

Table 3.0.3. Information Sector Services (NAICS 51)—Estimated Export Revenue for Employer Firms: 1998 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2004	2003	2002	2001	2000	1999	1998
51	Information	45,155	41,455	38,140	39,218	38,106	32,683	28,364
511	Publishing industries	23,139	20,969	17,776	18,680	18,187	15,871	13,500
5111	Newspaper, periodical, book, database, and other publishers	3,170	2,987	2,555	2,496	3,205	2,844	2,703
5112	Software publishers	19,969	17,982	15,221	16,184	14,982	13,028	10,797
512	Motion picture and sound recording industries	12,003	11,374	11,237	9,834	9,280	8,949	8,223
5121	Motion picture and video industries ..	11,591	10,958	10,883	9,448	8,905	8,497	7,803
5122	Sound recording	412	416	354	386	375	452	421
513	Broadcasting and telecommunications ..	7,569	6,980	7,269	8,727	8,720	6,185	5,566
5131	Radio and television broadcasting ...	S	S	S	S	S	S	S
5132	Cable networks and program distribution	976	824	792	1,103	1,171	877	682
5133	Telecommunications	6,584	6,147	S	7,603	7,530	5,293	4,873
514	Information services and data processing services	2,444	2,133	1,858	1,977	1,918	1,678	1,074
5141	Information services	886	656	613	947	985	836	526
5142	Data processing services	1,558	1,477	1,245	1,031	933	842	549

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.0.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.0.4. Information Sector Services (NAICS 51)—Estimated Year-to-Year Percent Change in Export Revenue for Employer Firms: 1998 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
51	Information	8.9	8.7	-2.7	2.9	16.6	15.2
511	Publishing industries	10.4	18.0	-4.8	2.7	14.6	17.6
5111	Newspaper, periodical, book, database, and other publishers	6.1	16.9	2.4	-22.1	12.7	5.2
5112	Software publishers	11.1	18.1	-5.9	8.0	15.0	20.7
512	Motion picture and sound recording industries	5.5	1.2	14.3	6.0	3.7	8.8
5121	Motion picture and video industries	5.8	0.7	15.2	6.1	4.8	8.9
5122	Sound recording	-0.8	17.3	-8.1	2.9	-17.0	7.4
513	Broadcasting and telecommunications	8.4	-4.0	-16.7	0.1	41.0	11.1
5131	Radio and television broadcasting	S	S	S	S	S	S
5132	Cable networks and program distribution	18.5	4.0	-28.2	-5.8	33.6	28.5
5133	Telecommunications	7.1	S	S	1.0	42.2	8.6
514	Information services and data processing services	14.6	14.8	-6.0	3.1	14.3	56.2
5141	Information services	35.0	7.1	-35.3	-3.9	17.8	59.1
5142	Data processing services	5.5	18.6	20.8	10.4	10.9	53.5

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.0.2 provides estimated measures of sampling variability (coefficients of variation).