.4</b>	<b>5.1</b>	<b>4.8</b>	<b>3.1</b>	<b>2.0</b>	<b>5.6</b>	<b>6.6</b>	<b>1.5</b>	<b>4.5</b>	<b>4.0</b>
811	Repair and maintenance .....	3.9	3.7	3.7	8.0	8.9	8.7	2.4	1.2	9.3	12.0	3.5	8.1	7.6
8111	Automotive repair and maintenance .....	6.8	5.9	5.5	13.4	12.4	12.0	4.5	1.2	20.8	23.0	4.2	12.0	17.3
8112	Electronic and precision equipment repair and maintenance .....	11.1	8.6	8.2	18.7	20.0	19.7	3.6	2.2	46.5	38.4	7.9	19.7	30.5
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	9.9	9.7	9.7	18.3	19.0	21.0	4.6	1.9	17.0	21.7	9.1	18.5	13.3
8114	Personal and household goods repair and maintenance ....	6.1	4.6	4.9	17.7	17.3	18.5	3.8	2.0	50.3	41.6	5.3	17.9	33.4
812	Personal and laundry services.....	4.1	3.2	3.4	5.3	5.5	4.8	1.4	2.0	6.5	5.5	3.4	5.2	4.2
8121	Personal care services.....	7.4	6.2	6.0	7.4	6.8	4.5	2.1	2.0	21.2	11.8	4.3	4.6	8.8
8122	Death care services.....	6.9	7.0	7.6	11.1	11.7	11.3	1.4	2.4	17.2	18.6	6.0	11.5	12.8
8123	Drycleaning and laundry services.....	7.4	6.0	7.4	4.7	5.8	5.2	3.6	1.3	5.7	5.5	5.5	5.6	4.5
8129	Other personal services.....	6.8	7.0	4.4	14.4	13.7	12.9	1.7	5.0	24.4	19.1	6.3	13.2	12.9
813	Religious, grantmaking, civic, professional, and similar organizations .....	4.5	2.5	2.0	3.5	5.2	4.2	6.3	4.1	10.2	6.9	1.8	3.7	4.5

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Absolute value is less than .05.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Standard errors for percent changes that include estimates prior to Q2 2012 may be larger than those previously published because the estimated totals used to produce the percent changes are derived from different samples. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/services/qss/cv.html](http://www.census.gov/services/qss/cv.html).

## Survey Description

The U.S. Census Bureau conducts the Quarterly Services Survey (QSS) to provide national estimates of quarterly revenue for employer firms located in the United States and classified in select service industries. The industry coverage has increased since the survey's inception in 2004, as shown in the table below. The current total sample size is approximately 19,000 employer firms.

Each quarter, questionnaires are mailed to a probability sample of employer firms selected from the larger Service Annual Survey (SAS) sample. The QSS sample includes firms of all sizes and is updated on a quarterly basis to account for new services businesses, deaths, and other changes to the survey universe. Data for nonresponding firms are imputed based on data for similar-sized firms classified in the same kind of business. The following table lists imputation rates of total quarterly revenue for the industries published in the QSS:

2002 NAICS Code	Kind of Business	Imputation Rate of Total Quarterly Revenue (in %)
22	Utilities	16
48-49	Transportation and warehousing	26
51	Information	18
52	Finance and insurance	23
53	Real estate and rental and leasing	36
54	Professional, scientific, and technical services	34
56	Administrative and support and waste management and remediation services	41
61	Educational services	41
62	Health care and social assistance	38
71	Arts, entertainment, and recreation	37
81	Other services (except public administration)	37

Quarterly estimates are obtained by summing weighted data (either reported or imputed), where the weight for a particular unit is the reciprocal of its probability of being selected into the sample. The estimates are benchmarked using results of the latest SAS. Additional information on the QSS can be found on the Census Bureau website at <http://www.census.gov/services/index.html>.

## Description of Seasonal Adjustment

To derive the seasonally adjusted revenue estimates published in this report, we used all available quarterly revenue estimates as input to the Census Bureau's X-13ARIMA-SEATS program. With each quarterly release, we publish preliminary seasonally adjusted estimates for the current quarter and revised seasonally adjusted estimates for the previous five quarters. The seasonal adjustment models used to derive seasonal factors for each kind of business are evaluated annually and will not be revised until the next benchmarking operation. For a table of the seasonal adjustment factors, see <http://www2.census.gov/services/qss/qssseasfactors.xls>. A list of "Frequently Asked Questions" on seasonal adjustment of QSS estimates is available at [http://www.census.gov/services/qss/seasonally\\_adjusted\\_faqs.html](http://www.census.gov/services/qss/seasonally_adjusted_faqs.html).

## Reliability of the Estimates

The estimates in this report may differ from the actual, but unknown, population values. For a particular estimate, statisticians define this difference as the total error of the estimate. When describing the accuracy of survey results, it is convenient to discuss total error as the sum of sampling error and nonsampling error. Nonsampling error is the difference between the actual population parameter and the value that would be derived by surveying the entire set of units identified as the survey universe (the sampling frame). There are many potential contributors to nonsampling error – the inclusion of erroneous units in the survey (overcoverage), the exclusion of eligible units from the survey (undercoverage), nonresponse, misreporting, mistakes in recording and coding responses, misinterpretation of questions, and other errors of collection, response, coverage, or processing. Though nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error. Sampling error is the average difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Common measures of sampling error are the sampling variance, the standard error, and the coefficient of variation (CV). The sampling variance is defined as the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value. The standard error is the square root of the sampling variance. The CV expresses the standard error as a percentage of the estimate to which it refers. For example, an estimate of 200 units that has an estimated standard error of 10 units has an estimated CV of 5 percent. The sampling variance, standard error, and CV of an estimate can be estimated from the selected sample because the sample was selected using probability sampling. Standard errors and coefficients of variation are given in Table 2 of this report.

The first page of this release gives statements about the change in revenue from a prior period. Each change estimate is accompanied by a number in parentheses, called the "margin of error." The margin of error can be used to construct a 90-percent confidence interval, which is interpreted as follows. If, for each possible sample, an estimate and its approximate standard error are obtained, then for approximately 90 percent of the possible samples, the interval from 1.895 standard errors below to 1.895 standard errors above the estimate would include the average of the estimates derived from all possible samples. If, for example, a particular change estimate is +1.2 percent and its associated margin of error is  $\pm 1.5$  percentage points, then the 90-percent confidence interval for the change estimate is -0.3 percent to +2.7 percent. If the interval contains 0, then one does not have sufficient evidence to conclude at the 90-percent confidence level that the actual change is different from zero. Each comparison stated in this report has undergone statistical testing and is significant at the 90-percent confidence level, unless otherwise noted. Data users should take into account the estimates of sampling error and the potential effects of nonsampling error when using the statistics in this publication.